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Health Care
Compliance
Association®

WASHINGTON, DC Regional Conference

Friday, March 10, 2017



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Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

8:55 – 9:00 AM

Welcome and Announcements

9:00 – 10:00 AM

The Importance of Understanding Cybersecurity in a Complex Threat Environment



Mac McMillan
CEO
Cynergistek, Inc.

- Explain the current cybersecurity landscape in healthcare, including recent and emerging trends, and how these threats impact compliance programs
- Identify the risks posed to provider organizations by cyber attacks, and offer proven strategies for mitigating that risk
- Examine real-world examples of breaches caused by cybersecurity threats, such as phishing attacks, malware, ransomware and more
- Distinguish best practices for creating cybersecurity awareness at an organization-wide level

10:00 – 11:00 AM

Lessons Learned from FCPA Cases in Healthcare



Sulaksh Shah
Partner
PWC



Gerardo Salazar
Director
PWC

- Provide an overview of FCPA enforcement trends in health care
- Discuss relevant FCPA cases and lessons learned
- Discuss leading compliance practices to mitigate corruption risks

11:00 – 11:15 AM

Break

11:15 – 12:15 PM

A Breach Is Just the Beginning: Privacy and Security Enforcement Trends



Adam H. Greene
Co-Chair, Health Information Practice
Davis Wright Tremaine LLP

- The status of the HIPAA audit program
- OCR investigations and settlements
- Data breach class action lawsuits

12:15 – 1:15 PM

Lunch

1:15 – 2:15 PM

Words Matter: How to Change Your Results by Changing your Language



Scott Intner
Chief Compliance Officer
George Washington Medical Faculty Associates

- Connect with your audience. Know who they are and what does – and doesn't – drive action. Saying "it is required" isn't enough.
- The #1 reason for most HIPAA issues is staff carelessness. To get staff to buy in and pay more attention, don't talk about HIPAA as the law; talk about patient privacy, respecting patients, and how it impacts actual health care.
- Need to get physicians to document better? Make sure they understand how medical records have changed and what they are now used for.

2:15 – 3:15 PM

Analysis of the Annual Work Plan



Valda Clark Christian
VP and Chief Compliance Officer
Office of Corporate Business Integrity, MedStar Health, Inc.



Cecil McCarthy
Entity Compliance Officer
MedStar Health, Inc.

- Review key elements of the 2017 OIG Work Plan
- Highlight new reviews and activities planned by the OIG
- Discuss how compliance officers can integrate the OIG Work Plan into annual risk management and entity work plan development

3:15 – 3:30 PM

Break

3:30 – 4:30 PM

Compliance Program Effectiveness – Use of Surveys



Ahmed Salim, JD, CHC
Regional Compliance Officer
Presence Health

- The importance of conducting a comprehensive and effective internal compliance survey to measure the effectiveness of your compliance program
- Properly implementing a survey to ensure the maximum level of participation and to determine the best type of survey to help reduce your department's cost and time
- Conducting a survey that fits your organization's culture
- Utilizing your compliance survey findings to effectively analyze survey results and trends to drive process and outcome improvements within your organization

4:30 PM

Conference Adjourns

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Register online at www.hcca-info.org/regionals

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REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member \$199
Non-Member \$245
Registration & HCCA membership \$399
TOTAL \$

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SPECIAL REQUEST DIETARY ACCOMODATION

- Gluten free K kosher Vegetarian Vegan other

PAYMENT METHOD

Mail check (including registration form) to:
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

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Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA2417)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at (888)580-8373 or (952)988-0141 with your credit card information, fax your registration to 952.988.0146, or visit www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

Sheraton Columbia Town Center
10207 Wincopin Circle, Columbia, MD 21044

Room rate is \$139.00. Cutoff date is Thursday, February 17th, 2017. For reservations dial 410-730-3900 and identify yourself as part of the Health Care Compliance room block. Please note that the room block may sell out prior to the cut-off date.

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ACHE: Health Care Compliance Association (HCCA) is authorized to award (6) hours of preapproved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

CCB: The Compliance Certification Board has awarded a maximum of 7.2 CEUs for all CCB certifications including Certified in Healthcare Compliance (CHC), Certified in Healthcare Compliance-Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional (CCEP), Certified Compliance & Ethics Professional-Fellow (CCEP-F), Certified Compliance & Ethics Professional-International (CCEP-I).

CLE: The Health Care Compliance Association has a Pre-approved Sponsor status with the Alabama State bar, is a State Bar of California Approved MCLE provider, a Pennsylvania Accredited Provider, and an accredited sponsor, and approved by the State Bar of Texas, Committee on MCLE. An approximate maximum of 6 clock hours of CLE credit will be available to attendees of this conference. All CLE credits will be awarded based on individual attendance.

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GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

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