

# Philadelphia Regional Healthcare Compliance Conference

7:30 – 8:15 AM

## Registration and Continental Breakfast

8:15 – 8:25 AM

## Welcome and Announcements

### Program Chairs



Richard Moses, DO, JD  
Physician/Attorney  
MedLaw Compliance LLC



Peter Khoury, MHA, MJ, CHC, CHPC  
Manager  
Deloitte & Touche LLP

8:25 – 9:25 AM

## HHS-OIG Compliance Priorities for 2019 and Beyond



Christi Grimm  
Chief of Staff, OIG  
Dept of Health & Human Services

- Learn about the latest innovations in how OIG works to prevent healthcare waste, fraud, and abuse.
- Understand how OIG detects compliance issues, including the use of data to detect quality of care concerns.
- Hear about fraud trends in home- and community-based services, ancillary services including laboratories, and fraudulent telemarketing of durable medical equipment.

9:25 – 9:45 AM

## Break

9:45 – 10:45 AM

## Today's Compliance Issues



James Sheehan, JD  
Chief, Charities Bureau  
NY Attorney General

- #MeToo in Health Care- trends and Compliance officer responsibilities
- What your IRS 990 says about your organization, your program, and you
- The future of pharmaceutical patient assistance programs

10:45 – 10:55 AM

## Break

10:55 – 11:55 AM

## Hot Topics in Compliance: External Audit Activity and More



Robert Bacon, MHA  
VP & Billing Compliance Officer  
Penn Medicine, U. of Pennsylvania  
Health System

- Know the ABCs about TPEs: Evaluate institutional state of readiness;
- Gain appreciation for the proposed changes to Evaluation and Management services: Understand and plan for potential implications; and,
- Practical considerations for a billing compliance programs

11:55 - 12:55 PM

## Lunch (provided)

12:55 - 1:55 PM

## Enforcement Trends – Compliance Investigations



Sean McKenna, JD  
Law Office of Sean McKenna, PLLC

- Hear from a former federal prosecutor about government compliance and enforcement trends.
- Obtain insights into how compliance investigations are initiated and handled.
- Learn leading compliance practices to reduce or mitigate enforcement actions.

1:55 – 2:05 PM

## Break

2:05 – 3:05 PM

## Cyber Security: The Increasing Threat



Thomas Balcavage  
VP Information Security  
Thomas Jefferson University Hospitals



Jimmy Joseph  
Managing Director  
Deloitte & Touche LLP

- What is the current cyber risk landscape in the healthcare industry?
- How is cyber security becoming a business imperative in this day and age of health care reform and digital transformation?
- What are the regulatory/statutory/industry standard compliance drivers for cyber security in the healthcare industry and how to use them as an impetus to mature cyber security capabilities?

3:05 – 3:10 PM

## Break

3:10 – 4:10 PM

## Privacy and Security: Beyond the Rules to Program Effectiveness



Terrie Estes, FACHE, CHC, CHPC  
VP Corporate Compliance & CCO  
Yale New Haven Health

- The rules we all know
- Effective monitoring and response
- Best practice in communication (Don't tell me what not to do; tell me what to do)

4:10 – 4:15 PM

## Brief Closing Remarks/Conference Adjourns

## REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member** .....\$220
- Non-Member** .....\$270
- Registration plus HCCA Membership** .....\$440  
Save by joining HCCA today (first-time members only) Dues regularly \$325

**TOTAL \$** \_\_\_\_\_

## ATTENDEE INFORMATION (PLEASE TYPE OR PRINT)

Mr.  Mrs.  Ms.  Dr.

Member/Account Number (if applicable/known) \_\_\_\_\_

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials (CHC, CHRC, CHPC, etc.) \_\_\_\_\_

Job Title \_\_\_\_\_

Organization (Name of Employer) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail (required for confirmation and conference information) \_\_\_\_\_

## SPECIAL REQUEST DIETARY ACCOMODATION

Gluten free  Kosher  Vegetarian  Vegan  Other \_\_\_\_\_

## PAYMENT METHOD

Mail check (including registration form) to:  
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952.988.0146

- Check enclosed (payable to HCCA)
- Invoice me

I authorize HCCA to charge my credit card (choose below)  
 American Express  MasterCard  Visa  Discover

Credit Card Account Number \_\_\_\_\_

Credit Card Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA2519)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at 888.580.8373 or 952.988.0141 with your credit card information, fax your registration to 952.988.0146, or visit [hcca-info.org/regionals](http://hcca-info.org/regionals) and register online

## HOTEL/CONFERENCE LOCATION:

### Doubletree by Hilton Philadelphia – Center City

237 S. Broad Street Philadelphia, PA 19107 | [bit.ly/philly19](http://bit.ly/philly19)

A discounted rate has been arranged for the conference. Make your reservations directly using this link [bit.ly/philly19](http://bit.ly/philly19). Please note that the rate is subject to change based on availability

**NOTICE:** Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

**REGISTRATION PAYMENT TERMS:** Checks are payable to HCCA. Credit cards accepted: American Express, MasterCard, Visa, or Discover. HCCA will charge your credit card the correct amount should your total be miscalculated. If you wish to pay using wire transfer funds, please email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) for instructions.

**CANCELLATIONS/SUBSTITUTIONS:** Refunds will not be issued. You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org), prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply depending upon the membership status of the substitute. Substitution requests must be submitted by email to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org).

**GROUP DISCOUNT:** 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

**TAX DEDUCTIBILITY:** Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.

**USE OF INFORMATION:** By submitting this registration form, you agree to the use of your information and the terms and conditions stated on this form. To view our Privacy Statement visit [hcca-info.org/privacy.aspx](http://hcca-info.org/privacy.aspx).

**AGREEMENTS & ACKNOWLEDGEMENTS:** I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA may take photographs and/or video at this HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA Regional conference, I grant HCCA the right to use my name, photograph, video, and biography for such purposes.

**CONTINUING EDUCATION:** HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). Visit HCCA's website, [hcca-info.org](http://hcca-info.org), for up-to-date information.

**AAPC:** This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

**ACHE:** The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

**AHIMA:** This program has been approved for a total of 6.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

**COMPLIANCE CERTIFICATION BOARD (CCB):** CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)<sup>®</sup>, Certified in Healthcare Compliance—Fellow (CHC-F)<sup>®</sup>, Certified in Healthcare Compliance (CHPC)<sup>®</sup>, Certified in Healthcare Research Compliance (CHRC)<sup>®</sup>, Certified Compliance & Ethics Professional (CCEP)<sup>®</sup>, Certified Compliance & Ethics Professional—Fellow (CCEP-F)<sup>®</sup>, Certified Compliance & Ethics Professional—International (CCEP-I)<sup>®</sup>.

**CONTINUING LEGAL EDUCATION (CLE):** The Health Care Compliance Association is a provider/sponsor, approved/accredited by the Alabama State Bar, State Bar of California, the Pennsylvania Bar Association, the Rhode Island MCLE Commission, and the State Bar of Texas. An approximate maximum of 6.0 clock hours of CLE credit will be available to attendees of this conference licensed in these states. HCCA's practice is to apply for CLE credits to the state in which the event is being held, if that state has a CLE approval process for sponsors. Upon request, if there is sufficient time and if we are able to meet their CLE requirements, HCCA may submit this course to additional states for consideration. Only requests from registered attendees will be considered. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

**NASBA/CPE:** The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [nasbaregistry.org](http://nasbaregistry.org). Sponsor Identification No: 105638. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 7.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141.

**NURSING CREDIT:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org) with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).