

Network Locally & Earn CEUs



Health Care
Compliance
Association®

SAN FRANCISCO

Regional Conference

Friday, December 1, 2017



SPONSORS & EXHIBITORS



Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

8:00 – 8:30 AM

Registration and Continental Breakfast

8:30 – 9:30 AM

Regulatory Update



Gabriel Imperato, CHC
Managing Partner
Broad & Cassel

- Recent developments in enforcement and compliance
- Individual liability for organizational non-compliance
- Department of Justice and Office of Inspector General Guidance on Effective Compliance

9:30 – 9:45 AM

Break

9:45 – 10:45 AM

Toto we're not in Kansas anymore: OCR audits, BAs and breaches, oh my!



Marti Arvin, CCEP-F, CHC-F, CHPC, CHRC
Vice President, Audit Strategy
CynergisTek, Inc.

- Analysis of the findings of the OCR audits, the news is not good
- Overview of the process for managing the risks associated with Business Associates
- Discussion of the risk that standard BAA language creates for covered entities in breach notification

10:45 – 12:15 PM

MACRA – Compliance Oversight



Hilary Isacson
Reimbursement Counsel
Sutter Health



Margia Corner
Principal Counsel
University of California, Office of the President

- MACRA, and CMS's implementation of the law through Medicare Quality Payment Program, mark a significant step furthering the decades-long shift towards value-based payment for the Medicare fee-for-service program. The Medicare Quality Payment Program's regulatory requirements are complex and raise a number of critical compliance opportunities for health care organizations seeking to partner with, and reward, physicians and other non-physician practitioners who deliver high quality, efficient patient care.
- Regulatory requirements for the two possible tracks of Medicare Quality Payment Program: The Merit-Based Incentive Payment System and Advanced Alternative Payment Models.
- Key risk areas—such as coding accuracy and risk adjustment and Stark, Anti-Kickback, and Civil Monetary Penalty law compliance—for physician compensation and quality incentives.

12:15 – 1:15 PM

Lunch (provided)

1:15 – 2:45 PM

Conducting Investigations

Daniel J. Falzon
Investigations & Compliance
Manager
National Special Investigations Unit
Kaiser Permanente



Tamara Neiman
Director
National Special Investigations Unit
Kaiser Permanente

- Planning and working the investigation
- Interview protocol and techniques
- Closing the investigation

2:45 – 3:00 PM

Break

3:00 – 4:00 PM

What Role Does Compliance Play with Innovation and Healthcare?

Vanessa Ridley
Director, Healthcare Compliance & Privacy, University of California, Office of the President

Robert Jagielski
Compliance Director
Clinical Integration
MedProVidex

- Today's most influential innovators are disrupting established norms in their respective industries. How should compliance professionals respond to innovations in clinical delivery and financing that are disrupting traditional models of health care?
- Case studies of innovative practices and related compliance implications, including in the areas of reimbursement, telemedicine, and population health.
- Evolving strategies and tools that will encourage the disruptors in your organization to balance innovation and compliance

4:00 PM

Conference Adjourns

NO AUDIO OR VIDEO RECORDING OF HCCA CONFERENCES IS ALLOWED.
PLEASE NOTE: SESSIONS AND/OR SPEAKERS ARE SUBJECT TO CHANGE.
Register online at www.hcca-info.org/regionals
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REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member \$199
Non-Member \$245
Registration & HCCA membership \$399
Save by joining HCCA today (new members only). Annual dues regularly \$295.

TOTAL \$

ATTENDEE INFORMATION (please type or print)

Mr. Mrs. Ms. Dr.

HCCA Member Number

First Name M.I. Last Name

Credentials (CHC, CHRC, CHPC, etc.)

Title

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Address

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Fax

E-mail (required for confirmation and conference information)

SPECIAL REQUEST DIETARY ACCOMODATION

- Gluten free Kosher Vegetarian Vegan other

PAYMENT METHOD

Mail check (including registration form) to:
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952 988 0146

- Check enclosed (payable to HCCA)
Invoice me

I authorize HCCA to charge my credit card (choose below)
American Express MasterCard Visa Discover

Credit Card Account Number

Credit Card Expiration Date

Cardholder's Name

Cardholder's Signature

If your total is miscalculated, HCCA will charge your card the correct amount.
Hotel accommodations are not included in the registration fee, but continental
breakfast and lunch are provided. (AREA2017)

