

7:30 – 8:25 AM

### Registration and Continental Breakfast

8:25 – 8:30 AM

### Welcome and Announcements

8:30 – 9:30 AM

### The Accidental Compliance Professional (Stories and Lessons Learned)

Roy Snell  
Former CEO  
SCCE & HCCA

Jenny O'Brien  
Chief Compliance Officer  
UnitedHealthcare

- Fill every hole that the rats might get through
- Sowing the seeds of compliance around the world
- College pranks gone wrong
- Compliance activism belongs in a rodeo

9:30 – 9:45 AM

### Break

9:45 – 10:45 AM

### Pulling the RUG Out From Under Long Term Care – The Switch to PDPM

Greg Krzmarzick, RAC-CT  
Director, Compliance Officer  
Rehab Skilled and Senior Living  
Evangelical Lutheran Good Samaritan Society

- Define Patient Driven Payment Model (PDPM) and compare to existing Resource Utilization Group (RUG)
- Identify each component that will directly impact reimbursement under PDPM
- Identifying and addressing compliance risks under PDPM

10:45 – 10:55 AM

### Break

10:55 – 11:55 AM

### Mayo Clinic's Journey to Develop Compliance Program Maturity and Effectiveness Measures

Leah Mudler  
Southwest Wisconsin Regional  
Compliance/Privacy Officer  
Mayo Clinic

Janelle Potter  
Northwest Wisconsin Regional  
Compliance/Privacy Officer  
Mayo Clinic

- Overview of Mayo Clinic's experience developing an objective and outcomes based "Effectiveness Dashboard"
  - Industry tools available and how are they are being used
  - Challenges, limitations, and lessons learned
- Program improvement and benchmarking opportunities
- Next steps in the evolution of assessing program maturity and effectiveness

11:55 – 12:45 PM

### Lunch (provided)

12:45 – 1:45 PM

### Implementing an Effective Drug Diversion Compliance Program and Other Drug Matters that Affect Healthcare Compliance

William P. Stockmann  
Drug Enforcement Agency  
Diversion Program Manager  
Omaha Division Office

- Recognize controlled substance prescription red flags
- Discuss the requirements of a prescription; reporting requirements for a theft or loss; and understand the pharmacist responsibility
- Understand the administrative, civil, and criminal penalties
- Discuss current drug trends and recognize the potential avenues for diversion

1:45 – 2:00 PM

### Break

2:00 – 3:00 PM

### Coding Compliance Audits and Internal Audit

Bryan Beaudoin, PMP, CHFP, CPHRM  
Senior Manager  
Protiviti

Joe O'Malley  
Manager  
Protiviti

- Synergy between HIM/Coding quality audits and Internal Audit
- Effective use of coding quality audits to identify and manage potential compliance risks across the care spectrum
- Best practices for developing and executing a coding audit plan

3:00 – 3:10 PM

### Break

3:10 – 4:10 PM

### Compliance Challenges for Rural Providers

Julene Brown, MSN, RN, CHC, CHPC, CPC  
Chief Compliance Officer  
Essentia Health, Organizational Integrity and Compliance

Sheri Heinisch, MBA, CHC  
Regional Corporate Responsibility Officer,  
Catholic Health Initiatives  
 Fargo Division

Mary Jo Henne BAN, RN, CHC  
Director, Compliance Officer  
Hospital Services  
Sanford Health

- Panel discussion on key compliance and regulatory risks impacting rural providers such as billing requirements and EMTALA
- Strategies to address the risks
- Lessons learned / best practices for your compliance programs

4:10 PM

### Conference Adjourns

## Registration Fee

- HCCA Member** .....\$220
- Non-Member** .....\$270
- Registration & HCCA Membership** .....\$440  
Save by joining HCCA today (first-time members only) Dues regularly \$325
- Group Discount for 5–9 Attendees** .....(\$25)
- Group Discount for 10 or More** .....(\$40)

**TOTAL \$** \_\_\_\_\_

## Contact Information

Mr  Mrs  Ms  Dr

Member/Account ID (if known)

First Name MI Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town State/Province

Zip/Postal Code Country

Work Phone

Email (required)

## Dietary Needs Request

- Dairy Free  Gluten Free  Kosher  Vegetarian  Vegan
- Other \_\_\_\_\_

## Payment

Online registration at [hcca-info.org/regionals](http://hcca-info.org/regionals)

Mail this form to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358

Fax this form to 952.988.0146

Email this form to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

- Invoice me
- Check enclosed (payable to HCCA)
- Wire transfer requested
- Credit card: I authorize HCCA to charge my:
- Visa  MasterCard  Discover  American Express

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

## HOTEL/CONFERENCE LOCATION:

### Hilton Minneapolis/Bloomington

3900 American Blvd West, Bloomington, MN 55437 | 844.856.8554

A special rate of \$129 (plus tax) per night has been arranged for the conference. Make your reservations directly with the hotel by Thursday, August 22, 2019, at 844.856.8554 and mention the HCCA Meeting 2019 for the special rate. Please note that the room block may sell out prior to the hotel cut-off date.

**NOTICE:** Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

**CONTINUING EDUCATION:** HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). To see the most up-to-date CEU information go to HCCA's website, [hcca-info.org/all-conferences-home-page](http://hcca-info.org/all-conferences-home-page). Select your conference, and then select the "Continuing Education" option on the left hand menu.

**ACHE:** The Health Care Compliance Association is authorized to award 6.0 clock hours of per-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

**AHIMA:** This program has been approved for a total of 6.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

**COMPLIANCE CERTIFICATION BOARD (CCB):** CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC), Certified in Healthcare Compliance—Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC), Certified in Healthcare Research Compliance (CHRC), Certified Compliance & Ethics Professional (CCEP), Certified Compliance & Ethics Professional—Fellow (CCEP-F), Certified Compliance & Ethics Professional—International (CCEP-I).

**CONTINUING LEGAL EDUCATION (CLE):** The Health Care Compliance Association is a provider/sponsor, approved/accredited by the Alabama State Bar, the State Bar of California, the Pennsylvania Bar Association, the Rhode Island MCLE Commission, and the State Bar of Texas. An approximate maximum of 3.0 clock hours of CLE credit will be available to attendees of this conference licensed in these states. HCCA's practice is to apply for CLE credits to the state in which the event is being held, if that state has a CLE approval process for sponsors. Upon request, if there is sufficient time and if we are able to meet their CLE requirements, HCCA may submit this course to additional states for consideration. Only requests from registered attendees will be considered. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

**NASBA/CPE:** The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [nasbaregistry.org](http://nasbaregistry.org). Sponsor Identification No: 105638. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 7.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141.

**NURSING CREDIT:** The Health Care Compliance Association is pre-approved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org) with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).

**ACKNOWLEDGEMENTS:** By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at [hcca-info.org/regionals](http://hcca-info.org/regionals).

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