

# 2024 Healthcare Privacy Compliance Academies

Learn to navigate and comply with the growing body of laws and take more control over your organization's privacy program

Phoenix, AZ • Feb 26–29

San Antonio, TX • May 6–9

Charlotte, NC • Jul 15–18

Las Vegas, NV • Sep 9–12

Boston, MA • Nov 18–21

San Diego, CA • Dec 9–12

## **PLUS: Sit for the CHPC exam!**

Demonstrate your expertise and enhance your career—take the optional Certified in Healthcare Privacy Compliance (CHPC®) exam offered by the Compliance Certification Board (CCB)® at the conclusion of the Academy.



**Register today**  
[hcca-info.org/privacy-academies](https://hcca-info.org/privacy-academies)



# About our Academies

HCCA's Healthcare Privacy Compliance Academy is a three-and-a-half-day intensive training program covering both the ongoing challenges and the latest changes and updates in privacy laws, regulations, and developments, so you can effectively manage your organization's compliance program. Our faculty provides guidance and insights that encourage a deeper understanding of effective privacy compliance management in a healthcare setting and explores a broad spectrum of privacy laws and regulations. Unlike larger events, the Healthcare Privacy Compliance Academy offers attendees a classroom-style, hands-on approach to learning that encourages small-group interactions and networking opportunities. Seats are limited to allow no more than 75 participants per Academy.

## Who should attend?

Our Academies are designed for participants with basic knowledge of and professional experience in healthcare privacy compliance.

This includes:

- Privacy officers
- Data privacy personnel
- Compliance officers
- Internal auditors
- In-house or external compliance lawyers

## Why should you attend?

Kick-start your compliance program and head back to work with a wealth of new information and resources.

- Gain core healthcare privacy compliance knowledge
- Learn from faculty hand-selected for their expertise
- Network with other compliance professionals

- Earn live continuing education units (CEUs)
- Take the optional Certified in Healthcare Privacy Compliance (CHPC®) exam

Enrollment for each Academy is limited, ensuring personal interaction with our experts.

## Course materials and takeaways

In addition to the knowledge you gain by attending, you also receive:

- All course materials (A binder will be provided on the first day of the Academy.)
- One-year online access to the *Health Care Privacy Compliance Handbook, 3rd Edition* (a \$225 value) (A link will be sent on the first day of the Academy to the email address in your HCCA account.)

## HCCA's mission

HCCA exists to champion ethical practices and compliance standards in all organizations and to provide the necessary resources for compliance professionals and others who share these principles.

## Contact Us

Please visit [hcca-info.org](https://hcca-info.org) to learn more about our Academies and HCCA's other programs.

## Our faculty



**Angela Alton**, CHPC  
Vice President & Chief Privacy Officer,  
City of Hope



**Dwight Claustre**, CHC-F, CHRC, CHPC  
Retired Compliance Professional



**Darrell Contreras**, Esq., LHRM, CHC-F, CHRC, CHPC  
Chief Compliance Officer,  
Millennium Health



**Jeffrey Driver**, JD, CHC, CHPC, CHRC, CCEP-I  
Professor of Regulatory & Innovation  
Sciences, Arizona State University



**Sheila Limmroth**, CIA, CHC  
HIPAA Privacy Officer/Legal Services Specialist,  
DCH Health System



**David Nelson**, CHRC, CHPC, CISSP  
Privacy Consultant



**Joan M. Podleski**, CHC, CHRC, CHPC, CCEP  
Chief Privacy Officer,  
Children's Health



**R. Brett Short**, CHC, CHRC, CHPC  
Chief Compliance Officer,  
UK HealthCare, University of Kentucky;  
SCCE & HCCA Board Member



**Lisa Taylor**, Esq., CCEP  
Vice President & Chief Compliance Officer,  
Ankura Consulting Group



**Debbie Troklus**, CHC-F, CCEP-F, CCEP-I, CHRC, CHPC  
President,  
Troklus Compliance Consulting;  
SCCE & HCCA Board Member



**Betsy Wade**, CHC  
Corporate Compliance Officer,  
Signature HealthCARE

(Faculty subject to change.)

