

Agenda and Learning Objectives

A Virtual Conference

Eastern Daylight Time (EDT)

8:25 – 8:30 AM EDT

Welcome and Announcements

8:30 – 9:30 AM EDT

Effective Communications in Compliance

Bret Bissey
Vice President and Chief Compliance Officer, Gateway Health

- The OIG in its' compliance guidance expects healthcare providers to provide compliance education and use multiple techniques or approaches to convey your compliance message. Learn of techniques and resources to utilize to engage and gain the interest of your audience during your compliance education
- What's the best way to provide compliance education to different audiences? Is it in-person or via computerized training or maybe a combination of both? What is the objective of your compliance education program? "AIDA"
- Don't forget about your Leadership and Board... Learn techniques to constantly "sell" your education to this audience

9:30 - 9:45 AM EDT

Break

9:45 – 10:45 AM EDT

Telehealth in the Time of Pandemic

Bill Maruca
Attorney
Fox Rothschild LLP

- Learn the latest changes to telehealth regulatory oversight
- Discuss waivers, enforcement discretion and reimbursement approaches that encourage patient focused care in the time of the pandemic

10:45 - 11:00 AM EDT

Break

11:00 AM – 12:00 PM EDT

State and Federal Legislative and Policy Update in an Era of COVID

Tracy Lawless
Government Affairs Advisor
K&L Gates LLP

Victoria Hamscho
Associate
K&L Gates LLP

- Learn about emerging health policy issues and relief and recovery for health plans, physician practices and hospitals being considered in Congress and by the Pennsylvania general assembly
- Discussion of how these issues will play out among policymakers and their impact to compliance regulations and healthcare providers
- Update on post-CARES Act policy, Telehealth and Medicaid

12:00 - 1:00 PM EDT

Mid-Conference Break

1:00 - 2:00 PM EDT

Government Healthcare Fraud Enforcement and Whistleblower Actions

Eric Olshan
Assistant United States Attorney - Criminal Division, U.S. DOJ

Darth Newman
Plaintiffs Attorney

Karen Gal-Or
Assistant US Attorney – Civil Division
U.S. DOJ

- Learn the anatomy of government healthcare fraud investigations – both in criminal and civil matters
- Discuss the role of whistleblowers and how to minimize whistleblower risk
- Overview of hot topics – including the Department of Justice's Elder Justice and National Nursing Home Initiatives

2:00 – 2:15 PM EDT

Break

2:15 - 3:15 PM EDT

Value Based Contracting

Jeffrey Park
Senior Director of Provider Contracting
Gateway Health

- Compliance has a voice in value based contracting
- How to insert compliance objectives into a value based program
- Aiding in tracking/reporting compliance objectives

3:15 - 3:30 PM EDT

Break

3:30 - 4:30 PM EDT

Compliance, Ethics and Irrational People

Adam Turteltaub, Vice President of Strategic Initiatives & International Programs, SCCE & HCCA

- Understand how the human brain makes decisions, often badly
- Learn why people cheat when given the opportunity, and factors that increase and decrease cheating
- Gain insight into why people don't act when they see wrongdoing

4:30 PM EDT

Conference Adjourns

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Registration Fee

<input type="checkbox"/>	HCCA Member	\$155
<input type="checkbox"/>	Non-Member	\$195
<input type="checkbox"/>	Registration & HCCA membership*	\$375

*Save by joining HCCA today (first-time members only) Dues regularly \$325

TOTAL \$ _____

Contact Information

Mr Mrs Ms Dr

Member/Account ID (if known)

First Name MI Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town State/Province

Zip/Postal Code Country

Work Phone

Email (required)

Payment

Online registration at hcca-info.org/regionals

Mail this form to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358, USA

Fax this form to 952.988.0146

Email this form to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

- Invoice me
 Check enclosed (payable to HCCA)
 Wire transfer requested
 Credit card: I authorize HCCA to charge my:
 Visa MasterCard Discover American Express

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

Virtual Conference

Due to the Coronavirus outbreak, HCCA has converted the Pittsburgh Regional Healthcare Compliance Conference to a virtual conference.

How does a virtual event work?

On October 2 login using the link and access provided during the scheduled session times to watch and listen to the speakers and ask questions live.

Continuing Education*

Credits are assessed based on actual attendance and credit type requested. Should the overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

COMPLIANCE CERTIFICATION BOARD (CCB)[®]: CCB has approved a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance— Fellow (CHC-F)[®], Certified in Healthcare Privacy Compliance (CHPC)[®], Certified in Healthcare Research Compliance (CHRC)[®], Certified Compliance & Ethics Professional (CCEP)[®], Certified Compliance & Ethics Professional—Fellow (CCEP-F)[®], Certified Compliance & Ethics Professional—International (CCEP-I)[®].

AAPC: This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

ACHE: The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: nasbaregistry.org. Sponsor Identification No: 105638. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 7.2 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141.

HCCA is in the process of applying for additional external continuing education units (CEUs). Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to HCCA's website, hcca-info.org/all-conferences. Select your conference, and then select the "Continuing Education" option on the left hand menu.

ACKNOWLEDGMENTS: By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at hcca-info.org/regionals.

Your information (postal address) may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for marketing and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

Virtual sessions will be recorded. By participating in an HCCA conference, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic medium any photograph or video containing your image or likeness for educational, news, or promotional purposes without compensation.

This virtual conference is only for the registered attendee and does not allow for more than one person on each dial in. If a second person would like to join they must fill a second registration form out. Only registered attendees are eligible to request CEUs for participation.

Group discounts are not applicable to virtual events.