

# Healthcare Enforcement Compliance Conference

November 18–20, 2024  
Arlington, VA

Gain first-hand insights from government, legal, and compliance enforcement leaders about regulatory changes, expectations, and key enforcement priorities.

Come away with a greater understanding of how best to position your compliance program to protect your organization within the current enforcement landscape.



CRIMINAL  
ENFORCEMENT



CIVIL  
ENFORCEMENT



OIG



CMS OVERSIGHT



FALSE CLAIMS ACT

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[hcca-info.org/2024HECC](https://hcca-info.org/2024HECC)



# About the conference

The Healthcare Enforcement Compliance Conference is an annual event for healthcare compliance professionals to hear firsthand from the enforcement community about current best practices and focus areas for monitoring, detecting, investigating, and managing violations.

All conference sessions are organized by knowledge level: basic, intermediate, and advanced. These levels are a guideline, and you are welcome to attend sessions of any level.

Attendees will have the opportunity to earn live Compliance Certification Board (CCB)<sup>®</sup> continuing education units (CEUs) for participating.

## Who should attend?

- Compliance officers
- Chief quality officers
- Presidents/CEOs
- Senior internal auditors
- Directors of compliance
- Regulatory/risk officers
- Government employees
- General counsel
- Compliance attorneys

## Key subject areas:

- IROs, Board Experts, and CIAs
- Cybersecurity and privacy
- False Claims Act
- Fraud detection & enforcement
- Telehealth
- Artificial intelligence
- Managed care
- Physician compensation
- Federal Administrative Sanctions
- Stark Law

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# Schedule at a glance

## Monday, November 18 • Pre-conference

8:00 AM–6:15 PM	Registration Desk Open		
8:00 AM–9:00 AM	Breakfast (on your own)		
9:00–10:30 AM Pre-Conference Breakout Sessions	<b>P1</b> Ramifications of an Enforcement Action for an Organization	<b>P2</b> Anatomy of a Vendor Security Incident	
10:30–10:45 AM	Break		
10:45 AM–12:15 PM Pre-Conference Breakout Sessions	<b>P3</b> Medicaid Fraud and Abuse Enforcement Update	<b>P4</b> Anatomy of a False Claims Act Investigation	
12:15–1:30 PM	Lunch (on own)		
1:30–3:00 PM Pre-Conference Breakout Sessions	<b>P5</b> Compliance Program Evaluation and Enforcement	<b>P6</b> Federal and State Enforcement of Private Equity Investment in Healthcare	
3:00–3:15 PM	Break		
3:15–4:45 PM Pre-Conference Breakout Sessions	<b>P7</b> Independent Review Organizations (IROs), Board Experts and Corporate Integrity Agreements	<b>P8</b> Cybersecurity, Privacy and Breach Response	<b>P9</b> AI, Analytics, and Statistics in Healthcare Audits, Investigations, and Litigation
4:45–6:15 PM	Welcome Reception		

## Tuesday, November 19 • Main Conference

8:00 AM–6:00 PM	Registration Desk Open		
8:00–9:00 AM	Breakfast (provided)		
8:55–9:00 AM	Opening Remarks		
9:00–10:30 AM	<b>General Session 1: Cooperation and Self-Disclosure with the Government</b>		
10:30–11:00 AM	Networking Break in Exhibit Hall		
11:00 AM–12:00 PM Breakout Sessions	<b>101</b> Avoiding False Claims Act Exposure for Clinical Laboratories, Remote Patient Monitoring Providers, and Durable Medical Equipment Suppliers	<b>102</b> Parallels Between the OIG's General Compliance Program Guidance (GCPG) and Recent Enforcement Cases	<b>103</b> Leveraging Data Analytics and Benchmarking for Enhanced Compliance Monitoring
12:00–1:15 PM	Lunch (provided): Lunch will be served until 1:00 PM. A 15-minute break to refresh the room will follow.		
1:15–2:15 PM Breakout Sessions	<b>201</b> Ask the Stark Law Professionals	<b>202</b> Corporate Integrity Agreements (CIA): Setting New Expectations Post CIA	<b>203</b> Mitigating Compliance Acquisition and Integration Risks
2:15–2:45 PM	Networking Break in Exhibit Hall		
2:45–3:45 PM Breakout Sessions	<b>301</b> Government Enforcement of Pandemic Related Fraud	<b>302</b> Reports of Noncompliant Activity: Response and Resolution	<b>303</b> Federal Administrative Sanctions: Suspension and Exclusion
3:45–4:00 PM	Networking Break in Exhibit Hall		
4:00–5:00 PM Breakout Sessions	<b>401</b> Medical Necessity and Quality of Care and Compliance	<b>402</b> Physician Compensation and Recent Enforcement Actions: Is It Time to Update Your Compliance Program?	<b>403</b> The Election Is Over: What Next?
5:00–6:00 PM	Networking Reception in Exhibit Hall		