# CHPC® Do you qualify? Become certified!

Certification can enhance your career and give you credibility with your organization and peers. Immediately following each Academy, we offer an optional Certified in Healthcare Privacy Compliance (CHPC®) exam. A separate application and fee submitted in advance directly to the Compliance Certification Board (CCB®) is required.

*PLEASE NOTE: Although Academies can provide the CEUs you need to qualify, they are not a preparation class for the exam itself.*

## MONDAY

7:30–8:30 AM

Registration and Continental Breakfast (*provided*)

8:30–8:45 AM

Welcome / Introduction

8:45–9:45 AM

### Healthcare Compliance 101

- An overview of general compliance topics focusing on the elements of an effective compliance program
- Discuss the infrastructure of a privacy compliance program
- Discuss the board's role in compliance

9:45–10:00 AM

Break

10:00 AM–12:00 PM

### HIPAA 101 (Part 1)

- Overview of HIPAA Requirements
- Applicability of HIPAA: Who is covered and what is covered?
- Responsibilities of covered entities

12:00–1:00 PM

Lunch (*provided*)

1:00–2:30 PM

### Privacy Policies & Procedures

- Discuss why HIPAA privacy policies and procedures are necessary at your organization
- Identify the “must have” policies for your HIPAA privacy program
- Practical tips and discussion points for establishing and maintaining effective HIPAA privacy policies

2:30–2:45 PM

Break

2:45–4:30 PM

### Conducting a Privacy Investigation

- Why do an investigation?
- Conducting investigations
- Investigation considerations

4:30–4:45 PM

Certified in Healthcare Privacy Compliance (CHPC®) Exam Information

## TUESDAY

7:30–8:00 AM

Continental Breakfast (*provided*)

8:00–10:00 AM

### HIPAA 101 (Part 2 – Patient Rights) and 21<sup>st</sup> Century Cures Act

- Patient rights under HIPAA
- Areas of OCR enforcement relative to patient rights
- Overview of 21<sup>st</sup> Century Cures Act information blocking

10:00–10:15 AM

Break

10:15–11:45 AM

### Privacy Risk Assessment

- Understand the key elements of a risk assessment
- Identify approaches for conducting a privacy risk assessment
- Identify a process that will work for your organization

11:45 AM–12:45 PM

Lunch (*provided*)

12:45–2:30 PM

### Auditing & Monitoring for Your Privacy Program

- Discuss the basics of auditing and monitoring
- Identify the steps in a privacy audit
- Communicating auditing and monitoring results

2:30–2:45 PM

Break

2:45–3:45 PM

### Health Plan & Employer Group Health Plan Privacy Issues

- Health plan compliance with HIPAA
- Employer-sponsored group health plans
- Hot spots and OCR enforcement

3:45–4:00 PM

Break

4:00–5:00 PM

### Privacy and Research

- Privacy regulations related to research
- Basic research terms and definitions related to Privacy
- Research and HIPAA — differences from TPO

5:00–6:00 PM

Networking Reception

## WEDNESDAY

7:30–8:00 AM

Continental Breakfast *(provided)*

8:00–9:30 AM

### Privacy & Security Challenges in Electronic Health Information

- Apply basic HIPAA privacy requirements to the EHR
- Identify evolving business models, technologies, and regulations
- Learn the basics of the HIPAA Security Rule to the EHR

9:30–9:45 AM

Break

9:45–11:30 AM

### Breach Notification

- Understand breach notification requirements
- Determine when breach notification requirements would not apply
- Discuss the process to follow to determine if you have a reportable breach

11:30 AM–12:30 PM

Lunch *(provided)*

12:30–2:00 PM

### Business Associates and Third Parties

- Provide overview of HIPAA contractual and organizational structures
- Outline and discuss selection of appropriate contract tools
- Resources for authoritative references