Due to PCI compliance, please do not provide any credit card
information via email. You may email this form (without credit card
information) and call HCCA at (888)580-8373 or (952)988-0141 with
your credit card information, fax yor registration to 952.988.0146, or visit
www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

Walnut Creek Marriott

2355 North Main Street, Walnut Creek, CA 94596 | http://bit.ly/2esLAtq

A special rate of \$160.00 (plus tax) per night has been arranged for the conference. Make
reservations by calling 1-800-228-9290 or 925-934-2000 by Friday, November 10. Please note
that the room block may sell out prior to the cut-off date

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to
make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA
or the event, it is likely from a room poacher and may be fraudulent. We recommend
you make reservations directly with the hotel using the phone number or web link
in this brochure. If you have concerns or questions, please contact 888-580-8373.

CONTINUING EDUCATION: HCCA is in the process of applying for additional external
continuing education units (CEUs). Should overall number of education hours decrease or
increase, the maximum number of CEUs available will be changed accordingly. Credits are
assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior
approval for this event, credits will be awarded in accordance with their requirements. CEU totals
are subject to change.

Upon request, HCCA may submit this course to additional states or entities for consideration.
If you would like to make a request, please contact us at 952-988-0141 or 888-580-8373 or email
ccb@compliancecertification.org. Visit HCCA's website, hcca-info.org, for up-to-date information.

AAPC: This program has the prior approval of the AAPC for 6.0 continuing education hours.
Granting of prior approval in no way constitutes endorsement by AAPC of the program content
or the program sponsor.

ACHE: The Health Care Compliance Association is authorized to award 6.0 clock hours
of pre-approved ACHE Qualified Education credit for this program toward advancement, or
recertification, in the American College of Healthcare Executives. Participants in this program
who wish to have the continuing education hours applied toward ACHE Qualified Education credit
must self-report their participation. To self-report, participants must log into their MyACHE
account and select ACHE Qualified Education Credit.

COMPLIANCE CERTIFICATION BOARD (CCB): CCB has awarded a maximum
of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC), Certified in
Healthcare Compliance-Fellow (CHC-F), Certified in Healthcare Privacy Compliance
(CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics
Professional (CCEP), Certified Compliance & Ethics Professional-Fellow (CCEP-F), Certified
Compliance & Ethics Professional-International (CCEP-I).

CLE: The Health Care Compliance Association is a State Bar of California approved MCLE
provider, a Pennsylvania accredited provider, an Alabama accredited sponsor, a Rhode Island
accredited sponsor, and is an accredited sponsor, approved by the State Bar of Texas, Committee
on MCLE. An approximate maximum of 6.0 clock hours of CLE credit will be available to
attendees of this conference for these states and Florida. Upon request, HCCA may submit this
course to additional states for consideration. All CLE credits will be assessed based on actual
attendance and in accordance with each state's requirements.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the
California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2
contact hour(s). The following states will not accept CA Board of Nursing contact hours:
Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA
Board of Nursing contact hours to their state board, but approval will depend on review by the
board. Please contact the Accreditation Department at ccb@compliancecertification.org with any
questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing
Credit (check box or indicate "Nursing" on the CEU form).

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount
for each registrant. Discounts take effect the day a group reaches the discount number of
registrants. Please send registration forms together to ensure that the discount is applied.
A separate registration form is required for each registrant. Note that discounts will NOT be
applied retroactively if more registrants are added at a later date, but new registrants will receive
the group discount.

CANCELLATIONS/SUBSTITUTIONS: You may send a substitute in your place or
request a conference credit. Refunds will not be issued. Conference credits are issued in the
full amount of the registration fees paid, and will expire 12 months from the date of the original
cancelled event. Conference credits may be used towards any HCCA service or product, except
The Healthcare Compliance Professionals Manual. If a credit is applied towards an event, the event
must take place prior to the credit's expiration date. If you need to cancel your participation,
notification is required by email at helpteam@hcca-info.org, prior to the start date of the event.
Please note that if you are sending a substitute, an additional fee may apply.

AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am
undertaking participation in HCCA events and activities as my own free and intentional act, and
I am fully aware that possible physical injury might occur to me as a result of my participation
in these events. I give this acknowledgement freely and knowingly and assert that I am, as a
result, able to participate in HCCA events, and I do hereby assume responsibility for my own
well-being. I agree and acknowledge that HCCA may take photographs and/or video at this
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By participating in this HCCA Regional conference, I grant HCCA the right to use my name,
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