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Health Care
Compliance
Association®

MINNEAPOLIS

Annual Regional Conference

Friday, September 16, 2016

SPONSORS & EXHIBITORS



Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

8:25 – 8:30 AM

Welcome and Announcements

8:30 – 9:30 AM

7 Habits of a Highly Effective Compliance Professional

Roy Snell, CHC, CCEP-F
CEO
SCCE/HCCA

Being an effective compliance officer can be a difficult challenge. This session will focus on how individual compliance officers can build the trust needed to be respected and effective in the organization. The discussion will focus on:

- Understanding the compliance and ethics challenge
- Positioning yourself for success
- Consistency and courage

9:30 – 10:30 AM

CMS Surveys: Immediate Jeopardy Findings, Condition Level Deficiencies, and other surprises every board should understand

Susan Kratz
Shareholder and Chair
Health Care Practice Group
Nilan Lewis Johnson

Elizabeth Winchell
Associate
Nilan Lewis Johnson

- Understand what to expect during and after a CMS Survey
- Understand the different types of survey findings and what they mean
- Learn how to best prepare for and respond to a survey, including the role of counsel and consultants

10:30– 10:45 AM

Break

10:45– 11:45 AM

US Healthcare in the next 10 years

Ronald Chillemi
Partner
Robins Kaplan LLP
Former Assistant U.S. Attorney (District of the State of New Jersey) and Division Director (State of New Jersey)

- How the aging population impacts anti-fraud efforts
- New targets for governmental anti-fraud efforts
- Trends in enforcement

11:45 – 12:45 PM

Lunch (provided)

12:45 – 1:45 PM

Implementing Drug Diversion Risk Rounds for Effective Controlled Substance Monitoring

Suzanne Gehrz
Manager, Regulatory Surveys and Accreditation
Park Nicollet Health Services

Sara Schroeckenthaler
Program Manager, Office of Integrity and Compliance
HealthPartners

- Why you should be doing this work today
- Creation of an effective rounding tool
- Identifying key organizational stakeholders

1:45 – 2:45 PM

Paying People for Being Good: State and federal rules applicable to Wellness Incentives

Ben Wright, CCEP
Compliance Officer
Novu

Steve Lokensgard
Partner
Faegre Baker Daniels

- Workplace Wellness rules and the Affordable Care Act (ACA)
- EEOC litigation and new Americans with Disabilities Act (ADA) and Genetic Information Nondiscrimination Act (GINA) rules
- Managed Care Medicare and Medicaid - Rewards and Incentives

2:45– 3:00 PM

Break

3:00 – 4:00 PM

OIG Audits: What to expect and how to prepare

Moderator:
Miaja Cassidy, JD
Chief Compliance Officer
Hennepin County Medical Center

Panel:
Katherine C. Tarvestad, JD
Sr. Vice President and Chief Compliance Officer
Allina Health

Mary Myslajek
Manager, Regulatory Reviews & Analysis
Hennepin County Medical Center

- The OIG's selection process – how do they pick organizations to audit?
- Preparing for the audit – key concepts
- Managing Communication, Responses and Appeals

4:00 PM

Brief Closing Remarks / Conference Adjourns

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member \$199
Non-Member \$245
Registration & HCCA membership \$399
TOTAL \$

ATTENDEE INFORMATION (please type or print)

Mr. Mrs. Ms. Dr.
HCCA Member Number
First Name M.I. Last Name
Credentials (CHC, CHRC, CHPC, etc.)
Title
Place of Employment
Address
City State Zip
Phone
Fax
E-mail (required for confirmation and conference information)

SPECIAL REQUEST DIETARY ACCOMODATION

- Gluten free K kosher Vegetarian Vegan other

PAYMENT METHOD

Mail check (including registration form) to:
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952 988 0146

- Check enclosed (payable to HCCA)
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If your total is miscalculated, HCCA will charge your card the correct amount.
Hotel accommodations are not included in the registration fee, but continental
breakfast and lunch are provided. (AREA0516)

Due to PCI compliance, please do not provide any credit card
information via email. You may email this form (without credit card
information) and call HCCA at (888)580-8373 or (952)988-0141 with
your credit card information, fax your registration to 952.988.0146, or visit
www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

