Don't miss your chance to attend!

## Healthcare Enforcement Compliance Conference

November 5–7, 2023 Washington, DC

Hear first-hand from government enforcement leaders about regulatory changes, expectations, and key priorities, and gain insight into current enforcement issues.

Come away with a greater understanding of how to detect problems and properly investigate violations within your organization.

Learn more hcca-info.org/2023HECC



# About the conference

The Healthcare Enforcement Compliance Conference is an annual event for healthcare compliance professionals looking to gain insight into properly monitoring, detecting, investigating, and managing violations.

Government enforcement leaders will provide updates and insights on regulatory changes, expectations, and key priorities. Speakers will include representatives from the HHS-OIG, Civil Division of the DOJ, U.S. Department of Health and Human Services, Office of Counsel to the Inspector General, and leaders in the healthcare enforcement compliance industry.

All conference sessions are organized by knowledge level: basic, intermediate, and advanced. These levels are a guideline, and you are welcome to attend sessions of any level.

Attendees will have the opportunity to earn live Compliance Certification Board (CCB)<sup>®</sup> continuing education units (CEUs) for participating.

### Key subject areas:

- False Claims Act
- Cybersecurity and privacy
- Managed care
- EKRA, Stark, and Anti-Kickback
- Noncompliance and Internal investigations
- Hospital and physician compensation
- Medicaid fraud enforcement
- Federal Administrative Sanctions
- Post-pandemic enforcement and policy
- Behavioral health

### Who should attend?

- Compliance officers
- Chief quality officers
- Presidents/CEOs
- Senior internal auditors
- Directors of compliance
- Regulatory/risk officers
- Government employees
- General counsel
- Compliance attorneys

# **Become Certified**



### Gain career credibility: get certified.

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Take the first step and apply to sit for a Compliance Certification Board (CCB)<sup>®</sup> exam.

### Exams now offered online 💴

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# Schedule at a glance

### Sunday, November 5

| 7:00 am-6:15 pm                     | Registration Desk Open            |                                                  |                                            |  |
|-------------------------------------|-----------------------------------|--------------------------------------------------|--------------------------------------------|--|
| 9:00-10:30 AM                       | P1 Clinical Research and          | P2 Whistleblowers: Who Are                       | P3 Privacy Breach Response                 |  |
| Pre-Conference<br>Breakout Sessions | Compliance                        | They and What Makes a Good<br>Whistleblower Case |                                            |  |
| 10:30–10:45 AM                      | Break                             |                                                  |                                            |  |
| 10:45 am-12:15 pm                   | P4 Anatomy of a FCA Case          | P5 Managed Care Enforcement and                  | P6 Criminal and Civil Enforcement          |  |
| Pre-Conference<br>Breakout Sessions |                                   | Compliance                                       | and Telehealth                             |  |
| 12:15–1:30 рм                       | Lunch (on own)                    |                                                  |                                            |  |
| 1:30–3:00 рм                        | P7 Negotiating and Mediating an   | P8 Clinical Research and                         | <b>P9</b> EKRA and Kickback<br>Enforcement |  |
| Pre-Conference<br>Breakout Sessions | FCA                               | Enforcement 2023                                 |                                            |  |
| 3:00-3:15 рм                        | Break                             |                                                  |                                            |  |
| 3:15-4:45 рм                        | P10 Information Blocking          | P11 Enforcement, Compliance                      | P12 Enforcement and Private Equity         |  |
| Pre-Conference<br>Breakout Sessions |                                   | Officer, and General Counsel                     |                                            |  |
| 4:45-6:15 pm                        | Welcome Reception in Exhibit Hall |                                                  |                                            |  |

