

Agenda and Learning Objectives

A Virtual Conference

Eastern Daylight Time (EDT)

8:25 – 8:30 AM EDT

Welcome and Announcements

8:30 – 9:30 AM EDT

Payer Compliance: Secure Your Bottom Line with Payer Strategy and Relationships

Kim Alexander
Payer Strategy & Relationships Manager
CHI Southeast Division

- Payer Compliance with contractual agreements affects the bottom line of every healthcare facility, and the focus of meetings with the payers should be on trended/tracked issues
- The entire Revenue Cycle (RC) should be participating in the JOC and leaders must be knowledgeable regarding state and federal regulations that pertain to their areas of expertise
- Ensure your RC teams apply the correct, accurate payment to grow your facilities revenue by challenging the status quo and constantly reviewing policies and procedures

9:30 - 9:45 AM EDT

Break

9:45 – 10:45 AM EDT

Center Stage with Clinical Documentation Integrity

Kelly M. Rupard
Director, Enterprise Clinical Documentation Integrity Revenue Cycle Management
UK Healthcare

- Define the Importance of a CDI Program
- Define the role of the CDI Specialist
- Differentiate Inpatient vs. Outpatient CDI
- Apply the Impact of CDI

10:45 - 11:00 AM EDT

Break

11:00 AM – 12:00 PM EDT

Don't Sweat HIPAA HITECH Compliance

Amy Justice
IT Audit Manager
Dean Dorton

Kevin Cornwell
IT Audit Associate Director
Dean Dorton

- Interpreting the trickier portions of the regulations
- Understanding the multiple compliance paths available
- Real life case studies – who's doing it right, and who's doing it wrong

12:00 - 1:00 PM EDT

Mid-Conference Break

1:00 - 2:00 PM EDT

Health Equities and Caring for Diverse Communities

Sarah Moyer, MD, MPH
Director, Louisville Metro Department of Public Health and Wellness, Chief Health Strategist for Louisville

Lance E. Poston, Ph.D.
Executive Director, Inclusive Health and Campus Partnerships
University of Kentucky

- Understand how health is shaped by the root causes people experience and our present-day policies and practices
- Explore ways leaders in our institutions can seize opportunities to shift our culture in inclusive directions beyond compliance mandates
- Engage our patients and colleagues with rich diverse identities and backgrounds who can help inform next steps and create long term solutions

2:00 – 2:15 PM EDT

Break

2:15 - 3:15 PM EDT

Senior Care Panel

Chad Eckhardt
Partner and Chair, Healthcare Innovation Team, Frost Brown Todd LLC

Conjuna Collier
SVP of Risk Management
Masonic Homes Kentucky

- Understand how to develop strategies for a Compliance Committee to monitor compliance after COVID waivers are revoked
- Develop an understanding of what operational changes must be accounted for in interactions with senior living providers post COVID
- Strengthen comprehension of the government's expectations regarding provider's Emergency Preparedness

3:15 - 3:30 PM EDT

Break

3:30 - 4:30 PM EDT

Telehealth Billing/Coding: What Providers Should Know When Billing Payors

Kimulet Winzer, JD
Director
SunHawk Consulting, LLC

Jennifer R. Smith
Healthcare Policy and Compliance Consultant
SunHawk Consulting

- Understand the expansion of telehealth during COVID-19
- Examine and understand the potential impact of coding and billing guidelines for telehealth services
- Identify Best Practices for medical record documentation of telehealth visits

4:30 PM EDT

Conference Adjourns

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Registration Fee

<input type="checkbox"/>	HCCA Member	\$155
<input type="checkbox"/>	Non-Member	\$195
<input type="checkbox"/>	Registration & HCCA membership*	\$375

*Save by joining HCCA today (first-time members only) Dues regularly \$325

TOTAL \$ _____

Contact Information

Mr Mrs Ms Dr

Member/Account ID (if known)

First Name MI Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town State/Province

Zip/Postal Code Country

Work Phone

Email (required)

Payment

Online registration at hcca-info.org/regionals

Mail this form to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358, USA

Fax this form to 952.988.0146

Email this form to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

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 Check enclosed (payable to HCCA)
 Wire transfer requested
 Credit card: I authorize HCCA to charge my:
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Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

Virtual Conference

Due to the Coronavirus outbreak, HCCA has converted the Louisville Regional Healthcare Compliance Conference to a virtual conference.

How does a virtual event work?

On October 30 login using the link and access provided during the scheduled session times to watch and listen to the speakers and ask questions live.

Continuing Education

Credits are assessed based on actual attendance and credit type requested. Should the overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

COMPLIANCE CERTIFICATION BOARD (CCB)[®]: CCB has approved a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance—Fellow (CHC-F)[®], Certified in Healthcare Privacy Compliance (CHPC)[®], Certified in Healthcare Research Compliance (CHRC)[®], Certified Compliance & Ethics Professional (CCEP)[®], Certified Compliance & Ethics Professional—Fellow (CCEP-F)[®], Certified Compliance & Ethics Professional—International (CCEP-I)[®].

AAPC: This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

ACHE: The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

AHIMA: This program has been approved for a total of 6.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org. Sponsor Identification No: 105638. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 7.2 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).

HCCA is in the process of applying for additional external continuing education units (CEUs). Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to HCCA's website, hcca-info.org/all-conferences. Select your conference, and then select the "Continuing Education" option on the left hand menu.

ACKNOWLEDGMENTS: By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at hcca-info.org/regionals.

Your information (postal address) may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for marketing and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

Virtual sessions will be recorded. By participating in an HCCA conference, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic medium any photograph or video containing your image or likeness for educational, news, or promotional purposes without compensation.

This virtual conference is only for the registered attendee and does not allow for more than one person on each dial in. If a second person would like to join they must fill a second registration form out. Only registered attendees are eligible to request CEUs for participation.

Group discounts are not applicable to virtual events.