



ATLANTA

Regional Compliance Conference

HCCA™ Friday, January 26, 2018

TOPICS: The Opioid Epidemic | Update on CMS Initiatives
Compliance Guidance from the OIG and DOJ | Due Diligence



Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

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Register online at hcca-info.org/regionals

8:55 – 9:00 AM

Welcome and Announcements

Program Co-Chairs



Wade Pearson Miller
Partner
Alston & Bird LLP



Sara Kay Wheeler
Partner
King & Spalding

9:00 – 10:00 AM

Update on CMS Initiatives



Kimberly Brandt
Principal Deputy Administrator for
Operations, Centers for Medicare &
Medicaid Services

10:00– 10:15 AM

Break

10:15 – 11:15 AM

The Opioid Epidemic: Impact on the Health Care Industry



Stephanie F. Johnson
Senior Associate
King & Spalding



Kimberly S. New JD, BSN, RN
Cofounder and Executive Director,
IHFDA, Diversion Specialists

- Explore the nation's opioid epidemic and its impact on healthcare providers
- Discuss the increased focus on the healthcare industry's role in the opioid epidemic and compliance strategies to mitigate associated risks

11:15 – 12:15 PM

Compliance Implications in Due Diligence



Rob Stone, JD
Partner, Alston & Bird LLP



Melanie Sponholz, MSPT, CCEP, CHC, CHPC
Chief Compliance Officer
Waud Capital Partners

- Overview of the compliance due diligence process & discussion of common review areas
- What should a buyer reasonably expect from a compliance program?
- Understanding the implications of due diligence, both pre-closing and post-closing

12:15 – 1:15 PM

Lunch

1:15– 2:15 PM

Recent Compliance Guidance from the OIG and DOJ



Andi Bosshart, SVP
Corporate Compliance and Privacy Officer, CHS



Patrick Braley
Partner
Bennett Thrasher



Barb Senters
Chief Compliance & Ethics Officer
Ameritox

- Defining Effectiveness: The regulator's perspective
- Using the DOJ and OIG effectiveness measures in your compliance program
- Discuss the evolving expectations for compliance program effectiveness, including 2017 OIG and DOJ compliance guidance issuances
- Discuss practical strategies for demonstrating compliance program effectiveness

2:15 – 2:30 PM

Break

2:30 – 3:30 PM

Enforcement Panel



Wade Miller, JD, CHC
Partner, Alston & Bird LLP

Darcy Coty, JD
Assistant United States Attorney
Northern District of Georgia



Kimyatta McClary, JD, CHC
Counsel, Compliance & Investigations
McKesson Corporation

Lena Amanti
Assistant United States Attorney
U.S. Attorney's Office, Northern District of Georgia

- Recent Trends in Health Care Enforcement
- A Practical Response to False Claims Act Investigations
- Mitigating the Risk of False Claims

3:30 – 4:30 PM

New Reimbursement Models Lead to New Risk



Lindsey Lonergan
Deputy General Counsel
Navient Health



Leslie Murphy
Partner
King & Spalding

- Discuss how alternative payment models are resulting in new compliance risks
- Explore how the government's enforcement and audit strategies are shifting to account for these new payment models

4:30 PM

Conference Adjourns

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member**\$199
 - Non-Member**\$245
 - Registration & HCCA membership**\$399
- Save by joining HCCA today (new members only). Annual dues regularly \$295.

TOTAL \$ _____

ATTENDEE INFORMATION (please type or print)

Mr. Mrs. Ms. Dr.

HCCA Member Number _____

First Name _____ M.I. _____ Last Name _____

Credentials (CHC, CHRC, CHPC, etc.) _____

Title _____

Place of Employment _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

E-mail (required for confirmation and conference information) _____

SPECIAL REQUEST DIETARY ACCOMODATION

Gluten free Kosher Vegetarian Vegan other _____

PAYMENT METHOD

Mail check (including registration form) to:

HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952 988 0146

Check enclosed (payable to HCCA)

Invoice me

I authorize HCCA to charge my credit card (choose below)

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Cardholder's Name _____

Cardholder's Signature _____

If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA0418)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at (888)580-8373 or (952)988-0141 with your credit card information, fax your registration to 952.988.0146, or visit www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

Atlanta Airport Marriott

4711 Best Road, Atlanta, GA 30337

A special rate of \$141 (plus tax) per night has been arranged for the conference. Make your reservations directly with the hotel by Thursday, January 11, 2018 at 800-228-9290. Mention the Health Care Compliance Association for the special rate. Please note that the room block may sell out prior to the hotel cut-off date.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888-580-8373.

CONTINUING EDUCATION: HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at 952-988-0141 or 888-580-8373 or email ccb@compliancecertification.org. Visit HCCA's website, hcca-info.org, for up-to-date information.

ACHE: The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

COMPLIANCE CERTIFICATION BOARD (CCB): CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance- Fellow (CHC-F)[®], Certified in Healthcare Privacy Compliance (CHPC)[®], Certified in Healthcare Research Compliance (CHRC)[®], Certified Compliance & Ethics Professional (CCEP)[®], Certified Compliance & Ethics Professional-Fellow (CCEP-F)[®], Certified Compliance & Ethics Professional-International (CCEP-I)[®].

CLE: The Health Care Compliance Association is a State Bar of California approved MLE provider. An approximate maximum of 6.0 clock hours of CLE credit will be available to attendees of this conference licensed in California. Upon request HCCA may submit this course to additional states for consideration. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 7.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call (888) 580-8373 or (952) 988-0141.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

CANCELLATIONS/SUBSTITUTIONS: You may send a substitute in your place or request a conference credit. Refunds will not be issued. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product, except The Healthcare Compliance Professionals Manual. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA may take photographs and/or video at this HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA Regional conference, I grant HCCA the right to use my name, photograph, video and biography for such purposes.

TAX DEDUCTIBILITY: Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

USE OF INFORMATION: By submitting this registration form, you agree to the use of your information and the terms and conditions stated on this form. To view our Privacy Statement visit www.hcca-info.org/privacy.aspx.