HEALTH CARE COMPLIANCE ASSOCIATION’S
22nd Annual
Compliance Institute
APRIL 15–18, 2018 · ARIA · LAS VEGAS, NV

Register by JANUARY 8 and save

COMPLIANCE-INSTITUTE.ORG
QUESTIONS? JENNIFER.PARRUCCI@CORPORATECOMPLIANCE.ORG
Who attends the Institute?

- Healthcare compliance professionals
- Risk managers
- Privacy officers and other professionals
- Coding and billing specialists
- Consultants and attorneys
- Healthcare regulators and other government personnel
- Nurse managers and executives
- Staff educators and trainers
- Health information management specialists
- Institutional chief information officers
- Healthcare senior executives and leaders
- Members of the board of trustees of healthcare enterprises
- Physicians and other health professionals
- Healthcare journalists, researchers, and policy makers
Follow a learning track

To make your session selection easier, we’ve arranged the sessions into learning tracks. Follow one track all the way through, or hop around between them. No matter what you choose, you’ll find our tracks a fast, easy way to help pick the right Compliance Institute sessions for you.

- **General Compliance/Hot Topics**
  Here’s the track for everything from the basics of Compliance 101 to hot topics like healthcare reform. Learn what you need to know from compliance officers, regulators, outside counsel, in-house counsel, auditors, providers and industry experts.

- **Compliance Lawyer**
  Learn the legal basis for the compliance issues you manage. These sessions are presented by experienced and knowledgeable lawyers, from inside and outside the government. They understand the law and can make it more understandable.

- **Long-Term Care**
  Keep abreast of the changing regulations for skilled nursing facilities, including best practices for developing an effective compliance program, and the latest information on auditing and monitoring compliance programs now regulated by the Patient Protection and Affordable Care Act.

- **Privacy & IT Compliance**
  Understand the privacy, breach, and information security compliance issues that continue to emerge. And learn how to integrate privacy and security issues into the overall compliance program.

- **Physician Compliance**
  You’ll learn vital information related to small and large physician practices, research billing for physicians, academic medical centers, hospitals, and health systems.

- **Auditing & Monitoring**
  How do you know your compliance program is working? Auditing and monitoring is key to measuring effectiveness and improvement. Learn the practices that you need to read the vital signs of your compliance program.

- **Internal Audit**
  Increase your understanding and approach to healthcare internal audit. Designed to increase awareness of audit opportunities in the healthcare compliance arena as well as provide tools and techniques to aide you in your audits, this track is loaded with useful information to jump-start your audit efforts. Experienced professionals present their approach to address key audit areas in the healthcare industry.

- **How to Succeed as a Compliance Professional**
  The more effective your leadership, the more effective your compliance program. The sessions in this track will help you develop your skills and increase your value to the compliance program and the organization for which you work.

- **Quality of Care**
  Quality of care is one of the newest compliance challenges. Hear from compliance officers, doctors, nurses, and other healthcare providers as they provide you with the information, tools and processes needed to help you do quality work on quality of care.

- **Advanced Discussion Groups**
  If you’re an experienced compliance professional, or if you’re looking for a more interactive program, this track is for you. Each session is designed to involve everyone in the room. There are no formal presentations, just discussion facilitated by industry experts.

- **Industry Immersion**
  The Industry Immersion Track includes sessions on Academic Medical Centers, Behavioral Health, DME, Laboratory, Large Health Systems, Payor/Managed Care, and Research.
SATURDAY, APRIL 14
7:30 AM – 12:00 PM  12th Annual Volunteer Project (pre-registration required)
1:00 – 7:30 PM  Conference Registration

SUNDAY, APRIL 15 | PRE-CONFERENCE
7:30 AM – 6:00 PM  Conference Registration
7:30 – 8:30 AM  SpeedNetworking (pre-registration required)

9:00 AM – 12:00 PM  BREAKOUT SESSIONS
INCLUDES 15-MINUTE BREAK

12:00 – 1:00 PM  SpeedMentoring (pre-registration required; box lunch provided to participants)
12:00 – 1:30 PM  Lunch (on your own)

1:30 – 4:30 PM  BREAKOUT SESSIONS
INCLUDES 15-MINUTE BREAK

4:30 – 6:30 PM  Networking Reception in Exhibit Hall
MONDAY, APRIL 16 | CONFERENCE

6:30–7:30 AM Fitness Fun (pre-registration is required—space is limited)

7:00 AM–6:00 PM Conference Registration

7:00–8:30 AM Continental Breakfast in Exhibit Hall

8:30–9:00 AM Opening Remarks

9:00–9:30 AM GENERAL SESSION: OIG Update – Daniel Levinson, Inspector General, Department of Health & Human Services

9:30–10:30 AM GENERAL SESSION: Next Level Leadership – Scott Eblin, Author, The Next Level and Overworked and Overwhelmed

10:30–11:00 AM Networking Break in Exhibit Hall

11:00 AM–12:00 PM BREAKOUT SESSIONS

12:00–1:00 PM Networking Luncheon

1:00–1:30 PM Networking Break in the Exhibit Hall

1:30–2:30 PM BREAKOUT SESSIONS

2:30–3:00 PM Networking Break in Exhibit Hall

Program-at-a-glance

- **MONDAY, APRIL 16 | CONFERENCE**

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- **11:00 AM–12:00 PM** BREAKOUT SESSIONS

- **12:00–1:00 PM** Networking Luncheon

- **1:00–1:30 PM** Networking Break in the Exhibit Hall

- **1:30–2:30 PM** BREAKOUT SESSIONS

- **2:30–3:00 PM** Networking Break in Exhibit Hall
### MONDAY, APRIL 16 | CONFERENCE

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<tr>
<th>3:00–4:00 PM</th>
<th>BREAKOUT SESSIONS</th>
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<tr>
<td>▶ 301 Telemedicine: Regulatory Compliance Concerns in a Rapidly Changing Environment – Sharon Blackwood, Lidia Niecko-Najum, Associate, Polsinelli</td>
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<td>▶ 302 Special Issues for Global Compliance Officers – Winston Chan, Partner, Gibson Dunn &amp; Crutcher LLP</td>
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<td>▶ 304 The Revised Substance Use Disorder Privacy Regulations of 42 C.F.R. Part 2 – Michael Bosenbroek, Attorney, Wachler &amp; Associates, P.C.</td>
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<td>▶ 305 Why Managing Physician Contracts Is Like a Game of Whack-A-Mole and How to Position Your Health System to Win – Gayl Peace, President, Ludi; Jerry Burgess, Chief Corporate Responsibility Officer, AMITA Health; Kelly Walenda, SVP-Chief Legal Counsel, Kennedy Health</td>
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<td>▶ 306 Kickback and Stark Law Developments</td>
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<td>▶ 307 CMS Surveys: What Can We Learn? – Anne S. Daly, Corporate Compliance Officer, Ann &amp; Robert H. Lurie Children’s Hospital of Chicago; Barbara Martinson, Compliance Program Director, Banner Health; David Wright, Director, Survey and Certification Group, Centers for Medicare &amp; Medicaid Services</td>
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<td>▶ 308 Transforming Clinical Survey Care Through the Use of Nursing Documentation Audits – Aliya Aaron, Principal, AMR Healthcare Consulting LLC</td>
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<td>▶ 309 Leveraging Employee Survey Data to Measure Awareness and Effectiveness of Your Program – Michael McAuliffe, Manager of Ethics and Compliance, Lowell General Hospital</td>
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<td>▶ 310 Current Compliance Guidance and Scrutiny by HHS OIG and DOJ – Lisa S. Rivera, Partner, Bass, Berry &amp; Sims PLC; Ted L. Radway, VP Compliance, Kindred Healthcare; Benjamin Schecter, Civil Chief, U.S. Attorney’s Office, W.D.KY</td>
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<td>▶ 311 One Happy Family: How to Integrate New Entities and Joint Ventures – Brandon Goulter, Facility Compliance Professional, Dignity Health; Dawnese Kindelt, Sr Compliance Dir/Physician Integration, Dignity Health</td>
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<td>▶ 312 Back from the Brink: Transforming a Psychiatric Rehabilitation Program on the Heels of a Self-Report – Kristine Koontz, VP of Quality and Corporate Integrity, Keystone Human Services Inc; Lindsay Lebo, Corporate Compliance Manager, Keystone Human Services; Victoria Hashower, Quality and Performance Manager</td>
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| 4:00–4:15 PM | Networking Break |

| ▶ 401 Networking Break |

| 5:15–7:00 PM | Networking Reception in Exhibit Hall |

### TUESDAY, APRIL 17 | CONFERENCE

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<tr>
<th>6:30–7:30 AM</th>
<th>Fitness Fun (pre-registration is required—space is limited)</th>
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<td>7:00 AM–4:00 PM</td>
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<td>8:30–8:40 AM</td>
<td>Opening Remarks</td>
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<td>8:40–9:00 AM</td>
<td>GENERAL SESSION</td>
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<td>9:00–9:50 AM</td>
<td>GENERAL SESSION: Compliance as a Strategic Business Partner: A CEO’s Perspective – Lloyd Dean, President and CEO, Dignity Health</td>
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<td>9:50–10:30 AM</td>
<td>GENERAL SESSION: Title TBA – Rashmi Airan, Ethics Speaker and Consultant</td>
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<td>10:30–11:00 AM</td>
<td>Networking Break in Exhibit Hall</td>
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TUESDAY, APRIL 17 | CONFERENCE

11:00 AM – 12:00 PM
BREAKOUT SESSIONS

- 501 Escobar and the New Compliance Cartel – Jeffrey Jeter, Special Counsel, Jones Walker, LLP
- 502 Operationalizing Compliance with the New Nondiscrimination Requirements of Section 1557 of the Affordable Care Act – Drew Stevens, Attorney, Arnall Golden Gregory LLP; Toby K. Morgan, Director of Compliance-Section 1557, Emory Healthcare Compliance Office
- 503 Lions, Tigers, and Bears...Oh My! Walking through the Dark Forest of the Compliance Knowns and Unknowns in Mergers, Acquisitions, and Divestitures in Post-Acute Care – Erin Pope, Chief Compliance Officer, Golden Living; Sarah Finnegan, VP of Compliance, Kindred Health Care
- 504 BAM! A Sound You Want to Hear When Working with Your Business Associates – Frank Ruelas, Facility Compliance Professional, St. Joseph’s Hospital and Medical Center/Dignity Health; Shawn Y. DeGroot, President, Compliance ViTals
- 505 A Roadmap for Medical Staff Corrective Action: How to Avoid the Many Pitfalls – Sarah Coyne, Partner, Quarles; Jon Kammerzell, Quarles & Brady LLP
- 506 Telemedicine and Digital Health: Compliance Hot Topics for 2018 and Beyond – Nathaniel M. Lackman, Partner, Foley & Lardner LLP
- 507 MYSSION: Monitoring Your Short Stays and Observation Nights – Amy M. Gendron, Dir Clinical & Regulatory Compliance, Trinity Health; Patricia J. Hamon, Dir Specialties, Trinity Health
- 508 Leveraging Internal Audit & Forensics in Your Compliance Program – Donald A. Sinko, Chief Integrity Officer, Cleveland Clinic; Vicki R. Bokar, Senior Director Corporate Compliance, Cleveland Clinic
- 509 Preparing for a Job Search – Beth DeLair, President, Health Care Compliance Recruiting
- 510 MACRA: Not Just for Providers – Todd M. Gower, Advisory Sr Mgr Healthcare & Risk, Ernst & Young; Jane Gentile, MACRA Project Leader, Aetna; Lisa Affieri, Manager - Risk and Compliance, Ernst and Young
- 511 Compliance Design in a World of New Models – Kristen M. Lilly, Healthcare Consultant; Fatema Zanzi, Partner, Drinker Biddle Reath; Vicki Robinson, Senior Counsel for Policy, Office of the Inspector General

