



Health Care  
Compliance  
Association®

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# DENVER

## Regional Conference

Friday, October 20, 2017



### SPONSORS & EXHIBITORS



Questions? Contact Beckie Smith, CMP, [beckie.smith@corporatecompliance.org](mailto:beckie.smith@corporatecompliance.org)

8:30 – 8:45 AM

## Welcome and Announcements Program Chair



**Jeff Fitzgerald**  
Chair  
Planning Committee

8:45 – 9:45 AM

## How does it really work? Case studies in internal reviews, repayments, and self-disclosure



**Greg Lindquist, Esq.**  
Caplan & Ernst



**Michelle Cooper**  
Catholic Health Initiatives  
SVP Corporate Responsibility Officer

- Process for conducting an effective internal review
- Self-disclosure options and strategies
- What happens after the disclosure

9:45 – 10:45 AM

## You Posted What! Compliance Issues in Social Media and Marketing (panel discussion)

### Moderator



**Lyn Snow, CHC**  
Compliance Officer  
CO Dept of Human Services

### Panel



**Ram Ramadoss**  
VP – CRP Privacy and Information Security and EHR Oversight  
Catholic Health Initiatives



**Alan Fong, JD, CHPC**  
CHI Division Privacy Officer  
Catholic Health Initiatives



**Mia Havel**  
Associate  
Norton Rose Fulbright

- Privacy limitations on contacting patients for marketing
- Use of social media
- Striking the right balance between too much and too little

10:45 – 11:00 AM

## Break

11:00 – 12:00 PM

## Compliance issues related to prescription of controlled substances

**Denise Vincioni, LPC CAC III**  
Controlled Substance Administrator  
Division of Behavioral Health  
State of Colorado

- Diversion issues
- DEA enforcement efforts
- Risks related to operations, licensure, etc.

12:00 – 1:00 PM

## Lunch (provided)

1:00 – 2:00 PM

## How is it that corporations with extensive compliance programs are still facing False Claims allegations?



**Michael Theis**  
Partner  
Hogan Lovells LLP

- What the DOJ expects from a compliance standpoint
- Observations about what often works
- Suggested improvements and insights

2:00 – 2:45 PM

## Telehealth



**Nathaniel M. Lacktman**  
Foley & Lardner LLP

- Update on the current regulatory landscape
- Identifying the potential compliance issues with tele-health
- How to be proactive

2:45 – 3:00 PM

## Break

3:00 – 3:30 PM

## Colorado's End of Life Law



**Emily Wey, Esq.**  
Shareholder  
Polsinelli PC

- Overview of the legal issues and options
- Compliance issues for hospitals
- Compliance issues for physicians and groups

3:30 – 4:30 PM

## Confusion within the Beltway: Compliance in an uncertain political environment



**Leonard Kalm**  
Vice President of Payer Engagement  
HCA-HealthONE

- How to deal with the uncertainty of regulatory change
- What to do with rules on hold or terminated
- What is coming next

4:30 PM

## Conference Adjourns



## REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member**.....\$199
- Non-Member** .....\$245
- Registration & HCCA membership** .....\$399
- Save by joining HCCA today (new members only). Annual dues regularly \$295.
- TOTAL \$** \_\_\_\_\_

## ATTENDEE INFORMATION (please type or print)

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HCCA Member Number \_\_\_\_\_

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials (CHC, CHRC, CHPC, etc.) \_\_\_\_\_

Title \_\_\_\_\_

Place of Employment \_\_\_\_\_

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E-mail (required for confirmation and conference information) \_\_\_\_\_

## SPECIAL REQUEST DIETARY ACCOMODATION

Gluten free  Kosher  Vegetarian  Vegan  other \_\_\_\_\_

## PAYMENT METHOD

**Mail check (including registration form) to:**  
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

**Fax to:** +1 952 988 0146

- Check enclosed (payable to HCCA)
- Invoice me

I authorize HCCA to charge my credit card (choose below)

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*If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA0817)*

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at (888)580-8373 or (952)988-0141 with your credit card information, fax your registration to 952.988.0146, or visit [www.hcca-info.org/regionals](http://www.hcca-info.org/regionals) and register online

## HOTEL/CONFERENCE LOCATION:

# Renaissance Flatiron Hotel

500 Flatiron Blvd, Broomfield, CO 80021

A special rate of \$149 (plus tax) per night has been arranged for the conference. Make your reservations directly with the hotel by Thursday, October 5, 2017, at 1-888-825-3167 -mention the Health Care Compliance Association for the special rate or you may book online <https://aws.passkey.com/e/49153354>. Please note that the room block may sell out prior to the hotel cut-off date

**NOTICE:** Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888-580-8373.

**CONTINUING EDUCATION:** HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. **CEU totals are subject to change.**

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at 952-988-0141 or 888-580-8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). Visit HCCA's website, [www.hcca-info.org](http://www.hcca-info.org), for up-to-date information.

**ACHE:** The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

**COMPLIANCE CERTIFICATION BOARD (CCB):** CCB has awarded a maximum of 7.5 CEUs for these certifications: Certified in Healthcare Compliance (CHC), Certified in Healthcare Compliance- Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional (CCEP), Certified Compliance & Ethics Professional-Fellow (CCEP-F), Certified Compliance & Ethics Professional-International (CCEP-I).

**CLE:** The Health Care Compliance Association is a State Bar of California approved MCLE provider, a Pennsylvania accredited provider, and is an accredited sponsor, approved by the State Bar of Texas, Committee on MCLE. An approximate maximum of 6.25 clock hours of CLE credit will be available to attendees of this conference for these states. Upon request HCCA may submit this course to additional states for consideration. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

**NASBA/CPE:** The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org). A recommended maximum of 7.5 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call (888) 580-8373 or (952) 988-0141.

**NURSING CREDIT:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.5 contact hour(s). The following states will not accept California Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org) with any questions you may have. Oncology Nurses who are certified by ONCC may request California Nursing Credit (check box or indicate "Nursing" on the CEU form).

**GROUP DISCOUNT:** 5 or more: \$25 discount for each registrant.  
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**CANCELLATIONS/SUBSTITUTIONS:** You may send a substitute in your place or request a conference credit. Refunds will not be issued. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product, except The Healthcare Compliance Professionals Manual. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org), prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

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