# Schedule at a glance

## Wednesday, November 20 • Main Conference

8:00 AM–4:15 PM	Registration Desk Open		
8:00–9:00 AM	Breakfast (provided)		
8:55–9:00 AM	Final Day Remarks		
9:00–10:00 AM	<b>General Session 2: Government Enforcement Panel</b>		
10:00–10:30 AM	Networking Break in Exhibit Hall: Last chance to network with exhibitors		
10:30–11:30 AM Breakout Sessions	<b>501 Clinical Trial Fraud</b>	<b>502 Achieving Compliance Harmony: Synergizing Legal Counsel and Consulting Experts to Address Compliance Enforcement</b>	<b>503 False Claims Act Update</b>
11:30 AM–12:45 PM	Lunch (provided): Lunch will be served until 12:30 PM. A 15-minute break to refresh the room will follow.		
12:45–1:45 PM Breakout Sessions	<b>601 Hospital and Physician Compensation and Value-Based Arrangements</b>	<b>602 Artificial Intelligence: A New Frontier of Healthcare</b>	<b>603 Managed Care, Enforcement and Compliance</b>
1:45–2:00 PM	Networking Break		
2:00–3:00 PM Breakout Sessions	<b>701 Litigating FCA Matters</b>	<b>702 Whistleblowers: Who Are They and What Makes a Good Whistleblower Case</b>	<b>703 Criminal and Civil Enforcement and Telehealth</b>
3:00–3:15 PM	Networking Break		
3:15–4:15 PM	<b>General Session 3: OIG Compliance Program Guidance: Nursing Facility ICPG</b>		
4:15 PM	Conference Adjourns		

# Agenda

## Monday, November 18 Pre-conference

8:00 AM – 6:15 PM

### Registration Desk Open

8:00 – 9:00 AM

### Breakfast (on your own)

9:00 – 10:30 AM

#### PRE-CONFERENCE BREAKOUT SESSIONS

### P1 Ramifications of an Enforcement Action for an Organization

LEVEL: INTERMEDIATE

MODERATOR: THOMAS F. O'NEIL III, Managing Director, BRG

DAVID FUCHS, Deputy Branch Chief at Office of Counsel to the Inspector General, U.S. Department of Health and Human Services

JOHN SCOTT, JD, Senior Advisor, Medicare Drug Benefit and C and D Data Group, Center for Medicare, CMS

- Understand and implement appropriate best practices for successfully navigating agency enforcement actions and restoring trust with stakeholders, including federal and state agencies and beneficiaries of government sponsored healthcare programs
- Differentiate between corporate integrity agreements (CIAs), systems improvement agreements (SIAs), and intermediate sanctions, and understand the possible ramifications of each
- Understand how to navigate enforcement negotiations when both OIG and CMS are involved
- Develop processes for remediating compliance and operational deficiencies that resulted in the imposition of a CIA, an SIA, and/or intermediate sanctions;
- Understand the importance of organizational values and culture, including Tone at the Top, and the challenges inherent in transforming them; and
- Effectively leverage CIA and SIA obligations, even after those agreements have terminated, to create scalable and sustainable compliance and ethics, and quality of care, programs

### P2 Anatomy of a Vendor Security Incident

LEVEL: INTERMEDIATE

MODERATOR: MATTHEW TORMEY, EVP Compliance and Risk – Chief Compliance Officer, Ensemble Health Partners

DANIEL DAWS, Data Protection Officer, Ensemble Health Partners

GREG KERR, Chief Privacy Officer, Ensemble Health Partners

ILIANA PETERS, Shareholder, Polsinelli

- Understand the most prominent cyber threats and risks to your organization
- Learn the steps to respond to a cyber-attack or other security incident
- Review the state, federal, and international legal requirements that may be at issue in a security incident
- Discuss practical tools and techniques to coordinate with vendors of all types to respond to a security incident
- Ask questions of compliance and legal professionals who have “been there,” and come out the other side

10:30 – 10:45 AM

### Break

10:45 AM – 12:15 PM

#### PRE-CONFERENCE BREAKOUT SESSIONS

### P3 Medicaid Fraud and Abuse Enforcement Update

LEVEL: INTERMEDIATE

DAVID TANAY, Division Chief, Health Care Fraud, State of Michigan

JACK WENIK, Partner, Epstein Becker & Green PC

- Medicaid fraud control unit collaboration and coordination
- Medicaid fraud identification, investigation, and multi-state prosecution
- Government and defense perspectives on Medicaid fraud investigations

