

7:30 – 8:25 AM

Registration and Continental Breakfast

8:25 – 8:30 AM

Welcome and Announcements

8:30 – 9:30 AM

Surviving a CIA

Glen Moyers
Partner
KPMG LLP

Felicia Heimer
Senior Counsel, OIG

Diana Salinas
Director of Compliance & Privacy Officer
Leon Medical Centers

- Overview of the goals, objectives and specific elements of a CIA
- Tips on implementing and maintaining compliance, and establishing a good working relationship with OIG
- Case studies of “problematic” CIAs
- How strategies to survive under a CIA may be leveraged by all providers

9:30 – 9:45 AM

Break

9:45 – 10:45 AM

Fraud, Compliance and Telehealth

Thomas (T.J.) Ferrante
Attorney
Foley & Lardner

Su Kim
Operations Officer, OIG

Brian Martens
Assistant Special Agent in Charge, OIG

- Recent enforcement trends as they relate to telemedicine
- Important fraud & abuse considerations for telehealth
- Strategies and emerging trends for compliant telehealth arrangements

10:45 – 10:55 AM

Break

10:55 – 11:55 AM

Compliance Scenarios and Resolutions

Gabe Imperato
Managing Partner
Nelson Mullins Broad and Cassel

Judy Ringholz
VP & Chief Compliance Officer
Jackson Health System

- Discussion of Hypothetical Compliance Matter; Report, Response and Resolution
- Internal Investigation of Reports of Non-Compliant Activity
- Self Disclosure and Other Options for Resolution

11:55 – 12:45 PM

Lunch (provided)

12:45 – 1:45 PM

Privacy and Security Risk Assessment Best Practices

Connie Barrera
Chief Information Security Officer,
Information Technology
Jackson Health System

Blaine Kerr
Chief Privacy Officer
Jackson Health System

- Understanding the cross-section between security and privacy to include deconstructing a robust security/privacy risk assessment program
- Analyzing the anatomy of a breach
- Operationalizing an enhanced system-wide security and privacy program and defining key measures of success

1:45 – 2:00 PM

Break

2:00 – 3:00 PM

Recent Developments and Physician Compensation Arrangements

Gabe Imperato
Managing Partner
Nelson Mullins Broad and Cassel

- Compliance Risk and Physician Compensation Arrangements: U.S. ex rel. Baklid-Kunz v. Halifax Medical Center; U.S. ex rel. Shackleford v. Tuomey Hospital; U.S. ex rel. Bookwalter v. University of Pittsburgh Medical Center.
- Application of Stark Law and Anti-Kickback Statute and Physician Compensation Arrangements; Fair Market Value and Prohibition on Payment Based on the Volume or Value of Referrals.
- Physician Compensation and Value Based Arrangements: Proposed Rules and Future Regulatory Modifications.
- Managing Risk and Physician Compensation Arrangements: Identification, Review and Advice.

3:00 – 3:15 PM

Break

3:15 – 4:15 PM

Developing an Ethical Culture

Judy Ringholz
VP & Chief Compliance Officer
Jackson Health System

Don Steigman
Executive Vice President &
Chief Operating Officer
Jackson Health System

- Organizational Ethics: The Foundation for a Culture of Compliance
- Establishing an Ethical Foundation: The Role of Senior Leaders
- Top 5 Considerations for Laying the Foundation for Organizational Ethics

4:15 PM

Brief closing Remarks / Conference Adjourns

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- Non-Member**\$270
- Registration & HCCA membership**\$440
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- Group Discount for 5–9 Attendees**(\$25)
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Dietary Needs Request

- Dairy Free Gluten Free Kosher Vegetarian Vegan
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Online registration at hcca-info.org/regionals

Mail this form to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358

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HOTEL/CONFERENCE LOCATION:

Loews Portofino Bay Hotel

5601 Universal Boulevard, Orlando, Florida, 32819-7880
bit.ly/orlando20

A special rate of \$259 per night has been arranged for the conference. Make your reservations directly with the hotel by Thursday, January 9th 2020 at 833-243-4727 or by clicking this link, and mention the Healthcare Compliance Association for the special rate. Please note that the room block may sell out prior to the hotel cut-off date

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

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AAPC: This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

ACHE: The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

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