### Monday, November 6

| 7:00 am-5:15 pm     | Registration Desk Open                                                                             |                                         |                                              |  |
|---------------------|----------------------------------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------|--|
| 7:15–8:15 am        | Continental Breakfast (provided)                                                                   |                                         |                                              |  |
| 8:00-8:15 am        | Opening Remarks                                                                                    |                                         |                                              |  |
| 8:15-9:15 AM        | General Session 1: Evaluation and Compliance Program Effectiveness: DOJ, OIG & Industry Benchmarks |                                         |                                              |  |
| 9:15-10:00 ам       | General Session 2: OIG Update                                                                      |                                         |                                              |  |
| 10:00-10:30 ам      | Networking Break in Exhibit Hall                                                                   |                                         |                                              |  |
| 10:30–11:30 ам      | 101 Beneficiary Inducement and                                                                     | <b>102</b> Cybersecurity and Healthcare | <b>103</b> Post Pandemic Enforcement         |  |
| Breakout Sessions   | FCA Liability                                                                                      | Privacy                                 |                                              |  |
| 11:30–11:45 ам      | Networking Break in Exhibit Hall                                                                   |                                         |                                              |  |
| 11:45 ам – 12:45 рм | 201 Enforcement, Compliance, and                                                                   | 202 FCA and Liability for               | 203 FCA Developments                         |  |
| Breakout Sessions   | Long-Term Care                                                                                     | Risk Adjustment                         |                                              |  |
| 12:45—1:45 рм       | Networking Lunch (provided)                                                                        |                                         |                                              |  |
| 1:45–2:45 рм        | <b>301</b> Internal Investigations,                                                                | 302 Enforcement, Compliance, and        | 303 Hospital and Physician                   |  |
| Breakout Sessions   | Repayment, and Self-Disclosure                                                                     | Data Analytics                          | Compensation and Value-Based<br>Arrangements |  |
| 2:45-3:15 рм        | Networking Break in Exhibit Hall                                                                   |                                         |                                              |  |
| 3:15-4:15 рм        | 401 Medical Necessity: Criminal and                                                                | 402 OIG Compliance Program              | 403 Medicaid Fraud Enforcement               |  |
| Breakout Sessions   | Civil Enforcement                                                                                  | Guidance                                |                                              |  |
| 4:15-5:15 рм        | Networking Reception in Exhibit Hall                                                               |                                         |                                              |  |

# Schedule at a glance

### Tuesday, November 7

| Registration Desk Open                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Continental Breakfast (provided)                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Opening Remarks                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| General Session 3: DOJ Update                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Networking Break in Exhibit Hall                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 501 Federal Administrative Sanctions                                    | 502 Hot Topics in Fraud and Abuse                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <b>503</b> Compliance and Due Diligence                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Networking Break in Exhibit Hall—Last Chance to Network with Exhibitors |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>601</b> Published Guidance and Compliance Program Effectiveness      | 602 CIAs and IROs                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <b>603</b> Enforcement, Compliance, and Behavioral Health                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Networking Lunch (provided)                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>701</b> Response to Civil Investigative Demands                      | <b>702</b> Enhanced Enforcement of Hospital Transparency Rule                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>703</b> Fraud and Compliance in Retail Pharmacy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Networking Break                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>801</b> Handling a Criminal Healthcare Fraud Case                    | <b>802</b> Internal Investigations and Remedial Actions                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>803</b> Enforcement and Compliance in Clinical Laboratories                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Networking Break                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| General Session 4: Anti-kickback Statute 50-Year Anniversary            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                                                                         | Continental Breakfast (provided)      Opening Remarks      General Session 3: DOJ Update      Networking Break in Exhibit Hall      501 Federal Administrative      Sanctions      Networking Break in Exhibit Hall—Last      601 Published Guidance and      Compliance Program Effectiveness      Networking Lunch (provided)      701 Response to Civil Investigative      Demands      Networking Break      801 Handling a Criminal Healthcare      Fraud Case      Networking Break | Continental Breakfast (provided)      Opening Remarks      General Session 3: DOJ Update      Networking Break in Exhibit Hall      501 Federal Administrative<br>Sanctions    502 Hot Topics in Fraud and Abuse      Networking Break in Exhibit Hall—Last Chance to Network with Exhibitors      601 Published Guidance and<br>Compliance Program Effectiveness    602 CIAs and IROs      Networking Lunch (provided)    702 Enhanced Enforcement of<br>Hospital Transparency Rule      Networking Break    801 Handling a Criminal Healthcare<br>Fraud Case      801 Handling a Criminal Healthcare<br>Fraud Case    802 Internal Investigations and<br>Remedial Actions |

### Wednesday, November 8

| 8:15-8:30 am  | Exam Check-in Time: Certified in Healthcare Compliance (CHC) <sup>®</sup> Exam (optional)                                                                                                                                                                                                                                                    |
|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:30–11:30 am | Exam Time: Certified in Healthcare Compliance (CHC) <sup>®</sup> Exam (optional)                                                                                                                                                                                                                                                             |
|               | The CHC exam is optional. You must apply and pay for the exam separately from the Academy. To apply online, visit hcca-info.org/Certification/ApplyforCCBCertification.aspx                                                                                                                                                                  |
|               | PLEASE NOTE: If you are not present at the specified "Exam Check-in Time" as listed above, and as determined by the exam proctor, you will not be allowed to sit for the exam. Actual exam duration is 120 minutes, per the Candidate Handbook. The time range, listed at left, includes mandatory exam procedures and proctor instructions. |

