

Network Locally & Earn CEUs



Health Care  
Compliance  
Association®

# PITTSBURGH Regional Conference Friday, October 6, 2017



## SPONSORS & EXHIBITORS



Questions? Contact Beckie Smith, CMP, [beckie.smith@corporatecompliance.org](mailto:beckie.smith@corporatecompliance.org)

8:25 – 8:30 AM

## Welcome and Announcements

8:30 – 9:30 AM

## Health Care Reform: What's next?



**Michael Strazzella**  
Co-Head, Washington Office and Practice Group Leader, Federal Government Relations  
Buchanan Ingersoll & Rooney PC

- Review of the Affordable Care Act actions
- Medicare Reform: What is on the horizon
- Prescription Drug Pricing: Will Congressional proposals drive down costs?

9:30 – 10:30 AM

## Navigating the Crossroad Between CDI, Coding, and Compliance



**Shelly Harris, CHC, CHPC, RHIT, CCS**  
Managing Consultant  
Altegra Health

- Explore the often divergent incentives when coding for optimization and/or compliance
- Discuss framework/tools the compliance officer can provide to coding & CDI staff
- Discuss methods of messaging compliance issues to leadership

10:30AM – 10:45AM

## Break

10:45 - 11:45 AM

## Confronting the Cyber Threat



**Soo C. Song**  
Acting United States Attorney  
Western District of Pennsylvania

- The cyber threat is the greatest challenge of our age
- It requires a 360 degree response
- Robust law enforcement is extremely effective

11:45 – 12:30 PM

## Networking Lunch (provided)

12:30 – 1:30 PM

## Risky Business: Hospital/Physician Acquisition



**Mark Faccenda, JD**  
Partner  
Norton Rose Fulbright

- Overview of acquisition landscape
- Identification and avoidance of potential pitfalls
- Guidance for successful acquisitions – tools and lessons learned

1:30 – 2:15 PM

## Changing Payment Methodologies (MACRA, Bundled Payments, VPB, and Others) and Implications for Hospitals, Physicians and Other Stakeholders



**Karen Robinson, CHC, CPC Manager**  
Arnett, Carbis, Toothman, LLP

- Impact of changing payment methodologies on stakeholders
- Compliance implications and issues
- Strategies to navigate new risks

2:15 – 2:30 PM

## Break

2:30 – 3:30 PM

## Steady As She Blows: Whistleblower claims from start to finish



**David R. Johnson, Esq.**  
President  
Thomson, Rhodes & Cowie, PC



**Thomas B. Anderson, Esq.**  
Shareholder  
Thomson, Rhodes & Cowie, PC

- A whistleblower claim from 30,000 feet
- Reduce your risk of litigation – an ounce of prevention, and
- Suit has been filed, now what?

3:30 – 4:30 PM

## Panel Discussion: Compliance and Governance: Where the rubber meets the road

### Moderator



**Patricia J. Raffaele**  
Vice President, Professional Services  
Hospital Council of Western PA

### Panel

**Dennis Breen**  
Senior Partner  
Source 1 Healthcare Solutions



**James Weber, PhD**  
Professor of Business Ethics and Management and Executive Director of the Institute for Ethics in Business  
Duquesne University

**Joseph A. Macerelli, Esq.**  
Burns & White, LLC  
Allegheny Health Network Board Member

4:30 PM

## Closing Remarks /Conference Adjourns

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

Registration fee options: HCCA Member (\$199), Non-Member (\$245), Registration & HCCA membership (\$399). Includes a TOTAL \$ line.

ATTENDEE INFORMATION (please type or print)

Attendee information fields: Name (Mr./Mrs./Ms./Dr.), HCCA Member Number, First Name, M.I., Last Name, Credentials, Title, Place of Employment, Address, City, State, Zip, Phone, Fax, E-mail.

SPECIAL REQUEST DIETARY ACCOMODATION

Special request options: Gluten free, Kosher, Vegetarian, Vegan, other.

PAYMENT METHOD

Payment method options: Mail check (including registration form) to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435; Fax to: +1 952 988 0146; Check enclosed; Invoice me; Credit card authorization.

Credit card information fields: Credit Card Account Number, Credit Card Expiration Date, Cardholder's Name, Cardholder's Signature.

If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA1317)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at (888)580-8373 or (952)988-0141 with your credit card information, fax your registration to 952.988.0146, or visit www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

Regional Learning Alliance Conference Center
850 Cranberry Woods Dr., Cranberry Township, PA 16066

No reserved block of sleeping rooms has been set aside for this conference. If you need a sleeping room, HCCA suggests calling the Marriott Pittsburgh North at Cranberry Woods, which is conveniently located near the conference location, at 100 Cranberry Woods Drive, Cranberry Township, PA 16066. For reservations, call (724) 772-3700.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888-580-8373.

HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at 952-988-0141 or 888-580-8373 or email ccb@compliancescertification.org. Visit HCCA's website, www.hcca-info.org, for up-to-date information.

ACHE: The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

COMPLIANCE CERTIFICATION BOARD (CCB): CCB has awarded a maximum of 8.1 CEUs for these certifications: Certified in Healthcare Compliance (CHC), Certified in Healthcare Compliance-Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional (CCEP), Certified Compliance & Ethics Professional-Fellow (CCEP-F), Certified Compliance & Ethics Professional-International (CCEP-I).

CLE: The Health Care Compliance Association is a State Bar of California approved MCLE provider, a Pennsylvania accredited provider, and is an accredited sponsor, approved by the State Bar of Texas, Committee on MCLE. An approximate maximum of 6.75 clock hours of CLE credit will be available to attendees of this conference for these states. Upon request HCCA may submit this course to additional states for consideration. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 8.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call (888) 580-8373 or (952) 988-0141.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 8.1 contact hour(s). The following states will not accept California Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancescertification.org with any questions you may have. Oncology Nurses who are certified by ONCC may request California Nursing Credit (check box or indicate "Nursing" on the CEU form).

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

CANCELLATIONS/SUBSTITUTIONS: You may send a substitute in your place or request a conference credit. Refunds will not be issued. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product, except The Healthcare Compliance Professionals Manual. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA may take photographs and/or video at this HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA Regional conference, I grant HCCA the right to use my name, photograph, video and biography for such purposes.

TAX DEDUCTIBILITY: Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

USE OF INFORMATION: By submitting this registration form, you agree to the use of your information and the terms and conditions stated on this form. To view our Privacy Statement visit www.hcca-info.org/privacy.aspx.