### P4 Anatomy of a False Claims Act Investigation

LEVEL: ADVANCED

MODERATOR: GABRIEL IMPERATO, Managing Partner, Nelson Mullins

AMY EASTON, Partner, Phillips & Cohen

BRANDON MOSS, Partner, Wiley Rein

- Examine the complexities of navigating an internal investigation while also protecting suspected relators and satisfying production requirements
- Explore strategies for facilitating a constructive relationship with DOJ during the investigation and beyond
- Discuss options for what to do when uncovering case-altering facts when responding to CIDs (helpful and harmful)

12:15 – 1:30 PM

### Lunch (on own)

1:30 – 3:00 PM

#### PRE-CONFERENCE BREAKOUT SESSIONS

### P5 Compliance Program Evaluation and Enforcement

LEVEL: INTERMEDIATE

ANDREW GENTIN, Chief, Corporate Enforcement, Compliance, and Policy Unit, Fraud Section, Criminal Division, U.S. Department of Justice

STEVEN ORTQUIST, Founder & Principal, Arete Compliance Solutions, LLC

- How organizations use external compliance program evaluation to defend against allegations of impropriety
- What enforcement officials look for when determining whether a compliance program is “effective”
- How to prepare for and use external compliance program evaluation(s) as part of your compliance program’s defensive strategy

# Agenda

## **P6** Federal and State Enforcement of Private Equity Investment in Healthcare

LEVEL: INTERMEDIATE

ALISON AGNEW, Associate,  
Faegre Drinker Biddle & Reath LLP

KIRK OGROSKY, Partner,  
Goodwin Procter LLP

JESSE WITTEN, Partner,  
Faegre Drinker Biddle & Reath LLP

- Understand how the False Claims Act has been used by DOJ to combat fraud and abuse involving healthcare companies owned by private equity firms
- Understand multiple states' recent changes in the notices and consent requirements in healthcare transactions and the impact on private equity firms
- Understand the internal compliance enhancements and due diligence red flags private equity firms should pay attention to in healthcare investments

3:00 – 3:15 PM

Break

3:15 – 4:45 PM

### PRE-CONFERENCE BREAKOUT SESSIONS

## **P7** Independent Review Organizations (IROs), Board Experts and Corporate Integrity Agreements

LEVEL: INTERMEDIATE

LAURA ELLIS, Senior Counsel,  
Office of Counsel to the Inspector  
General, U.S. Department of  
Health and Human Services

STEVEN ORTQUIST, Founder & Principal,  
Arete Compliance Solutions, LLC

JUDY RINGHOLZ, Chief Compliance Officer,  
Broward Health Corporate Compliance

- Discussion of Board Expert role and requirements
- Discussion of claims review and arrangements review IRO requirements: Overview of unique CIA review obligations (e.g., Quality Review Organization, etc.)
- Assuring successful IRO and Board Expert engagement

## **P8** Cybersecurity, Privacy and Breach Response

LEVEL: INTERMEDIATE

BLAINE KERR, AVP, Deputy Chief Privacy  
Officer, Ensemble Health Partners

BRAD MOODY, Partner, Co-Chair, Data  
Breach Response Practice, Nelson Mullins

- Hear about lessons learned from past regulatory investigations, enforcement actions and class action lawsuits following a data breach
- Explore best practices for defending against enforcement actions arising from a data breach
- Learn about preventative measures to avoid regulatory fines and penalties

## **P9** AI, Analytics, and Statistics in Healthcare Audits, Investigations, and Litigation

LEVEL: INTERMEDIATE

STEPHEN D. BITTINGER, Managing  
Shareholder, Polsinelli

MICHAEL SALVE, Managing Director, BRG

- Learn how statistical sampling and extrapolation is being used by payors and challenged by providers in audits, appeals, and litigation
- Learn how the foundational law supporting and constraining the appropriate use of statistical sampling and extrapolation is setting the groundwork for application of AI and data analytics in the future
- Learn how payors, government investigators, and whistleblowers are using AI, data analytics, and extrapolation to investigate potential fraud, support allegations of fraud, and the key applications of these technologies being litigated

4:45 – 6:15 PM

Welcome Reception



# Agenda

## Tuesday, November 19 Main Conference

7:30 AM – 6:00 PM

Registration Desk Open

8:00 – 9:00 AM

Breakfast (provided)