12:00 – 1:00 PM
Networking Luncheon

1:00 – 2:00 PM
BREAKOUT SESSIONS

- 601 Dealing with Legalized Medical Marijuana: The Dilemma Created by Conflicting Federal and State Laws – Stephen H. Siegel, Of Counsel, Broad and Cassel
- 602 Medicare Managed Care Compliance Standards for FDRs: Is Your Organization’s Compliance Program Adequate? – Heather L. Fields, Shareholder, Chair-Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c.; Catherine M. Boerner, President, Boerner Consulting LLC; Jenny M. O’Brien, Chief Compliance Officer, UnitedHealthcare
- 604 Unforeseen Vulnerabilities in Healthcare Mergers and Acquisitions – Ryan Freeman-Jones, IT Risk Management Manager, Meditology Services; Martin Ignatovski, Chief Compliance Officer, Eye Care Leaders
- 605 The Dx on HCC: How Medicare Advantage Plans and ACOs Create New Compliance Risk for Physicians – Kevin McPoyle, Director of Compliance, Jefferson Health
- 607 An Ounce of Prevention: Adding Cybersecurity Tabletop Exercises to Your Compliance Toolkit – Allyson J. Labban, Partner, Smith Moore Leatherwood LLP; Steve Snyder, Smith Moore Leatherwood LLP
- 608 Identifying, Assessing and Auditing IT Risks in Health – Debbie Lew, Executive Director, Ernst & Young; Theresa Grafenstine, Inspector General, US House of Representatives
- 609 How to Change the Perception of Compliance from Obstacle to Business Partner – Jay P. Anstine, President, Bluebird Healthlaw Partners, LLC
- 610 Managing Ethical Issues in FCA and Other Enforcement Actions – Precious Gittens, Partner, Hooper, Lundy & Bookman PC; Catherine Dick, Trial Attorney, Criminal Division, United States Department of Justice
- 611 Are You Ready to Weather the Storm: Aftermath of Hurricanes Harvey and Irma – Brian Beard, Senior Director Compliance, McKesson Specialty Health; Judy Ringholz, Vice President of Compliance and Ethics & Chief Compliance Officer, Jackson Health System
- 612 TBA – Mildred L Johnson, Compliance Director, Baylor College of Medicine; Colleen Shannon, Chief Compliance & Privacy Officer, Duke University Health System

2:00 – 3:30 PM
BREAKOUT SESSIONS

- 701 340B: Current State, HRSA Audit Enhancements and What the Future Holds – Chris Wasik, Consulting Director, CHAN Healthcare; Kyle Vasquez, Counsel
- 702 Creating Effective Compliance Program at Your Community Health Center – Trent Stichschulte, Compliance Officer & Legal Counsel, Equitas Health
- 703 How to Conduct a Compliance Risk Assessment – Margaret Scavotto, Director of Compliance Services, Management Performance Associates; Scott Gima, Vice President, Management Performance Associates
- 704 Encryption Is Not Enough – Andrew Rodriguez, Corporate Privacy and Security Officer, Shriners Hospitals for Children
- 705 When Physicians Work with Non-Physician Practitioners: Compliance Risks of Collaborative Practices – Brendan O’Neal, Senior Consultant, Intermountain Healthcare
- 706 Ask Stark Law Experts – Robert A. Wade, Partner, Barnes & Thornburg LLP; Lisa Wilson, Esq., Centers for Medicare and Medicaid Services
- 707 Physician Assignment Auditing 101 – Anne E. Brummell, Regional Compliance Officer, Presence Health; Julie Stallcic, Regional Compliance Officer, Presence Health
- 708 Intersection of Internal Audit and Compliance – Maria Toribio, Director, PricewaterhouseCoopers; Jack Flaherty, Director, Moss Adams, LLP
- 709 David & Goliath: Compliance Investigations in the Era of Social Media – Regina F. Gurvich, Director, Contract Assurance & Monitoring, NYC H+H; Christie A. Moon, Compliance Director, UW Physicians
- 712 Barriers to Sharing Health Information in Behavioral Health – Tim M. Timmons, Privacy and Security Officer, Greater Oregon Behavioral Health; Kelly T. Hagan, Attorney, Schwabe Williamson & Wyatt PC

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<th>Time</th>
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<td>7:30 AM – 12:00 PM</td>
<td>Conference Registration</td>
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| 8:00 – 9:45 AM | **BREAKOUT SESSIONS** W1 Corporate Integrity Agreement Developments, Understanding the Government’s Expectations – Amy Bailey, Principal, HBE Advisors; Sharon S. Parsley, President, Quest Advisory Group, LLC  
W2 Compliance Program Game Changers – Brian Flood, Partner-Attorney, Husch Blackwell LLP  
W3 How to Develop a “Speak-up” Compliance Culture – Carlos A. Cruz, Chief Integrity Officer, Sinai Health System; Melissa J. Mitchell, Audit and Compliance Manager, Sinai Health System  
W4 Privacy Officer Roundtable – Marti Arvin, Vice President, Audit Strategy, SynergisTek, Inc.; Adam Greene, Partner, Davis Wright Tremaine, LLP; Joan M. Podleski, Chief Privacy Officer, Children’s Health  
W5 Documentation and Reimbursement Workshop – Maggie M. Mac, President, Maggie Mac-MPC Inc.  
W6 Compliance, Self-Disclosure and Managing the Risk – Gabriel L. Imperato, Managing Partner, Broad and Cassell; Darcel S. Dillard, Sr. Compliance Specialist/Lawyer, Grifols  
W7 Payer Issues, Denials and Process for Clinical Trials: How to Audit for Lost Revenue! – Kelly M. Willenberg, Manager, Kelly Willenberg, LLC; Wendy S. Partier, Independent Consultant  
W8 Collaboration: Are You Increasing or Decreasing Your Risk? – Michael Peer, Principal, CliftonLarsonAllen LLP  
W10 Top Hot Quality and Compliance Areas to Partner and Mitigate Risk – Deann M. Baker, Sutter Care at Home Compliance Officer, Sutter Health; Lynda S. Hilliard, Healthcare Compliance Professional, Hilliard Compliance Consulting  
W11 Using Technology to Leverage Your Compliance Program – Nicholas Merkin, CEO, Compliagent  

9:45 – 10:00 AM | Networking Break                                                                                   |
| 10:00 – 11:45 AM | **BREAKOUT SESSIONS** W12 Ensuring Your Vendors Comply with Your Compliance Requirements/Plan – Michael Rosen, Co-Founder, ProviderTrust Inc.; Donna J. Thiel, Director Compliance Integrity, ProviderTrust; Christopher Redhage, Co-Founder, ProviderTrust  
W13 Medical Device Replacements: Compliance Insights for Device Warranty Credits and No Charge Devices – Brenda J. Mickow, Revenue Compliance Officer, Mayo Clinic; Jesse Schafer, Explant Control Manager, Mayo Clinic  
W14 Practical Considerations for Managing Compliance, Legal and Operational Risk with Joint Venture Relationships – Eric Overman, Senior Manager, Ernst & Young; Mary Wolpert, VP Chief Compliance and Risk Officer, Froedtert Health  
W15 The Doctor Will Skype You Now? A Compliance Officer’s Roadmap for Telemedicine – Scott K. Intner, Chief Compliance Officer, George Washington Medical Faculty Associates; Tomi Hagan, Senior Consultant, Compliance, Quorum Health Resources; William K. Wong, Sr. Coding & Compliance Educator/Auditor, Providence Health & Services  
W16 Physician Arrangement Bootcamp – Deanna Mool, Attorney, Heyl Royster Voelker & Allen; Daniel Stech, Principal, Pinnacle Health Care Consulting  
W17 Government Investigations and Compliance Matters: Roadmap for In-House Counsel and Compliance Professionals  
W18 Provider-Based Status Update: How Recent Changes Impact Off-Campus Outpatient Departments’ Compliance, Payment, and Transactions – Claire Tarcotte, Partner, Bricker & Eckler LLP; David M. Johnston, Partner, Bricker & Eckler LLP; Ilah Naudasher, Network Director of Compliance, Kettering Health Network  
W19 Auditing Identity & Access Management: Addressing the Root Causes – Johan Lidros, President, Eminere Group  
W20 Happily Ever After Requires Work: Effective Training for Ongoing Employee Engagement – Kym J. Creekmore, Chief Compliance and Privacy Officer, Diatherix; Janine S. Fadul, Compliance Manager, George Washington Medical Faculty Associates  
W22 The Road Ahead – Frank E. Sheeder, Partner, Alston & Bird LLP  

1:00 PM | Check-in for CHC, CHPC, and CHRC Certification Exams  
1:15 – 4:30 PM | CHC, CHPC, and CHRC Certification Exams (actual exam duration is 120 minutes per the candidate handbooks)
Saturday, April 14
7:30 AM – 12:00 PM
12th Annual Volunteer Project (pre-registration required)
1:00 – 7:30 PM
Conference Registration

Sunday, April 15
7:30 AM – 6:00 PM
Conference Registration
7:30 – 8:30 AM
Speed Networking (pre-registration required)
9:00 AM – 12:00 PM
PRE-CONFERENCE BREAKOUT SESSIONS (includes 15-minute break)

LONG-TERM CARE
P3 Hey, Therapy Provider! The Government and Private Insurers Have Therapy in Focus—Do You?
9:00 AM – 12:00 PM
Shawn Halski, Corporate Compliance Officer, Encore Rehabilitation
Nancy Beckley, President, Nancy Beckley & Associates LLC
- Therapy focus explored: JIMMO, Probes, Targeted Medical Reviews, Supplemental Reviews, OIG reports and findings, Investigations, Therapy Related Civil Monetary Penalties
- Understand and implement the who, what, how and why of auditing therapy Conditions for Coverage, Conditions of Participations, and Conditions of Payment
- Take away an audit tool to ensure your focus on compliance with therapy technical and medical necessity requirements for restorative and maintenance therapy (JIMMO)

PRIVACY & IT COMPLIANCE
P4 Designing an Effective Privacy Program
Sunday, 9:00 AM – 12:00 PM
Christopher T. Terrell, Deputy Compliance Officer Privacy Officer, HealthSouth Corporation
Adam Greene, Partner, Davis Wright Tremaine, LLP
David Behinfar, Chief Privacy Officer, University of North Carolina Health
Katherine George, HIPAA Privacy Officer, The University of Arizona
- Guests will observe and identify, or even become party to, the ultimate compliance mystery/conspiracy
- Attendees will assist in identifying acts of noncompliance and network with the cast and other guests to determine what wrongdoing occurred, why and define an appropriate response to the wrongdoing
- Attendees will utilize strategies to help define compliance program weaknesses and what safeguards may have prevented an identified behavior

PHYSICIAN COMPLIANCE
P5 Physician and APP Coding Workshop
Sunday, 9:00 AM – 12:00 PM
Kimberly G. Huey, President, KGG Coding & Reimbursement Consulting
Sandra K. Giangreco, Coding Compliance Audit Sr Manager, CHAN Healthcare

COVENANCE LAWYER
P6 False Claims Act Developments
9:00 AM – 12:00 PM
John T. Boese, Counsel, Fried Frank Harris Shriver & Jacobson LLP
Michael D. Granston, Director, Commercial Litigation Branch, Fraud Section, Civil Division, US Department of Justice
Gary W. Eiland, Partner, King & Spalding LLP
Michael Morse, Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP

AUDITING & MONITORING
P7 The Great Internal Audit-Compliance Mystery
Sunday, 9:00 AM – 12:00 PM
Kristen R. Taylor, Managing Director, Pinnacle Healthcare Consulting
Kelly C. Loya, Managing Director, Pinnacle Healthcare Consulting
- Attendees will assist in identifying acts of noncompliance and network with the cast and other guests to determine what wrongdoing occurred, why and define an appropriate response to the wrongdoing
- Attendees will utilize strategies to help define compliance program weaknesses and what safeguards may have prevented an identified behavior

INTERNAL AUDIT
P8 Top IT and Cyber Risks to Include in Your Audit Plan
Sunday, 9:00 AM – 12:00 PM
Johan Lidros, President, Eminere Group
- Learn key IT and Cyber risks
- Learn trending IT governance best practices
- Discuss IT audit challenges in an evolving IT risk environment
P9  Try Your Luck: Solve a Complex Compliance Case Study

**Sunday, 9:00 AM–12:00 PM**

Melissa J. McCarthy, AVP, Deputy Chief Corporate Compliance Officer, Northwell Health

Greg Radinsky, VP, Chief Corporate Compliance Officer, Northwell Health

- Walk through a complex compliance case study in this interactive session and try your luck on making complex decisions to solve the case
- Learn tips on how to investigate and document complex matters, spot coding and billing issues, develop a corrective action/mitigation plan, and communicate sensitive matters to senior leadership and your board
- Understand considerations for self-disclosure attorney-client privilege and when to use it, and the Yates memo

P10  Why In The World Is the Compliance Officer Asking about Quality?