2:00–2:15 PM

Break

2:15–3:15 PM

### 42 CFR Part 2: Federally Assisted Substance Abuse Programs

- Define who, entities and personnel, are subject to the regulation
- Identify information that is covered by 42 CFR Part 2 with focus on items more stringent than HIPAA
- Provide resources such as samples of consent forms and most current list of definitions

3:15–3:30 PM

Break

3:30–4:30 PM

### Beyond HIPAA: Other Privacy Laws

- Learn the major laws affecting privacy and security obligations of individual information
- Understand the jurisdiction and requirements for compliance with these rules
- Apply these rules to emerging theories of litigation and investigation in healthcare

## THURSDAY

7:30–8:00 AM

Continental Breakfast *(provided)*

8:00–9:45 AM

### Privacy Effectiveness

- Methodology, process, and content requested during a HIPAA privacy and security audit
- Understand challenges during a privacy audit
- How audit preparation can be engaged through the seven elements for effective programs

9:45–10:00 AM

Break

10:00–11:45 AM

### Privacy Compliance Beyond Implementation

- Discuss process, sources, and resources for identifying and responding to privacy issues
- Understand the key elements of an ongoing auditing and monitoring plan for the privacy compliance program
- Learn how to take your privacy program to the next level

11:45 AM

Academy Ends *(boxed lunch provided)*

12:45 PM

### CHPC Exam Check-In Time

1:00–4:00 PM

### Exam Time — Certified in Healthcare Privacy Compliance (CHPC®) *(optional)*

The CHPC exam is optional. You must apply and pay for the exam separately from the Academy.

To apply online, visit: [hcca-info.org/apply-exam](http://hcca-info.org/apply-exam).

PLEASE NOTE: If you are not present at the specified “CHPC Exam Check-in Time” as listed above, and as determined by the exam proctor, you will not be allowed to sit for the exam. Actual exam duration is 120 minutes, per the Candidate Handbook. The time range, listed at left, includes mandatory exam procedures and proctor instructions.

*All sessions listed are basic education level.  
(Agenda subject to change.)*

## SECTION 1 Attendee Information

☐ Mr ☐ Mrs ☐ Ms ☐ Dr ☐ Other \_\_\_\_\_

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials (CHC, CCEP, etc.) \_\_\_\_\_ Job Title \_\_\_\_\_

Organization (name of employer) \_\_\_\_\_

Street Address \_\_\_\_\_ City/Town \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Work Phone \_\_\_\_\_ Email (required) \_\_\_\_\_

## SECTION 2 Registration

### Healthcare Privacy Compliance Academies

<input type="checkbox"/>	February 26–29, 2024 • Phoenix, AZ
<input type="checkbox"/>	May 6–9, 2024 • San Antonio, TX
<input type="checkbox"/>	July 15–18, 2024 • Charlotte, NC
<input type="checkbox"/>	September 9–12, 2024 • Las Vegas, NV
<input type="checkbox"/>	November 18–21, 2024 • Boston MA
<input type="checkbox"/>	December 9–12, 2024 • San Diego, CA

**Registration FAQs:** Visit [hcca-info.org/faqs-academy](https://hcca-info.org/faqs-academy) for answers to frequently asked questions (FAQs) about your registration.

#### Dietary Needs Request

☐ Gluten Free ☐ Kosher Certified ☐ Lactose Intolerant ☐ No Red Meat/Pork ☐ Nut Allergy  
☐ Shellfish/Seafood Allergy ☐ Vegan ☐ Vegetarian ☐ Other \_\_\_\_\_

**On-site Attendee Mobile Phone** (for emergency on-site use only) \_\_\_\_\_

**Emergency Contact** (name & phone) \_\_\_\_\_

### Options

<input type="checkbox"/>	Member	\$2,750
<input type="checkbox"/>	Non-Member	\$3,250
<input type="checkbox"/>	Registration + First-Time Membership*	\$2,975

\*Save by joining today (first-time members only). Dues renew at \$325.

### Group Discount

<input type="checkbox"/>	Group Discount for 3–9**	(\$200)
<input type="checkbox"/>	Group Discount for 10 or More**	(\$400)

\*\*Subtract the discount amount from your registration price.