### Sunday, November 5

#### 7:00 AM-6:15 PM

#### **Registration Desk Open**

#### 9:00-10:30 AM

PRE-CONFERENCE BREAKOUT SESSIONS

## **P1** Clinical Research and Compliance

LEVEL: INTERMEDIATE

PROF. RYAN MEADE, Faculty of Law, University of Oxford

KELLY WILLENBERG, CEO, Kelly Willenberg and Associates

- Define research compliance in clinical research
- Analyze regulatory regulations in research compliance
- Evaluate current enforcement and challenges sites face

#### **P2** Whistleblowers: Who Are They and What Makes a Good Whistleblower Case

LEVEL: INTERMEDIATE

RENEE BROOKER, Partner, Tycko and Zavareei

JACKLYN DEMAR, Director of Legal Education, The Anti-Fraud Coalition

DAVID JOCHNOWITZ, Associate, Outten Golden

#### MICHAEL RONICKHER, Partner, Constantine Cannon

- Internal reporting and response to non-compliant activity
- Understand why employees become whistleblowers and keys to recognizing potential whistleblower risk
- Key factors for actionable whistleblower cases

#### P3 Privacy Breach Response

#### LEVEL: INTERMEDIATE

JOAN PODLESKI, Vice President & Chief Privacy Officer, Childrens Health System of Texas

GINA GREENWOOD, Partner, Co-Lead of Data Protection, Privacy, and Security Practice, Nelson Mullins

- Covered entity and business associates and breach response
- Obligations of covered entity and business associate
- Comprehensive, accurate and timely reports to the covered entity

#### 10:30-10:45 ам

#### Break

#### 10:45 АМ-12:15 РМ

#### PRE-CONFERENCE BREAKOUT SESSIONS

#### P4 Anatomy of a FCA Case

LEVEL: INTERMEDIATE

AMY EASTON, Partner, Phillips & Cohen

GABRIEL IMPERATO, Managing Partner, Nelson Mullins Broad and Cassel, SCCE & HCCA Board Member

#### JORDAN KEARNEY, Partner, Hooper Lundy Bookman

- The investigation phase: Subpoenas/ CIDs, data analysis, witness interviews, and more
- The negotiation phase: Initiation, ADR, scope of the release, damages, and other issues
- The resolution phase: Settlement agreements, individual liability, CIAs/ OIG, and relator issues

### **P5** Managed Care Enforcement and Compliance

#### LEVEL: INTERMEDIATE

SARAH KESSLER, Senior Counsel/Administrative and Civil Remedies Branch, HHS/OIG

TERESA MASON, Attorney, EBG Law

#### DAN MERON, Partner, Latham & Watkins, LLP

- Managed care fraud and enforcement
- Managing compliance risks in managed care: Risk adjustment and best practices
- Education and training and managed care compliance

## **P6** Criminal and Civil Enforcement and Telehealth

#### LEVEL: INTERMEDIATE

JONATHAN PORTER, Partner, Husch Blackwell LLP

#### CATHERINE WAGNER, Acting Assistant Chief, U.S. DOJ

- Telemedicine fraud and enforcement efforts by DOJ and HHS-OIG
- COVID-19 fraud schemes: Examples and warning signs
- Genetic testing, urine drug testing and other lab fraud schemes and telehealth

#### 12:15-1:30 РМ

#### Lunch (on own)

#### 1:30-3:00 РМ

PRE-CONFERENCE BREAKOUT SESSIONS

## **P7** Negotiating and Mediating an FCA

#### LEVEL: ADVANCED

STEVE ALTMAN, Principle, Altman Dispute Resolution Services

MIKE THEIS, Partner - Litigation, Arbitration, and Employment, Hogan Lovells

#### SARA VANN, Senior Assistant Attorney General, Georgia MFCU

- Negotiating and mediating False Claims
  Act cases
- Effective settlement and mediation strategies
- Drafting False Claims Act settlement agreements

