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Health Care
Compliance
Association®

SAN FRANCISCO

Annual Regional Conference

Friday, December 2, 2016

SPONSORS & EXHIBITORS



Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

8:30 – 9:45 AM

Healthcare Fraud and Abuse Update

Brian Bewley
Shareholder
Polsinelli

- Review of noteworthy settlements and enforcement activity in 2016
- Discussion of most recent significant false claim and health care fraud court decisions
- Proactive compliance measures to take in 2017 in light of enforcement trends

9:45 – 10:00 AM

Break

10:00 – 11:30 AM

OCR Phase 2 Audits: What is happening?

Marti Arvin, CHPC, CHRC, CHC-F, CCEP-F
Vice President of Audit Strategy
Cynergistik

- The desk audits are complete. Do we know what they found?
- The onsite audits and what to expect if you are selected
- How can the audit protocol be used to enhance your compliance program?

11:30 AM – 12:30 PM

Telehealth/Telemedicine Panel

Moderator

Deidre Ramsey, CHC, CHPC
Managing Director TPMG Compliance
Permanente Medical Group

Panel

Greta Fees, CHC
Director, Billing & Coding Compliance
Sutter Health System Office

Anne V. Cadwell
Managing Director
The Permanente Medical Group

- How telehealth/telemedicine is changing the health care provided to patients
- The “key” ins and outs for billing for telehealth/telemedicine
- How to mitigate the risks with telehealth/telemedicine

12:30 – 1:30 PM

Lunch

1:30 – 2:45 PM

Dial C for Compliance

Lori Laubach, CHC
Partner
Moss Adams

Judith Waltz
Partner
Foley & Lardner

- How do you identify issues that require further review?
- When do you need to bring in an external auditor?
- What is the best way to design an audit, get it done, and succeed?
- How do you meet your legal obligations while securing legal protections?

2:45 – 3:00 PM

Break

3:00 – 4:15 PM

Medicare Part C & D Compliance

Pamela C. Brecht
Partner
Pietragallo Gordon Alfano Bosick & Raspanti, LLP

- Medicare C – Emerging trends
- Risk Scores – What are you certifying?
- Medicare D – What’s happening in this \$70 billion program

4:15 PM

Conference Adjourns

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member \$199
Non-Member \$245
Registration & HCCA membership \$399
Save by joining HCCA today (new members only). Annual dues regularly \$295.

TOTAL \$

ATTENDEE INFORMATION (please type or print)

Mr. Mrs. Ms. Dr.

HCCA Member Number

First Name M.I. Last Name

Credentials (CHC, CHRC, CHPC, etc.)

Title

Place of Employment

Address

City State Zip

Phone

Fax

E-mail (required for confirmation and conference information)

SPECIAL REQUEST DIETARY ACCOMODATION

- Gluten free Kosher Vegetarian Vegan other

PAYMENT METHOD

Mail check (including registration form) to:
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952 988 0146

- Check enclosed (payable to HCCA)
Invoice me

I authorize HCCA to charge my credit card (choose below)
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Credit Card Account Number

Credit Card Expiration Date

Cardholder's Name

Cardholder's Signature

If your total is miscalculated, HCCA will charge your card the correct amount.
Hotel accommodations are not included in the registration fee, but continental
breakfast and lunch are provided. (AREA2016)

Due to PCI compliance, please do not provide any credit card
information via email. You may email this form (without credit card
information) and call HCCA at (888)580-8373 or (952)988-0141 with
your credit card information, fax your registration to 952.988.0146, or visit
www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

Walnut Creek Marriott

2355 North Main Street
Walnut Creek, CA 94596

A special rate of \$160.00 (plus tax) per night has been arranged for the
conference. Make reservations by calling 1-800-228-9290 or 925-934-2000 by
Friday, November 11th. Please note that the room block may sell out prior to the
cut-off date

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to
make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA
or the event, it is likely from a room poacher and may be fraudulent. We recommend
you make reservations directly with the hotel using the phone number or web link
in this brochure. If you have concerns or questions, please contact 888-580-8373.

CONTINUING EDUCATION: HCCA is in the process of applying for additional credits. If
you do not see information on your specific accreditation and would like to make a request, please
contact us at 952 933-4977 or 888 277 4977 or email ccb@compliancecertification.org. Visit
HCCA's website, www.hcca-info.org for up-to-date information.

ACHE: The Health Care Compliance Association is authorized to award 6.0 hours of pre-
approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement,
or recertification in the American College of Healthcare Executives. Participants in this program
wishing to have the continuing education hours applied toward ACHE Qualified Education credit
should indicate their attendance when submitting and application to the American College of
Healthcare Executives for advancement or recertification.

CCB: The Compliance Certification Board has awarded a maximum of 7.5 CEUs for all CCB
certifications including Certified in Healthcare Compliance (CHC), Certified in Healthcare
Compliance-Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified
in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional
(CCEP), Certified Compliance & Ethics Professional-Fellow (CCEP-F), Certified Compliance &
Ethics Professional-International (CCEP-I).

CLE: The Health Care Compliance Association has a Pre-approved Sponsor status with the
Alabama State bar, is a State Bar of California Approved MCLE provider, a Pennsylvania Accredited
Provider, and an accredited sponsor, approved by Rhode Island Supreme Court and the State Bar
of Texas, Committee on MCLE. An approximate maximum of 6.25 clock hours of CLE credit will
be available to attendees of this conference. All CLE credits will be awarded based on individual
attendance.

NASBA/CPE: The Health Care Compliance Association is registered with the National
Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional
education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State
boards of accountancy have final authority on the acceptance of individual courses for CPE
credit. Complaints regarding registered sponsors may be submitted to the National Registry of
CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 7.5
credits based on a 50-minute hour will be granted for this activity. This program addresses topics
that are of a current concern in the compliance environment and is a group-live activity in the
recommended field of study of Specialized Knowledge and Application. For more information
regarding administrative policies such as complaints or refunds, call (888) 580-8373 or (952) 988-
0141.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the
California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.5
contact hour(s). The following states will not accept CA Board of Nursing contact hours:
Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit
CA Board of Nursing contact hours to their state board, but approval will depend on review
by the board. Please contact the Accreditation Department at ccb@compliancecertification.
org with any questions you may have. Oncology Nurses who are certified by ONCC
may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40
discount for each registrant. Discounts take effect the day a group reaches the discount number
of registrants. Please send registration forms together to ensure that the discount is applied.
A separate registration form is required for each registrant. Note that discounts will NOT be
applied retroactively if more registrants are added at a later date, but new registrants will receive
the group discount.

CANCELLATIONS/SUBSTITUTIONS: Cancellations/Substitutions: You may send a
substitute in your place or request a conference credit. Refunds will not be issued. Conference
credits are issued in the full amount of the registration fees paid, and will expire 12 months from
the date of the original cancelled event. Conference credits may be used towards any HCCA
service or product, except The Healthcare Compliance Professionals Manual. If a credit is applied
towards an event, the event must take place prior to the credit's expiration date. If you need to
cancel your participation, notification is required by email at helpteam@hcca-info.org, prior to the
start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am
undertaking participation in HCCA events and activities as my own free and intentional act, and
I am fully aware that possible physical injury might occur to me as a result of my participation
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result, able to participate in HCCA events, and I do hereby assume responsibility for my own
well-being. I agree and acknowledge that HCCA may take photographs and/or video at this
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promotional material, whether in print, electronic, or other media, including the HCCA website.
By participating in this HCCA Regional conference, I grant HCCA the right to use my name,
photograph, video and biography for such purposes.

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incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax
advisor.