**TOTAL (BEFORE ANY APPLICABLE TAXES)** \$ \_\_\_\_\_

**Group Discount:** Registration for group discounts should be submitted online in one transaction. If your registrations include a Registration + First-Time Membership, please contact Member Services for assistance. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. If submitting via email or mail, registration forms (one for each participant) must be sent together to ensure the discount is applied.

**HCCA Membership:** By selecting Registration + First-Time Membership, you agree to the full membership terms and conditions, including the use of your information, viewable at [hcca-info.org/membership-terms-and-conditions](https://hcca-info.org/membership-terms-and-conditions). Visit [hcca-info.org/privacy](https://hcca-info.org/privacy) to see the full use of your information or to opt out.

**Opt Out:** Select if you would like to opt out of the following:

☐ Online Member Directory: HCCA's member directory lists first and last name, organization, title, address, and phone number.

## SECTION 3 Payment

**Register online** with credit card payment at [hcca-info.org/privacy-academies](https://hcca-info.org/privacy-academies)

**Mail a check** to HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA (contact HCCA for applicable tax and total)

☐ Invoice me Purchase Order Number (attach PO) \_\_\_\_\_

☐ Wire transfer requested

To register with a check, wire transfer, or purchase order, or to pay with a credit card over the phone, please contact HCCA for an invoice with applicable taxes. Due to PCI compliance, do not provide credit card information via email.

**Registration is not complete until full payment is received. Tax may apply. Access to the event will not be allowed until all fees have been paid. A \$250 fee will be charged for any registration changed within 14 days of the start of an Academy. HCCA reserves the right to cancel your registration if we do not receive payment by the start date of the event. Payments received with incorrect amounts will be returned.**

Email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) or call HCCA at 952.988.0141 or 888.580.8373.

## SECTION 4 Acknowledgements

By submitting this registration, you agree to the full event Terms and Conditions, viewable at [hcca-info.org/event-terms-and-conditions](https://hcca-info.org/event-terms-and-conditions), including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. Visit [hcca-info.org/privacy](https://hcca-info.org/privacy) to see the full use of your information or to opt out.

By registering for this event, you grant HCCA, or anyone authorized by HCCA, the right to use or publish, in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.



## Hotel and Academy Locations

Healthcare Privacy Compliance Academies and optional CHPC exams are held at the locations listed below. The costs of hotel accommodations are not included in your conference registration fee. The hotel room rate listed for each Academy is good until the cut-off date indicated or until the room block is full, whichever comes first. Reservations received after the cut-off date or after the room block is full will be accepted based on space and rate availability. Please note that parking and Internet service charges are set by the hotel and may be subject to change.

PLEASE NOTE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact HCCA at 952.988.0141 or 888.580.8373.

### February 26–29, 2024 • Phoenix, AZ

**Hyatt Regency Phoenix**  
122 North Second Street, Phoenix, AZ 85004

A reduced rate of \$269 per night (for single/double occupancy), plus applicable taxes (currently 12.57%; subject to change) has been arranged. To obtain the special discounted group rate, book online ([bit.ly/022624phoenix](http://bit.ly/022624phoenix)) or call 602.252.1234 and ask for the Academy group rate. All reservations must be secured with a valid credit card and a first night's room deposit. The cutoff date to receive this discounted rate is February 5, 2024 or when the group block is full, whichever comes first. Confirmation of rooms after the cutoff date will only be accepted based on availability and at the hotel's prevailing rates. Discounted group rate may be applicable three (3) days pre/post arrival and departure dates (subject to availability).

### May 6–9, 2024 • San Antonio, TX

**Hilton Palacio del Rio**  
200 South Alamo Street, San Antonio, TX 78205

A reduced rate of \$229 per night (for single/double occupancy), plus applicable taxes (currently 16.75%; subject to change) and fees, has been arranged. To obtain the special discounted group rate, book online ([bit.ly/050624sanantonio](http://bit.ly/050624sanantonio)) or call 210.222.1400 and ask for the HCCA group rate. All reservations must be guaranteed by a first night's room deposit or a valid credit card. Any room cancellations 72 hours prior to the arrival date (or no-shows) will result in a penalty of one night's room plus tax. The cutoff date to receive this discounted rate is April 15, 2024 or when the group block is full, whichever comes first. Confirmation of rooms after the cutoff date will only be accepted based on availability and at the hotel's prevailing rates. Discounted group rate may be applicable three (3) days pre/post arrival and departure dates (subject to availability).