## **P8** Clinical Research and Enforcement 2023

#### LEVEL: INTERMEDIATE

LINDA MALEK, Partner and Practice Leader, Moses Singer, LLP

LISA MURTHA, Vice President and US Compliance Officer, Walgreens

#### CLINT NARVER, Assistant Director, Consumer Protection Branch, U.S. DOJ.

- Latest developments in clinical research enforcement actions
- Common compliance risks for clinical research
- Best practices for managing clinical trial risk

### Sunday, November 5

(continued)

#### **P9** EKRA and Kickback Enforcement

#### LEVEL: INTERMEDIATE

JIM HAYES, Senior Trial Attorney, U.S. DOJ

#### TONY MAIDA, Partner, McDermott Will & Emery

- Similarities and differences between the Anti-Kickback Statute and Eliminating Kickbacks in the Recovery Act of 2018 (EKRA)
- AKS and EKRA criminal and civil
  enforcement
- Compliance tips and lessons

#### 3:00-3:15 РМ

#### Break

#### 3:15-4:45 РМ

PRE-CONFERENCE BREAKOUT SESSIONS

#### **P10** Information Blocking

LEVEL: INTERMEDIATE

JAMES HANSEN, Senior Counsel, HHS/OIG

SCOTT STIEFEL, Senior Counsel, HHS/OIG

- Overview of the information-blocking regulations
- Updates related to the information blocking enforcement regulations
- Practical information and tips related to investigations, civil monetary penalties, and settlements

## **P11** Enforcement, Compliance Officer, and General Counsel

#### LEVEL: INTERMEDIATE

LAURA ELLIS, Senior Counsel/ Administrative and Civil Remedies Branch, OIG

#### LINDA EPSTEIN, General Counsel, Broward Health

#### REBEKAH STEWART, CCO, Texas Health Resources

- Effective compliance and management: General counsel and compliance officer
- OIG's perspective on the role of general counsel and compliance officers
- Effective compliance practices and priorities

## **P12** Enforcement and Private Equity

#### LEVEL: INTERMEDIATE

KIRK OGROSKY, Partner, Goodwin Procter LLP

JAMES SHEEHAN, Chief, Charities Bureau, NY Attorney General

#### MATT TORMEY, EVP Compliance and Risk | Chief Compliance Officer, Ensemble Health Partners

- Private equity participation in the healthcare industry
- Basis for liability for private equity
- Managing risk for private equity investors

#### 4:45-6:15 РМ

Welcome Reception in Exhibit Hall

### Monday, November 6

#### 7:00 ам – 5:15 рм

#### **Registration Desk Open**

#### 7:15-8:15 AM

**Continental Breakfast (provided)** 

#### 8:00-8:15 AM

#### **Opening Remarks**

#### 8:15-9:15 AM

#### **General Session 1:** Evaluation and Compliance Program Effectiveness: DOJ, OIG & Industry Benchmarks

LAUREN KOOTMAN, Assistant Chief, U.S. DOJ

TOM O'NEIL, Managing Director, Berkley Research Group

JAMES SHEEHAN, Chief, Charities Bureau, NY Attorney General

#### 9:15-10:00 AM

#### General Session 2: OIG Update

ROBERT DECONTI, Chief Counsel to the Inspector General, Office of Inspector General

#### 10:00-10:30 AM

Networking Break in Exhibit Hall

### Monday, November 6

(continued)

#### 10:30-11:30 AM

BREAKOUT SESSIONS

## **101** Beneficiary Inducement and FCA Liability

#### LEVEL: INTERMEDIATE

#### KIM STANGER, Partner, Holland & Hart

BEN WALLFISCH, Senior Counsel/ Industry Guidance Branch, OIG

- Prohibitions against beneficiary inducement for healthcare services
- False claims and civil money penalty liability
- OIG fraud alerts and authorities on prohibited beneficiary inducement, including criminal and civil liability for routine waiver of co-payments

## **102** Cybersecurity and Healthcare Privacy

#### LEVEL: INTERMEDIATE

- Cybersecurity and privacy legal landscape and enforcement actions
- Emerging technologies: Cybersecurity and privacy risks for healthcare-related entities
- Addressing risks from supply chain and third-party vendors

#### **103** Post Pandemic Enforcement

#### LEVEL: INTERMEDIATE

COLIN HUNTLEY, Deputy Director, DOJ-Civil Fraud

JUSTIN WOODARD, Assistant Chief, U.S. DOJ

- Status of post-pandemic enforcement actions
- Payment Protection Program and Provider Relief Fund Liability
- Responding to Administrative Actions to Recover Pandemic Funds

