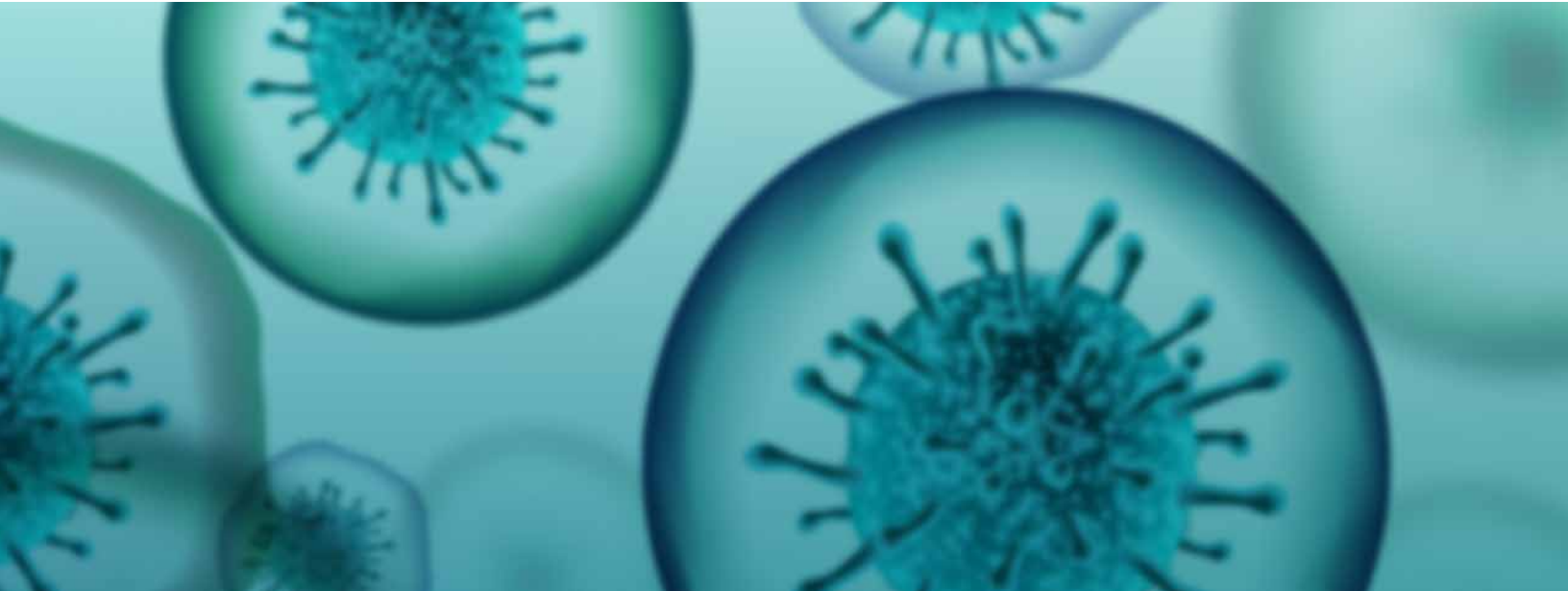


# COVID-19 Essentials VIRTUAL CONFERENCE for Healthcare Compliance Programs



## January 7, 2021

HCCA has once again assembled a half-day virtual conference to help compliance professionals stay on top of the fast-moving changes caused by the COVID-19 pandemic.

By participating in this event, you will hear directly from the regulatory and enforcement communities about the changes they have made and what the government's expectations are. You will also get advice from veteran compliance professionals on how to manage the new day-to-day.

This special, half-day virtual conference is ideal for healthcare compliance professionals seeking to ensure their programs remain effective as regulatory frameworks rapidly change and organizations continue to adapt to new styles of working, including from home.

Don't miss this opportunity to learn essential ways for your organization to remain compliant during the COVID-19 pandemic.

**Register today**  
[hcca-info.org/2021COVID19](https://hcca-info.org/2021COVID19)



11:00–11:05 AM CST **Introduction to the Virtual Conference**

---

11:05–11:35 AM CST **CMS Update**

**Jean Moody-Williams**, RN, MS  
*Deputy Director of the Center for Clinical Standards and Quality, CMS*

- Patients Over Paperwork Initiative
  - COVID-related changes and news
  - What to expect next from CMS
- 

11:35–11:50 AM CST **Break**

---

11:50 AM–12:50 PM CST **Update on Recent OIG Activities**

**Christian J. Schrank**  
*Assistant Inspector General for Investigations, U.S. Dept. of Health & Human Services OIG*

**Amy Kearbey**  
*Senior Counsel, Industry Guidance Branch, Office of Counsel to the Inspector General*

- COVID-related work
  - Notable other actions
  - What compliance teams need to know for the coming months
- 