8:55 – 9:00 AM

Opening Remarks

9:00 – 10:30 AM

### General Session 1: Cooperation and Self-Disclosure with the Government

LEVEL: BASIC

MODERATOR: SANDY TEPLITZKY,  
Shareholder, Baker Donelson

KAREN GLASSMAN, Senior  
Counsel, Office of Counsel to the  
Inspector General, U.S. Department  
of Health and Human Services

LISA MILLER, Deputy Assistant  
Attorney General, Fraud and  
Appellate Sections, Criminal Division,  
U.S. Department of Justice

ROHITH V. SRINIVAS, Senior Trial  
Counsel, Commercial Litigation Branch,  
Fraud Section, U.S. DOJ – Civil Division

LISA OHRIN WILSON, Senior  
Technical Advisor, Centers for  
Medicare & Medicaid Services

- Discuss the history, development, and elements of the various government voluntary disclosure programs
- Provide an overview of the operation of the disclosure protocols
- Understand the advantages and disadvantages of cooperation and self-disclosure with CMS, OIG, and DOJ

10:30 – 11:00 AM

Networking Break in Exhibit Hall

11:00 AM – 12:00 PM

### BREAKOUT SESSIONS

#### 101 Avoiding False Claims Act Exposure for Clinical Laboratories, Remote Patient Monitoring Providers, and Durable Medical Equipment Suppliers

LEVEL: INTERMEDIATE

DARRELL CONTRERAS,  
Chief Compliance Officer,  
Millennium Health

SETH ORKAND, Partner,  
Robinson & Cole LLP

DANIELLE TANGORRE, Partner,  
Robinson & Cole LLP

- Learn about recent enforcement actions against clinical laboratories, remote patient monitoring providers and durable medical equipment suppliers
- Learn about common pitfalls including independent contractor commission payments, inappropriate patient relationships and lack of medical necessity
- Learn strategies to avoid these pitfalls or to mitigate the consequences of succumbing to one of these pitfalls

#### 102 Parallels Between the OIG's General Compliance Program Guidance (GCPG) and Recent Enforcement Cases

LEVEL: INTERMEDIATE

BRIAN BURTON, Chief Compliance  
& Privacy Officer, Healthicity

LAURA ELLIS, Senior Counsel, Office of  
Counsel to the Inspector General, U.S.  
Department of Health and Human Services

CJ WOLF, Consultant/Faculty,  
Codermedschool.com/BYUI

- Review significant provider enforcement cases in the context of the OIG's General Compliance Program Guidance (GCPG) released one year ago
- Draw the essential connections between OIG's GCPG and perceived gaps in the enforcement cases against providers
- Explore strategies, tools and processes to prevent similar problems as those observed in the enforcement cases

#### 103 Leveraging Data Analytics and Benchmarking for Enhanced Compliance Monitoring

LEVEL: INTERMEDIATE

MATT SCHWARTZ, Director, Guidehouse

ADAM RIBNER, Senior Counsel,  
Office of Counsel to the Inspector  
General, U.S. Department of  
Health and Human Services

- Emerging healthcare compliance and FWA enforcement trends
- Data analytics techniques to identify potential non-compliance and FWA
- Benchmarking and data analytics that can assist healthcare compliance officers and healthcare attorneys in settling government inquiries
- Case studies and examples
- Practical takeaways for compliance officers and counsel

12:00 – 1:15 PM

Lunch (provided)

Lunch will be served until 1:00 PM.  
A 15-minute break to refresh the room  
will follow.

1:15 – 2:15 PM

### BREAKOUT SESSIONS

#### 201 Ask the Stark Law Professionals

LEVEL: BASIC

ROBERT WADE, Partner, Nelson Mullins

LESTER PERLING, Senior Counsel,  
McDermott Will

ALICE GOSFIELD, Alice Gosfield  
and Associates, PC

- Understand the basics of the Stark Law
- Understand issues other compliance professionals are struggling with under the Stark Law
- Learn creative ways to resolve Stark Law issues

# Agenda

## 202 Corporate Integrity Agreements (CIA): Setting New Expectations Post CIA

LEVEL: INTERMEDIATE

XIMENA RESTREPO, Compliance and Privacy Partner, Logan Health

TAMAR TERZIAN, Senior Counsel at Office of Counsel to the Inspector General, U.S. Department of Health and Human Services

ROBYN WHALEN, Chief Compliance Officer, Logan Health

- Review similarities of a corporate integrity agreement (CIA) and deferred prosecution agreement (DPA)
- Discuss the differences and types of CIAs and monitorships
- Learn about the transition and continuity plan requirement post-CIA