**Sunday, 9:00 AM–12:00 PM**

Eugena A. White, Compliance Officer, Medical West, an affiliate of the UAB Health System

Deborah F. Grimes, AVP & Chief Compliance Officer, UAB Hospital

- Attendees will define compliance and quality, explore CMS’ value-based reimbursement model, evaluate the alignment of quality care with reimbursement, and examine work models requiring synergy between compliance and quality to meet CMS requirements
- Attendees will be introduced to key programs related to value-based reimbursement, examine the implications for the receipt of quality-based reimbursement, and discuss the compliance professionals’ role in monitoring compliance with CMS regulations
- Attendees will learn effective techniques to monitor and share data, and study effective tools to aide collaboration between senior leadership and the medical staff regarding operations, finances, and clinical outcomes for value-based reimbursement

P11  Due Diligence for Acquisition and Partnerships

**Sunday, 9:00 AM–12:00 PM**

Catherine I. Masoud, Compliance and Privacy Manager for External Affairs, University of Kentucky, UK HealthCare

John Allen, Chief Administrative Officer, University of Kentucky, UK HealthCare

- Outline and discuss the strategy, analysis and due diligence necessary for determining fit, aligning appropriate resources and implementing a successful transition for acquisition or partnership with another practice
- Discuss common goals, areas of compromise and deliverables in order to navigate logistical hurdles and contractual negotiations
- Share lessons learned and provide practical tips to ensure thorough due diligence from beginning to go-live and thereafter

P12  Navigating Therapy Compliance Requirements Across the Continuum of Care

**Sunday, 9:00 AM–12:00 PM**

Catherine Gill, Director, LW Consulting, Inc.

Kay Hashagen, Senior Consultant, LW Consulting, Inc.

- “Medical Necessity” is the key concept to justify Medicare payment for services, but how is medical necessity evaluated in the outpatient, inpatient rehab, home health and SNF settings?
- Documentation requirements for Medicare payment vary significantly between the OP/IRF/HH and SNF settings. You will learn the documentation commonalities but also the key differences between the settings to better audit and monitor compliance
- What are the challenges and best practices for compliance training and monitoring for therapists who provide services in multiple settings?

P13  Laboratory Compliance: Maintaining Compliance in an Uncertain and Changing Environment

**Sunday, 9:00 AM–12:00 PM**

Robert E. Mazer, Shareholder, Baker Donelson

Tim Murray, National Director Laboratory Compliance, Corporate Responsibility, Catholic Health Initiatives

Barbara Serters, Chief Compliance & Ethics Officer, Ameritox

Kathleen A. Fitzgerald, Chief Counsel, COLA, Inc.

- Compliance issues facing today’s laboratories include medical necessity, marketing arrangements, network participation issues, toxicology testing, pathology date of service issues, legal actions initiated by insurers, actions under Medicare enrollment authorities, and repayments
- What you should know about CLIA and the avoidance of commonly identified citations. Presenters will look at proficiency testing requirements, proficiency testing referral safeguards, the overlap between CLIA regulations and billing considerations, and other current certification and accreditation topics
- Practices that can result in imposition of sanctions, and use of general laboratory auditing plans and other steps to minimize legal and regulatory risk

12:00 – 1:00 PM

**SpeedMentoring**

(Pre-registration required; box lunch provided to participants)

12:00 – 1:30 PM

Lunch (on your own)
1:30 – 4:30 PM
PRE-CONFERENCE BREAKOUT SESSIONS
(includes 15-minute break)

INDUSTRY IMMERSION

P15 Tactics for Maintaining Expected Levels of Performance in an Increasingly Complex Regulatory Environment

Sunday, 1:30 PM – 4:30 PM
Kristine Koontz, VP of Quality and Corporate Integrity, Keystone Human Services Inc.
Amy Short, Administrative Director, Center for Improvement Science
Lindsay Lebo, Corporate Compliance Manager, Keystone Human Services
Victoria Hoshower, Quality and Performance Manager

- Application of proven Quality Management methods to systematically identify, measure, and monitor key performance metrics and generate targeted, informed responses when deviations occur
- Orchestrate the efforts of operations, compliance, and specialized teams across the enterprise to make, manage, and sustain change
- Strategies for effective and sustainable quality improvement; project selection, team engagement, and building a culture of continuous improvement

GENERAL COMPLIANCE/HOT TOPICS

P16 Conflict of Interest 2.0: Beyond Data Collection

Sunday, 1:30 PM – 4:30 PM
Rebecca M. Scott, Compliance/Privacy Manager, University of Kentucky
C.J. Wolf, Senior Compliance Executive, Healthcity
Andrew H. Hill, Clinical Research Charge Auditor, UK HealthCare Office of Corporate Compliance

- Join us while we review the intricacies of COI policy evolution
- We’ll discuss updates and advancements in CMS’ Open Payments Database
- We’ll provide useful skills and tools to help you conduct investigations and implement conflict management plans

LONG-TERM CARE

P17 Post-Acute Compliance Officers: How Do You Prepare for Constant Change and the Unknown of the Regulatory Environment

Sunday, 1:30 PM – 4:30 PM
Karla Dreisbach, VP Ccompliance, Friends Services for the Aging
Janine Valdez, Vice President of Compliance, Genesis Health Care
David Barker, VVP Compliance & Risk Mgmt, Reliance Health Care
Jeremy Kuhn, Corporate Compliance Officer, Care Initiatives

- Join our Compliance Officer Roundtable
- Does your company invest in compliance without a CIA?
- Is there a best practice for structuring an effective program and have you tested it?
- Do you have a seat at the decision maker table?
- Can you afford to be proactive or just reactive?

PRIVACY & IT COMPLIANCE

P18 What Do Carnegie Hall and Good Security Incident Response Plans Have In Common: To Get There You Must Practice, Practice, Practice!

Sunday, 1:30 PM – 4:30 PM
Marti Arvin, Vice President, Audit Strategy, CynergisTek, Inc.
Joseph Dickinson, Counsel, Tucker Ellis

- Discussion of the purpose of and process around table top exercises
- Discussion of the goals of the exercise and pre-table top exercises to dos
- Performance of a mock table top exercise with audience participation and role assignments and identification of terms used

PHYSICIAN COMPLIANCE

P19 Benchmarking and Coding Outlier Workshop

Sunday, 1:30 PM – 4:30 PM
Jared Krawczyk, Mathematician, Nektar Analytics
Andrei M. Costantino, VP of Integrity & Compliance, Trinity Health
Susan P. Welsh, Director, CHSPSC. LLC

AUDITING & MONITORING

P21 340B Compliance Monitoring Utilizing Data Analytics

Sunday, 1:30 PM – 4:30 PM
Tim Krzeminski, Healthcare Compliance Director, PwC
Ryan Hayden, Partner, PricewaterhouseCoopers

- Utilizing data analytics to monitor the 340B Drug Discount Program allows healthcare systems to ensure compliance with the 340B Program and maximizes cost-saving opportunities afforded by the 340B Program
- KPIs allow for granular analysis of high risk area related to diversion, duplicate discounts, the GPO prohibition, and provide insights into missed cost-saving opportunities where split-billing software limitations and/or poor master data come into play
- Reduce risk of fines and sanctions by regulators and protection against reputational damage; Improve risk management from automated continuous monitoring for 100% of transactions; Reduce number of FTEs used to maintain compliance with 340B Program
P22 Audits & Monitors: The Backbone of Managing Your Work Plan

Sunday, 1:30 PM–4:30 PM

Ruth Krueger, Lead Compliance Program Administrator, Sanford Health

Cindy J. Matson, Sr Executive Director, Compliance, Sanford Health

- Plan, plan, plan: Importance of the pre-audit preparation; scalable/manageable
- When to audit, when to monitor; who should be accountable, along with steps for post-review communication and corrective action
- Collaboration tips, incidental findings and auditing & monitoring tools

P24 Three Blind Mice: Achieve a Shared Vision for Compliance, Risk, and Quality

Sunday, 1:30 PM–4:30 PM

Jessica L. Smith, Vice President, Compliance, Sanford Health

Jonathan Brouk, Director, Compliance & Privacy Officer, Children’s Hospital New Orleans

Sandra A. Keller, VP Compliance & Regulatory, Lafayette General Medical Center

- Obstacles to creating a unified approach to healthcare compliance, risk, and quality initiatives
- Achieving integration through the development of shared goals
- Leveraging technology and data to break down communication silos

P26 The Ups and Downs of DME

Sunday, 1:30 PM–4:30 PM

Wayne H. van Halem, CFE, AHFI, President The van Halem Group – A Division of VGM Group, Inc.

Joshua Skora, Attorney, K & L Gates, LLP

Kelly Grahovac, Sr. Consultant The van Halem Group

- Identify industry trends and current legislative activity related to audits, appeals, and compliance for DME suppliers, including some positive news for suppliers
- Identify common legal issues related to providing DME in current regulatory environment
- Identify current products being targeted for audits and common denial reasons

P27 Issues in Academic Medical Compliance: Bridging the Great Divide

Sunday, 1:30 PM–4:30 PM

Valerie Dixon, Deputy Compliance Officer, University of California-Irvine

Kim Bixenstine, Chief Compliance Officer, University Hospitals

David Lane, Chief Compliance Officer, Providence St. Joseph Health

- Working with FDA Surveyors, Clinical Research Billing, and Audits: Using the process and results to improve and augment your compliance program
- Conflicts of Interest across the medical center, campus, and community environments: Managing and mitigating
- Physician Hospital Contracting and Reimbursement Challenges in Academic Medical Centers: The compliance role in negotiations, review, and advisement for new and ongoing arrangements

4:30 – 6:30 PM

Networking Reception in Exhibit Hall
Monday, April 16

6:30 – 7:30 AM
Fitness Fun
Pre-registration required—space is limited

7:00 AM – 6:00 PM
Conference Registration

7:00 – 8:30 AM
Continental Breakfast in Exhibit Hall

8:30 – 9:00 AM
Opening Remarks

9:00 – 9:30 AM
GENERAL SESSION: OIG Update
Daniel Levinson, Inspector General, Department of Health & Human Services

9:30 – 10:30 AM
GENERAL SESSION: Next Level Leadership
Scott Eblin, Author, The Next Level and Overworked and Overwhelmed

10:30 – 11:00 AM
Networking Break in Exhibit Hall

11:00 AM – 12:00 PM
BREAKOUT SESSIONS

101 Healthcare Fraud Enforcement From The Trenches: The Top Government Enforcement Priorities in the Healthcare Space
Monday, 11:00 AM–12:00 PM
Scott Grubman, Partner, Chilivis, Cochran, Larkins & Bever
Todd Swanson, Assistant United States Attorney, United States Attorney’s Office

• Discussion of the top government enforcement trends affecting the healthcare industry
• Describe recent updates in False Claims Act case law and litigation
• Provide proactive compliance tips to healthcare providers to help such providers stay off of the government’s radar and avoid a costly and disruptive government investigation

102 Strategies for Managing Conflict of Interests in the World of Innovation
Monday, 11:00 AM–12:00 PM
Cheryl L. Byers, Privacy and COI Officer, Moffitt Cancer Center

• Managing individual conflict of interests can pose challenges at institutions where innovation is both encouraged and rewarded. Review strategies for balancing entrepreneurial goals of individuals while maintaining compliance with institutional policies
• Organizations are engaging in new and innovative relationships with industry as a means to achieve research and organizational objectives. Learn strategies for managing conflicts to avoid the appearance of bias in research
• Building trust and communication is essential to a conflict of interest program. Discuss ways in which compliance officers can achieve these essential tools

LONG-TERM CARE

103 60-Day Overpayment Rule: What Does Due Diligence Really Mean?
Monday, 11:00 AM–12:00 PM
Amy Brantley
Paula Sanders, Principal and Healthcare Chair, Post & Schell, P.C.

