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Health Care  
Compliance  
Association®

# BOSTON, MA

## Regional Conference

### September 11, 2015

SPONSORS



8:25 – 8:30 AM

## Welcome and Announcements

Program Co-Chairs

**Larry Vernaglia, JD, MPH**

Partner, Health Law Group  
Foley & Lardner, LLP

**Karen Murray, CHC, CHPC, CHRC**

VP Chief Compliance Officer  
Steward Health Care System

8:30 – 9:30 AM

## What's Hot in Privacy & Security?

Moderator

**Donna Schneider**

Chief Compliance & Privacy Officer  
Lawrence + Memorial Healthcare

Panel

**Philip Lewis**

Investigator/Equal Opportunity Specialist  
Federal Department of Health and Human Services, Boston  
Office of Civil Rights

**Erin Feeney Walker, JD**

Investigator / Equal Opportunity Specialist  
Federal Department of Health and Human Services, Boston  
Office of Civil Rights

**Jennifer L. Cox**

Attorney  
Cox & Osowiecki, LLC

9:30 – 10:30 AM

## Driving Improvement at the Intersection of Quality and Compliance

**John Steiner, Jr., Esq, CHC**

Chief Compliance and Privacy Officer and  
Associate General Counsel  
Cancer Treatment Centers of America

- Discussion of the critical relationship between quality and compliance
- Explanation of what is meant by effective compliance
- Overview of how to design, implement, and administer an audit program geared to Pay-for-Performance and Legal Compliance programs
- Outline of techniques for delegating accountability across multiple functional areas
- Discussion of the importance of metrics to demonstrate value for purchasers of health services

10:30 – 10:50 AM

## Break

10:50 – 11:50 AM

## Risk-Based Physician E&M Compliance: Using Data to Achieve Efficiency and Lower Overall Risk

**Catherine R. Kaiser**

Director of Billing Compliance  
Brigham and Women's Healthcare

**Christine Anusbegian**

Specialist Leader  
Deloitte & Touche LLP

- The case for using a risk-based approach vs. traditional 100% coding review
- Considerations for getting started: data, risk areas, and reporting
- Developing "results dashboards" and corrective action plans

11:50 – 12:40 PM

## Lunch (provided)

12:40 – 1:40 PM

## Lessons Learned from Boston Children's: When Hacktivists Attack Your Hospital

**Daniel Nigrin, MD**

Sr. VP & Chief Information Officer  
Division of Endocrinology,  
Boston Children's Hospital  
Ass't Professor of Pediatrics  
Harvard Medical School

1:40 – 2:40 PM

## The Evolving Role of the Board in Compliance Program Oversight

Moderator

**David Yarin**

Principal  
Deloitte Advisory

**Doug Brown**

President, UMM Community Hospitals  
CAO, UMass Memorial Health Care, Inc.

**Pati George**

Vice President and Deputy Chief Information Officer, UMass Memorial Health Care  
Senior Vice President and Chief Information Officer, UMass Memorial Medical Center

**Richard P. de Filippi**

Managing Partner  
The Ariano Partnership  
Former Board Chairman  
American Hospital Association

- The fiduciary responsibility of the Board with respect to compliance program oversight
- Cyber security
- Evolving role of the Board with respect to quality of care

2:40 – 3:00 PM

## Break

3:00 – 4:00 PM

## Keynote Speaker

**Latesha Walker, RN, BSN MS**

CMS Provider Relations Coordinator  
Baltimore, MD

Co-Moderators

**Larry Vernaglia, JD, MPH**

Partner, Health Law Group  
Foley & Lardner, LLP

**Kelly Sauders**

Partner  
Deloitte & Touche LLP

- Overview of CMS's Provider Compliance Group
- Discuss current initiatives and focus areas
- Help compliance professionals with a better understanding of how CMS is working to improve the program
- Hear from audience about those areas where they are experiencing the biggest challenges

4:00 PM

## Brief Closing Remarks / Conference Adjourns

Mr.  Mrs.  Ms.  Dr.

HCCA Member ID

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## Conference Fees

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AREAD115

## Hotel & Conference Location

### Marriott Boston Newton

2345 Commonwealth Ave  
Newton, MA 02466

A special rate of \$159.00 (plus tax) per night has been arranged for the conference. Make your reservations directly with Marriott reservations at 800.228.9290 or 617.969.1000 by August 10, 2015. Mention the Health Care Compliance Association for the special rate. The room block may sell out prior to the hotel cutoff date.

## Continuing Education Units

HCCA is in the process of applying for additional credits. If you do not see information on your specific accreditation and would like to make a request, please contact us at 952 988 0141 or 888 580 8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). Visit HCCA's website, [www.hcca-info.org](http://www.hcca-info.org) for up-to-date information.

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