#### 11:30-11:45 АМ

#### Networking Break in Exhibit Hall

#### 11:45 АМ-12:45 РМ

#### **BREAKOUT SESSIONS**

## **201** Enforcement, Compliance, and Long-Term Care

#### LEVEL: INTERMEDIATE

DAVID HOFFMAN, Practice Professor of Law, Drexel University

SUSAN LYNCH, Senior Trial Counsel for Elder Justice, DOJ-Civil Fraud

PAUL J. MAHONEY, Assistant Deputy Attorney General, Medicaid Fraud Control Unit, Office of the Attorney General of the State of New York

#### DR. ILENE WARNER- MARON, Assistant Professor, Department of Geriatrics, Philadelphia College of Osteopathic Medicine

- Criminal and civil enforcement actions
- Common basis for long term care liability
- Managing long term care risk

## **202** FCA and Liability for Risk Adjustment

#### LEVEL: INTERMEDIATE

EDWARD BAKER, Of Counsel, Lieff Cabraser Heimann & Bernstein

#### ALEX OLIPHANT, Managing Director, BRG

- Origins of liability for risk adjustment
- State of settlements and litigation
- Recent final RADV rule and audit liability

#### 203 FCA Developments

#### LEVEL: BASIC

JONATHAN DIESENHAUS, Partner, Hogan Lovells US LLP

### BRIAN BEWLEY, Partner, Healthcare & Life Sciences, Reed Smith LLP

#### JAMIE ANN YAVELBERG, Director, DOJ-Civil Fraud

- Review of recent False Claims Act Supreme Court decisions
- Latest developments in False Claims Act liability and damages
- Dismissal and Summary Judgment in False Claims Act cases

#### 12:45-1:45 РМ

#### **Networking Lunch (provided)**

#### 1:45-2:45 РМ

#### **BREAKOUT SESSIONS**

#### **301** Internal Investigations, Repayment, and Self-Disclosure

#### LEVEL: INTERMEDIATE

CANDACE ASHFORD, Senior Counsel/ Administrative and Civil Remedies Branch

TOM BARNARD, Shareholder, Baker Donelson

#### ELLEN GALLAGHER, Chief Compliance and Privacy Officer for Rochester Regional Health

- Authority and practical considerations for conducting internal investigations
- Methods and best practices for internal investigations
- Evaluation and report, potential self-disclosure, and resolution of compliance matters

## **302** Enforcement, Compliance, and Data Analytics

#### LEVEL: INTERMEDIATE

MANDY ASGEIRSSON, Director, BRG

GREG BECKER, Senior Counsel/ Affirmative Litigation Branch, HHS/OIG

NORA WITEK, Deputy Branch Chief, Data Provisioning & Ad-hoc Analysis Team - Division of Data Analytics, HHS-OIG Chief Data

- Overview of OIG administrative enforcement: Civil Monetary Penalties and Exclusion
- Data analytics as an OIG enforcement tool
- Case study and discussion

#### **303** Hospital and Physician Compensation and Value-Based Arrangements

#### LEVEL: BASIC

CHARLES B. OPPENHEIM, Partner, Hooper Lundy Bookman

#### RAUL ORDONEZ, Vice President & Chief Compliance Officer, Jackson Health System

#### BOB WADE, Partner, Nelson Mullins

- Legacy of liability for hospital/physician compensation arrangements
- Emerging compensation arrangements including value-based/bundled arrangements: Legal and regulatory requirements
- Compensation arrangements and hospital/physician alignment strategies

### Monday, November 6

(continued)

#### 2:45-3:15 РМ

#### Networking Break in Exhibit Hall

#### 3:15-4:15 РМ

**BREAKOUT SESSIONS** 

#### **401** Medical Necessity: Criminal and Civil Enforcement

LEVEL: INTERMEDIATE

ANNA GRIZZLE, Partner, Bass, Berry & Sims PLC

### ALISON ROUSSEAU, Assistant Director, DOJ-Civil Fraud

- Medical necessity and criminal and civil enforcement
- Compliance effectiveness and medical necessity
- Effective response to medical necessity compliance matters

## **402** OIG Compliance Program Guidance

LEVEL: INTERMEDIATE

AMANDA COPSEY, Senior Counsel/ Industry Guidance Branch, OIG

#### LAURA ELLIS, Senior Counsel/ Administrative and Civil Remedies Branch, OIG

- Discuss the vision of the updated General Compliance Program Guidance (GCPG) as part of the OIG's push to modernize its publicly available resources
- Provide input on the contents of the GCPG
- Highlight points of particular interest
- Preview the role of upcoming industry-specific CPGs (ICPGs)