• Reactive and Proactive Activities
• Who should be included in the process?
• What is the scope of review when an overpayment is identified?

PRIVACY & IT COMPLIANCE

104 HIPAA Update/Enforcement
Monday, 11:00 AM–12:00 PM
Iliana L. Peters, J.D., LL.M., CISSP, Senior Advisor for HIPAA Compliance and Enforcement, HHS Office for Civil Rights

PHYSICIAN COMPLIANCE

105 QPP Year Two: Clinical Practice Guidelines and Improving Quality of Care
Monday, 11:00 AM–12:00 PM
D. Scott Jones, Chief Compliance Officer, Augusta Health
Richard E. Moses, Physician/Attorney, Jeanes Hospital Temple Health

• The Physician Quality Payment Program (QPP) is in performance year 2 and will impact 2019 physician reimbursement. A physician and compliance officer review QPP performance
• Are you ready for QPP Quality scoring? We discuss how judicious use of Clinical Practice Guidelines (CPG’s) can impact quality of care—and quality scores
• Making the QPP Quality case with Physicians: Consider strategies for improving quality and scoring under the QPP
107 You Know that They Say….Curiosity Killed the Cat! Best Practices & Tips on How to Implement a Proactive Breach Detection Plan

Monday, 11:00 AM–12:00 PM

Shallie J. Bryant, Compliance Program Integrity Officer, Moffitt Cancer Center

- How to comply with the administrative safeguards of the HIPAA Security rule, Moffitt Cancer Center implemented procedures to regularly review records of information systems, such as audit logs, access, and security incident tracking reports
- Audit Control Standard and evidence of user activity review are key features of OCRs investigation and Audits
- Practical tips on how to monitor workforce member activities and actions. How to investigate, mitigate insider threats, and grow. How to transform from reactive to proactive

108 Managing Organizational Risk: The Mighty Triad of Compliance, Internal Audit, and Risk Management

Monday, 11:00 AM–12:00 PM

Jennifer L. Edlind, Chief Compliance Officer, US Acute Care Solutions

- Compliance attorneys and professionals know there is an obligation to report and return overpayments resulting from Stark Law and Anti-Kickback Statute violations
- The case law applying Stark and AKS to Medicaid creates a conundrum: what is the appropriate method for making a self-disclosure to a Medicaid program?
- This session will include an in-depth discussion of a Medicaid self-disclosure case study and provide the pros and cons of various approaches

109 IT for the Non-IT Compliance Professional

Monday, 11:00 AM–12:00 PM

Frank Ruelas, Facility Compliance Professional, St. Joseph’s Hospital and Medical Center/Dignity Health

- Develop and broaden a practical knowledge base of IT concepts and principles and how they apply in supporting the organization’s compliance program
- Learn some of the key challenges that IT professionals face in maintaining an effective IT network within the organization and how Compliance and IT can collaborate effectively to deal with these challenges
- Identify auditing and monitoring opportunities where IT and Compliance can partner in obtaining useful data to help assess key processes that maintain the security of the IT system

110 How to Successfully Integrate A New Healthcare Entity into Your Compliance Program

Monday, 11:00 AM–12:00 PM

Harriet E. Kinney, Director, Research Integrity & Compliance, Trinity Health

- The healthcare industry has realized significant consolidation in recent years. Our session discusses how to conduct a thorough review and develop and implement a detailed integration plan of the target’s compliance program in the M&A process
- Compliance program M&A due diligence can be challenging. This session discusses leading practices based on HCCA/OIG’s Measuring Compliance Program Effectiveness: A Resource Guide, and what results may impact a buyer’s evaluation of the target
- Once the target has formally joined the buyer, the real integration work begins. This session discusses best practices and lessons learned on integrating a new healthcare entity into a larger healthcare system and its compliance program

111 4 out of 5 Dentists Recommend You Take Marketing Compliance Seriously

Monday, 11:00 AM–12:00 PM

Brenda K. Manning, Privacy & Regulatory Affairs Director, University of Minnesota Physicians

- Discuss how your organization’s marketing and compliance programs intersect and overlap
- Learn how to protect your organization against Stark, Anti-Kickback and HIPAA risks associated with marketing activity and how to mitigate those risks
- How does the culture of compliance affect marketing activity? Integrating the culture of compliance into the marketing program
12:00 – 1:00 PM Networking Luncheon

1:00 – 1:30 PM Networking Break in Exhibit Hall

1:30 – 2:30 PM BREAKOUT SESSIONS

GENERAL COMPLIANCE/HOT TOPICS

201 Reinventing the Internal Investigation: Practical Strategies for Ensuring a Yates-Informed Process

Monday, 1:30 PM – 2:30 PM

Heather L. Fields, Shareholder, Chair-Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c.

James G. Sheehan, Chief, Charities Bureau, NY Attorney General

Lisa Estrada, Senior Vice President and Chief Compliance Officer, Fresenius Medical Care North America

- How legal privilege and Yates-requirements impact: investigation processes, witness interviews, documentation, and attorney ethical duties under the Rules of Professional Conduct
- Key investigation process improvements that may enhance an organization’s ability to maintain privilege and obtain cooperation credit
- Practical strategies for compliance officers and in-house attorneys to improve individual stakeholder compliance with investigation procedures

GENERAL COMPLIANCE/HOT TOPICS

202 What Your Employees Don’t Know Can Hurt You: Effective Compliance Education

Monday, 1:30 PM – 2:30 PM

Andrea C. Merritt, Partner, Athena Compliance Partners

Ashlie S. Heald, Partner, Athena Compliance Partners

- How to assess employee training needs to best address internal compliance risks. Learner characteristics and learning styles will be addressed
- How to use resources and various training methods for effective education. Examples of interactive and scenario-based learning will be provided
- How effective training translates to increased compliance. Learner comprehension will be addressed as it relates to learning styles

LONG-TERM CARE

203 Pills, Providers and Problems: How to Investigate Drug Diversion in Long-Term Care

Monday, 1:30 PM – 2:30 PM

Ben Purser, retired FBI

Donna Thiel, Chief Compliance Officer, ProviderTrust

- How the narcotics fraud/theft and abuse is handled in LTC today
- Best practices on conducting effective internal investigations
- What the DEA is doing and how you can help

PRIVACY & IT COMPLIANCE

204 Insider Threats: Healthcare Privacy & Security

Monday, 1:30 PM – 2:30 PM

Michelle O’Neill, Director of Corporate Compliance/Privacy Officer, Summit Medical Group, PA

- The Current State of Healthcare Privacy & Security
- Insiders are Responsible for 90% of Privacy & Security Incidents and Authorized Users Represent Your Organizations Greatest Risk—Why?
- How to Detect & Prevent Privacy and Security Insider Threats

PHYSICIAN COMPLIANCE

205 Hospice Physician Compensation: Top Trends and Compliance Concerns for Providers

Monday, 1:30 PM – 2:30 PM

Darcy E. Devine, President, BuckheadFMV

- Dealing with physicians who are paid an hourly rate but don’t want to document their time
- Paying medical directors and hospice physicians for being on-call
- Compensating physicians for travel time and face-to-face encounters
206 Managed Care Fraud: Enforcement and Compliance

Monday, 1:30 PM–2:30 PM

Speakers TBA

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AUDITING & MONITORING

207 Welcome to the Alphabet Soup of OIG, MACs, UPICs and RACs

Monday, 1:30 PM–2:30 PM

Arlene F. Baril, Senior Director, Change Healthcare

• Participants will learn the various audit programs in use today
• Steps to prepare for audits and response strategies
• The levels of appeal/appeal process

INTERNAL AUDIT

208 High Value Charge Capture and Revenue Integrity Assessments

Monday, 1:30 PM–2:30 PM

Jennifer Stout, Manager, Protiviti

Don B. Billingsley, Associate Director, Protiviti

• Focus on a risk based approach for successfully understanding, assessing, and improving charge capture processes in healthcare organizations
• Learn how to perform a current state assessment of charge capture / reconciliation procedures, overall monitoring, tracking and reporting to identify improvements and compliance concerns, and validate the effectiveness of key controls
• Guidance will be provided on scoping considerations, tools and testing techniques when assessing the effectiveness of key controls, and leading practices / key controls implemented across top organizations

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

209 Intoxicated Leadership: How to Avoid Leading Under the Influence of Your Emotions

Monday, 1:30 PM–2:30 PM

Benjamin Martin, Lieutenant, Henrico County Division of Fire

• Learn ways in which you can influence an employee before, during, and after a difficult conversation. How does emotion influence our success as leaders in communication, vision casting, and supporting our team members
• Learn how the body perceives and responds to conflict. Learn more about what are today’s “sabre tooth tigers”, and why the body is programed to survive conflict, not resolve it
• Illustrate an “Intoxicated Leader”; Discuss how the millenial generation differs in their need for leadership

GENERAL COMPLIANCE/HOT TOPICS

210 Could It Happen to You? Lessons from Today’s Headline Cases

Monday, 1:30 PM–2:30 PM

Nancy Vasto, Compliance Officer, USPI

Sheryl Vacca, SVP/Chief Risk Officer, Providence St Joseph Health

• We see the dangers and the sensational headlines, join us in exploring a series of case studies from recent matters such as Forest Park. To prepare, be aware!
• Discuss practical suggestions and messaging to create compliance champions among leadership and providers
• What are the best practices we can implement to increase vigilance, minimize our response time and mitigate our risk?

GENERAL COMPLIANCE/HOT TOPICS

211 Maybe You Can’t Go to Europe, But that Does Not Mean It Won’t Come to You: The GDPR Implications For U.S. Healthcare Providers

Monday, 1:30 PM–2:30 PM

Joseph Dickinson, Attorney, Tucker Ellis

• The General Data Protection Regulations (GDPR) and how it applies to health care providers in the United States
• Similarities and differences between HIPAA and GDPR
• Compliance implications and best practices for preparing for the May 25, 2018 effective date for GDPR

INDUSTRY IMMERSION

212 DMEPOS Audit Trends: What to Expect and How to Respond

Monday, 1:30 PM–2:30 PM

Wayne H. van Halem, President, The van Halem Group - A Division of VGM Group, Inc.

