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CHARLOTTE

Regional Conference

Friday, March 17, 2017



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Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

7:00 – 8:00 AM

Continental Breakfast/Registration

7:55 – 8:00 AM

Welcome and Announcements

8:00 – 9:15 AM

Provider Issue Spotting: Case Study Session



Allyson Labban
Partner
Smith Moore Leatherwood



Susan Fradenburg
Partner
Smith Moore Leatherwood

- Challenge yourself to spot issues not found in a compliance audit designed to find those issues.
- How good are you at identifying issues when they are exposed in casual conversation or office chatter?
- This module will use everyday scenarios to expose compliance issues and challenge you to recognize and identify them, and the panelists will discuss how to address them.

9:15 – 10:30 AM

Conflicts of Interest



Katie Dever
Vice President, Corporate Compliance
Carolinas HealthCare System



Jennifer Bottoms, JD
Conflict of Interest Coordinator
Corporate Compliance
Novant Health

- High level overview of conflicts of interest – definition, why it is important to a compliance officer, and examples of common conflicts of interest disclosures
- Explore how our organization handles consulting agreements as well as family relationships
- Discussion of how a conflict of interest is submitted and the determining factors that cause a conflict of interest disclosure to be presented to committee review

10:30 – 10:45 AM

Break

10:45 – 12:00 PM

MACRA: What it means for you and your organization



Claudia Douglass
Deloitte & Touche LLP



Maureen Demarest Murray
Partner and Health Care Group Leader
Smith Moore Leatherwood LLP

- Obtain an understanding of MACRA and the two new paths for payments under the Medicare physician fee schedule, Alternative Payment Models (APMs), and the Merit-Based Incentive Payment System
- Consider the key implications of MACRA across the organization and areas of focus for compliance leadership, including strategic, financial, operational, reporting and technical considerations,
- Review a case study of a healthcare organization's response to MACRA, including performance and quality measurement and reporting

12:00 – 1:00 PM

Lunch (provided)

1:00 – 2:15 PM

Compliance Education



Carrie Cavanaugh
Director, Corporate Compliance
Carolinas HealthCare System



Loree Simmons
Education Coordinator, Corporate Compliance
Novant Health

- Briefly review compliance education as one of the 7 elements of an effective compliance program.
- Discuss the considerations for a compliance education program that covers a wide array of care locations: acute care, post-acute care, and physician practices, basic compliance education topics; and ideas for leveraging existing communication sources for compliance education.
- Explore how small to medium sized healthcare organizations can tailor and operationalize compliance education programs for their settings.

2:15 – 2:30 PM

Break

2:30 – 4:00 PM

Emerging Issues / Hot Topics Panel

Moderator



Loree Simmons
Education Coordinator, Corporate Compliance
Novant Health

Panel



Anne M. Tompkins
Partner
Cadwalader, Wickersham & Taft LLP



Tracy Field
Partner
Parker Hudson Rainer & Dobbs LLP



Wendy Wright
Compliance Officer
CaroMont Health

Alicia Bowers
VP and Chief Privacy Officer
Carolinas HealthCare System

- Discuss emerging issues and hot topics (cyber risk, eDiscovery, new regulations, etc.)
- What should compliance officers be worried about?
- OIG Workplan: Data brief on financial interests reported under the Open Payments Program

4:00 PM

Brief Closing Remarks / Conference Adjourns

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PLEASE NOTE: SESSIONS AND/OR SPEAKERS ARE SUBJECT TO CHANGE.

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Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member \$199
Non-Member \$245
Registration & HCCA membership \$399
TOTAL \$

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HOTEL/CONFERENCE LOCATION:

Embassy Suites Hotel Charlotte
4800 South Tryon Street, Charlotte, NC 28217

A special rate of \$149.00 (plus tax) per night has been arranged for the conference. Please note that the room block may sell out prior to the hotel cut-off date. Make your reservations directly with the hotel by March 3rd by calling 1-800-EMBASSY - Group Code is HCC. or visit: http://bit.ly/char2017

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ACHE: Health Care Compliance Association (HCCA) is authorized to award (6.5) hours of preapproved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

CCB: The Compliance Certification Board has awarded a maximum of 7.8 CEUs for all CCB certifications including Certified in Healthcare Compliance (CHC), Certified in Healthcare Compliance-Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional (CCEP), Certified Compliance & Ethics Professional-Fellow (CCEP-F), Certified Compliance & Ethics Professional-International (CCEP-I).

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