

7:00 – 7:55 AM

Registration and Continental Breakfast

7:55 – 8:00 AM

Welcome and Announcements

Program Chair:

Victoria Alberti
 Director Corporate Compliance
 Heritage Valley Health System

8:00 – 9:00 AM

A USAO Perspective: The Compliance and Legal Climate for Healthcare in 2019

Robert Cessar, Esq.
 Assistant US Attorney
 US Attorney's Office

- Trends and patterns in Healthcare
- Highlights from Current Year
- Advice: What to Monitor, When to Call

9:00 – 9:15 AM

Break

9:15 – 10:15 AM

20 Years as a Compliance Professional: Hard Lessons Learned & Ideas for Improvement

Kenneth Zeko, JD
 SVP, Compliance and Risk Services
 Crowe Healthcare Risk Consulting, LLC

- Sharing lessons from 60+ Compliance Program Assessments
- The importance of the Three Lines of Defense and Compliance Programs
- Thriving vs. Surviving as a Compliance Officer/ Department

10:15 – 10:30 AM

Break

10:30 – 11:30 PM

Practical Design Approaches and Elements for Compliant Compensation Arrangements

Randy A. Biernat, CPA/ABV
 Partner
 BKD

- Explore threshold data and internal control needs for effective plan design
- Hear strategies for aligning work effort with compensation terms
- Learn gap analysis techniques between “cost” and “value” in payments to physicians
- Discover effective uses for compensation limiters

11:30 – 12:15 PM

Networking Lunch (provided)

12:15 – 1:15 PM

Pay For Performance – Compliance Pitfalls and Opportunities

Barbara Vimont, JD, RHIA, MPH, CHC
 Director, Compliance and Privacy
 Akron Children's Hospital

Tina Batra Hershey, JD, MPH
 Assistant Professor, Health Policy & Management, Assistant Director of Law and Policy
 Center for Public Health Practice

Mark Faccenda, Esq.
 Partner
 Norton Rose Fulbright US LLP

- What is Pay for Performance now and how has it changed
- What are the critical areas compliance professionals should know and monitor
- How can compliance professionals assist providers in complying

1:15 – 1:30PM

Break

1:30 – 2:15 PM

Conflicts of Interest: Best Practices for Disclosure, Validation, and Development of Mitigation Plans

Lisa Murtha, JD, CHC, CHRC
 Senior Managing Director
 Ankura

- Learn best COI practices for small and large organizations
- Explore methods to validate the accuracy of disclosures
- Understand potential impacts to the provision of care and how to develop effective mitigation plan

2:15 – 2:30 PM

Break

2:30 – 3:30 PM

Compliance in the Post-Acute World

Marisol Valentin
 Compliance, Integrity and Risk Officer
 Pittsburgh Mercy Health Systems

Janet Feldkamp, RN, JD
 Partner
 Benesch

- Overview of Regulatory Changes for Post-Acute Healthcare Services – skilled nursing facilities, home health companies, hospice agencies and behavioral health
- High Risk Areas for internal and external auditing and monitoring plans
- Tips and Lessons Learned from the field

3:30 – 3:45 PM

Break

3:45 – 4:45 PM

Legislative Update

Tracy Lawless
 Government Affairs Advisor
 K&L Gates LLP

Karishma Shah Page
 Partner
 K&L Gates LLP

- Hear an update on current federal legislative and regulatory activity
- Learn the latest on the impact on Compliance of the SUPPORT for Patients and Communities Act
- Learn the impact of current and potential legislation and regulatory activity on Compliance
- Stay up to date on advocacy initiatives related to Compliance

4:45 PM

Closing Remarks /Conference Adjourns

Registration Fee

- HCCA Member**\$220
- Non-Member**\$270
- Registration & HCCA Membership**\$440
Save by joining HCCA today (first-time members only) Dues regularly \$325
- Group Discount for 5–9 Attendees**(\$25)
- Group Discount for 10 or More**(\$40)

TOTAL \$ _____

Contact Information

Mr Mrs Ms Dr

Member/Account ID (if known)

First Name MI Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town State/Province

Zip/Postal Code Country

Work Phone

Email (required)

Dietary Needs Request

- Dairy Free Gluten Free Kosher Vegetarian Vegan
- Other _____

Payment

Online registration at hcca-info.org/regionals

Mail this form to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358

Fax this form to 952.988.0146

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Credit Card Account Number

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Cardholder Signature

HOTEL/CONFERENCE LOCATION:

Regional Learning Alliance Conference Center

850 Cranberry Woods Dr., Cranberry Township, PA 16066 | 724.772.3700

No reserved block of sleeping rooms has been set aside for this conference. If you need a sleeping room, HCCA suggests calling the Marriott Pittsburgh North at Cranberry Woods, which is conveniently located near the conference location, at 100 Cranberry Woods Drive, Cranberry Township, PA 16066. For reservations, call 724.772.3700.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

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Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to HCCA's website, hcca-info.org/all-conferences. Select your conference, and then select the "Continuing Education" option on the left hand menu.

ACHE: The Health Care Compliance Association is authorized to award 7.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

AHIMA: This program has been approved for a total of 7.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

COMPLIANCE CERTIFICATION BOARD (CCB): CCB has awarded a maximum of 8.1 CEUs for these certifications: Certified in Healthcare Compliance (CHC), Certified in Healthcare Compliance—Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional (CCEP), Certified Compliance & Ethics Professional—Fellow (CCEP-F), Certified Compliance & Ethics Professional—International (CCEP-I).

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