



# PHILADELPHIA

## Regional Compliance Conference

HCCA™ Friday, June 1, 2018

TOPICS: Health Care Fraud Trends | Using Data Analysis  
Cybersecurity & Threat Risks | Enforcement Trends



Questions? Contact Beckie Smith, CMP, [beckie.smith@corporatecompliance.org](mailto:beckie.smith@corporatecompliance.org)

*Network Locally & Earn CEUs*

### SPONSORS & EXHIBITORS



Register online at [hcca-info.org/regionals](http://hcca-info.org/regionals)

8:25 – 8:30 AM

## Welcome and Announcements

Program Chair



**Richard E. Moses, D.O., J.D.**  
Physician/Attorney  
MedLaw Compliance LLC

8:30 – 9:30 AM

## Current Health Care Fraud Trends

**Ronald Kerr**  
Assistant Special Agent in Charge  
OIG

9:30 – 9:40 AM

## Break

9:40 – 10:40 AM

## Today's Compliance Issues



**James Sheehan**  
Chief, Charities Bureau  
NY Attorney General

- how the health care trends to big data, big organizations, and big for-profit will challenge your compliance program
- HIPAA privacy, reporting, and security risks-what these government agencies thinking? And what can you do about it?
- hot topics from OIG civil money penalty and exclusion cases-patient dumping, excluded persons.

10:40 – 10:50 AM

## Break

10:50 – 11:50 AM

## Using Data Analysis in your Compliance Program

**Robert Bacon, MHA**  
VP & Billing Compliance Officer  
Penn Medicine – UPHS

The healthcare marketplace continues to challenge the compliance professional with significant emphasis on data mining.

- What tools are used by your entity to identify risk areas?
- What is the Program for Evaluating Payment Patterns Electronic Report (PEPPER) report?
- Who receives and analyzes PEPPER or similar reports within your entity?

11:50 – 12:45 PM

## Lunch (provided)

12:45 – 1:45 PM

## Enforcement Trends – Compliance Investigations and more



**Sean McKenna**  
Law Office of Sean McKenna, PLLC



**Chris Jason**  
Deputy Attorney General  
Medicaid Fraud Control Section  
Pennsylvania Attorney General

- Hear from a former 10-year federal prosecutor and OIG attorney regarding how DOJ addresses compliance effectiveness
- Learn about recent DOJ and HHS-OIG initiatives in healthcare and their implications
- Understand leading practices to mitigate or reduce compliance risks

1:45 – 2:45 PM

## Medicaid: What, Me Worry?



**Christopher M. Jason**  
Deputy Attorney General  
PA Office of Attorney General  
Medicaid Fraud Control Section



**Eric Stryd, JD**  
Senior Deputy Attorney General  
PA Office of Attorney General  
Medicaid Fraud Control Section

- Drug Diversion
- Issues with non-compliance
- Partnership with Law enforcement v. HIPAA

2:45 – 3:00 PM

## Break

3:00– 4:00 PM

## Cybersecurity & Threat Risks: Where are We and Where are We Going?



**Bob Marcavage, MBA**  
CIO  
SunStone Consulting

- Data can “sleep walk” - Keep it safe
- Security threats - Update on Security Breaches
- Addressing threats - Cyber Security Framework

4:00 P.M.

## Brief closing Remarks / Conference Adjourns

## REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member**.....\$199
- Non-Member**.....\$245
- Registration & HCCA membership**.....\$399

Save by joining HCCA today (first time members only). Annual dues regularly \$295.

**TOTAL \$** \_\_\_\_\_

## ATTENDEE INFORMATION (please type or print)

Mr.  Mrs.  Ms.  Dr.

HCCA Member Number \_\_\_\_\_

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials (CHC, CHRC, CHPC, etc.) \_\_\_\_\_

Title \_\_\_\_\_

Place of Employment \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail (required for confirmation and conference information) \_\_\_\_\_

## SPECIAL REQUEST DIETARY ACCOMODATION

Gluten free  Kosher  Vegetarian  Vegan  other \_\_\_\_\_

## PAYMENT METHOD

Mail check (including registration form) to:

HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952 988 0146

Check enclosed (payable to HCCA)

Invoice me

I authorize HCCA to charge my credit card (choose below)

American Express  MasterCard  Visa  Discover

Credit Card Account Number \_\_\_\_\_

Credit Card Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA2518)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at (888)580-8373 or (952)988-0141 with your credit card information, fax your registration to 952.988.0146, or visit [www.hcca-info.org/regionals](http://www.hcca-info.org/regionals) and register online

## HOTEL/CONFERENCE LOCATION:

### The Bellevue Hotel

1415 Chancellor Court, Philadelphia, PA 19102  
<http://bit.ly/philly-18>

A special rate of \$209 (plus tax) per night has been arranged for this conference. Make your reservations using above link by May 11, 2018. Please note that the room block may sell out prior to the hotel cut-off date.

**NOTICE:** Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888-580-8373.

**CONTINUING EDUCATION:** HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at 952-988-0141 or 888-580-8373 or email [CCB@ComplianceCertification.org](mailto:CCB@ComplianceCertification.org). Visit HCCA's website, [www.hcca-info.org](http://www.hcca-info.org), for up-to-date information.

**ACHE:** The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

**COMPLIANCE CERTIFICATION BOARD (CCB):** CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)<sup>®</sup>, Certified in Healthcare Compliance-Fellow (CHC-F)<sup>®</sup>, Certified in Healthcare Privacy Compliance (CHPC)<sup>®</sup>, Certified in Healthcare Research Compliance (CHRC)<sup>®</sup>, Certified Compliance & Ethics Professional (CCEP)<sup>®</sup>, Certified Compliance & Ethics Professional-Fellow (CCEP-F)<sup>®</sup>, Certified Compliance & Ethics Professional-International (CCEP-I)<sup>®</sup>.

**CONTINUING LEGAL EDUCATION (CLE):** The Health Care Compliance Association is a provider/sponsor, approved/accredited by the State Bar of California, the Pennsylvania Bar Association, and the State Bar of Texas. An approximate maximum of 6.0 clock hours of CLE credit will be available to attendees of this conference from these states. Upon request HCCA may submit this course to additional states for consideration. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

**NASBA/CPE:** The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.learningmarket.org](http://www.learningmarket.org). A recommended maximum of 7.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call (888) 580-8373 or (952) 988-0141.

**NURSING CREDIT:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [CCB@ComplianceCertification.org](mailto:CCB@ComplianceCertification.org) with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).

**GROUP DISCOUNT:** 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

**CANCELLATIONS/SUBSTITUTIONS:** You may send a substitute in your place or request a conference credit. Refunds will not be issued. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product, except The Healthcare Compliance Professionals Manual. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org), prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

**AGREEMENTS & ACKNOWLEDGEMENTS:** I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA may take photographs and/or video at this HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA Regional conference, I grant HCCA the right to use my name, photograph, video and biography for such purposes.

**TAX DEDUCTIBILITY:** Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

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