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Health Care
Compliance
Association®

NEW YORK

Regional Annual Conference

Friday, May 13, 2016

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BARCLAY DAMON LLP



Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

8:25 – 8:30 AM

Welcome and Announcements Program Chairs

Harry Feder

Chief Operating Officer
IPRO

Robert Hussar, CHC

Counsel
Manatt, Phelps and Phillips

8:30 – 9:15 AM

Hot Topics

Lourdes M. Martinez

Partner
Garfunkel Wild, P.C.

9:15 – 10:15 AM

Government Enforcement Perspective

Dennis Rosen

Medicaid Inspector General
New York State Office of the
Medicaid Inspector General

10:15 – 10:35 AM

Break

10:35 – 11:35 AM

Managed Care Panel

Lisa Landau

Bureau Chief
Health Care Bureau
NYS Office of the Attorney General

John Powell

Acting Deputy Superintendent for Health
NYS Department of Financial Services

Jonathan Bick

Director
NYS Department of Health, Division of Health Plan
Contracting and Oversight

- Importance of plans and providers working together to assure compliance with state and federal requirements
- The requirements government agencies use to monitor for compliance and current focus areas
- Importance of assuring quality care and appropriate utilization of services

11:35 – 12:30 PM

Lunch (provided)

12:30 – 1:30 PM

Compliance Issues Associated with DSRIP and Value-Based Payments

Laura Alfredo

Deputy General Counsel & Senior Vice President,
Legal, Regulatory, and Professional Affairs
Greater New York Hospital Association

Matthew D. Babcock

Assistant Medicaid Inspector General
Bureau of Compliance
New York State Office of the Medicaid Inspector
General

Deborah A. Brown, Esq.

Vice President, External Affairs
Montefiore Health System

- What are the unique aspects of DSRIP Compliance programs?
- Ideas for PPS leads and partners juggling multiple compliance program and DSRIP Compliance program needs.
- What are DSRIP Compliance, Privacy and Security risks that PPS leads and partners should look for?
- The role of the OMIG in DSRIP Compliance

1:30 – 2:30 PM

HIPAA Enforcement

Lisa Lee Anderson

Special Assistant to the Regional Manager
U.S. Department of Health and Human Services
Office for Civil Rights

- What are OCR's HIPAA enforcement priorities?
- What industry compliance issues does OCR continue to see when enforcing HIPAA?
- New HIPAA Access Guidance

2:30 – 2:45 PM

Break

2:45 – 3:45 PM

Stark Simplified: How to navigate thru basic Stark physician contracting issues based on the seminal legal concept of non stultas

Robert G Trusiak, Esq.

Partner
Compliance Experts, LLC

- Fair market value (FMV) is more than (in the immortal words of Richard Dawson) "Survey Says"
- Not everyone is a "Rock Star" or "The Father of..." supporting an inflated FMV
- Atypical contracts, based on reactive economic events, create persuasive prosecutorial prisms

3:45 – 4:30 PM

Advanced Data Mining - Social networks and claim analysis

Michael P. Salve, PhD

Senior Managing Director
FTI Consulting

Robert D. Fuite

Managing Director
ECON-EAS, Economics

- Making complex claims analysis simple to understand
- Recent developments in the analysis of claims data and case studies
- Common procedures used by the OIG in audits

4:30 PM

Brief Closing Remarks/ Conference Adjourns



www.hcca-info.org/hccanet

Mr. Mrs. Ms. Dr.

HCCA Member ID

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Conference Fees

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Members \$199
- Non-Members \$245
- HCCA Membership & Registration \$399

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Health Care Compliance Association®

Registration Terms: Make your check payable to HCCA. Enclose payment with your registration and return it to the HCCA office, or fax your credit card payment to 952.988.0146. If your total is miscalculated, HCCA will charge your card the correct amount. For information on group discounts, please see the box on the registration form. The cost of hotel accommodations are not included in the registration fee. (Federal Tax ID # 23-2882664)

Cancellations/Substitutions: You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and are good for 12 months from the date of the cancelled event. Conference credits may be used towards any HCCA service. If you need to cancel your participation, notify us by email at helpteam@hcca-info.org, or by fax at 952.988.0146, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

No audio or video recording of HCCA conferences is allowed.

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Hotel & Conference Location

New York Hilton Midtown

1335 Avenue of the Americas
New York, NY 10019

A special rate of \$299 (plus tax) per night has been arranged for the conference. Make your reservations directly with the hotel by Thursday, April 21st, 2016. You may call to make reservations at 212-261-5745 - mention the Health Care Compliance Association for the special rate or you may make your reservations online <http://bit.ly/NYhilton>. Please note that the room block may sell out prior to the hotel cut-off date.

Continuing Education Units

HCCA is in the process of applying for continuing education units. If you have questions, please contact CCB at ccb@compliancecertification.org or 888.580.8373.

ACHE: The Health Care Compliance Association is authorized to award 6 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting and application to the American College of Healthcare Executives for advancement or recertification.

Compliance Certification Board (CCB): Compliance Certification Board (CCB): CCB has awarded a maximum of 7.8 CEUs for these certifications: Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance-Fellow (CHC-F)™, Certified in Healthcare Privacy Compliance (CHPC)®, Certified in Healthcare Research Compliance (CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional-Fellow (CCEP-F)®, Certified Compliance & Ethics Professional-International (CCEP-I)™.

CLE: The Health Care Compliance Association is a State Bar of California Approved MCLE provider, a Pennsylvania Accredited Provider, and is an accredited sponsor, approved by the State Bar of Texas, Committee on MCLE. An approximate maximum of 6.5 clock hours of CLE credit will be available to attendees of this conference. All CLE credits will be awarded based on individual attendance.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 7.5 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call (888) 580-8373 or (952) 988-0141.

Nursing Credit: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.8 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).

SCCE/HCCA Event Financial Aid Policy

The Society of Corporate Compliance & Ethics (SCCE)/Health Care Compliance Association (HCCA) consider the issue of financial hardship in pursuit of continuing legal education. CLE financial aid is available for attorneys who wish to attend SCCE/HCCA courses that cost over \$500, but find the cost prohibitive. Financial aid is available for course fees only and do not include any reduction in meals, lodging, or travel costs associated with attending the course. Application for financial aid assistance is required in the form of a letter and appendices and must be received no later than three weeks prior to the event. Awards are based upon attorney income verification as noted below.

Qualifying Attorney Discounts:
Income \$15,000 - \$60,000 50% discount
Income up to \$15,000 75% discount
No income: Case by case decision by CEO

Application and Income Verification: Please forward a letter explaining your request for financial aid assistance to the mailing address below. Include your name, address, daytime phone numbers, e-mail address, current employer/employment status, and anticipated earnings for the current year. Also include any other information or documentation relevant to your current financial circumstances.

Mailing address:
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c/o Director of Conferences & Events
RE: CLE Financial Aid Request
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