12:50–1:20 PM CST **Mid-Conference Break**

---

1:20–2:20 PM CST **Remote Workforce: Conducting Compliance Investigations**

**Gerry Zack**, CCEP, CFE, CIA, CPA  
*CEO, Society of Corporate Compliance and Ethics & Health Care Compliance Association*

- Identify and overcome obstacles in conducting investigations remotely
  - Understand methods useful for remote analysis of records
  - Develop effective methods for conducting remote interviews
- 

2:20–2:35 PM CST **Break**

---

2:35–3:35 PM CST **The Road Ahead: Effectively Managing Compliance Through the Next Stage of the Pandemic**

**Brett Short**, CHC, CHPC, CHRC  
*Chief Compliance Officer, UK HealthCare / University of Kentucky*

**Samantha Kelen**  
*Chief Ethics and Compliance Officer, Cardinal Innovations Healthcare*

**Kelly Willenberg**  
*CEO, Kelly Willenberg and Associates*

**Jenny O'Brien**, CHC, CHPC  
*Chief Compliance Officer, UnitedHealthcare*

- Planning your trip: Developing workplans in an unfamiliar, remote, and quickly changing regulatory and work environment
- Changing landscapes: Strategies to do more with less as your teams adjust to the next phase of the journey, including potentially returning to the office
- Warning signs: Methods to identify compliance risk areas that may have been impacted the pandemic

# Continuing Education

Credits are assessed based on actual attendance and credit type requested. Should the overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial-in) for attendance monitoring purposes.

**AAPC:** This program has the prior approval of the AAPC for 3.5 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

**ACHE:** The Health Care Compliance Association is authorized to award 3.5 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

**CCB:** The Compliance Certification Board (CCB)<sup>®</sup> has approved a maximum of 4.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)<sup>®</sup>, Certified in Healthcare Compliance–Fellow (CHC-F)<sup>®</sup>, Certified in Healthcare Privacy Compliance (CHPC)<sup>®</sup>, Certified in Healthcare Research Compliance (CHRC)<sup>®</sup>, Certified Compliance & Ethics Professional (CCEP)<sup>®</sup>, Certified Compliance & Ethics Professional–Fellow (CCEP-F)<sup>®</sup>, Certified Compliance & Ethics Professional–International (CCEP-I).

**NASBA/CPE:** The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.nasbaregistry.org](http://www.nasbaregistry.org). Sponsor Identification No: 105638. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 4.2 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or 952.988.0141.

**Nursing Credit:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 4.2 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org) with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate “Nursing” on the CEU form).

HCCA is in the process of applying for additional external continuing education units (CEUs). Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at 952.988.0141 or 888.580.8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). To see the most up-to-date CEU information go to HCCA’s website, [hcca-info.org/all-conferences](http://hcca-info.org/all-conferences). Select your conference, and then select the “Continuing Education” option on the left hand menu.

## Contact Information

Mr  Mrs  Ms  Dr

Member/Account ID (if known)

First Name  MI  Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town  State/Province

Zip/Postal Code  Country

Work Phone

Email (required)

## Registration Fees

|  |       |
|--|-------|
| <input type="checkbox"/> Member                                | \$145 |
| <input type="checkbox"/> Non-Member                            | \$185 |
| <input type="checkbox"/> Registration + First-Time Membership* | \$365 |

\*Save by joining today (first-time members only). Dues renew at \$325.

## Group Discounts

|   |        |
|---|--------|
| <input type="checkbox"/> Group Discount for 3 or More** | (\$20) |
|---|--------|

\*\*See "Group Discounts" under "Acknowledgments" for details.

## Session Recordings Package

|   |      |
|---|------|
| <input type="checkbox"/> Member Attendees     | \$75 |
| <input type="checkbox"/> Non-Member Attendees | \$95 |

TOTAL \$ \_\_\_\_\_

## Payment

Online registration at [hcca-info.org/2021COVID19](https://hcca-info.org/2021COVID19)

Mail this form to Health Care Compliance Association,  
6462 City West Parkway, Eden Prairie, MN 55344 USA

Fax this form to 952.988.0146

Email this form to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

- Invoice me
- Check enclosed (payable to HCCA)
- Wire transfer requested
- Credit card: I authorize HCCA to charge my:
  - Visa
  - MasterCard
  - Discover
  - American Express

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

## Acknowledgments

By submitting this registration, you agree to the full registration Terms and Conditions viewable at [hcca-info.org/2021COVID19](https://hcca-info.org/2021COVID19).

You also agree to the use of your information. Your information may be received by conference exhibitors, attendees, speakers, affiliates, and partners for marketing and/or networking purposes. To see the full use of your information or if you wish to opt-out, please read our Privacy Statement at [hcca-info.org/privacy](https://hcca-info.org/privacy).

This virtual conference registration form allows only the registered attendee to stream, participate, and earn CEUs for the conference. If a second person would like to join, they must register themselves and have their own unique login to participate.

**Group Discounts:** Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.