

7:30 - 8:25 AM

Registration and Continental Breakfast

8:25 – 8:30 AM

Welcome and Announcements

8:30 – 9:30 AM

HIPAA Privacy and TCPA as it Relates to Unsecure Text Messages

Paul R. Hales J.D.
Attorney at Law
Paul R. Hales, Attorney at Law, LLC

- Healthcare Email and Text Message Laws – Simple Steps to Avoid Danger
- HIPAA Privacy, Security Rules and 3 Step Safe Harbor
- CMS Conditions of Participation/Coverage
- Telephone Consumer Protection Act (TCPA)

9:30 - 9:45 AM

Break

9:45 – 10:45 AM

Tips for Conducting Interviews During Internal Investigations

David Glaser
Fredrikson & Byron, P.A.

- Strategies for gathering information: Should you use the carrot or stick?
- Recognize how some unconventional strategies, including telephone interviews, can be surprisingly effective.
- Learn how to educate witnesses while avoiding acts that may be considered obstruction of justice.

10:45 - 10:55 AM

Break

10:55 – 11:55 AM

Clinical Trials Billing Compliance: Auditing and Monitoring Tactics

Allison Ritchie
Senior Consultant, Protiviti

Andy Smith
Associate Director, Protiviti

- Clinical Trials: A regulatory overview
- Clinical Trials Billing: Auditing monitoring tactics
- Clinical Trials Billing Compliance Audit: A case study

11:55 - 12:45 PM

Lunch (provided)

12:45 - 1:45 PM

DOJ and HHS Enforcement Trends

Bill Young
Assistant Special Agent in Charge
DHHS/OIG/OI

Suzanne Moore
Assistant US Attorney
US Attorney’s Office E District of MO

- Organizational of OI and EDMO USAO: Where do cases come from?
- Healthcare fraud trends nationally and in EDMO.
- Recent cases.

1:45 – 2:00 PM

Break

2:00 - 3:00 PM

The Art of Benchmarking for Risk. How to Target Your Outliers Without Needing a Math Degree.

Jared Krawczyk
Director, Nektar Analytics

- Explore benchmarking techniques needed to assess the risk of a physician’s coding patterns (E/Ms, Modifiers, Productivity, Procedural Billing)
- Demonstrate how to organize the analysis results into one comprehensive physician compliance scorecard
- Discuss how to apply the benchmarking results for the entire medical group into a singular prioritized audit plan. (Providing actual example audit plans)

3:00 - 3:10 PM

Break

3:10 - 4:10 PM

Medical Marijuana Panel

Moderator:

Jane Drummond
General Counsel and Vice President of Legal Affairs, Missouri Hospital Association

Panel:

Steve Levine
Partner, Husch Blackwell LLP

Dr. Sam Bhayani
Chief Medical Officer of Washington University Faculty Practice Plan

Dr. Sunil Sinha
Vice President and Chief Medical Officer of BJC Medical Group

- Patient Certification – Process and Issues
- Legal and Ethical Considerations for the Practitioner
- Organizational Compliance Concerns

4:10 PM

Conference Adjourns

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Registration Fee

<input type="checkbox"/>	HCCA Member	\$220
<input type="checkbox"/>	Non-Member	\$270
<input type="checkbox"/>	Registration & HCCA membership*	\$440
<input type="checkbox"/>	Group discount for 5–9 attendees	(\$25)
<input type="checkbox"/>	Group discount for 10 or more	(\$40)

*Save by joining HCCA today (first-time members only) Dues regularly \$325

TOTAL \$ _____

Contact Information

Mr Mrs Ms Dr

Member/Account ID (if known)

First Name MI Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town State/Province

Zip/Postal Code Country

Work Phone

Email (required)

Dietary Needs Request

Dairy Free Gluten Free Kosher Vegetarian Vegan
 Other _____

Payment

Online registration at hcca-info.org/regionals

Mail this form to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358

Fax this form to 952.988.0146

Email this form to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

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 Check enclosed (payable to HCCA)
 Wire transfer requested
 Credit card: I authorize HCCA to charge my:
 Visa MasterCard Discover American Express

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

HOTEL/CONFERENCE LOCATION:

Renaissance St Louis Airport Hotel

9801 Natural Bridge Road, St Louis, MO 63134 | bit.ly/StLouis20

A special rate of \$119 (plus tax) per night has been arranged for the conference. Make your reservation directly with the hotel by Thursday, February 6, 2020 at (800) 468-3571 and mention the Healthcare Compliance Association for the special rate. Or, reservations can be made with this [online booking link](#). Please note that the room block may sell out prior to the hotel cut-off date.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

CONTINUING EDUCATION: HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to HCCA's website, hcca-info.org/all-conferences-home-page. Select your conference, and then select the "Continuing Education" option on the left hand menu.

AAPC: This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

ACHE: The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

AHIMA: This program has been approved for a total of 6.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

COMPLIANCE CERTIFICATION BOARD (CCB): CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance—Fellow (CHC-F)[®], Certified in Healthcare Privacy Compliance (CHPC)[®], Certified in Healthcare Research Compliance (CHRC)[®], Certified Compliance & Ethics Professional (CCEP)[®], Certified Compliance & Ethics Professional—Fellow (CCEP-F)[®], Certified Compliance & Ethics Professional—International (CCEP-I)[®].

CONTINUING LEGAL EDUCATION (CLE): The Health Care Compliance Association is a provider/sponsor, approved/accredited by the State Bar of California, the Pennsylvania Bar Association, the Rhode Island MCLE Commission, and the State Bar of Texas. An approximate maximum of up to 5.0 clock hours of CLE credit will be available to attendees of this conference licensed in these states. HCCA's practice is to apply for CLE credits to the state in which the event is being held, if that state has a CLE approval process for sponsors. Upon request, if there is sufficient time and if we are able to meet their CLE requirements, HCCA may submit conferences with qualifying sessions to additional states for consideration. Only requests from registered attendees will be considered. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: nasbaregistry.org. Sponsor Identification No: 105638. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 7.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1952.988.0141.

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