



# PUERTO RICO

## Regional Annual Conference

### *San Juan, PR*

Thursday & Friday, May 2 – 3, 2013



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Locally  
& Earn  
CEUs**

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## THURSDAY, MAY 2

9:00 – 9:15 AM

### Opening Remarks

9:15 – 10:00 AM

### A Dialogue on HIPAA/HITECH Compliance: Considerations Now That the HITECH Rules Are Here

#### **Leon Rodríguez**

Director of the Office for Civil Rights  
U.S. Department of Health and Human Services  
Washington, DC

The HITECH Statute and the recently released HHS omnibus privacy regulation have dramatically transformed compliance with health information privacy and security requirements. Increased scrutiny of covered entity compliance by the HHS Office for Civil Rights comes at the same time as new substantive requirements and above all, the extension of liability to business associates and their subcontractors. This session will cover practical considerations for compliance with these important rules.

10:00 – 11:15 AM

### Effective Compliance for Healthcare Organizations

#### **Sheryl Vacca, CCEP, CCEP-I, CHC-F, CHPC, CHRC**

Senior VP/Chief Compliance & Audit Officer  
University of California

11:15 – 11:30 AM

### Break

11:30 AM – 12:30 PM

### Security & Privacy: Compliance and Enforcement

#### **Darrel Contreras**

Partner  
JD Healthcare Partners

12:30 – 1:45 PM

### Lunch (provided)

1:45 – 2:45 PM

### Healthcare Reform and Puerto Rico

#### **Francisco Joglar Pesquera, MD**

Secretary of Health (Nominated)  
Commonwealth of Puerto Rico

2:45 – 3:45 PM

### Pharmacy Compliance

#### **Ryan Meade, JD**

Partner  
Meade & Roach

3:45 – 4:00 PM

### Break

4:00 – 5:15 PM

### False Claims Act Settlements, Corporate Integrity Agreements, Federal Health Program Sanctions

#### **Moderator: Craig Holden**

President & CEO  
Ober Kaler

#### **Panel:**

#### **Grisselle Bermúdez Rodríguez**

Partner  
Morell Bauzá Cartagena & Dapena

#### **Jose M. Pizarro-Zayas**

Assistant U.S. Attorney  
Chief, Civil Division, District of Puerto Rico

5:15 P.M.

### Conference Adjourns

5:30 – 7:00 P.M.

### Networking Reception

## FRIDAY, MAY 3

8:25 – 8:30 AM

### Welcome and Review

8:30 – 9:45 AM

### Managed Care Compliance

#### **Moderator: Helaine Gregory, Esq.**

HCCA Conference Co-Chair  
San Juan, Puerto Rico

#### **Panel:**

#### **Dorothy DeAngelis**

Senior Managing Director  
FTI Consulting

#### **David Deaton**

Partner  
O'Melveny & Myers

#### **Maité Morales Martínez, Esq., LL.M.**

Chief Compliance Officer  
Medical Card System, Inc

9:45 – 10:00 AM

### Break

10:00 – 11:00 AM

### Compliance and the Pharmaceutical Industry

#### **Christine Bloomquist**

Partner, Hogan Lovells, Washington, DC

#### **Libia Lugo**

Drug Specialist, FDA San Juan District

11:00 AM – 12:00 PM

### Compliance and Federally Qualified Health Centers

#### **Jacqueline C. Leifer, Esq.**

Senior Partner  
Feldesman Tucker Leifer Fidell LLP  
Washington, DC

12:00 – 1:30 PM

### Lunch (provided)

1:30 – 2:30 PM

### Hospital Regulation and Compliance

#### **Jaime Sifre-Rodríguez**

Member  
Sánchez-Betances, Sifre & Muñoz-Noya, PSC

#### **Jaime Plá**

Executive Director  
Puerto Rico Hospital Association

2:30 – 2:45 PM

### Break

2:45 – 4:15 PM

### Criminal & Civil Health Care Fraud Enforcement in Puerto Rico

#### **Moderator: Gabriel Imperato, CHC**

HCCA Board Member  
Managing Partner, Broad & Cassel  
Ft. Lauderdale, FL

#### **Panel:**

#### **Matthew Charette**

Assistant Special Agent in Charge  
U.S. Department of Health & Human Services  
Office of Inspector General Office of Investigations  
Puerto Rico Field Office

#### **Héctor Ramírez**

Ass't U.S. Attorney  
U.S. Attorney's Office, San Juan, Puerto Rico

#### **Wallace Bustelo**

Special Agent  
U.S. Department of Health & Human Services  
Office of Inspector General Office of Investigations  
Puerto Rico Field Office

4:15 PM

### Conference Adjourns

Mr.  Mrs.  Ms.  Dr.