Minneapolis Airport Marriott
2020 American Blvd. E.
Minneapolis, MN 55425

A special rate of \$139.00 (plus tax) per night has been arranged for the conference.
Please note that the room block may sell out prior to the hotel cut-off date. Make
your reservations directly with the hotel by calling (952) 854-7441 or click here to
book your group rate for the HCCA Minneapolis Regional Conference. Reservations
must be made no later than Friday, September 2nd to receive the special rate.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to
make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA
or the event, it is likely from a room poacher and may be fraudulent. We recommend
you make reservations directly with the hotel using the phone number or web link
in this brochure. If you have concerns or questions, please contact 888-580-8373.

CONTINUING EDUCATION: HCCA is in the process of applying for additional credits.
If you do not see information on your specific accreditation and would like to make a request, please
contact us at 952 933-4977 or 888 277 4977 or email ccb@compliancecertification.org. Visit HCCA's
website, www.hcca-info.org for up-to-date information.

ACHE: The Health Care Compliance Association is authorized to award 6 hours of pre-
approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement,
or recertification in the American College of Healthcare Executives. Participants in this program
wishing to have the continuing education hours applied toward ACHE Qualified Education credit
should indicate their attendance when submitting and application to the American College of
Healthcare Executives for advancement or recertification.

COMPLIANCE CERTIFICATION BOARD (CCB): Compliance Certification Board
(CCB): CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare
Compliance (CHC)®, Certified in Healthcare Compliance-Fellow (CHC-F)™, Certified in
Healthcare Privacy Compliance (CHPC)®, Certified in Healthcare Research Compliance
(CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics
Professional-Fellow (CCEP-F)®, Certified Compliance & Ethics Professional-International
(CCEP-I)™.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the
California Board of Registered Nursing, Provider Number CEP 12990, for a maximum of 7.2
contact hour(s). The following states will not accept CA Board of Nursing contact hours:
Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA
Board of Nursing contact hours to their state board, but approval will depend on review by the
board. Please contact the Accreditation Department at ccb@compliancecertification.org with any
questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing
Credit (check box or indicate "Nursing" on the CEU form).

CLE: The Health Care Compliance Association is a State Bar of California Approved MCLE
provider, a Pennsylvania Accredited Provider, and is an accredited sponsor, approved by the
State Bar of Texas, Committee on MCLE. An approximate maximum of 6.0 clock hours of CLE
credit will be available to attendees of this conference. All CLE credits will be awarded based on
individual attendance.

NASBA/CPE: The Health Care Compliance Association is registered with the National
Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional
education on the National Registry of CPE sponsors, Sponsor Identification No: 105638.
State boards of accountancy have final authority on the acceptance of individual courses
for CPE credit and may not accept one-half credits. Complaints regarding registered
sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue
North, Suite 700, Nashville, TN 37219-2417. Website: www.nasba.org. A recommended
maximum of 7.0 credits based on a 50-minute hour will be granted for the entire learning
activity. This program addresses topics that are of a current concern in the compliance
environment. This is an update, group-live activity. For more information regarding
administrative policies such as complaints or refunds, call (888) 580-8373 or (952) 988-0141.

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant.
10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches
the discount number of registrants. Please send registration forms together to ensure that
the discount is applied. A separate registration form is required for each registrant. Note that
discounts will NOT be applied retroactively if more registrants
are added at a later date, but new registrants will receive the group discount.

CANCELLATIONS/SUBSTITUTIONS: Cancellations/Substitutions: You may send a
substitute in your place or request a conference credit. Refunds will not be issued. Conference credits
are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the
original cancelled event. Conference credits may be used towards any HCCA service or product, except
The Healthcare Compliance Professionals Manual. If a credit is applied towards an event, the event must
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required by email at help@hcca-info.org, prior to the start date of the event. Please note that if you
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AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am
undertaking participation in HCCA events and activities as my own free and intentional act, and
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promotional material, whether in print, electronic, or other media, including the HCCA website.
By participating in this HCCA Regional conference, I grant HCCA the right to use my name,
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