## 203 Mitigating Compliance Acquisition and Integration Risks

LEVEL: INTERMEDIATE

LAUREN KOOTMAN, Assistant Chief – Corporate Enforcement, Compliance & Policy Unit, Fraud Section, Criminal Division – U.S. Department of Justice

KRISTEN DAVIDSON, Principal, PYA

- Discuss the impact of the integrated governance structure on cultural change and establish an inclusive common vision for a path forward
- Establish an integrated corporate compliance committee and evaluate risk assessment methodologies to identify potential integration risks
- Discuss integration risks related to reporting chaos and data inconsistencies with the use of multiple systems

2:15 – 2:45 PM

## Networking Break in Exhibit Hall

2:45 – 3:45 PM

### BREAKOUT SESSIONS

## 301 Government Enforcement of Pandemic Related Fraud

LEVEL: INTERMEDIATE

COLIN HUNTLEY, Deputy Director, Civil Fraud Section, U.S. Department of Justice

CALLAN G. STEIN, Partner, Troutman Pepper

GARY WINTERS, U.S. Department of Justice, Criminal Division

- Learn about the different types of COVID-19 fraud that the government has prioritized for its investigations
- Understand the scope of subject matter of fraud schemes that have been subject to recent government enforcement actions
- Identify potential risk areas for you and your organization, and mitigation steps

## 302 Reports of Noncompliant Activity: Response and Resolution

LEVEL: ADVANCED

HANNAH CROSS, Partner, Nelson Mullins

WILLIAM MATHIAS, Member, Bass, Berry, Sims PLC

- Participate in interactive discussion of hypotheticals
- Explore practical ways to identify and resolve fraud & abuse problems
- Learn the who, what, when, where, and how of making a disclosure to a contractor, CMS, OIG, or DOJ (either criminal or civil)

## 303 Federal Administrative Sanctions: Suspension and Exclusion

LEVEL: BASIC

SHAWNDA ATKINS, Senior Counsel, Office of Inspector General, U.S. Department of Health and Human Services

EDWARD “TED” CASE, Partner, Harter Secrest & Emery LLP

- Understand the different types of suspension, exclusion, debarment and preclusion and the impact of these sanctions upon participation in federal health care programs, contracts and grants
- Understand the grounds for exclusion and the exclusion process
- Understand the obligations placed on health care providers to ensure they do not employ, contract with or accept orders from excluded providers, the impact of these sanctions upon participation in federal health care program participation, strategies for ensuring effective compliance, and the process for reporting and resolving situations where excluded persons improperly participated in federal health care program

3:45 – 4:00 PM

## Networking Break in Exhibit Hall



# Agenda

4:00 – 5:00 PM

## BREAKOUT SESSIONS

### 401 Medical Necessity and Quality of Care and Compliance

LEVEL: INTERMEDIATE

JEFFREY DICKSTEIN, Attorney,  
Phillips & Cohen LLP

FELICIA HEIMER, Deputy Chief,  
Office of Counsel to the Inspector  
General, U.S. Department of  
Health and Human Services

JUDY RINGHOLZ, Chief Compliance Officer,  
Broward Health Corporate Compliance

- Provide an overview of False Claims Act enforcement of provision of medically unnecessary services and grossly substandard care
- Discuss recent and significant enforcement actions and settlements
- Explore tips for providers when responding to DOJ investigations relating to quality of care and medical necessity allegations
- Review recommendations from OIG Guidance and Quality of Care Corporate Integrity Agreements for effective compliance and quality program oversight

### 402 Physician Compensation and Recent Enforcement Actions: Is It Time to Update Your Compliance Program?

LEVEL: INTERMEDIATE

RAUL ORDONEZ, VP & Chief  
Compliance Officer, Jackson Health

LYNN BARRET, President, Barrett Law

- Provide a survey of the latest Stark and Anti-Kickback Statute Enforcement Actions and notable takeaways from the cases
- Discuss several policies, procedures, and 'best practices' for a compliance program to ensure compliant physician arrangements
- Consider common pitfalls regarding physician arrangement non-compliance and potential solutions from the 2020 Stark and AKS updates

### 403 The Election Is Over: What Next?

LEVEL: BASIC

CAROL BLACKFORD, Executive  
VP of Payment and Health Care  
Delivery Policy, AdvaMed

KIM BRANDT, Partner, Tarplin,  
Downs and Young, LLC

- Discussion of key issues for the new administration no matter who wins and what that means for healthcare policy and enforcement priorities
- How agencies handle political transitions — what stays the same and what changes in terms of administrative actions and what you should expect
- What role Congress will play in helping shape healthcare priorities and how that will differ depending on the composition of the House and Senate
- Post Chevron impact on shaping healthcare policy at the congressional and administration level