#### **403** Medicaid Fraud Enforcement

#### LEVEL: INTERMEDIATE

DAVID TANAY, Division Chief, Health Care Fraud Division, Michigan Department of Attorney General

#### JACK WENIK, Partner, Epstein Becker & Green PC

- Medicaid fraud control unit collaboration and coordination
- Medicaid fraud identification, investigation, and multi-state prosecutions
- Government and defense perspectives on Medicaid fraud investigation

#### 4:15-5:15 РМ

Networking Reception in Exhibit Hall

### Tuesday, November 7

#### 7:15 АМ – 5:00 РМ

**Registration Desk Open** 

#### 7:30-8:30 AM

#### **Continental Breakfast (provided)**

#### 8:15-8:30 AM

**Opening Remarks** 

#### 8:30-9:30 AM

General Session 3: DOJ Update

#### 9:30–9:45 am

Networking Break in Exhibit Hall

#### 9:45-10:45 AM

#### **BREAKOUT SESSIONS**

## **501** Federal Administrative Sanctions

#### LEVEL: BASIC

JONATHAN CULPEPPER, Senior Counsel/ Affirmative Litigation Branch, OIG

GREG DEMSKE, Partner, Goodwin Procter LLP

#### GEOFF HYMANS, Deputy Chief/ Exclusions Branch, OIG

- Understand OIG enforcement sanctions, remedies, and appeals
- Appreciate differences from available CMS Sanctions
- Identify new CMS program integrity rules and authorities

## **502** Hot Topics in Fraud and Abuse

#### LEVEL: INTERMEDIATE

FELICIA HEIMER, Senior Counsel, Office of Counsel to the Inspector General, HHS

BRIAN MARTENS, Director of Strategic Projects and Initiatives/ Assistant Special Agent in Charge within OIG's Office of Investigations

#### COLETTE MATZZIE, Attorney at Law, Phillips & Cohen

- Latest developments in fraud cases
- Kickback and Stark liability
- Medical necessity, risk adjustment, and common false claims

## **503** Compliance and Due Diligence

#### LEVEL: ADVANCED

BETTY KINSEY, Compliance/Privacy Director, Texas Health Physicians Group

### CHARLES OVERSTREET, Senior Managing Director, FTI Consulting

- Compliance-centered due diligence
  process
- Transaction structure and scope of due diligence, best practices for monitoring post-transaction compliance
- Case studies, practice tips, and common risks and due diligence

### Tuesday, November 7

(continued)

#### 10:45-11:15 АМ

Networking Break in Exhibit Hall—Last Chance to Network with Exhibitors

#### 11:15 AM - 12:15 PM

#### **BREAKOUT SESSIONS**

#### **601** Published Guidance and Compliance Program Effectiveness

#### LEVEL: INTERMEDIATE

EDWARD (TED) CASE, Partner, Harter Secrest & Emery LLP

#### JUDY RINGHOLZ, Chief Compliance Officer – Corporate Compliance Department, Broward Health; SCCE & HCCA Board Member

- What to ask and look for in effectiveness evaluation proposals
- Things to consider as your effectiveness review is being conducted
- Using review results to improve your compliance program's performance

#### 602 CIAs and IROs

#### LEVEL: INTERMEDIATE

GARY KEILTY, Experienced Healthcare Regulatory Consultant, Independent

STEVE ORTQUIST, Founder & Principal, Arete Compliance Solutions, LLC

- Corporate integrity agreements
  implementation and coordination with
  OIG Monitor
- Obligations and role of an IRO
- Keys to successful IRO engagements

## **603** Enforcement, Compliance, and Behavioral Health

#### LEVEL: INTERMEDIATE

#### ANDREW SCHULKE, Chief Deputy Attorney General, Medicaid Fraud Control Unit

#### CRANE POMERANTZ, Member, Clark Hill LLP

- Eliminating Kickbacks in Recovery Act and its application to behavioral health
- Criminal and civil federal and state enforcement against mental health and substance abuse treatment facilities and sober homes
- Common arrangements and kickback liability

