AGENDA AND LEARNING OBJECTIVES / ALL TIMES LISTED ARE IN EASTERN DAYLIGHT TIME (EDT)

8:25 – 8:30 AM EDT
Welcome & Announcements

8:30 – 9:30 AM EDT
Detecting, Responding, and Preventing COVID-19 Frauds

Maureen Dixon, Special Agent in Charge, OIG

Elton Malone, Assistant IG of Investigations, OIG

- Overview of the latest evolving COVID-19 fraud trends
- Learn strategies to prevent, identify and respond to fraud indicators
- Hear about recent criminal, civil and administrative investigative actions

9:30 – 9:45 AM EDT
Break

9:45 – 10:45 AM EDT
Emerging Areas of Health Care Compliance and Enforcement

James Sheehan, Chief, Charities Bureau, NY Attorney General

- Billing for services where there is failure to comply with clinical standards (Upper Allegheny Health System 5/21/21 settlement)
- Billing for services not reasonable or necessary/ corporate policy and practice tracking software to increase revenue (Isaac Laufer, Tami Whitney, and Montclair Care Center (SDNY Complaint June 2021) SavaSeniorCare LLC (settlement 5/21/21)
- Patient billing and failure to offer financial assistance (State of Washington v. Franciscan Health System Consent decree Washington AG 4/29/19)

10:45 – 11:00 AM EDT
Break

11:00 AM – 12:00 PM EDT
Hot Topics in Compliance

Robert Bacon, VP & Billing Compliance Officer, Penn Medicine, University of Pennsylvania Health System

- Learn about important regulatory developments in billing compliance
- Hear about lessons learned and case studies from a leading academic medical center
- Understand practical takeaways to bring back to your organization

12:00 – 1:00 PM EDT
Mid-Conference Break

12:15 – 12:45 PM EDT
Networking & Discussion (optional)

Connect with your fellow attendees and enjoy a free-flowing conversation about what stood out during the sessions or a compliance challenge you want feedback on. The objective here is to enable conference participants to network with and learn from each other and help overcome the isolation of the past months. This optional networking event will be held on Zoom, and participants may choose to be on camera.

1:00 – 2:00 PM EDT
Government Enforcement: The Year That Was 2020

Sean McKenna, Partner, Spencer Fane, LLP

- Hear from a former federal prosecutor and OIG attorney regarding developments in civil, criminal, and administrative cases
- Obtain information on how to mitigate and reduce enforcement risks
- Learn leading compliance practices to avoid enforcement actions

2:00 – 2:15 PM EDT
Break

2:15 – 3:15 PM EDT
Big Data and False Claims Act Risk Due to COVID-19

Stephen Bittinger, Partner, K&L Gates

- Learn the origins of how big data became a commonplace tool for investigating healthcare fraud
- Understand how relators have used data analysis to bring False Claims Act cases
- Learn how the government collects, analyzes, and uses data as a tool to initiate False Claims Act cases
- Gain an understanding of how the government, auditors, and relators will use data analysis to hunt False Claims Act cases based on regulatory changes to reimbursement during the COVID-19 pandemic
- Learn best practices on how to use data to mitigate the risk of being a target of fraud allegations and to defend against extrapolations

3:15 – 3:30 PM EDT
Break

3:30 – 4:30 PM EDT
Leading Through a Pandemic: Lessons From the Front Lines

MODERATOR:

Peter A. Khoury, Manager - Deloitte Advisory, Deloitte & Touche LLP

PANEL:

Ahmed Salim, Director of Ethics and Integrity, iRhythym

Scott Intner, Chief Compliance Officer, GW Medical Faculty Associates

- Hear from two current compliance officers on how they are leading through the pandemic
- Learn strategies used to adapt to the ever-changing regulatory environment along with lessons learned
- Understand operational methods that have been implemented for managing day-to-day operations in the current environment
- Learn how compliance officers can demonstrate and create value in crisis situations

4:30 PM EDT
Conference Adjourns

No audio or video recording allowed. Agenda is subject to change.

hcca-info.org/regionals

Registration Fee

☐	HCCA Member	$155
☐	Non-Member	$195
☐	Registration + First-Time HCCA Membership Offer*	$375

*Save by joining HCCA today (first-time members only) Dues regularly $325

Group Discounts

☐	Group Discount for 3 or More**	($20)

**See "Group Discount Policy" under "Acknowledgements" for details.

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First Name   MI   Last Name

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Organization (Name of Employer)

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Payment

Online registration at hcca-info.org/regionals

Mail to HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA

Fax to 952.988.0146

Email to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 952.988.0141 or 888.580.8373 with payment information.

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Virtual Conference

How does a virtual event work? On the day of the conference, log in during the scheduled session times using the link and access provided to watch and listen to the speakers and ask questions live.

Continuing Education

Credits are assessed based on actual attendance and credit type requested. Should the overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

Compliance Certification Board (CCB)®: CCB has approved a maximum of **7.2** CEUs for these certifications: Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance Fellow (CHC-F)®, Certified in Healthcare Privacy Compliance (CHPC)®, Certified in Healthcare Research Compliance (CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional Fellow (CCEP-F)®, Certified Compliance & Ethics Professional International (CCEP-I)®.

HCCA is in the process of applying for additional external continuing education units (CEUs). Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. **CEU totals are subject to change.**

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. **Only requests from registered attendees will be considered.** If you would like to make a request, please contact us at 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to HCCA's website, hcca-info.org/all-conferences. Select your conference, and then select the "Continuing Education" option on the left-hand menu.

Acknowledgements

By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at hcca-info.org/regionals.

Your information (postal address) may be shared with conference exhibitors, attendees, speakers, vendors, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

This virtual conference registration form allows only the registered attendee to stream, participate, and earn CEUs for the conference. If a second person would like to join, they must register themselves and have their own unique login to participate.

Photo/Video Release: By registering for this event, I grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic format, any photographs or video containing my image or likeness for educational, news, or promotional purposes, without compensation.

Group Discount Policy: Registration forms must be sent together to ensure that the discount is applied. The group discount is not available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.