5:00 – 6:00 PM

### Networking Reception in Exhibit Hall

## Wednesday, November 20 Main Conference

7:30 AM – 4:15 PM

### Registration Desk Open

8:00 – 9:00 AM

### Breakfast (provided)

8:55 – 9:00 AM

### Final Day Remarks

9:00 – 10:00 AM

### General Session 2: Government Enforcement Panel

LEVEL: BASIC

MODERATOR: KIRK OGROSKY,  
Partner, Goodwin Procter LLP

TAMARA FORYS, Chief of the  
Administrative and Civil Remedies  
Branch, Office of Counsel to the  
Inspector General, U.S. Department  
of Health and Human Services

JACOB FOSTER, Principal Assistant  
Chief—Fraud Section, Criminal  
Division, U.S. Department of Justice

AUGUSTINE (AUGIE) RIPA, Senior Trial  
Counsel for Health Care Fraud, Civil Fraud  
Section, U.S. Department of Justice

10:00 – 10:30 AM

### Networking Break in Exhibit Hall: Last chance to network with exhibitors

# Agenda

10:30 – 11:30 AM

## BREAKOUT SESSIONS

### 501 Clinical Trial Fraud

LEVEL: INTERMEDIATE

C.B. BUENTE, Assistant Director, Consumer Protection Branch at U.S. Department of Justice

CLINT NARVER, Partner, McGuireWoods LLP

- Overview of the government agencies, laws, and regulations that oversee and apply to research fraud and misconduct
- Evaluation of current topics and trends in research regulation, compliance, and enforcement
- Discussion of key takeaways and evaluation of best practices to promote research integrity and avoid enforcement action

### 502 Achieving Compliance Harmony: Synergizing Legal Counsel and Consulting Experts to Address Compliance Enforcement

LEVEL: INTERMEDIATE

HASSAN F. ABDALLAH, Head of Healthcare Compliance, MCRA, LLC

ANNA GRIZZLE, Partner, Bass, Berry & Sims PLC

WEDAD SULEIMAN, Counsel & Compliance Officer, Advanced Radiology Services, PC

- Understanding how to leverage external compliance consultants and in-house counsel to strengthen your organization in addressing enforcement actions
- Becoming the conduit with an external SME and your client to ensure effective communication and alignment with internal objectives
- Learn how to face challenges such as resource constraints, competing strategic priorities, and developing long-term preventative solutions

### 503 False Claims Act Update

LEVEL: BASIC

JACKLYN DEMAR, Director of Legal Education, Taxpayers Against Fraud

MICHAEL GRANSTON, Deputy Assistant Attorney General, Civil Division, U.S. Department of Justice

LAURA LAEMMLE-WEIDENFELD, Partner, Jones Day

- Understand the role of the False Claims Act in U.S. health care enforcement
- Understand current focus areas for FCA enforcement
- Understand recent legal developments under the FCA and what's likely next over the coming year

11:30 AM – 12:45 PM

## Lunch (provided)

Lunch will be served until 12:30 PM. A 15-minute break to refresh the room will follow.

12:45 – 1:45 PM

## BREAKOUT SESSIONS

### 601 Hospital and Physician Compensation and Value-Based Arrangements

LEVEL: BASIC

DAN MILLER, Partner, Walden Macht Haran & Williams LLP

ROBERT WADE, Partner, Nelson Mullins

- Legacy of liability for hospital/physician compensation arrangements
- Emerging compensation arrangements including value-based/bundled arrangements: Legal and regulatory requirements
- Compensation arrangements and hospital/physician alignment strategies

### 602 Artificial Intelligence: A New Frontier of Healthcare

LEVEL: INTERMEDIATE

KATHLEEN COOPERSTEIN, Special Counsel, Wiley Rein LLP

JAY MCCORMACK, First Assistant to the United States Attorney, District of New Hampshire

- Review current and anticipated state of AI technology, while highlighting where each area is vulnerable to enforcement (coding, record-keeping, etc)
- Learn where intent lies in an AI case, and how DOJ expects to prove scienter when humans have limited role (and where civil enforcement may expand)
- Identify best practices and proactive steps healthcare organizations can take to prevent AI from opening them up to liability

### 603 Managed Care, Enforcement and Compliance

LEVEL: INTERMEDIATE

LINDA MCMAHON, Senior Trial Counsel, Civil Fraud Section, U.S. Department of Justice