#### 12:15 – 1:15 РМ

#### **Networking Lunch (provided)**

#### 1:15-2:15 РМ

#### **BREAKOUT SESSIONS**

## **701** Response to Civil Investigative Demands

LEVEL: INTERMEDIATE

EDGAR BUENO, Partner, Nelson Mullins

JORDAN KEARNEY, Partner, Hooper Lundy Bookman

- Legal basis and scope of Civil Investigative Demands
- Civil Investigative Demand and subpoenas
- Civil Investigative Demands for e-data and response

## **702** Enhanced Enforcement of Hospital Transparency Rule

#### LEVEL: INTERMEDIATE

CHRISTINE BURKE WORTHEN, Partner, Nelson Mullins Riley & Scarborough LLP

#### RAUL ORDONEZ, Vice President & Chief Compliance Officer, Jackson Health System

- Overview of the price transparency rule
- Review CMS enforcement efforts
- Compliance Tips
- Upcoming changes

## **703** Fraud and Compliance in Retail Pharmacy

#### LEVEL: INTERMEDIATE

LISA MURTHA, Vice President, US Compliance and Ethics Officer, Walgreens

#### DREW WALGREEN, Store Manager, Walgreens

- Review of OIG Work Plan items relevant to pharmacies
- Review of DOJ, DEA, and other agency enforcement cases
- State Board of Pharmacy risks and fraud trends
- Common billing risk issues in pharmacies
- Implementing a Compliance Program for retail pharmacies

#### 2:15-2:30 РМ

#### **Networking Break**

### Tuesday, November 7

(continued)

#### 2:30-3:30 РМ

**BREAKOUT SESSIONS** 

## **801** Handling a Criminal Healthcare Fraud Case

#### LEVEL: INTERMEDIATE

#### RALPH CACCIA, Partner, Wiley Rein LLP

TOM TYNAN, Acting Assistant Chief, U.S. DOJ

- Emerging criminal enforcement trends
- Role of data in criminal cases
- Unique aspects of responding to criminal enforcement actions

## **802** Internal Investigations and Remedial Actions

#### LEVEL: INTERMEDIATE

DWIGHT CLAUSTRE, Retired Compliance Professional

ROSALIND CORDINI, Senior Vice President, Coding & Compliance Services, Coker Group

- Discuss the importance of having a structured process for conducting an investigation
- When should legal counsel be brought into the investigation?
- Identify mitigation strategies based on the facts as developed from the investigation

#### **803** Enforcement and Compliance in Clinical Laboratories

#### LEVEL: INTERMEDIATE

DARRELL CONTRERAS, Chief Compliance Officer, Millennium Health

FELICIA HEIMER, Senior Counsel, Office of Counsel to the Inspector General, HHS

- EKRA, AKS and Clinical Laboratories
- Marketing Activities and Compliance Risk
- Identification and Response to EKRA and AKS Compliance Risk

#### 3:30-3:45 РМ

**Networking Break** 

#### 3:45-5:00 РМ

#### **General Session 4:** Anti-kickback Statute 50-Year Anniversary

SUSAN EDWARDS, Assistant Inspector General for Legal Affairs, OIG

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- Discuss the 50-year history of legislative and regulatory changes to the Federal anti-kickback statute and its exceptions and safe harbors
- Understand the evolution of AKSrelated case law and currently litigated issues
- Provide an overview of the development of the advisory opinion process and highlight some notable advisory opinions

### Wednesday, November 8

#### 8:15-8:30 AM

Exam Check-in Time: Certified in Healthcare Compliance (CHC)<sup>®</sup> Exam (optional)

#### 8:30-11:30 AM

#### Exam Time: Certified in Healthcare Compliance (CHC)<sup>®</sup> Exam (optional)

The CHC exam is optional. You must apply and pay for the exam separately from the Academy.

To apply online, visit hcca-info.org/ Certification/ApplyforCCBCertification. aspx

PLEASE NOTE: If you are not present at the specified "Exam Check-in Time" as listed above, and as determined by the exam proctor, you will not be allowed to sit for the exam. Actual exam duration is 120 minutes, per the Candidate Handbook. The time range, listed above, includes mandatory exam procedures and proctor instructions.

