



Health Care
Compliance
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BOSTON

Regional Conference

Friday, September 8, 2017



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Northeastern University
School of Law



Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

8:25 – 8:30 AM

Welcome and Announcements Program Co-Chairs



Karen Murray, CHC, CHPC, CHRC, MBA, FACHE
VP Chief Compliance Officer
Steward Health Care System



Larry Vernaglia, JD, MPH
Partner, Health Law Group
Foley & Lardner, LLP

8:30 – 9:30 AM

Stark Law – Case Studies



Lisa Ohrin Wilson
Senior Technical Advisor
CMS



Larry Vernaglia, JD, MPH
Partner, Health Law Group
Foley & Lardner, LLP

- Understand the latest changes to the Physician Self-Referral (Stark) Law;
- Address the compliance officer's role in working with Stark; and
- Consider several recent cases and potential impact on healthcare providers

9:30 – 9:45 AM

Break

9:45 – 10:45 AM

Hearing from the Government



George Mills
Deputy Center Director
CMS Center for Program Integrity

- Key CMS Program Integrity initiatives
- Audits and Investigations, including the contractors who perform them and the scope of their authority.
- Review of Medicaid Program Integrity contractors, ZPICs, and the new UPICs, MACs, and RACs.

10:45 – 11:45 AM

Avoiding Qui Tam Actions: Issues and Considerations



Robert A. Griffith
Gargiulo / Rudnick, LLP



David S. Schumacher
Hooper, Lundy & Bookman, PC

- Gain an understanding of the ins and outs of the False Claims Act from practitioners
- Learn about the features of compliance programs—good and bad—that make the difference in *qui tam* lawsuits
- Discover practical “dos and don’ts” when dealing with complainants that can save your company from a whistleblower suit
- Understand the most common issues in *qui tam* lawsuits today
- Get an inside view from former government prosecutors about what matters most in *qui tam* lawsuits
- Understand from experienced counsel what drives whistleblowers and how you can avoid them

11:45 – 12:45 PM

Lunch (provided)

12:45 – 1:45 PM

Beneficiary Inducement and Financial Relationships with Patients



Jill Wright
Foley & Lardner

- Highlight what can and cannot be offered to patients
- Recent changes to OIG regulations and guidance
- When is it appropriate to waive patient financial obligations?

1:45 – 2:45 P.M.

Managing Access and Permissions: Steps to reduce your risks



Jennifer Cox
Cox & Osowiecki, LLC



Rick King
Chief Compliance Officer
UMass Memorial Medical Center



Lynn Sessions
Partner
Baker Hostetler

- Discussion of the importance of keeping a focus on Privacy (not just Security)
- Outline of immediate steps covered entities and business associates can take to reduce their Privacy and breach risk
- Lessons to be learned: Review of OCR major enforcement activity on unauthorized access

2:45 – 3:00 PM

Break

3:00 – 4:00 PM

Keynote: Enforcement Trends and Updates with Acting US Attorney William Weinreb

Moderator:



Dave Yarin
Principal
Deloitte



William D. Weinreb
Acting U.S. Attorney
District of Massachusetts

- Key takeaways from the Yates Memo
- Drug diversion
- Healthcare fraud enforcement trends and compliance program effectiveness

4:00 PM

Brief closing Remarks / Conference Adjourns

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PLEASE NOTE: SESSIONS AND/OR SPEAKERS ARE SUBJECT TO CHANGE.

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HOTEL/CONFERENCE LOCATION:

Marriott Boston Newton

2345 Commonwealth Ave., Newton, MA 02466

A special rate of \$179.00 (plus tax) per night has been arranged for the conference. Make your reservations directly with Marriott reservations at 800.228.9290 or 617.969.1000 by August 17, 2017. Mention the Health Care Compliance Association for the special rate. The room block may sell out prior to the hotel cutoff date.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888-580-8373.

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Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance their requirements. Credits are assessed based on actual attendance and credit type requested.

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COMPLIANCE CERTIFICATION BOARD (CCB): Compliance Certification Board (CCB): CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC), Certified in Healthcare Compliance-Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional (CCEP), Certified Compliance & Ethics Professional-Fellow (CCEP-F), Certified Compliance & Ethics Professional-International (CCEP-I).

CLE: The Health Care Compliance Association is a State Bar of California approved MCLE provider, a Pennsylvania accredited provider, and is an accredited sponsor, approved by the State Bar of Texas, Committee on MCLE. An approximate maximum of 6.0 clock hours of CLE credit will be available to attendees of this conference for these states. Upon request, HCCA may submit this course to additional states for consideration. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

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