



# NASHVILLE

Regional Compliance Conference

Friday, November 16, 2018

**TOPICS: GDPR Impact on US Healthcare | Telehealth  
New Model CIA | Home Health and Hospice | Opioids Enforcement**



**Questions? Contact Amber Zerin, [amber.zerin@corporatecompliance.org](mailto:amber.zerin@corporatecompliance.org)**

**Network Locally & Earn CEUs**

## SPONSORS & EXHIBITORS



PROTENUS



**Register online at [hcca-info.org/regionals](http://hcca-info.org/regionals)**

7:30 – 8:00 AM

## Registration and Continental Breakfast

8:00 – 8:05 AM

## Welcome and Announcements

**Andi Bosshart, RHIA, CHC**  
Senior Vice President, Corporate Compliance and Privacy Officer  
Community Health Systems

8:05 – 9:05 AM

## Defending Physician Compensation Arrangements in the Current Enforcement Environment



**Anna M. Grizzle**  
Partner  
Bass, Berry & Sims PLC



**Tizgel High**  
Vice President, Associate General Counsel  
LifePoint Health

- Use of case studies based upon recent cases and settlements highlighting the potential compliance pitfalls associated with physician compensation arrangements
- Discussion of regulatory framework for developing compliant physician compensation arrangements to avoid the common pitfalls leading to enforcement actions
- Practical tips for structuring and managing physician compensation arrangements to ensure ongoing compliance

9:05 – 9:15 AM

## Networking Break

9:15 – 10:15 AM

## Navigating the Changing Regulatory and Enforcement Landscape Relating to Opioids

**Lisa Rivera**  
Bass, Berry & Sims

**Chris Covington**  
OIG

**Alicia Davis**  
President and CEO  
ALN Consulting

- Current regulatory landscape and recent enforcement actions
- Government's perspective on current opioid enforcement initiatives
- Helpful tips for auditing physician prescribing habits and responding to an enforcement action

10:15 – 10:30 AM

## Networking Break

10:30 – 11:15 AM

## CMS Regulatory Update

**Kimberly Brandt**  
Principal Deputy Administrator for Operations  
CMS

11:15 – 12:15 PM

## Key Legal and Compliance Considerations in Telehealth

**Calvin Marshall**  
Associate  
Chambliss, Bahner & Stophel, P.C.

- Provider licensure
- Establishing the provider/patient relationship in the telemedicine context
- Informed consent requirements
- Payor policies and issues
- E-prescribing
- Technology considerations

12:15 – 1:00 PM

## Networking Lunch (provided)

1:00 – 2:00 PM

## The General Data Protection Regulation (GDPR) and its Impact on US Healthcare Entities



**Kristen Rosati**  
Partner  
Coppersmith Brockelman PLC

- When does the GDPR apply to healthcare organizations in the US?
- How will the GDPR affect consent for clinical care and research activities?
- How will the GDPR affect the maintenance, use and disclosure of personal data in electronic health record and other clinical information systems?
- What else do we have to worry about?

2:00 – 3:00 PM

## The New Model Corporate Integrity Agreement: Pluses and Pitfalls



**Matt R. Grosvenor**  
Partner  
Bennett Thrasher LLP

- Recent developments in corporate integrity agreements
- Medical necessity and quality indicator requirements
- Considerations related to identified overpayments

3:00 – 3:15 PM

## Networking Break

3:15 – 4:15 PM

## Home Health and Hospice Compliance in a Pressure Cooker Regulatory Environment

**Pixie McCord, CHC, CHPC, MSN, RN**  
Director of Regulatory Compliance  
Alive Hospice, Inc



**Liz Sanders, RN, CHC, CPHQ**  
Senior Compliance Director  
Community Health Systems

- What is home health and hospice
- Eligibility requirements for home health versus hospice
- Regulatory requirements for ongoing care

4:15 PM

## Conference Adjourns

### REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member** .....\$199
- Non-Member** .....\$245
- Registration & HCCA membership** .....\$399
- Save by joining HCCA today (new members only) Dues regularly \$295 annually/\$325 after 1/1/2019

**TOTAL \$** \_\_\_\_\_

### ATTENDEE INFORMATION (please type or print)

Mr.  Mrs.  Ms.  Dr.

