

7:30 – 8:25 AM

**Registration and Continental Breakfast**

8:25 – 8:30 AM

**Welcome and Announcements**

8:30 – 9:30 AM

**CMS Update**

Kim Brandt  
Principal/ Deputy Administrator for Operations, CMS

- Patients over Paperwork
- Updating the Stark Law
- Interoperability & MyHealthEData
- Opioids
- Program Integrity

9:30 – 9:45 AM

**Break**

9:45 – 10:45 AM

**AI in Healthcare – How is it working?**

Karen Mandelbaum  
Senior Counsel, Health Care and Life Sciences, Epstein Becker & Green

Elizabeth Scarola  
Associate  
Epstein Becker Green

- How does healthcare fit in a Data-Driven world
- Building trust as healthcare network expands
- Leveraging effective Data Governance principles

10:45 – 10:55 AM

**Break**

10:55 – 11:55 AM

**Research Compliance for the Healthcare Compliance and Privacy Officer**

Emmelyn Kim, MA, MPH, CCRA, CHRC  
AVP, Research Compliance & Privacy Officer, Office of Research Compliance  
Northwell Health

- Understand the main regulatory focus areas of a research compliance program
- Explore how a healthcare compliance program can incorporate research
- Learn about ways to resource and structure a research compliance program

11:55 – 12:45 PM

**Lunch (provided)**

12:45 – 1:45 PM

**Active Assailant Training and Response – What Health Care Entities should think about**

Lt. Keith Runk  
Maryland State Police  
Asst. Cmdr. Special Operations Division

- Prevent and be Prepared - Your Entity's Security Program
- Response – What to do and how to react
- Post incident – Privacy, Patients and working with Law Enforcement

1:45 – 2:00 PM

**Break**

2:00 – 3:00 PM

**Preparing for and Responding to a Ransomware Attack in Compliance with HIPAA and State Breach Notification Laws**

Adam Greene  
Partner  
Davis, Wright Tremaine, LLP

- Understand HIPAA Security Rule requirements relevant to preparing for and defending against a ransomware attack
- Analyze a ransomware incident under the HIPAA Breach Notification Rule, HHS Office for Civil Rights (“OCR”) guidance, and state breach notification laws
- Prepare for and respond to any resulting OCR investigation

3:00 – 3:15 PM

**Break**

3:15 – 4:15 PM

**Scouting, Selling, & Succeeding: How Compliance Officers Should Approach Their Next Job Search**

Scott K. Intner  
Chief Compliance Officer  
GW Medical Faculty Associates

Walter E. Johnson  
Senior Advisor, Compliance Strategists LLC  
SCCE & HCCA Second Vice President

- Scouting: Broaden your horizons
- Selling: Emphasize universal skills, not roles
- Succeeding: Apply established practices to new terrain

4:15 PM

**Brief closing Remarks / Conference Adjourns**

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## Registration Fee

<input type="checkbox"/>	HCCA Member	\$220
<input type="checkbox"/>	Non-Member	\$270
<input type="checkbox"/>	Registration & HCCA membership*	\$440
<input type="checkbox"/>	Group discount for 5–9 attendees	(\$25)
<input type="checkbox"/>	Group discount for 10 or more	(\$40)

\*Save by joining HCCA today (first-time members only) Dues regularly \$325

TOTAL \$ \_\_\_\_\_

## Contact Information

Mr  Mrs  Ms  Dr

Member/Account ID (if known)

First Name MI Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town State/Province

Zip/Postal Code Country

Work Phone

Email (required)

## Dietary Needs Request

Dairy Free  Gluten Free  Kosher  Vegetarian  Vegan  
 Other \_\_\_\_\_

## Payment

Online registration at [hcca-info.org/regionals](http://hcca-info.org/regionals)

Mail this form to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358

Fax this form to 952.988.0146

Email this form to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

- Invoice me  
 Check enclosed (payable to HCCA)  
 Wire transfer requested  
 Credit card: I authorize HCCA to charge my:  
 Visa  MasterCard  Discover  American Express

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

## HOTEL/CONFERENCE LOCATION:

### DoubleTree by Hilton, Baltimore – BWI Airport

890 Elkridge Landing Rd, Linthicum Heights, MD 21090  
[bit.ly/baltimore20](http://bit.ly/baltimore20) | 410.859.8400

A special rate of \$119 (plus tax) per night has been arranged for the conference. Make your reservations directly with the hotel by Thursday, February 13th at 410.859.8400, or by clicking this link and mention the Healthcare Compliance Association for the special rate. Please note that the room block may sell out prior to the hotel cut-off date

**NOTICE:** Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888.580.8373.

**CONTINUING EDUCATION:** HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). To see the most up-to-date CEU information go to HCCA's website, [hcca-info.org/all-conferences](http://hcca-info.org/all-conferences). Select your conference, and then select the "Continuing Education" option on the left hand menu.

**AAPC:** This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

**ACHE:** The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

**AHIMA:** This program has been approved for a total of 6.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

**COMPLIANCE CERTIFICATION BOARD (CCB):** CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)<sup>®</sup>, Certified in Healthcare Compliance—Fellow (CHC-F)<sup>®</sup>, Certified in Healthcare Privacy Compliance (CHPC)<sup>®</sup>, Certified in Healthcare Research Compliance (CHRC)<sup>®</sup>, Certified Compliance & Ethics Professional (CCEP)<sup>®</sup>, Certified Compliance & Ethics Professional—Fellow (CCEP-F)<sup>®</sup>, Certified Compliance & Ethics Professional—International (CCEP-I)<sup>®</sup>.

**CONTINUING LEGAL EDUCATION (CLE):** The Health Care Compliance Association is a provider/sponsor, approved/accredited by the Alabama State Bar, State Bar of California, the Pennsylvania Bar Association, the Rhode Island MCLE Commission, and the State Bar of Texas. An approximate maximum of 4.0 clock hours of CLE credit will be available to attendees of this conference licensed in these states. HCCA's practice is to apply for CLE credits to the state in which the event is being held, if that state has a CLE approval process for sponsors. Upon request, if there is sufficient time and if we are able to meet their CLE requirements, HCCA may submit conferences with qualifying sessions to additional states for consideration. Only requests from registered attendees will be considered. All CLE credits will be assessed based on actual attendance and in accordance with each state's requirements.

**NASBA/CPE:** The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [nasbaregistry.org](http://nasbaregistry.org). Sponsor Identification No: 105638. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 7.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141.

**NURSING CREDIT:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org) with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).

**ACKNOWLEDGMENTS:** By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at [hcca-info.org/regionals](http://hcca-info.org/regionals).

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