

# Columbus Regional Healthcare Compliance Conference

Friday, May 3, 2019



## Learn, Network & Earn CEUs in Your Neighborhood

The Regional Healthcare Compliance Conference offers convenient opportunities for healthcare compliance training, updates on the latest news in regulatory requirements and enforcement, and strategies to develop effective compliance programs. Additionally, attendees will have ample opportunity to network with industry peers. Breakfast and lunch are also included in the conference price.

[hcca-info.org/regionals](https://hcca-info.org/regionals)

Questions? [lizzie.baskin@corporatecompliance.org](mailto:lizzie.baskin@corporatecompliance.org)



7:30 – 8:25 AM

### Registration and Continental Breakfast

8:25 – 8:30 AM

### Welcome and Announcements

Program Chair



**Lynn L. Hutt, CHC**  
Compliance/Privacy Officer  
University of Toledo

8:30 – 9:30 AM

### Medicaid Fraud 101



**Lloyd S. Early**  
Special Agent-In-Charge – Health  
Care Fraud Section, Office of Ohio  
Attorney General Mike DeWine

- This presentation will highlight the work of the Ohio Attorney General’s Medicaid Fraud Control Unit in combating provider fraud.
- The presentation will offer a historical perspective on Medicaid as well as key state and federal program integrity initiatives, including the establishment of a nationwide network of Medicaid Fraud Control Units.
- The presentation will identify common and statutory definitions of “fraud” and “Medicaid fraud,” and explore the varied schemes by which providers defraud the program.
- And finally, the presentation will outline select investigative techniques and emerging trends in health care fraud.

9:30 – 9:45 AM

### Break

9:45 – 10: 45 AM

### Update on Post-Acute Care Setting Issues



**Andee Koczak, RDN, LD, QCP, IPCO**  
Leaderstat

- Review the changes required for compliance with the revised Requirements of Participation for nursing facilities
- Identify areas of potential risk that the Phase 2 and Phase 3 Requirements pose
- Discuss strategies for assuring compliance with new requirements

10:45 – 10:55 AM

### Break

10:55 – 11:55 AM

### Therapy Risk Assessment

**Lisa Chambers**  
Chief Quality Officer  
Blue Sky Therapy

- Risk assessment is more than the OIG Work Plan. The OIG continues to target physical therapists in private practice. Learn how OIG findings for physical therapists in private practice can be used to identify risks in all therapy outpatient venues: hospitals, physician offices, rehab agencies, CORFs and SNF Part B.
- Therapy risk areas generally follow the same themes. Learn how to update your monitoring & auditing program from what is reported in CIA/IA and whistleblower allegations.
- Therapy risk assessment is not all about coding, billing, and documentation. This session will cover vulnerable areas including excluded individuals, marketing activities, patient inducements, transportation, and emerging risk areas of telemedicine and cash payments in violation of the mandatory claims submission rule.

11:55 - 12:45 PM

### Lunch (provided)

12:45 - 1:45 PM

### Cyberattacks in the Healthcare Industry



**Paulette Thomas**  
Counsel  
BakerHostetler

- Current cyber-risk landscape
- Incident response and notification
- Risk management strategies to reduce cybersecurity risks

1:45 – 2:00 PM

### Break

2:00 – 3:00 PM

### Helpful Hints on the Top Things Every Privacy Officer Needs to Know But Won’t Encounter Every Day



**Marti Arvin**  
VP of Audit Strategy  
Cynergis Tek

- Dealing with release of information in unique circumstances, minors, law enforcement, etc.
- Business associate agreements
- Marketing, fundraising, and research
- Photos, phones, and privacy

3:00 – 3:05 PM

### Break

3:05 – 4:05 PM

### The Importance of Diversity and Inclusion in Healthcare



**Jennifer Pizio**  
Diversity and Inclusion Associate  
Director, Office for Diversity and  
Inclusion at the University of Toledo

- What do we mean when we say diversity and inclusion?
- Why diversity and inclusion is critical in healthcare operations.
- Best practices and tips for compliance.

4:05 PM

### Conference Adjourns

## REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member** .....\$220
- Non-Member** .....\$270
- Registration plus HCCA Membership** .....\$440  
Save by joining HCCA today (first-time members only) Dues regularly \$325

**TOTAL \$** \_\_\_\_\_

## ATTENDEE INFORMATION (PLEASE TYPE OR PRINT)

Mr.  Mrs.  Ms.  Dr.