### July 15–18, 2024 • Charlotte, NC

**Hilton Charlotte Uptown**  
222 East Third Street, Charlotte, NC 28202

A reduced rate of \$229 per night (for single/double occupancy), plus applicable taxes and fees, has been arranged. To obtain the special discounted group rate, book online ([bit.ly/071524charlotte](http://bit.ly/071524charlotte)) or call 704.331.1500 and ask for the Academy group rate. All reservations must be guaranteed by a first night's room deposit or a valid credit card. Any room cancellations 48 hours prior to the arrival date (or no-shows) will result in a penalty of one night's room plus tax. The cutoff date to receive this discounted rate is June 24, 2024 or when the group block is full, whichever comes first. Confirmation of rooms after the cutoff date will only be accepted based on availability and at the hotel's prevailing rates. Discounted group rate may be applicable three (3) days pre/post arrival and departure dates (subject to availability).

### September 9–12, 2024 • Las Vegas, NV

**Mandalay Bay Resort & Casino**  
3950 Las Vegas Boulevard South, Las Vegas, NV 89119

Reduced rates ranging from \$128 to \$268 per night (for single/double occupancy), plus applicable taxes (currently 13.38%; subject to change) and a reduced daily resort fee of \$37, have been arranged. To make a reservation, book online ([bit.ly/090924lasvegas](http://bit.ly/090924lasvegas)) or call 877.632.7800 and ask for the HCCA group rate. All reservations must be guaranteed by a first night's room deposit or a valid credit card. Any room cancellations 72 hours prior to the arrival date (or no-shows) will result in a penalty of one night's room plus tax. The cutoff date to receive this discounted rate is August 12, 2024 or when the group block is full, whichever comes first. Confirmation of rooms after the cutoff date will only be accepted based on availability and at the hotel's prevailing rates. Discounted group rate may be applicable three (3) days pre/post arrival and departure dates (subject to availability).

### November 18–21, 2024 • Boston, MA

**Hyatt Regency Boston**  
1 Avenue de Lafayette, Boston, MA 02111

A reduced rate of \$289 per night (for single/double occupancy), plus applicable taxes (currently 16.45%; subject to change), has been arranged. To obtain the special discounted group rate, book online ([bit.ly/11824boston](http://bit.ly/11824boston)) or call 617.912.1234 and ask for the Academy group rate. All reservations must be secured with a valid credit card, along with a first night's room deposit. The cutoff date to receive this discounted rate is October 28, 2024 or when the group block is full, whichever comes first. Confirmation of rooms after the cutoff date will only be accepted based on availability and at the hotel's prevailing rates. Discounted group rate may be applicable three (3) days pre/post arrival and departure dates (subject to availability).

### December 9–12, 2024 • San Diego, CA

**San Diego Mission Bay Resort**  
1775 East Mission Bay Drive, San Diego, CA 92109

A reduced rate of \$229 per night (for single/double occupancy), plus applicable taxes and a reduced daily resort fee of \$20, has been arranged. To obtain the special discounted group rate, book online ([bit.ly/3GQSF04](http://bit.ly/3GQSF04)) or call 877.313.6645 and ask for the Academy group rate. All reservations must be guaranteed by a first night's room deposit or a valid credit card. Any room cancellations 72 hours prior to the arrival date (or no-shows) will result in a penalty of one night's room plus tax. The cutoff date to receive this discounted rate is November 19, 2024 or when the group block is full, whichever comes first. Confirmation of rooms after the cutoff date will only be accepted based on availability and at the hotel's prevailing rates. Discounted group rate may be applicable three (3) days pre/post arrival and departure dates (subject to availability).