Richard Ross Burris III, Shareholder, Polsinelli

• Despite reduced reimbursements, CMS continues to invest significant money in oversight activities, this session will discuss current audit trends, particularly with the RACs and UPICs, and focus particularly on responding to and appealing the audit findings successfully to avoid any long-term negative impact for suppliers
• Learn to identify major trends being seen in the audit environment and methods to avoid denials and successfully appeal overpayments
• Learn to identify key actions audit contractors can take to impact suppliers as well as the best approach to respond

2:30–3:00 PM

Networking Break in Exhibit Hall
3:00 – 4:00 PM  
BREAKOUT SESSIONS

**GENERAL COMPLIANCE/HOT TOPICS**

**301 Telemedicine: Regulatory Compliance Concerns in a Rapidly Changing Environment**  
*Monday, 3:00 PM – 4:00 PM*  
Sharon Blackwood  
Lidia Niecko-Najjum, Associate, Polsinelli  
- Telemedicine is a fast-growing and evolving healthcare delivery method that is heavily regulated  
- There are multiple potential regulatory issues involved, including reimbursement, state and federal referral laws and the anti-kickback states; information privacy issues; medical device laws; malpractice considerations; and credentialing and privileging  
- Compliance professionals need to be involved and learn more about the ways that telemedicine is governed geographically, FDA and FTC considerations, and diligence to ensure PHI and billing information is transmitted securely to and from their organization

**302 Special Issues for Global Compliance Officers**  
*Monday, 3:00 PM – 4:00 PM*  
Winston Chan, Partner, Gibson, Dunn & Crutcher LLP  
- Compliance professionals in the health care and life sciences industries who oversee business conduct occurring outside the United States face special and unique challenges  
- The panelists will have a roundtable and interactive discussion to highlight some of those challenges, including through the use of case studies  
- Some of the unique challenges that will be discussed include the impact of foreign laws governing attorney client privilege, work product, privacy, and state secrets

**GENERAL COMPLIANCE/HOT TOPICS**

**303 New RoPs: The Role of the Board and Compliance in the Facility Assessment Process and Risk of Non-Compliance**  
*Monday, 3:00 PM – 4:00 PM*  
Linda Taetz, SVP Chief Compliance Officer, Mariner Health Central, Inc.  
Christine Zack, Esq., Executive VP and Chief Strategy Officer, Mariner Health Central, Inc.  
- Discuss key indicators of dashboard reporting for implementation to the Board and Compliance  
- Evaluate effective assessment strategies  
- Identification of high risk areas of noncompliance

**PRIVACY & IT COMPLIANCE**

**304 The Revised Substance Use Disorder Privacy Regulations of 42 C.F.R. Part 2**  
*Monday, 3:00 PM – 4:00 PM*  
Michael Bossenbroek, Attorney, Wachler & Associates, P.C.  
- In 2017, for the first time in 30 years and in the midst of the ongoing opioid epidemic in the United States, federal regulators revised 42 CFR Part 2, which governs the confidentiality of a patient’s substance use disorder records and information  
- These substantive revisions represented SAMHSA’s effort to modernize the Part 2 regulations in light of the significant technological and regulatory changes in the healthcare system since Part 2’s last revision in 1987  
- In addition to providing an overview of Part 2, the issues to be discussed include the revised patient consent requirements, new security standards, and amendments to some of Part 2’s exceptions that permit disclosures without patient consent

**PHYSICIAN COMPLIANCE**

**305 Why Managing Physician Contracts Is Like a Game of Whack-A-Mole and How to Position Your Health System to Win**  
*Monday, 3:00 PM – 4:00 PM*  
Gail Peace, President, Ludi  
Jerry Burgess, Chief Corporate Responsibility Officer, AMITA Health  
Kelly Walenda, SVP-Chief Legal Counsel, Kennedy Health  
- Physician contracts, one of the 4 large areas of risk for hospitals. Why is this an area of risk, tactics for minimizing risk on contract setup and best practices for collecting time and making physician payments to minimize risk  
- Case study, IL. Why compliance is like a game of whack-a-mole. Take the journey with the CCO of a nine hospital system over a 12 year path to minimize compliance risks with physician contracts. Tips, tracking documents and suggested processes offered  
- Case study, NJ. Tips for process, people and structure. Accountability for physician contracts is a matrix throughout the organization involving multiple departments. Learn how a health system in NJ led by legal setup process to manage effectively

**COMPLIANCE LAWYER**

**306 Kickback and Stark Law Developments**  
*Monday, 3:00 PM – 4:00 PM*  
Speakers TBA
**307 CMS Surveys: What Can We Learn?**
*Monday, 3:00 PM–4:00 PM*

Anne S. Daly, Corporate Compliance Officer, Ann & Robert H. Lurie Children’s Hospital of Chicago
Barbara Martinson, Compliance Program Director, Banner Health

**308 Transforming Clinical Care Through the Use of Nursing Documentation Audits**
*Monday, 3:00 PM–4:00 PM*

Aliya Aaron, Principal, AMR Healthcare Consulting LLC

David Wright, Director, Survey and Certification Group, Centers for Medicare & Medicaid Services

- The CMS Survey & Certification Process determines compliance with specific standards and conditions and is crucial to patient care and hospital operations. Compliance is enhanced by collaboration between Compliance, Quality, and Risk Departments.
- Non-compliance with the standards and conditions puts patients and our hospitals at risk: Conditions of Participation-Coverage-Payment. Consider materiality, the implied certification theory, and their role in determining false claims, and overpayments.
- Compliance professionals’ analysis of identified deficient standards and conditions can augment and drive continuous improvement.

**309 Leveraging Employee Survey Data to Measure Awareness and Effectiveness of Your Program**
*Monday, 3:00 PM–4:00 PM*

Michael McAuliffe, Manager of Ethics and Compliance, Lowell General Hospital

- Understand the importance of conducting an all employee, management, and risk assessment surveys to measure the awareness and effectiveness of your compliance program.
- Tips for properly implementing your survey program and how to avoid common pitfalls.
- Learn how to utilize data to identify compliance risks and build an effective work plan.

**310 Current Compliance Guidance and Scrutiny by HHS OIG and DOJ**
*Monday, 3:00 PM–4:00 PM*

Lisa S. Rivera, Partner, Bass, Bass, Berry & Sims PLC

Ted L. Radway, VP Compliance, Kindred Healthcare

Benjamin Schecter, Civil Chief, U.S. Attorney’s Office, W.D.KY

- Key considerations from OIG’s Compliance Effectiveness Resource Guide for Providers, including HHS OIG administrative review, FCA investigations, and individual accountability.
- Demonstrating Compliance implementation in response to government scrutiny, such as presenting compliance efforts to the government, pitfalls in sharing information, and review by DOJ’s compliance counsel.
- Best practice compliance measures: for patients and government scrutiny, including—the gold standard, when measures fail—self disclosures and documented efforts, and examples from cases and Corporate Integrity Agreements.

**311 One Happy Family: How to Integrate New Entities and Joint Ventures**
*Monday, 3:00 PM–4:00 PM*

Brandon Goulter, Facility Compliance Professional, Dignity Health

Dawnese Kindelt, Sr Compliance Dir/Physician Integration, Dignity Health

- Discuss how Compliance can add value to the due diligence process.
- Share a standardized approach to integrating new service and providing high level oversight.
- Take away sample tools and processes to accomplish these goals.

**312 Back from the Brink: Transforming a Psychiatric Rehabilitation Program on the Heels of a Self-Report**
*Monday, 3:00 PM–4:00 PM*

Kristine Koontz, VP of Quality and Corporate Integrity, Keystone Human Services Inc

Lindsay Lebo, Corporate Compliance Manager, Keystone Human Services

Victoria Hoshower, Quality and Performance Manager

- The psychology of self-reporting: how to navigate your autonomic nervous system’s flight, “fight” or freeze responses.
- It takes a village—and a detailed work plan: Using an integrated Compliance-Quality Management framework to systematically develop and implement an improvement work plan and meet performance requirements in the context of limited organizational resources.
- Sustaining the Improvements: Proven QPM methods for securing the improvements, continued attention to workforce transformation and the critical nature of communication and collaboration with external administrative entities.

4:00 – 4:15 PM
Networking Break
4:15 – 5:15 PM
BREAKOUT SESSIONS

GENERAL COMPLIANCE/HOT TOPICS

402 How Comprehensive Risk Assessments and Work Plans Set the Foundation for Successful Compliance Programs

TUESDAY, 11:00 AM – 12:00 PM
Carl D. Winekoff, Advisory Manager, Deloitte
Andrei M. Costantino, VP of Integrity & Compliance, Trinity Health
- Approaches for identifying internal and external risks and prioritizing considering the likelihood and magnitude of impact of legal, financial and reputational harm
- Developing a work plan that efficiently and effectively mitigates identified risks and monitoring the plan’s progress
- Practical tips for success. ERM considerations and challenges. Allowing for flexibility in a rapidly changing regulatory and enforcement environment

LONG-TERM CARE

403 New RoPs: Survey Trends, Implementation Challenges and Upcoming Compliance Requirements

MONDAY, 4:15 PM – 5:15 PM
Mary Evans, Owner, Executive VP, Covenant Care
Sue Acquisto, Corporate Compliance Officer, Covenant Care
- Compare survey trends before and after implementation
- Develop effective tactics to implementation challenges
- Integrate upcoming compliance requirements with current initiatives

PHYSICIAN COMPLIANCE

405 Physicians and Compliance: Are They Oil and Water?

MONDAY, 4:15 PM – 5:15 PM
Charles J. Wolf, Senior Compliance Executive, Healthicity
- Physicians are busy. Learn key strategies for successfully engaging them in the compliance program
- Physicians are strong-willed. Explore approaches for resolving compliance conflicts with physicians
- Physicians are smart. Earn their respect by demonstrating how the program is implementing compliance intelligently

PRIVACY & IT COMPLIANCE

404 Data Protection, Privacy and Security Issues in the Health Care Industry: What Are the State Enforcers Looking At?

MONDAY, 4:15 PM–5:15 PM
George Breen, Shareholder, Epstein Becker & Green PC
Matthew Fitzsimmons, Asst Attorney Gen, Dpt Head, Privacy & Data, Connecticut Office of Attorney General
Esther Chavez, Sr. Asst Attorney General, Office of TX Attorney General
- This session, featuring Assistant Attorney Generals from the States of Connecticut and Texas, will address what health care entities should know about State privacy and security enforcement, and the key focus areas in the current enforcement climate
- We will consider the lessons health care entities can learn from recent enforcement efforts at both the State and Federal levels and how a compliance program can assist with risk mitigation efforts
- We will also discuss some “best practices” for organizations in handling privacy and security investigations brought by State enforcers and, conversely, identify where organizations can go wrong in handling the investigation

COMPLIANCE LAWYER

406 Effective Internal Investigations of Compliance Matters: Best Practices and Preservation of Privilege

MONDAY, 4:15 PM–5:15 PM
James Holloway, Shareholder, Baker Donelson
- Steps to establish legal privileges for information gathered during an internal investigation
- Procedures to avoid the waiver of legal privileges during an internal investigation
- Coordination of in-house and outside counsel during an internal investigation

AUDITING & MONITORING

407 Best Practice: A Partnership Approach to a More Powerful Coding Compliance Program

MONDAY, 4:15 PM–5:15 PM
Carla D. Cashio, Director of Internal Audit, DeKalb Medical
Sam Champaigne, Senior Director, HIM Operations, Himagine Solutions
- Establishing and maintaining a credible coding compliance program is a unique challenge for compliance leaders. Independent audit companies provide objectivity, but most engagements aren’t fully optimized leaving unresolved issues and unmet objectives
- Attendees to this session hear how DeKalb Medical Center designed and implemented a hybrid, partnership program for coding compliance to reduce risk, increase integrity and improve documentation across three campuses and a 30-practice physician group
- Speakers detail how technology and real-time analytics were used to achieve KPI results, garner physician buy-in, and build comprehensive compliance reporting dashboards to communicate with senior leadership and achieve compliance goals
Tuesday, April 17

6:30 – 7:30 AM
Fitness Fun
Pre-registration required—space is limited

7:00 AM – 4:00 PM
Conference Registration

7:00 – 8:30 AM
Continental Breakfast in Exhibit Hall

8:30 – 8:40 AM
Opening Remarks

8:40 – 9:00 AM
GENERAL SESSION

9:00 – 9:50 AM
GENERAL SESSION:
Compliance as a Strategic Business Partner: A CEO’s Perspective
Lloyd Dean, President and CEO, Dignity Health

9:50 – 10:30 AM
GENERAL SESSION:
Title TBA
Rashmi Airan, Ethics Speaker and Consultant

10:30 – 11:00 AM
Networking Break in Exhibit Hall

408 340B Program Outlook: An Auditor’s Toolkit for 2018 and Beyond

Monday, 4:15 PM – 5:15 PM
Debi Weatherford, Executive Director Internal Audit, Piedmont Healthcare
Anthony Lesser, Senior Manager, Deloitte