JESSE WITTEN, Partner, Faegre Drinker Biddle & Reath LLP

- Managed care fraud and enforcement
- Managing compliance risks in managed care: Risk adjustment and best practices
- Education and training and managed care compliance

1:45 – 2:00 PM

## Networking Break

# Agenda

2:00 – 3:00 PM

## BREAKOUT SESSIONS

### 701 Litigating FCA Matters

LEVEL: INTERMEDIATE

JONATHAN DIESENHAUS,  
Partner, Hogan Lovells

LAURENCE FREEDMAN,  
Member, Mints

CHRIS TERRANOVA, Senior Trial  
Counsel, Civil Fraud Section,  
U.S. Department of Justice

- Define and discuss key provisions of the False Claims Act that regularly get litigated
- Identify emerging issues that often arise during FCA litigation
- Learn strategies for maximizing discovery in FCA cases

### 702 Whistleblowers: Who Are They and What Makes a Good Whistleblower Case

LEVEL: INTERMEDIATE

JACKLYN DEMAR, Director of Legal  
Education, The Anti-Fraud Coalition

COURTNEY FINERTY-STELZNER,  
Associate, Getnick Law

DAVE JOCHNOWITZ, Partner,  
Outten & Golden LLP

- Internal reporting and response to non-compliant activity
- Understand why employees become whistleblowers and keys to recognizing potential whistleblower risk
- Key factors for actionable whistleblower cases

### 703 Criminal and Civil Enforcement and Telehealth

LEVEL: INTERMEDIATE

ANNA GRIZZLE, Member,  
Bass, Berry & Sims PLC

BRYNN SCHIESS, Assistant Chief,  
Health Care Fraud Unit, U.S. Department  
of Justice, Criminal Division

- Telemedicine fraud and enforcement efforts by DOJ and HHS-OIG
- COVID-19 fraud schemes: Examples and warning signs
- Genetic testing, urine drug testing and other lab fraud schemes and telehealth

3:00 – 3:15 PM

## Networking Break

3:15 – 4:15 PM

### General Session 3: OIG Compliance Program Guidance: Nursing Facility ICPG

LEVEL: INTERMEDIATE

FELICIA HEIMER, Deputy Chief,  
Office of Counsel to the Inspector  
General, U.S. Department of  
Health and Human Services

LAURA MORGAN, Senior Counsel, Industry  
Guidance Branch, Office of Counsel to  
the Inspector General, U.S. Department  
of Health and Human Services

- Understand the background and purpose of the Nursing Facility ICPG
- Learn about compliance risk areas and recommendations for mitigation addressed in this ICPG
- Gain insight into other points of interest in this ICPG

4:15 PM

## Conference Adjourns

# Healthcare Enforcement Compliance Conference



November 18–20, 2024 • Arlington, VA

## SECTION 1 Attendee Information • or click here to register and pay online ►

Mr  Mrs  Ms  Dr  Other \_\_\_\_\_

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials (CHC, CCEP, etc.) \_\_\_\_\_ Job Title \_\_\_\_\_

Organization (name of employer) \_\_\_\_\_

Street Address \_\_\_\_\_ City/Town \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Work Phone \_\_\_\_\_ Email (required) \_\_\_\_\_

## SECTION 2 Registration

### Options

Full Conference (Monday–Wednesday)	
<input type="checkbox"/> Member Registration	\$1,225
<input type="checkbox"/> Registration + First-Time Membership*	\$1,450
<input type="checkbox"/> Non-Member Registration	\$1,445
Main Conference (Tuesday–Wednesday only)	
<input type="checkbox"/> Member Registration	\$1,075
<input type="checkbox"/> Registration + First-Time Membership*	\$1,300
<input type="checkbox"/> Non-Member Registration	\$1,295

\*Save by joining today (first-time members only). Dues renew at \$325.

### Group Discount

<input type="checkbox"/> Group Discount for 3–9**	(\$50)
<input type="checkbox"/> Group Discount for 10 or More**	(\$100)

\*\*Subtract the discount amount from your registration price.

TOTAL (BEFORE ANY APPLICABLE TAXES) \$ \_\_\_\_\_

### Dietary Needs Request (for in-person attendees only)

Gluten Free  Kosher Certified  Lactose Intolerant  No Red Meat/Pork  Nut Allergy  
 Shellfish/Seafood Allergy  Vegan  Vegetarian  Other \_\_\_\_\_

On-site Attendee Mobile Phone (for emergency on-site use only) \_\_\_\_\_

Emergency Contact (name & phone) \_\_\_\_\_

**HCCA Membership:** By selecting Registration + First-Time Membership, you agree to the full membership terms and conditions, including the use of your information, viewable at [hcca-info.org/membership-terms-and-conditions](http://hcca-info.org/membership-terms-and-conditions). Visit [hcca-info.org/privacy](http://hcca-info.org/privacy) to see the full use of your information or to opt out.

