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ATLANTA

Regional Conference

Friday, January 20, 2017



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Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

8:55 – 9:00 AM

Welcome and Announcements Program Co-Chairs



Wade Pearson Miller, Esq.
Partner
Alston & Bird LLP



Sara Kay Wheeler, Esq., CHC
Partner
King & Spalding

9:00 – 10:00 AM

The Yates Memo and recent OIG Guidance on Permissive Exclusion: The new reality for providers

Amy Berne
AUSA NDGA
U.S. Dep't of Justice



Phyllis Sumner, Esq.
Partner
King & Spalding

- Overview of recent DOJ and OIG developments
- Effect on prosecutorial efforts and analyses
- Practical implications for providers

10:00 – 10:15 AM

Break

10:15 – 11:15 AM

Finally—It's Final: CMS's 60-Day Rule for Part A and B Providers



Sara Kay Wheeler, Esq., CHC
Partner
King & Spalding

- Explanation of final rule
- Implications for conducting internal investigations
- Exploration of other implementation strategies

11:15 – 12:00 PM

After the Election – What's Next for Healthcare Reform



Colin Roskey, Esq.
Partner
Alston & Bird

12:00 – 1:00 PM

Lunch

1:00– 2:00 PM

The Tricky Gets Trickier: Escalating reliance on provider certification

Robert (Bob) Brennan, Esq.
Partner
Parker Hudson Ranier Dobbs



Brian D. Roark, Esq.
Partner
Bass Berry & Simms

- Discuss historical landscape
- Expanded use of certifications by government and commercial payors
- Resulting landmines for providers (particularly under Escobar ruling)

2:00 – 2:45 PM

Compliance Issues in Telemedicine

Kim McWhorter
Vice President Legal & Regulatory
MedZed



Sidney Welch, Esq.
Shareholder
Polsinelli

- Update on federal and state legislation governing telemedicine
- Medicare and Medicaid reimbursement for telehealth services
- Licensing and credentialing challenges

2:45 – 3:00 PM

Break

3:00 – 3:45 PM

Cyber Risks and Data Do's and Don'ts



Gina Ginn Greenwood, Esq.
Partner
Baker Donelson

- How to prevent and prepare for a data breach
- OCR HIPAA audits and enforcement

3:45 – 4:30 PM

Affordable Care Act Section 1557: The new civil rights frontier



Brian Stimson, Esq.
Partner
Alston & Bird

Barbara Stampul
Office of Civil Rights
U.S. Dept. of Health & Human
Services

Keri Conley
Associate General Counsel
Georgia Hospital Association

- Overview of final rule on Nondiscrimination in Health Programs and Activities
- Enforcement of Section 1557 by Office for Civil Rights for U.S. Department of Health and Human Services
- Best practices for complying with Section 1557

4:30 PM

Conference Adjourns

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member \$199
Non-Member \$245
Registration & HCCA membership \$399
TOTAL \$

ATTENDEE INFORMATION (please type or print)

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SPECIAL REQUEST DIETARY ACCOMODATION

- Gluten free Kosher Vegetarian Vegan other

PAYMENT METHOD

- Mail check (including registration form) to:
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435
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If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA0417)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at (888)580-8373 or (952)988-0141 with your credit card information, fax your registration to 952.988.0146, or visit www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

DoubleTree Atlanta Airport

3400 Norman Berry Drive, College Park, GA 30344
http://bit.ly/2bxPbF8

A special rate of \$129 (plus tax) per night has been arranged for the conference. Make your reservations directly with the hotel by Thursday, December 29, 2016 at 404-763-1600. Mention the Health Care Compliance Association for the special rate. Please note that the room block may sell out prior to the hotel cut-off date.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888-580-8373.

CONTINUING EDUCATION: HCCA is in the process of applying for additional credits. If you do not see information on your specific accreditation and would like to make a request, please contact us at 952 933-4977 or 888 277 4977 or email ccb@compliancecertification.org. Visit HCCA's website, www.hcca-info.org for up-to-date information.

AAPC: This program has the prior approval of AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

ACHE: The Health Care Compliance Association is authorized to award 6 hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

CCB: The Compliance Certification Board has awarded a maximum of 7.2 CEUs for all CCB certifications including Certified in Healthcare Compliance (CHC), Certified in Healthcare Compliance-Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional (CCEP), Certified Compliance & Ethics Professional-Fellow (CCEP-F), Certified Compliance & Ethics Professional-International (CCEP-I).

CLE: The Health Care Compliance Association has a Pre-approved Sponsor status with the Alabama State bar, is a State Bar of California Approved MCLE provider, a Pennsylvania Accredited Provider, and an accredited sponsor, approved by Rhode Island Supreme Court and the State Bar of Texas, Committee on MCLE. An approximate maximum of 6.0 clock hours of CLE credit will be available to attendees of this conference. All CLE credits will be awarded based on individual attendance.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 7.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call (888) 580-8373 or (952) 988-0141.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

CANCELLATIONS/SUBSTITUTIONS: You may send a substitute in your place or request a conference credit. Refunds will not be issued. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product, except The Healthcare Compliance Professionals Manual. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA may take photographs and/or video at this HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA Regional conference, I grant HCCA the right to use my name, photograph, video and biography for such purposes.

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