- Understand key risks related to the Pharmacy 340B program
- Review auditing and monitoring approaches to address risk areas
- Discuss examples of control improvements for regulatory compliance

5:15 – 7:00 PM
Networking Reception in Exhibit Hall

410 Betting on Your Provider-Based Status?

Monday, 4:15 PM – 5:15 PM
Steve Lokensgard, Partner, Faegre Baker Daniels
Katherine C. Tarvestad, Sr. VP and Chief Compliance Officer, Allina Health

- Understand the new provider-based legal requirements
- Implement a provider-based compliance program
- Special emphasis and discussion on rules relating to shared space

409 Compliance Today, Effectiveness Tomorrow: the Necessary Actions to Achieve Success

Tuesday, 2:30 PM – 3:30 PM
Bret S. Bissey, Compliance Professional
Sean R. McKenna, Shareholder, Greenberg Traurig, LLP

- Discuss the evolution of the healthcare compliance market over the last 2 decades through an experienced perspective of investigations/settlements, while preparing for increased risk which continues
- Learn of significant developments in the compliance marketplace, including updated OIG and DOJ guidance, and Supreme Court FCA rulings; and best practices to implement processes to mitigate against enforcement action(s)
- Compliance problems surround us and should be proactively addressed with an effective program. The discussion will focus on the tools needed to “sell” your program, demonstrate effectiveness and mitigate risk for your entity
LONG-TERM CARE

503 Lions, Tigers, and Bears... Oh My! Walking through the Dark Forest of the Compliance Knowns and Unknowns in Mergers, Acquisitions, and Divestitures in Post-Acute Care

Tuesday, 11:00 AM–12:00 PM

Erin Pope, Chief Compliance Officer, Golden Living
Sarah Finnegan, VP of Compliance, Kindred Health Care

- Best practices
- Issues to avoid
- Once the deal is done...

PRIVACY & IT COMPLIANCE

504 BAM! A Sound You Want to Hear When Working with Your Business Associates

Tuesday, 11:00 AM–12:00 PM

Frank Ruelas, Facility Compliance Professional, St. Joseph's Hospital and Medical Center/Dignity Health
Shawn Y. DeGroot, President, Compliance Vitals

- Understand how effective Business Associate Management (BAM) is a vital function that both Covered Entities and Business Associates should perform continuously and effectively
- Correlate the HIPAA requirements related to Business Associates with sound business practices that enable Covered Entities and Business Associates to work as a team in their shared commitments and expectations in the safeguarding of PHI
- Learn from case studies of Covered Entities that were successful BAM practitioners as well as from those that were not so as to identify the best strategies to design and effectively implement BAM within your organization

PHYSICIAN COMPLIANCE

505 A Roadmap for Medical Staff Corrective Action: How to Avoid the Many Pitfalls

Tuesday, 11:00 AM–12:00 PM

Sarah Coyne, Partner, Quarles Jon Kammerzelt, Quarles & Brady LLP

- Physicians and hospitals often find themselves in a quandary when clinical or behavioral concerns result in a request for corrective action: this session will map out the essential aspects from both the hospital and the physician standpoint
- The Health Care Quality Improvement Act provides immunity to those involved in peer review if certain parameters are followed: this session will explain those parameters in the context of real life and offer practical insight
- The nuances of when and how to report (or not) to the National Practitioner Databank as well as state licensing boards will be explained in a way that actually makes sense!

COMPLIANCE LAWYER

506 Telemedicine and Digital Health: Compliance Hot Topics for 2018 and Beyond

Tuesday, 11:00 AM–12:00 PM

Nathaniel M. Lacktman, Partner, Foley & Lardner LLP

- This course, focusing on a 2018 hot topics update, is a practical discussion of hot topics in telehealth law and compliance, and what lawyers and compliance professionals can do to stay abreast in this rapidly changing area
- Attendees will learn about new telehealth billing rules, multi-state provider enrollment, international arrangements, ABNs and charging beneficiaries, interstate licensing, e-prescribing, e-health commerce, and key telemedicine fraud & abuse rules
- Attendees will receive a 2018 toolkit with charts, checklists, and resources. Session will also discuss texting patients, e-consults, and new non-face-to-face services
507 MYSSION: Monitoring Your Short Stays and Observation Nights
Tuesday, 11:00 AM–12:00 PM
Amy M. Gendron, Dir Clinical & Regulatory Compliance, Trinity Health
Patricia J. Hamon, OI Specialist, Trinity Health
- Overview of regulatory changes and impact of the Two-Midnight Rule. Contractor and QIO reviews of short stays
- Claims submission requirements and reimbursement impact examples of Condition Codes 44 and W2 for stays that do not meet inpatient requirements
- Comprehensive demonstration of trended metrics to analyze and assist in determining if your Case Management, Utilization Review and Post discharge self-audit program is working effectively. Recommendations for process improvement

508 Leveraging Internal Audit & Forensics in Your Compliance Program
Tuesday, 11:00 AM–12:00 PM
Donald A. Sinko, Chief Integrity Officer, Cleveland Clinic
Vicki R. Bokar, Senior Director Corporate Compliance, Cleveland Clinic
- Learn how the Internal Audit program can be used to support compliance activities
- Gain insight on forensic activities that can benefit your compliance program
- Learn how Cleveland Clinic structured its Integrity Office to leverage Internal Audit and Corporate Compliance resources

509 Preparing for a Job Search
Tuesday, 11:00 AM–12:00 PM
Beth DeLair, President, Health Care Compliance Recruiting
- How to Build a Better Resume
- Preparing for Your Interview
- Interview Tips

510 MACRA: Not Just for Providers
Tuesday, 11:00 AM–12:00 PM
Todd M. Gower, Advisory Sr Mgr Healthcare & Risk, Ernst & Young
Jane Gentile, MACRA Project Leader, Aetna
Lisa Alfieri, Manager Risk and Compliance, Ernst and Young
- Understand providers will look to payers and health systems to support and collaborate to achieve MACRA’s objectives
- How payers can offer clinical decision-support tools, access to data, better integrated care teams, additional CM / DM services, and share knowledge from past experience predicting risk to show value-add services and maintain / grow market position
- Why this is important? This helps validate value based contracts and provides differentiation in the market with better providers in their network

511 Compliance Design in a World of New Models
Tuesday, 11:00 AM–12:00 PM
Kristen M. Lilly, Healthcare Consultant
Fatema Zanzi, Partner, Drinker Biddle Reath
Vicki Robinson, Senior Counsel for Policy, Office of the Inspector General
- Consider compliance risks presented by new models of payment and delivery, including the role of data and quality; as well as how human resources can drive a compliance culture
- Explore new regulatory flexibility for increasing access to care and reducing costs
- Educate start-ups and non-traditional players on program integrity principles

512 Out of the Shadows: Behavioral Health Compliance and Legal Issues for Every Provider
Monday, 4:15 PM–5:15 PM
Gerald Fornwald, Attorney, Winthrop & Weinstine, P.A.
Jennifer Lohse, General Counsel, Hazelden Betty Ford Foundation
- With the opioid crisis reaching unprecedented levels, integrated treatment is more important that ever. But what treatment records can providers exchange, and under what circumstances?
- Revisions to 42 CFR part 2 expand the scope of who is accountable for protecting treatment information. Are you in compliance?
- You have come into possession of addiction-related treatment records. What do you need to know that you didn’t learn under HIPAA?

12:00 – 1:00 PM
Networking Luncheon

1:00 – 2:00 PM
BREAKOUT SESSIONS

601 Dealing with Legalized Medical Marijuana: The Dilemma Created by Conflicting Federal and State Laws
Tuesday, 1:00 PM–2:00 PM
Stephen H. Siegel, Of Counsel, Broad and Cassel
- This presentation will address the current conflict between state laws permitting the use of medical marijuana and the federal prohibition
- Discuss issues that healthcare providers need to consider when determining how to deal with employees for whom medical marijuana has been prescribed
- How to deal with patients for whom medical marijuana has been prescribed
602 Medicare Managed Care Compliance Standards for FDRs: Is Your Organization’s Compliance Program Adequate?

Tuesday, 1:00 PM–2:00 PM

Heather L. Fields, Shareholder, Chair-Hospital/Health Systems Practice, Reinhart Boerner Van Deuren s.c.

Catherine M. Boerner, President, Boerner Consulting LLC

Jenny M. O’Brien, Chief Compliance Officer, UnitedHealthcare

Sharon L. Taylor, Patient Safety Consultant, MMIC

Dawn Michelle Kinneer, Sr. Risk and Patient Safety Consultant, MMIC

Catherine M. Boerner, President, Boerner Consulting LLC

Jenny M. O’Brien, Chief Compliance Officer, UnitedHealthcare

• Develop an understanding of FDR compliance program requirements;
• Learn about audit tools and protocols used by CMS and how Medicare Advantage Organizations use these to assess the compliance programs of their FDRs; and
• Explore different strategies for achieving compliance with the requirements and responding to Medicare Advantage Organizations compliance program inquiries, attestation requests, and audits

603 Compliance and Risk Management: A Marriage Made in LTC Regulatory Heaven

Tuesday, 1:00 PM–2:00 PM

Dawn Michelle Kinneer, Sr. Risk and Patient Safety Consultant, MMIC

Sharon L. Taylor, Dir Risk Management/Accreditation Svcs, Burgess Health Center

This session provides tips on developing compliance and risk management programs with limited resources. We will compare and contrast the requirements of compliance programs and enterprise risk management programs, in the LTC community

• Who should be involved? Who is best to coordinate the efforts and can be “drafted” to assist? Presenters will touch a number of ways this can be approached by evaluating current activities through a compliance and risk lens
• Is it possible to marry current activities with a compliance program? We will describe the activities, functions, and programs which can be leveraged to meet the regulatory challenges of a compliance program and an enterprise risk management program

604 Unforeseen Vulnerabilities in Healthcare Mergers and Acquisitions

Tuesday, 1:00 PM–2:00 PM

Ryan Freeman-Jones, IT Risk Management Manager, Meditology Services

Martin Ignatovski, Chief Compliance Officer, Eye Care Leaders

• Mergers, integrations, and acquisitions are rapidly on the rise. While such healthcare integrations may be profitable, they introduce many challenges from an IT security and compliance standpoint
• This session will cover specific steps organizations can take before and after an acquisition. Timing considerations and integration of toolsets is also a focus
• Learning objectives include identifying and addressing security and compliance risks after a merger, formulating action plans for security plan implementation, and establishing a framework for pre-merger due diligence steps

605 The Dx on HCC: How Medicare Advantage Plans and ACOs Create New Compliance Risk for Physicians

Tuesday, 1:00 PM–2:00 PM

Kevin McPoyle, Director of Compliance, Jefferson Health

• Let’s delve into the CMS Hierarchical Condition Categories (HCC) Risk Adjustment system which is a primary driver of Medicare Advantage and Accountable Care Organization payments
• Explore how HCC coding can expose physicians to financial and regulatory requirements, as well as have an impact on their professional fee billing
• Learn how HCCs have impacted physician documentation and work flow, and the compliance risks that must be managed under this system


Tuesday, 1:00 PM–2:00 PM

Tracy M. Field, Partner, Parker Hudson Rainer & Dobbs LLP

Nancy Hirschl, VP HIM Services, Streamline Health Inc.