Member / Account Number \_\_\_\_\_

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials (CHC, CHRC, CHPC, etc.) \_\_\_\_\_

Title \_\_\_\_\_

Organization (Name of Employer) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail (required for confirmation and conference information) \_\_\_\_\_

### SPECIAL REQUEST DIETARY ACCOMODATION

Gluten free  Kosher  Vegetarian  Vegan  Other \_\_\_\_\_

### PAYMENT METHOD

Mail check (including registration form) to:  
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952.988.0146

Check enclosed (payable to HCCA)

Invoice me

I authorize HCCA to charge my credit card (choose below)

American Express  MasterCard  Visa  Discover

Credit Card Account Number \_\_\_\_\_

Credit Card Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA1718)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at 888.580.8373 or 952.988.0141 with your credit card information, fax your registration to 952.988.0146, or visit [hcca-info.org/regionals](http://hcca-info.org/regionals) and register online

### HOTEL/CONFERENCE LOCATION:

## Hilton Nashville Airport

2200 Elm Hill Pike, Nashville, TN 37214 | [bit.ly/nashv18](http://bit.ly/nashv18)

A special rate of \$175 (plus tax) per night has been arranged for the conference. Make your reservations directly with the hotel by Friday, October 12, 2018, at 844.886.4136 or 1.615.883.9770 mention the Health Care Compliance Association for the special rate or you may [book online here](#). Please note that the room block may sell out prior to the hotel cut-off date

**NOTICE:** Neither HCCA or any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

**CONTINUING EDUCATION:** HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. **CEU totals are subject to change.**

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). Visit HCCA's website, [hcca-info.org](http://hcca-info.org), for up-to-date information.

**AAPC:** This program has the prior approval of the AAPC for 7.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

**AHIMA:** This program has been approved for a total of 7.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

**ACHE:** The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

**COMPLIANCE CERTIFICATION BOARD (CCB):** CCB has awarded a maximum of 8.1 CEUs for these certifications: Certified in Healthcare Compliance (CHC)\*, Certified in Healthcare Compliance– Fellow (CHC-F)\*, Certified in Healthcare Privacy Compliance (CHPC)\*, Certified in Healthcare Research Compliance (CHRC)\*, Certified Compliance & Ethics Professional (CCEP)\*, Certified Compliance & Ethics Professional–Fellow (CCEP-F)\*, Certified Compliance & Ethics Professional–International (CCEP-I)\*.

**CONTINUING LEGAL EDUCATION (CLE):** The Health Care Compliance Association is a provider/sponsor, approved/accredited by the State Bar of California, the Pennsylvania Bar Association, and the State Bar of Texas. An approximate maximum of 6.75 clock hours of CLE credit will be available to attendees of this conference licensed in these states, along with Alabama, Ohio, Rhode Island, and Tennessee. HCCA's practice is to apply for CLE credits to the state in which the event is being held, if that state has a CLE approval process. Upon request, if there is sufficient time and if we are able to meet their CLE requirements, HCCA may submit this course to additional states for consideration. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

**NASBA/CPE:** The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [nasbaregistry.org](http://nasbaregistry.org). The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 8.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141.

**NURSING CREDIT:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 8.1 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org) with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).

**REGISTRATION PAYMENT TERMS:** Checks are payable to HCCA. Credit cards accepted: American Express, MasterCard, Visa, or Discover. HCCA will charge your credit card the correct amount should your total be miscalculated. If you wish to pay using wire transfer funds, please email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) for instructions.

**CANCELLATIONS/SUBSTITUTIONS:** Refunds will not be issued. You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original canceled event. Conference credits may be used towards any HCCA service or product. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org), prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

**GROUP DISCOUNT:** 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

**TAX DEDUCTIBILITY:** Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

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**AGREEMENTS & ACKNOWLEDGEMENTS:** I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA may take photographs and/or video at this HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA Regional conference, I grant HCCA the right to use my name, photograph, video and biography for such purposes.