Member/Account Number (if applicable/known) \_\_\_\_\_

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials (CHC, CHRC, CHPC, etc.) \_\_\_\_\_

Job Title \_\_\_\_\_

Organization (Name of Employer) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail (required for confirmation and conference information) \_\_\_\_\_

## SPECIAL REQUEST DIETARY ACCOMODATION

Gluten free  Kosher  Vegetarian  Vegan  Other \_\_\_\_\_

## PAYMENT METHOD

**Mail check (including registration form) to:**  
 HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

**Fax to:** +1 952.988.0146

- Check enclosed (payable to HCCA)
- Invoice me

I authorize HCCA to charge my credit card (choose below)  
 American Express  MasterCard  Visa  Discover

Credit Card Account Number \_\_\_\_\_

Credit Card Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA0219)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at 888.580.8373 or 952.988.0141 with your credit card information, fax your registration to 952.988.0146, or visit [hcca-info.org/regionals](http://hcca-info.org/regionals) and register online

## HOTEL/CONFERENCE LOCATION:

### Quest Conference Center

Quest Conference Center, 8405 Pulsar Place, Columbus, Ohio 43240

HCCA has reserved a block of rooms at the Hampton Inn & Suites Columbus Polaris which is right next door to the Quest Conference Center – the room rate is \$119.00 – please make reservations prior to the cutoff date of April 27th, 2019 – **make your reservations using this link**. Note that the room block may sell out prior to the hotel cut-off date. <http://bit.ly/colum19>

**NOTICE:** Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

**REGISTRATION PAYMENT TERMS:** Checks are payable to HCCA. Credit cards accepted: American Express, MasterCard, Visa, or Discover. HCCA will charge your credit card the correct amount should your total be miscalculated. If you wish to pay using wire transfer funds, please email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) for instructions.

**CANCELLATIONS/SUBSTITUTIONS:** Refunds will not be issued. You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org), prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply depending upon the membership status of the substitute. Substitution requests must be submitted by email to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org).

**GROUP DISCOUNT:** 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

**TAX DEDUCTIBILITY:** Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

**USE OF INFORMATION:** By submitting this registration form, you agree to the use of your information and the terms and conditions stated on this form. To view our Privacy Statement visit [hcca-info.org/privacy.aspx](http://hcca-info.org/privacy.aspx).

**AGREEMENTS & ACKNOWLEDGEMENTS:** I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA may take photographs and/or video at this HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA Regional conference, I grant HCCA the right to use my name, photograph, video, and biography for such purposes.

**CONTINUING EDUCATION:** HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). To see the most up-to-date CEU information go to HCCA's website, [hcca-info.org/all-conferences](http://hcca-info.org/all-conferences). Select your conference, and then select the "Continuing Education" option on the left hand menu.

**AAPC:** This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

**ACHE:** The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

**AHIMA:** This program has been approved for a total of 6.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

**COMPLIANCE CERTIFICATION BOARD (CCB):** CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)<sup>®</sup>, Certified in Healthcare Compliance– Fellow (CHC-F)<sup>®</sup>, Certified in Healthcare Privacy Compliance (CHPC)<sup>®</sup>, Certified in Healthcare Research Compliance (CHRC)<sup>®</sup>, Certified Compliance & Ethics Professional (CCEP)<sup>®</sup>, Certified Compliance & Ethics Professional–Fellow (CCEP-F)<sup>®</sup>, Certified Compliance & Ethics Professional–International (CCEP-I)<sup>®</sup>.

**CONTINUING LEGAL EDUCATION (CLE):** The Health Care Compliance Association is a provider/sponsor, approved/accredited by the State Bar of California, the Pennsylvania Bar Association, and the State Bar of Texas. An approximate maximum of 6.0 clock hours of CLE credit will be available to attendees of this conference licensed in these states, along with Alabama and Rhode Island. HCCA's practice is to apply for CLE credits to the state in which the event is being held, if that state has a CLE approval process for sponsors. Upon request, if there is sufficient time and if we are able to meet their CLE requirements, HCCA may submit this course to additional states for consideration. Only requests from registered attendees will be considered. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

**NASBA/CPE:** The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [nasbaregistry.org](http://nasbaregistry.org). Sponsor Identification No: 105638. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 7.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141.

**NURSING CREDIT:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org) with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).