• Background: Understanding Metrics for DRG Validation compared to Clinical Validation, Quality Metrics, Government Audits and how conflicting interpretations arise
• Practical Considerations when faced with reported discrepancies including paradigms for conducting internal reviews and addressing potential repayment issues
• Case reviews and examples

607 An Ounce of Prevention: Adding Cybersecurity Tabletop Exercises to Your Compliance Toolkit

Tuesday, 1:00 PM–2:00 PM

Allyson J. Labban, Partner, Smith Moore Leatherwood LLP

Steve Snyder, Smith Moore Leatherwood LLP

• Attendees will get a brief history of the evolution of tabletop exercises and their emergence as a valuable tool in testing cybersecurity preparedness and compliance with the HIPAA Security Rule and other regulatory requirements
• A tabletop exercise overview will be presented and compared with other types of testing such as drills, functional exercises, and full-scale exercises. Attendees will then participate in a live tabletop exercise and hotwash wrap-up of the exercise
• The session will conclude with questions and answers on the exercise. Attendees will leave with a broad understanding of tabletop exercises and an insight into the effectiveness of this tool that can only be gained through active participation
**608 Identifying, Assessing and Auditing IT Risks in Health**
*Tuesday, 1:00 PM–2:00 PM*
Debbie Lew, Executive Director, Ernst & Young
Theresa Grafenstine, Inspector General, US House of Representatives
- Understand the implication of IT risks to key business strategies, objectives and processes
- How to identify, assess and report IT risks to executives and integrate with enterprise risk management (ERM) and compliance
- Review a sample of key IT risks (Cyber, IT provider and payer implementation etc.), controls and considerations for auditing them

**609 How to Change the Perception of Compliance from Obstacle to Business Partner**
*Tuesday, 1:00 PM–2:00 PM*
Jay P. Anstine, President, Bluebird Healthlaw Partners, LLC
- Learn strategies to gain respect and buy-in for the compliance program in the organization
- Learn how to build stronger relationships with leaders and overcome the defensive ones
- Learn strategies for creating solutions that are compliant and business friendly

**610 Managing Ethical Issues in FCA and Other Enforcement Actions**
*Tuesday, 1:00 PM–2:00 PM*
Precious Gittens, Partner, Hooper, Lundy & Bookman PC
Catherine Dick, Trial Attorney, Criminal Division, United States Department of Justice
- This panel will discuss best practices for conducting effective, efficient and cost-appropriate internal investigations as well as address ethical dilemmas that often arise in litigation
- Panelists will review 2017 healthcare enforcement trends and offer an early outlook for 2018
- This presentation will examine parallel investigations and negotiation of global resolutions, including requests for cooperation credit

**611 Are You Ready to Weather the Storm: Aftermath of Hurricanes Harvey and Irma**
*Tuesday, 1:00 PM–2:00 PM*
Brian Beard, Senior Director Compliance, McKesson Specialty Health
Judy Ringholz, Vice President of Compliance and Ethics & Chief Compliance Officer, Jackson Health System
- How governmental agencies have historically changed their regulations in emergency situations
- Real life examples of working with governmental agencies during disaster situations
- What provisions a compliance program should include to weather a disaster situation

**612 TBA**
*Tuesday, 1:00 PM–2:00 PM*
Valerie Dixon, Deputy Compliance Officer, University of California–Irvine
Mildred L. Johnson, Compliance Director, Baylor College of Medicine
Colleen Shannon, Chief Compliance & Privacy Officer, Duke University Health System
Kim Bixenstine, Chief Compliance Officer, University Hospitals

**701 340B: Current State, HRSA Audit Enhancements and What the Future Holds**
*Tuesday, 2:30 PM–3:30 PM*
Chris Wasik, Consulting Director, CHAN Healthcare
Kyle Vasquez, Counsel
- Leveraging experiences from the 340B auditor/consultant and 340B attorney perspectives, discuss recent enhancements to the HRSA audit process, including areas of increased focus, and best practices to adequately prepare
- Present the most frequently identified audit issues, root causes, and potential corrective actions to mitigate the risks moving forward
- Provide an overview of the proposed regulation changes that may impact 340B programs and outline potential next steps covered entities should consider performing

**702 Creating Effective Compliance Program at Your Community Health Center**
*Tuesday, 2:30 PM–3:30 PM*
Trent Stechschulte, Compliance Officer & Legal Counsel, Equitas Health
- Compliance Program Effectiveness for FQHCs and similar community health centers
- This focus will geared towards preparing for and passing a HRSA FQHC site visit
- Each of the 7 elements will be included in the 19 program requirements for an all encompassing community health presentation that will be a nice primer for new compliance officers at community health centers
**LONG-TERM CARE**

703 *How to Conduct a Compliance Risk Assessment*

*Tuesday, 2:30 PM–3:30 PM*

Margaret Scavotto, Director of Compliance Services, Management Performance Associates

Scott Gima, Vice President, Management Performance Associates

- Compliance baseline audits and annual risk assessments will soon be mandatory for nursing home chains, and are a best practice for all nursing homes. Yet many homes have not completed the process, due to resources issues or not knowing where to start.
- In this session, we will take the mystery out of the compliance risk assessment process and walk through approaches you can take to conduct your own assessment - or oversee an assessment performed by a contractor.
- Special emphasis will be placed on strategies for evaluating compliance culture, board and Compliance Committee engagement, audit integrity, quality of reporting, and the program’s ability to spot and address new compliance issues.

**PRIVACY & IT COMPLIANCE**

704 *Encryption Is Not Enough*

*Tuesday, 2:30 PM–3:30 PM*

Andrew Rodriguez, Corporate Privacy and Security Officer, Shriners Hospitals for Children

- What Privacy Officers need to know about encryption: review of how encryption protects data-at-rest and data-in-motion.
- Beyond encryption: explore ways a breach can occur even though data is encrypted.
- Questions to ask: review questions Privacy Officers can ask Security Officers and vendors to assess the protection of data.

**PHYSICIAN COMPLIANCE**

705 *When Physicians Work with Non-Physician Practitioners: Compliance Risks of Collaborative Practices*

*Tuesday, 2:30 PM–3:30 PM*

Brenden O’Neal, Senior Consultant, Intermountain Healthcare

- Increase in use of PAs and NPs is leading to more collaboration between physicians and non-physician practitioners. Review of some of the more common collaborative practice models.
- Overview of the regulations and guidelines governing how services should be documented and billed when physicians see patients collaboratively with non-physician practitioners.
- Review of common risk areas of collaborative practices and strategies for identifying and resolving these concerns in your organization.

**COMPLIANCE LAWYER**

706 *Ask Stark Law Experts*

*Tuesday, 2:30 PM–3:30 PM*

Robert A. Wade, Partner, Barnes & Thornburg LLP

Lisa Wilson, Esq., Centers for Medicare and Medicaid Services

- General overview of the Stark Law.
- Bring your Stark Law questions and the panel will analyze and discuss "real time" potential Stark Law risks.
- "Live" answers to your Stark Law operational questions.

**AUDITING & MONITORING**

707 *Physician Arrangement Auditing 101*

*Tuesday, 2:30 PM–3:30 PM*

Anne E. Brummell, Regional Compliance Officer, Presence Health

Juliette Stancil, Regional Compliance Officer, Presence Health

- Conduct a mock audit of a physician arrangement by reviewing key areas of focus as defined by the Stark law.
- Define and interpret audit findings.
- Discuss the role distinctions between the compliance officer and legal counsel when issues are identified.

**INTERNAL AUDIT**

708 *Intersection of Internal Audit and Compliance*

*Tuesday, 2:30 PM–3:30 PM*

Maria Toribio, Director, PricewaterhouseCoopers

Jack Flaherty, Director,

- Identify opportunities to more efficiently and effectively monitor current and emerging areas of risk using the Lines of Defense as reference.
- Align Compliance and Internal Audit behind a common language for risk; promote strategic auditing of internal and external threats and harmonize monitoring activities.
- Promote Compliance and Internal Audit as trusted resources to help Operations keep pace with the evolving risk landscape and regulatory requirements.

**HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL**

709 *David & Goliath: Compliance Investigations in the Era of Social Media*

*Tuesday, 2:30 PM–3:30 PM*

Regina F. Gurvich, Director, Contract Assurance & Monitoring, NYC H+H

Christie A. Moon, Compliance Director, UW Physicians

- Building on Investigative Skills: intake, planning, online tools, and developing a final investigative report.
- Emerging Forensic Resources: tools, social media tips and tricks, consulting and legal support, efficiency, opportunities, and effective coordination with other key stakeholders (such as HR, Internal Audit, Legal, and IT) and their tools.
- Legal & Compliance: Effective Partnership & Coordination: attorney client privileges, privacy, policy and procedure development, competing legal issues (employment law, privacy, compliance, and associated case law discussion.)
Wednesday, April 18

7:30 AM – 12:00 PM
Conference Registration

8:00 – 9:45 AM
POST-CONFERENCE BREAKOUT SESSIONS

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W1 Corporate Integrity Agreement Developments, Understanding the Government’s Expectations

**Wednesday, 8:00 AM–9:45 AM**

Amy Bailey, Principal, HBE Advisors
Sharon S. Parsley, President, Quest Advisory Group, LLC

- Identify new trends and requirements in corporate integrity agreements
- Discuss strategies for compliance program effectiveness based on the current expectations
- Recommend steps to promote compliance and reduce risk

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W2 Compliance Program Game Changers

**Wednesday, 8:00 AM–9:45 AM**

Brian Flood, Partner-Attorney, Husch Blackwell LLP

- Discuss and review strategies to maximize time and resources and cover several areas that will address 80% of the risk
- Examine new business model reporting requirements and keeping an eye on oversight activities including the OIG, MLN Matters, CMS and CIAs
- Review how to leverage revenue cycle monitoring, mitigation through Root Cause Analysis and Corrective Action Plans, and balancing the Yates Memo and 60 Day Rule

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W3 How to Develop a "Speak-up" Compliance Culture

**Wednesday, 8:00 AM–9:45 AM**

Carlos A. Cruz, Chief Integrity Officer, Sinai Health System
Melissa J. Mitchell, Audit and Compliance Manager, Sinai Health System

- Fostering a “Speak-up” environment is essential to creating and maintaining a culture of quality and compliance
- An environment that empowers employees has been shown to not only reduce compliance and quality risks, but also improve employee morale
- Fostering an environment where employees feel comfortable escalating concerns must begin at the top...the Board and C-Suite

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W4 Privacy Officer Roundtable

**Wednesday, 8:00 AM–9:45 AM**

Marti Arvin, Vice President, Audit Strategy, CynergisTek, Inc.
Adam Greene, Partner, Davis Wright Tremaine, LLP
Joan M. Podleski, Chief Privacy Officer, Children’s Health

- Highly interactive discussion of the most challenging privacy issues facing privacy officers and other privacy counsel and staff
- Audience members will select the privacy issues they would like to discuss, and will have the opportunity to learn from each other’s experience
- Obtain practical solutions from experts and peers on some of the toughest day-to-day health information privacy challenges
Wednesday, 8:00 AM–9:45 AM

**W5 Documentation and Reimbursement Workshop**
Maggie M. Mac, President, Maggie Mac-MPC Inc.

- It’s true—there is another woman in our usual E/M code relationship! Over the past few years, new advanced E/M codes have emerged, including the option to provide and bill for non face-to-face patient care services
- Learn how and when to utilize, document and bill compliantly for Advance Care Planning, Chronic Care Management, Complex Chronic Care Management, Transitional Care Management and Prolonged Non Face-to-Face Patient Care
- New codes are always confusing but thanks to recent specific information from the Federal Register and CMS transmittals, all the rules and information you need will be laid out in a manner to easily understand the “other” E/M codes

**W6 Compliance, Self-Disclosure and Managing the Risk**
Gabriel L. Imperato, Managing Partner, Broad and Cassel
Darcel S. Dillard, Sr. Compliance Specialist/Lawyer, Grifols

**W7 Payer Issues, Denials and Process for Clinical Trials: How to Audit for Lost Revenue!**
Kelly M. Willenberg, Manager, Kelly Willenberg, LLC
Wendy S. Portier, Independent Consultant,

- Review claims submitted on trials that were denied and understand why
- Analyze claims that are recoverable and decipher cost per claim to appeal
- Understand the risk for your hospital and how it impacts revenue integrity

**W8 Collaboration: Are You Increasing or Decreasing Your Risk?**
Michael Peer, Principal, CliftonLarsonAllen LLP

- Understand how the current managed care environment drives the need for strong collaboration between providers
- Learn how to manage your relationships to take advantage of the managed care environment, while minimizing risk to your core operating model
- Discuss strategies within an Internal Audit function, resulting from the changing health care landscape, as well as modifications to the Internal Audit plan

