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Health Care  
Compliance  
Association®

## PHILADELPHIA

### Regional Annual Conference

Friday, June 3, 2016

#### SPONSORS & EXHIBITORS



**Questions?** Contact Beckie Smith, CMP, [beckie.smith@corporatecompliance.org](mailto:beckie.smith@corporatecompliance.org)

8:25 – 8:30 AM

## Welcome and Announcements

8:30 – 9:30 AM

## Hot Topics in Compliance

### **James Sheehan, JD**

Chief Integrity Officer/Executive Deputy Commission  
New York City Human Resources Administration

9:30 – 9:45 AM

## Break

9:45 – 10:45 AM

## Audit & Reimbursement Challenges in the Changing Healthcare Environment

### **Robert Bacon**

Vice President & Billing Compliance Officer  
Penn Medicine  
University of Pennsylvania Health System

- Rate of constant change in the healthcare marketplace continues to challenge the compliance professional - Can telehealth services grow in the current restrictive regulatory environment?
- What are the new areas of concern with the implementation of electronic medical records?
- Are mergers and acquisitions impacting compliance operations?

10:45 – 11:45

## Update on Enforcement Actions from the OIG and US Attorney's Office

### **Stuart Silverman**

Special Assistant United States Attorney  
Office of the Inspector General  
District of Columbia

11:45 – 12:45 PM

## Networking Lunch (provided)

12:45 – 1:45 PM

## Responding to a Compliance Investigation

### **Sean McKenna**

Partner  
Haynes and Boone, LLP

### **Bret S. Bissey, MBA, FACHE, CHC, CMPE**

Senior Vice President, Compliance Services  
MediTract, Inc.

- Developing a coordinated and planned response to compliance-related investigations; key points to consider when effectively dealing with such events
- Practical suggestions for conducting internal compliance investigations and addressing identified misconduct in a process designed to ultimately reduce overall organizational risk
- Legal standards in investigations, proper interviewing techniques, evidence collection, determining when to investigate, who should be performing the investigation, consequences of not doing a full investigation, identifying "conflicted" parties, and more

1:45 – 2:45 PM

## Prescription for Change: Congressional Actions Impacting Healthcare Providers

### **Kim Brandt**

Chief Healthcare Investigative Counsel for Senate  
US Senate Finance Comm, Min Staff

- An update on the Senate Finance Committee and its role in healthcare policy.
- An overview of the healthcare compliance issues before the 114th Congress.
- Healthcare policy and the 2016 elections: What's next?

2:45 – 3:00 PM

## Break

3:00 – 3:45 PM

## High Anxiety: A Prescription for Compliance Officer Burnout from the Psychoneurotic Institute for the Very, Very Nervous

### **Jeffrey B. Miller, Esq.**

- Emerging trends in corporate compliance
- Challenges to compliance program efficiency and effectiveness
- Enhancing compliance and increasing efficiency through corporate governance, executive leadership and appropriate financial incentives

3:45 – 4:30 PM

## Top Risks of Physician Compliance

### **Scott Jones**

Senior Vice President, Claims, Risk Management & Corporate Compliance  
HPIX

### **Richard Moses**

Physician/Attorney

- Identify the Top 10 Risks of Physician Compliance
- Discuss real-world examples of physician compliance risks
- Discuss physician education and engagement with regards to compliance

4:30 P.M.

## Brief closing Remarks / Conference Adjourns

**HCCAnet**<sup>®</sup>

[www.hcca-info.org/hccanet](http://www.hcca-info.org/hccanet)

Health Care Compliance Association  
6500 Barrie Road, Suite 250, Minneapolis, MN 55435  
888-580-8373 (p) | 952-988-0146 (f) | [www.hcca-info.org](http://www.hcca-info.org)



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Credentials

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E-mail (required for e-mail confirmation)

## Conference Fees

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Members ..... \$199
- Non-Members ..... \$245
- HCCA Membership & Registration ..... \$399  
Join HCCA and SAVE \$95 off your first year of dues!  
Annual dues are normally \$295. New members only.

**TOTAL \$** \_\_\_\_\_

## Payment

- Check enclosed: mail to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435
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- I authorize HCCA to charge my credit card (choose below):
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### Group Discounts

5 or more: \$25 discount for each registrant  
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Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at 888-580-8373 or 952-988-0141 with your credit card information.

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**Registration Terms:** Make your check payable to HCCA. Enclose payment with your registration and return it to the HCCA office, or fax your credit card payment to 952.988.0146. If your total is miscalculated, HCCA will charge your card the correct amount. For information on group discounts, please see the box on the registration form. The cost of hotel accommodations are not included in the registration fee. (Federal Tax ID # 23-2882664)

**Cancellations/Substitutions:** You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and are good for 12 months from the date of the cancelled event. Conference credits may be used towards any HCCA service. If you need to cancel your participation, notify us by email at [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org), or by fax at 952.988.0146, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

No audio or video recording of HCCA conferences is allowed.

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## Hotel & Conference Location

### Hilton Philadelphia City Avenue

4200 City Avenue  
Philadelphia, PA, 19131

A special rate of \$159 (plus tax) per night has been arranged for the conference. Make your reservations directly with the hotel by Thursday, May 12 at 800-445-8667 or online. Mention the Health Care Compliance Association for the special rate. You may also make reservations online using this link <http://bit.ly/1031yP7>. Please note that the room block may sell out prior to the hotel cut-off date

### Continuing Education Units

HCCA is in the process of applying for continuing education units. If you have questions, please contact CCB at [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org) or 888.580.8373.

**ACHE:** The Health Care Compliance Association is authorized to award 6 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting and application to the American College of Healthcare Executives for advancement or recertification.

**Compliance Certification Board (CCB):** Compliance Certification Board (CCB): CCB has awarded a maximum of 7.8 CEUs for these certifications: Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance—Fellow (CHC-F)™, Certified in Healthcare Privacy Compliance (CHPC)®, Certified in Healthcare Research Compliance (CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional—Fellow (CCEP-F)®, Certified Compliance & Ethics Professional—International (CCEP-I)™.

**CLE:** The Health Care Compliance Association is a State Bar of California Approved MCLE provider, a Pennsylvania Accredited Provider, and is an accredited sponsor, approved by the State Bar of Texas, Committee on MCLE. An approximate maximum of 6.5 clock hours of CLE credit will be available to attendees of this conference. All CLE credits will be awarded based on individual attendance.

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**Nursing Credit:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.8 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org) with any questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).