### Healthcare Enforcement Compliance Conference



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| SECTION 1 Attendee Information  |                |           |           |
|---------------------------------|----------------|-----------|-----------|
| OMr OMrs OMs ODr OOther         |                |           |           |
| First Name                      | MI             | Last Name |           |
| Credentials (CHC, CCEP, etc.)   | Job Title      |           |           |
| Organization (name of employer) |                |           |           |
| Street Address                  |                |           | City/Town |
| State/Province Zip/Postal Code  |                | Country   |           |
| Work Phone Email                | ail (required) |           |           |

#### SECTION 2 Registration

#### Options

| Ful                                                                       | Full Conference (Sunday–Tuesday)      |         |  |
|---------------------------------------------------------------------------|---------------------------------------|---------|--|
|                                                                           | Member                                | \$1,275 |  |
|                                                                           | Non-Member                            | \$1,495 |  |
|                                                                           | Registration + First-Time Membership* | \$1,500 |  |
| Main Conference (Monday–Tuesday only)                                     |                                       |         |  |
|                                                                           | Member                                | \$1,075 |  |
|                                                                           | Non-Member                            | \$1,295 |  |
|                                                                           | Registration + First-Time Membership  | \$1,300 |  |
| *Source by initialized and (first time members only). Dues renew at \$225 |                                       |         |  |

Save by joining today (first-time members only). Dues renew at \$325.

#### Group Discount

|         | Group Discount for 3–9"        | (\$50)  |
|---------|--------------------------------|---------|
|         | Group Discount for 10 or More" | (\$100) |
| **Subtr |                                |         |

TOTAL (BEFORE ANY APPLICABLE TAXES) \$.

Group Discount: Registration for group discounts should be submitted online in one transaction. If your registrations include a Registration + First-Time Membership, please contact Member Services for assistance. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. If submitting via email or mail, registration forms (one for each participant) must be sent together to ensure the discount is applied.

#### Dietary Needs Request (for in-person attendees only)

□ Gluten Free □ Kosher Certified □ Lactose Intolerant □ No Red Meat/Pork □ Nut Allergy □ Shellfish/Seafood Allergy □ Vegan □ Vegetarian □ Other \_\_\_\_\_

On-site Attendee Mobile Phone (for emergency on-site use only) \_

#### Emergency Contact (name & phone) \_\_\_\_

HCCA Membership: By selecting Registration + First-Time Membership, you agree to the full membership terms and conditions, including the use of your information, viewable at hcca-info.org/membership-terms-and-conditions. Visit hcca-info.org/privacy to see the full use of your information or to opt out.

Opt Out: Select if you would like to opt out of the following:

Online Member Directory: HCCA's member directory lists first and last name, organization, title, address, and phone number.

Registration FAQs: Visit hcca-info.org/faqs-national-person for answers to frequently asked questions (FAQs) about your registration.

#### SECTION 3 Payment

Register online with credit card payment at hcca-info.org/2023HECC

Mail a check to HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA (contact HCCA for applicable tax and total)

Invoice me Purchase Order Number (attach PO) \_\_\_\_\_

□ Wire transfer requested

To register with a check, wire transfer, or purchase order, or to pay with a credit card over the phone, please contact HCCA for an invoice with applicable taxes. Due to PCI compliance, do not provide credit card information via email.

Registration is not complete until full payment is received. Tax may apply. Access to the event will not be allowed until all fees have been paid. HCCA reserves the right to cancel your registration if we do not receive payment by the start date of the event. Payments received with incorrect amounts will be returned.

Email helpteam@hcca-info.org or call HCCA at 952.988.0141 or 888.580.8373.

#### SECTION 4 Acknowledgements

By submitting this registration, you agree to the full event Terms and Conditions, viewable at hcca-info.org/event-terms-and-conditions, including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. Visit hcca-info.org/privacy to see the full use of your information or to opt out.

By registering for this event, you grant HCCA, or anyone authorized by HCCA, the right to use or publish, in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.

### Healthcare Enforcement Compliance Conference

November 5–7, 2023 • Washington, DC



### **Conference Location**

Capital Hilton 1001 16th Street Northwest Washington, DC 20036

A reduced rate of \$279.00 single/double occupancy per night plus applicable taxes (currently 15.95% per night) has been arranged for this program. To make reservations, call 800.445-8667 and ask for the 2023 Healthcare Enforcement Compliance Conference group rate or book online.

All reservations must be guaranteed and accompanied by a first-night room deposit or guaranteed with a valid credit card which will be charged at the time of reservation. Reservations not canceled within 72 hours prior to arrival or no shows will be billed the first night's room rate.

The cut-off date to receive this discounted rate is Thursday, October 12, 2023 or once the group block is full, whichever comes first. Confirmation of rooms after the cut-off date will only be accepted based on a space and rate availability basis.

PLEASE NOTE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact HCCA at 952.988.0141 or 888.580.8373.