**W9 Internal Investigations: What’s in Your Organization’s Toolkit?**
Melissa Edson, Standards & Compliance Specialist, Hazelden Betty Ford Foundation
Jackie Stemwedel, Manager, Standards & Compliance, Hazelden Betty Ford Foundation
Jacki Waltman, Corporate Privacy Officer, Hazelden Betty Ford Foundation

- Discussion around developing and triaging the internal ethics hotline and direct calls to HR, Legal, Privacy and Compliance teams
- Creating value in reporting data to leadership
- Developing and training your internal investigation team toolkit

**W10 Top Hot Quality and Compliance Areas to Partner and Mitigate Risk**
Deann M. Baker, Sutter Care at Home Compliance Officer, Sutter Health
Lynda S. Hilliard, Healthcare Compliance Professional, Hilliard Compliance Consulting

- Highlight current Medicare and Government Focus’ on quality and payment models
- Review the quality and compliance partnership to mitigate risk through monitoring
- Engage the participants in a discussion regarding methods they use to monitor and partner effectively

**W11 Using Technology to Leverage Your Compliance Program**
Nicholas Merkin, CEO, Compliagent

- Compliance officers today are overwhelmed with the sheer volume of compliance-related information generated by the compliance function
- We’ll show you strategies that we and other compliance officers have used to manage the information overflow in their day-to-day compliance work, as well as pitfalls and things to avoid
- You’ll leave this presentation with concrete ideas to implement in your organization, including best-practices and ways to leverage the power of data to the benefit of compliance
POST-CONFERENCE BREAKOUT SESSIONS

Wednesday, 10:00 AM–11:45 AM

W12 Ensuring Your Vendors Comply with Your Compliance Requirements/Plan
Wednesday, 10:00 AM–11:45 AM
Michael Rosen, Co-Founder, ProviderTrust Inc.
Donna J. Thiel, Director Compliance Integrity, ProviderTrust
Christopher Redhage, Co-Founder, ProviderTrust

- Learn the key components of an effective compliance program as it pertains to your vendors and third parties. We will discuss the issues that matter most to a compliance officer and that of the OIG and DOJ. An outline of items to include
- Further, we will review recent fines and penalties that have been imposed in this area. Learn from a former Chief Compliance Officer of a nationwide post-acute care company as well as a healthcare compliance attorney on these topics
- Finally, you will learn tips and ideas to enhance your existing program that will provide you with immediate action steps to go back and compare or redress in your own organization

W13 Medical Device Replacements: Compliance Insights for Device Warranty Credits and No Charge Devices
Wednesday, 10:00 AM–11:45 AM
Brenda J. Mickow, Revenue Compliance Officer, Mayo Clinic
Jesse Schafer, Explant Control Manager, Mayo Clinic

- Understand the risk associated with Medicare’s device warranty credit and no charge device requirements
- Hear how a large multi-site, multi-specialty academic center improved processes around cardiac and surgical device returns
- Discover commonplace solutions for efficient and effective device returns and credit processes, resource options, and auditing and monitoring techniques

W14 Practical Considerations for Managing Compliance, Legal and Operational Risk with Joint Venture Relationships
Wednesday, 10:00 AM–11:45 AM
Eric Overman, Senior Manager, Ernst & Young
Mary Wolbert, VP Chief Compliance and Risk Officer, Froedtert Health

- Understand common risk and compliance challenges with joint venture relationships within the health sector
- Walk through example approaches for managing joint venture risk and and relevant compliance requirements
- Discuss how to practically and effectively embed these risk management approaches into day-to-day operations to achieved desired performance and compliance results

W15 The Doctor Will Skype You Now? A Compliance Officer’s Roadmap for Telemedicine
Wednesday, 10:00 AM–11:45 AM
Scott K. Intner, Chief Compliance Officer, George Washington Medical Faculty Associates
Tomi Hagan, Senior Consultant, Compliance, Quorum Health Resources
William K. Wong, Sr. Coding & Compliance Educator/Auditor, Providence Health & Services

- The landscape of the existing programs: From extending services into underserved areas to increasing brand awareness for cutting edge systems, looking at how location and purpose shape the programs that are already in place
- Approaching uncharted territory: Change is happening in technology that impacts patient privacy and HIPAA and in state and federal legislation and in payor rules that impact building compliance
- Navigating the traps and pitfalls: An interactive discussion walking through a Compliance Officer’s Roadmap to evaluate and help structure compliant telemedicine programs for your entity and provide ongoing monitoring

W16 Physician Arrangement Bootcamp
Wednesday, 10:00 AM–11:45 AM
Deanna Mool, Attorney, Heyl Royster Voelker & Allen
Daniel Stech, Principal, Pinnacle Health Care Consulting

- Explore common methods for determining FMV in various physician compensation arrangements while understanding the strengths and weaknesses of physician compensation survey data
- Discover practical methods for evaluating commercial reasonableness in physician arrangements and identify common risk areas
- Participants will receive a checklist for information that should be obtained prior to creating a physician arrangement and discuss the clauses that should be present in all physician arrangements

W17 Government Investigations and Compliance Matters: Roadmap for In-House Counsel and Compliance Professionals
Wednesday, 10:00 AM–11:45 AM
Speaker TBA
W20 Happily Ever After Requires Work: Effective Training for Ongoing Employee Engagement

**Wednesday, 10:00 AM–11:45 AM**

**Kym J. Creekmore**, Chief Compliance and Privacy Officer, Diatherix

**Janine S. Fadul**, Compliance Manager, George Washington Medical Faculty Associates

- Evaluate Your Training: Same song, same verse? Make it count as you have the attention of your audience
- Evaluate Your Audience: Teach in a way that speaks to them and is applicable to their job. Make it engaging and inject humor and fun when appropriate
- Don't Stop There: Continue to engage your employees throughout the year with high frequency, low bandwidth messaging. Make sure they know where and how to find you

**W21 Full Speed Ahead on Drug Diversion Control Efforts: Enforcement Trends, Investigations, and Prevention**

**Wednesday, 10:00 AM–11:45 AM**

**Regina F. Gurvich**, Director, Contract Assurance & Monitoring, NYC H+H

**Gary Cantrell**, Deputy Inspector General for Investigations, OIG HHS

- Evolving philosophy of engagement between OIG and provider community focusing on breaking down the silos, building relationships, and learning from the other side through a constructive conversation
- Strategies for proactive engagement with enforcement agencies, developing value-based compliance programs, hedging data in addressing the trends, and applying CQI approach to compliance controls
- Case study exploring philosophical shift in negotiating better case outcome, minimizing organizational impact, and improving the overall value and quality of care for the patient
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<td><strong>Aliya Aaron</strong> [308], BSN, MS, RN, Principal, AMR Healthcare Consulting LLC, Plantation, FL</td>
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<td><strong>Matthew Albers</strong> [106], JD, Partner, Vorys, Sater, Seymour and Pease, LLP, Cleveland, OH</td>
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<td><strong>Lisa Alfieri</strong> [510], Manager- Risk and Compliance, Ernst and Young, boston, MA</td>
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<td><strong>Joan Allen</strong> [P11], Chief Administrative Officer, University of Kentucky, UK HealthCare, Lexington, KY</td>
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<td><strong>Jay Anstine</strong> [609], JD, President, Bluebird Healthlaw Partners, LLC, Fort Collins, CO</td>
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<td><strong>Christine Anusbigian</strong> [110], CHC, Specialist Leader, Deloitte, Plymouth, MI</td>
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<td><strong>Sue Acquisto</strong> [403], Corporate Compliance Officer, Covenant Care, Pleasanton, CA</td>
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<td><strong>Marti Arvin</strong> [P18, W4], CCEP-F, CHC-F, CHPC, CHRC, Vice President, Audit Strategy, CynergieTek, Inc., Brentwood, TN</td>
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<td><strong>Sharon Blackwood</strong> [301], Sumter, SC</td>
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<td><strong>David Behinfar</strong> [P4], CCEP, CHC, CHRC, Chief Privacy Officer, University of North Carolina Health, Chapel Hill, NC</td>
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<td><strong>Don Billingsley</strong> [208], Associate Director, Protiviti, Dallas, TX</td>
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<td><strong>Amy Brantley</strong> [103], CHC, CHPC, JD, Little Rock, AR</td>
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<td><strong>Gary Cantrell</strong> [W22], Deputy Inspector General for Investigations, OIG HHS, Washington, DC</td>
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**Speakers**

- **Aliya Aaron** [308], BSN, MS, RN, Principal, AMR Healthcare Consulting LLC, Plantation, FL
- **Matthew Albers** [106], JD, Partner, Vorys, Sater, Seymour and Pease, LLP, Cleveland, OH
- **Lisa Alfieri** [510], Manager- Risk and Compliance, Ernst and Young, boston, MA
- **Joan Allen** [P11], Chief Administrative Officer, University of Kentucky, UK HealthCare, Lexington, KY
- **Jay Anstine** [609], JD, President, Bluebird Healthlaw Partners, LLC, Fort Collins, CO
- **Christine Anusbigian** [110], CHC, Specialist Leader, Deloitte, Plymouth, MI
- **Sue Acquisto** [403], Corporate Compliance Officer, Covenant Care, Pleasanton, CA
- **Marti Arvin** [P18, W4], CCEP-F, CHC-F, CHPC, CHRC, Vice President, Audit Strategy, CynergieTek, Inc., Brentwood, TN
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- **Bret Bissell** [409], CHC, Compliance Professional, Cedar Run, NJ
- **Kim Bixenstine** [P27], CHC, Chief Compliance Officer, University Hospitals, Shaker Heights, OH
- **Sharon Blackwood** [301], Sumter, SC
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<tr>
<td>Carla Cashio</td>
<td>MBA, CIA, CISA, CCSA, Director of Internal Audit, Dekalb Medical, Decatur, GA</td>
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<td>Anne Daly</td>
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<td>Gerald Fornwald</td>
<td>Attorney, Winthrop &amp; Weinstine, P.A., Minneapolis, MN</td>
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<td>Melissa Fury</td>
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<td>Estherv Chavez</td>
<td>Sr. Asst Attorney General, Office of TX Attorney General, Austin, TX</td>
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<td>Darcy Devine</td>
<td>AVA, AIBA, MBA, President, Health Care Compliance Recruiting, Middleton, WI</td>
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<tr>
<td>Melissa Edson</td>
<td>CHC, Standards &amp; Compliance Specialist, Hazelden Betty Ford Foundation, Rancho Mirage, CA</td>
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<td>Sarah Finnegan</td>
<td>CHC, Vice President of Compliance, Kindred Health Care, Louisville, KY</td>
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<td>Andrei M. Constantino</td>
<td>VP of Integrity &amp; Compliance, Trinity Health, Livonia, MI</td>
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<td>Catherine Dick</td>
<td>Trial Attorney, Criminal Division, United States Department of Justice, Washington, DC</td>
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<td>Gary Eiland</td>
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<td>Kathleen Fitzgerald</td>
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<td>Amy Gendron</td>
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<td>Sarah Coyne</td>
<td>Partner, Quarles, Madison, WI</td>
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<td>Joseph Dickinson</td>
<td>JD, CHPC, Counsel, Tucker Ellis, Wadsworth, OH</td>
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<tr>
<td>Lisa Estrada</td>
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<td>Matthew Fitzsimmons</td>
<td>Asst Attorney Gen, Dpt Head, Privacy &amp; Data, Connecticut Office of Attorney General,</td>
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<td>Jane Gentile</td>
<td>MACRA Project Leader, Aetna, CT</td>
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<td>Kym Creekmore</td>
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<td>Valerie Dixon</td>
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<td>Mary Evans</td>
<td>Owner, Executive VP, Covenant Care</td>
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<td>Janine Fadul</td>
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<td>Brian Flood</td>
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<td>Sandra Giangreco</td>
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</table>
Speakers

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