

Agenda and Learning Objectives

A Virtual Conference

Central Standard Time (CST)

8:25 – 8:30 AM CST

**Welcome and Announcements**

8:30 – 9:30 AM CST

**Antitrust Enforcement: Evaluating Compliance Programs**

**Mark Grundvig**  
Assistant Chief, Washington Criminal II  
Antitrust Division, Department of Justice

**Aimee Imundo**  
International Counsel, U.S. DOJ, Antitrust

- Understanding the Antitrust Division compliance program evaluation criteria
- Lessons to learn from recent cases

9:30 – 9:45 AM CST

**Break**

9:45 – 10:45 AM CST

**How to Respond to ‘I Heard That is Illegal!’**

**David Glaser**  
Shareholder, Fredrikson & Byron PA

- Suggestions for improving your hiring process for compliance professionals.
- Tips for explaining complicated rules and the legal hierarchy to both compliance professionals and medical professionals.
- Strategies for analyzing contradictory “expert” opinions and reducing the legal anxiety that can prompt employees to become external whistleblowers.
- Review examples of situations where compliance professionals correctly, or incorrectly, concluded something was illegal.

10:45 – 11:00 AM CST

**Break**

11:00 AM – 12:00 PM CST

**How to Find Your CMS Outliers and Build Your Risk-Based Benchmarking Program from Scratch**

**Jared Krawczyk**  
Director of Analytics, Nektar Analytics

- Explore today’s hot audit targets and the benchmarking metrics you can use to discover if you are at risk.
- Learn how to utilize multiple benchmarking techniques to create an overall risk score on a provider.
- Discuss chart selection methodologies that leverage benchmarking to be more focused and efficient within your internal audit processes.

12:00 – 1:00 PM CST

**Mid-Conference Break**

1:00 – 2:00 PM CST

**Managing Compliance Risk: CARES Act Audit and Monitoring Strategies**

**Lori Laubach**  
Partner, Health Care Consulting Group  
Moss Adams LLP

**Sharon Hartzel**  
Director, Health Care Consulting Group  
Moss Adams LLP

- Provide an Overview of CARES Act Funding for Providers
- Consider the specific compliance risks areas in regard to CARES Act funding where the compliance team can focus resources to assess the system of internal controls and/or provide monitoring and auditing assistance
- Walk through examples of internal control strengths and opportunities for improvement in identified risk areas; discuss related workplans and corrective action to drive results and mitigate risk

2:00 – 2:15 PM CST

**Break**

2:15 – 3:15 PM CST

**Transform Your Policies: A (Relatively) Pain-Free Guide**

**Andrea Falcione**  
Principal & Head of Advisory Services  
Rethink Compliance

**Desiree Ramirez**  
Chief Compliance & Integrity Officer  
UNT Health Science Center

- Building on momentum from its digital Code of Culture initiative, University of North Texas Health Science Center (UNTHSC) embarked upon a policy transformation journey to fundamentally change its approach to policy management.
- Learn about UNTHSC’s mandate to decrease the number of its policies from 425 to a more manageable 90 (or so!).
- Hear how UNTHSC evaluated its existing policy inventory and policy management process and then crafted and executed on a massive policy transformation plan.

3:15 - 3:30 PM CST

**Break**

3:30 - 4:30 PM CST

**COVID-19 Documentation, Coding and Billing Compliance Risks and Assessments**

**Laura Jarrett**  
Senior Director – Compliance  
Childrens Health System of Texas

**Bryan Beaudoin**  
Senior Manager and Health Information Management (HIM)  
Solutions Lead at Protiviti

**Joe O’Malley**  
Healthcare-Revenue Integrity and EMR Optimization, Solutions Lead at Protiviti

- Review federal and state guidance regarding documentation, coding, and billing guidance for COVID and COVID-related services during the pandemic
- Learn how one compliance program has managed the evolving guidance around expanded virtual health services, COVID testing, and other COVID related services in order to mitigate risk and incorporate the changes 2020 has made to their annual workplan
- Hear about current documentation, coding and billing trends, risk areas and best practices for monitoring and auditing

4:35 – 5:35 PM CST

**Networking and Discussion**

Connect with your fellow attendees and enjoy a free-flowing conversation about what stood out during the sessions or a compliance challenge you want feedback on. The objective here is to enable conference participants to network with and learn from each other and help overcome the isolation of the past months. This optional networking event will be held on Zoom and participants may choose to be on camera.

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## Registration Fee

<input type="checkbox"/>	<b>HCCA Member</b>	\$155
<input type="checkbox"/>	<b>Non-Member</b>	\$195
<input type="checkbox"/>	<b>Registration &amp; HCCA membership offer*</b>	\$375

\*Save by joining HCCA today (first-time members only) Dues regularly \$325

## Group Discounts

<input type="checkbox"/>	<b>Groups of 3 or more**</b>	(\$20)
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\*\*See "Group Discount Policy" under "Acknowledgements" for details.

TOTAL \$ \_\_\_\_\_

## Contact Information

Mr  Mrs  Ms  Dr

Member/Account ID (if known)

First Name MI Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town State/Province

Zip/Postal Code Country

Work Phone

Email (required)

## Payment

Online registration at [hcca-info.org/regionals](https://hcca-info.org/regionals)

Mail this form to

HCCA, 6462 City West Parkway, Eden Prairie, MN 55344, USA

Fax this form to 952.988.0146

Email this form to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

- Invoice me
- Check enclosed (payable to HCCA)
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- Credit card: I authorize HCCA to charge my:
- Visa  MasterCard  Discover  American Express

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

## Virtual Conference

Due to the Coronavirus outbreak, HCCA has converted the Houston Regional Healthcare Compliance Conference to a virtual conference.

### How does a virtual event work?

On December 11, 2020 login using the link and access provided during the scheduled session times to watch and listen to the speakers and ask questions live.

## Continuing Education

Credits are assessed based on actual attendance and credit type requested. Should the overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

**COMPLIANCE CERTIFICATION BOARD (CCB)**®: CCB has approved a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance – Fellow (CHC-F)®, Certified in Healthcare Privacy Compliance (CHPC)®, Certified in Healthcare Research Compliance (CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional – Fellow (CCEP-F)®, Certified Compliance & Ethics Professional – International (CCEP-I)®.

HCCA is in the process of applying for additional external continuing education units (CEUs). Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at +1952.988.0141 or 888.580.8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). To see the most up-to-date CEU information go to HCCA's website, [hcca-info.org/all-conferences](https://hcca-info.org/all-conferences). Select your conference, and then select the "Continuing Education" option on the left hand menu.

**ACKNOWLEDGMENTS:** By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at [hcca-info.org/regionals](https://hcca-info.org/regionals).

Your information (postal address) may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for marketing and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit [hcca-info.org/privacy](https://hcca-info.org/privacy).

Virtual sessions will be recorded. By participating in an HCCA conference, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic medium any photograph or video containing your image or likeness for educational, news, or promotional purposes without compensation.

This virtual conference is only for the registered attendee and does not allow for more than one person on each dial in. If a second person would like to join they must fill a second registration form out. Only registered attendees are eligible to request CEUs for participation.

Group discounts are not applicable to virtual events.