**Opt Out:** Select if you would like to opt out of the following:

Online Member Directory: HCCA's member directory lists first and last name, organization, title, address, and phone number.

**Registration FAQs:** Visit [hcca-info.org/faqs-national-person](http://hcca-info.org/faqs-national-person) for answers to frequently asked questions (FAQs) about your registration.

**Group Discount:** Registration for group discounts should be submitted online in one transaction. If your registrations include a Registration + First-Time Membership, please contact Member Services for assistance. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. If submitting via email or mail, registration forms (one for each participant) must be sent together to ensure the discount is applied.

## SECTION 3 Payment

Register online with credit card payment at [hcca-info.org/2024HECC](http://hcca-info.org/2024HECC)

Mail a check to HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA (contact HCCA for applicable tax and total)

Invoice me Purchase Order Number (attach PO) \_\_\_\_\_

Wire transfer requested

To register with a check, wire transfer, or purchase order, or to pay with a credit card over the phone, please contact HCCA for an invoice with applicable taxes. Due to PCI compliance, do not provide credit card information via email.

**Registration is not complete until full payment is received. Tax may apply. Access to the event will not be allowed until all fees have been paid. HCCA reserves the right to cancel your registration if we do not receive payment by the start date of the event. Payments received with incorrect amounts will be returned.**

Email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) or call HCCA at 952.988.0141 or 888.580.8373.

## SECTION 4 Acknowledgements

By submitting this registration, you agree to the full event Terms and Conditions, viewable at [hcca-info.org/event-terms-and-conditions](http://hcca-info.org/event-terms-and-conditions), including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. Visit [hcca-info.org/privacy](http://hcca-info.org/privacy) to see the full use of your information or to opt out.

By registering for this event, you grant HCCA, or anyone authorized by HCCA, the right to use or publish, in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.

Questions? Call 952.988.0141 or 888.580.8373 or email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org)

# Healthcare Enforcement Compliance Conference

November 18–20, 2024 • Arlington, VA



## Conference Location

**Crystal Gateway Marriott**  
1700 Richmond Highway, Arlington, VA 22202

[Book online | Marriott International](#)

A reduced rate of \$239 single/double occupancy per night plus applicable taxes has been arranged for this program. All guests shall make reservations through the booking link provided by HCCA. All reservations must be accompanied by a first-night room deposit or guaranteed with a major credit card. The hotel will not hold any reservations unless secured by one of the above methods. The cut-off date for hotel reservations is Monday, October 28, 2024, or once the group block is full, whichever comes first. After the cut-off date, reservations will be handled on a prevailing rate and availability basis.

## HCCA Prevailing Government Per Diem Rate

[Book online | Marriott International](#)

A reduced rate of \$193 single/double occupancy per night plus applicable taxes has been arranged for government attendees. Guests shall make reservations through the booking link provided by HCCA. All reservations must be accompanied by a first-night room deposit or guaranteed with a major credit card. The hotel will not hold any reservations unless secured by one of the above methods. The cut-off date for hotel reservations is Monday, October 28, 2024, or once the group block is full, whichever comes first. After the cut-off date, reservations will be handled on a prevailing rate and availability basis.

Rate is based on the current applicable federal government (govt) per diem rate and subject to increase if the US General Services Administration increases the applicable federal govt per diem rate before or on the guest's arrival date. Available to US federal govt and active-duty military only. Only eligible to government employees on official business. Must show valid federal govt or military ID at check-in. Valid ID consists of federal govt issued Visa, Mastercard, American Express, or federal govt picture ID. If no valid ID, rate will be increased to best available rate.

**PLEASE NOTE:** Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact HCCA at 952.988.0141 or 888.580.8373.

## Helpline Information

If you encounter an ethics or compliance issue at an SCCE or HCCA event or while interacting with a member of the staff, you have several options to report it.

### Email the Chief Compliance Officer

[adam.turteltaub@corporatecompliance.org](mailto:adam.turteltaub@corporatecompliance.org)

### Email the SCCE & HCCA Board Finance, Compliance & Audit Committee Chair

[kelly@kellywillenberg.com](mailto:kelly@kellywillenberg.com)

### Report the incident via our third-party helpline

Call 1 844.981.1072 or go to [sccefeedback.ethicspoint.com](https://sccefeedback.ethicspoint.com) and select "Make a Report". You have an option to report the incident or concern anonymously.