HCCA Member ID \_\_\_\_\_

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail (required for e-mail confirmation) \_\_\_\_\_

## Conference Fees

- HCCA Members .....\$175
- Non-Members .....\$220
- HCCA Membership & Registration .....\$375  
Join HCCA and SAVE \$95 off your first year of dues!  
Annual dues are normally \$295. New members only.
- Registration & Membership Renewal.....\$470

**Group Discounts**  
5 or more: \$25 discount for each registrant  
10 or more: \$40 discount for each registrant  
Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

**TOTAL \$** \_\_\_\_\_

## Payment

- Check enclosed: mail to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435
- Invoice me | Purchase Order # \_\_\_\_\_
- I authorize HCCA to charge my credit card (choose below):  
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**Please fax your completed registration form to 952-988-0146, or visit [www.hcca-info.org](http://www.hcca-info.org) to register online.**



**Registration Terms:** Make your check payable to HCCA. Enclose payment with your registration and return it to the HCCA office, or fax your credit card payment to 952-988-0146. If your total is miscalculated, HCCA will charge your card the correct amount. For information on group discounts, please see the box on the registration form. The cost of hotel accommodations are not included in the registration fee. (Federal Tax ID # 23-2882664)

**Cancellations/Substitutions:** You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and are good for 12 months from the date of the cancelled event. Conference credits may be used towards any HCCA service. If you need to cancel your participation, notify us by email at [service@hcca-info.org](mailto:service@hcca-info.org), or by fax at 952.988.0146, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

No audio or video recording of HCCA conferences is allowed.

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## Hotel & Conference Location

### Caribe Hilton

1 San Geronimo Street  
San Juan, PR 00901  
Room rate is \$179.00  
Cut off date is April 9, 2013  
Dial 1-787-721-0303 to make your reservations

In order to make reservations, individuals may call the Caribe Hilton Reservations Department directly at (787)721-0303 Ext. 2156 or (800)468-8585, fax (787)724-6992 or email at [reservations.caribe@hilton.com](mailto:reservations.caribe@hilton.com). Please be advised that a credit card is required to guarantee room reservations. Special group code is HCCA13.

### Continuing Education Units

HCCA is in the process of applying for continuing education units. If you have questions, please contact CCB at [ccb@hcca-info.org](mailto:ccb@hcca-info.org) or 888-580-8373.

**ACHE:** The Health Care Compliance Association is authorized to award 11.0 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHCE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

**Compliance Certification Board (CCB):** Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance—Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC)®, Certified in Healthcare Research Compliance (CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional—Fellow (CCEP-F), Certified Compliance & Ethics Professional—International (CCEP-I); CCB has awarded a maximum of 14.1 CEUs for these accreditations in the following subject areas: Application of Management Practices for the Compliance Professional; Application of Personal and Business Ethics in Compliance; Written Compliance Policies and Procedures; Designation of Compliance Officers and Committees; Compliance Training and Education; Communication and Reporting Mechanisms in Compliance Enforcement of Compliance Standards and Discipline; Auditing and Monitoring for Compliance; Response to Compliance Violations and Corrective Actions; HIPAA Privacy Implementation and/or Complying with Government Regulations.

**CLE:** The Health Care Compliance Association/Society of Corporate Compliance and Ethics is a State Bar of California Approved MCLE provider, a Pennsylvania Accredited Provider, a Rhode Island Accredited Provider, and a Texas Accredited Sponsor. An approximate maximum of 11.75 clock hours of CLE credit will be available to attendees of this conference. All CLE credits will be awarded based on individual attendance.

**NASBA/CPE:** The Health Care Compliance Association & Society of Corporate Compliance and Ethics are registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit and may not accept one-half credits. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website: [www.nasba.org](http://www.nasba.org). A recommended maximum of 14.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call the HCCA/SCCE at (888) 580-8373 or (952) 988-0141.

**Nursing Credit:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 12990, for a maximum of 14.1 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@hcca-info.org](mailto:ccb@hcca-info.org) with any questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).

Health Care Compliance Association  
6500 Barrie Road, Suite 250, Minneapolis, MN 55435  
888-580-8373 (p) | 952-988-0146 (f) | [www.hcca-info.org](http://www.hcca-info.org)



**HCCA**<sup>®</sup>



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