

Agenda and Learning Objectives

A Virtual Conference

Eastern Standard Time (EST)

8:25–8:30 AM EST

Welcome and Announcements

8:30–9:30 AM EST

Privacy Officer Panel: Privacy Breaches and the Lessons They Offer

Moderator:

Carrie Cavanaugh
Assistant Vice President, Atrium Health

Panel:

Alicia Bowers
SVP and Chief Privacy and Compliance Officer
Atrium Health

Elizabeth Willis
Privacy Officer, Roper St Francis

Frank Riccardi
Vice President, Chief Compliance and
Privacy Officer, Cone Health

- Critical initial steps when a breach is suspected/confirmed
- Proactive planning and networking strategies to positively impact your organization
- How to tailor breach communications to keep employees, board members, patients/potential patients and donors informed

9:30–9:45 AM EST

Break

9:45–10:45 AM EST

OCR HIPAA Right to Access Initiative and Information Blocking Rule

Elizabeth G. Litten
Partner and Chief Privacy and HIPAA
Security Officer, Fox Rothschild LLP

Theresa Morton, MSN, RN
Project Director, Promoting Interoperability
Cone Health

- Avoid investigations and penalties for failure to comply with HIPAA individual access rights requirements
- Prepare for compliance with the Office of National Coordinator for Health Information Technology's (ONC) new rule prohibiting information blocking and facilitating individual access via apps
- Understand the potential impact of the HIPAA proposed rule that will change how you deal with access requests and authorizations

10:45–11:00 AM EST

Break

11:00 AM–12:00 PM EST

Post-Acute Care Hot Topics

Pamela Duncan
Chief Compliance Officer
Agape Care SC

- Significant Developments / shifts in the Regulatory Environment
- The impact of COVID-19 and its Subsequent Waivers on Post-Acute Care
- Celebrating Corporate Compliance and Ethics Week in Post-Acute Settings

12:00–1:00 PM EST

Mid-Conference Break

12:15–12:45 PM EST

Networking and Discussion (optional)

Connect with your fellow attendees and enjoy a free-flowing conversation about what stood out during the sessions or a compliance challenge you want feedback on. The objective here is to enable conference participants to network with and learn from each other and help overcome the isolation of the past months. This optional networking event will be held on Zoom and participants may choose to be on camera.

1:00–2:00 PM EST

Compliance's Role in Integration Planning

Lee Decker
Chief Compliance Officer
Novant Health

Kelly Patterson
Senior Director, Corporate Compliance
Novant Health

- Understand and begin to implement the compliance function's integration into the merger or acquisition
- Identify risks and define processes needed to mitigate risks with clinic integration
- Identify and mitigate risks associated with integration of EMR and other technology

2:00–2:15 PM EST

Break

2:15–3:15 PM EST

The Compliance Cure: Partner with a Physician Advisor

Erin Rydell
Director of Corporate Compliance
Atrium Health

Brian Moore, MD
Physician Advisor Services
Atrium Health

- Discuss the evolving role of Physician Advisors and their involvement in hospital compliance
- Discuss ways to establish the Physician Advisor partnership in any healthcare setting
- Explore opportunities for Compliance and Physician Advisor partnerships

3:15–3:30 PM EST

Break

3:30–4:30 PM EST

An Ounce of Prevention: Effective Strategies for Minimizing Whistleblower Risks

Sandra Miller
Partner
Womble Bond Dickinson LLP

- Information that assists in recognizing and analyzing potential whistleblower and qui tam situations
- Strategies and early interventions that are useful in reducing the chance that compliance issues will become qui tam cases
- An understanding of the protections afforded whistleblowers under federal statutes and regulations and potential damage awards for retaliatory actions
- Information on how to deal with an employed whistleblower effectively to avoid increasing risk to the organization both in terms of resolution with the government and damages sought by the whistleblower for retaliation

Registration Fee

<input type="checkbox"/>	HCCA Member	\$155
<input type="checkbox"/>	Non-Member	\$195
<input type="checkbox"/>	Registration & HCCA membership offer*	\$375

*Save by joining HCCA today (first-time members only) Dues regularly \$325

Group Discounts

<input type="checkbox"/>	Groups of 3 or more**	(\$20)
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**See "Group Discount Policy" under "Acknowledgements" for details.

TOTAL \$ _____

Contact Information

Mr Mrs Ms Dr

Member/Account ID (if known)

First Name _____ MI _____ Last Name _____

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town _____ State/Province _____

Zip/Postal Code _____ Country _____

Work Phone

Email (required)

Payment

Online registration at hcca-info.org/regionals

Mail this form to

HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA

Fax this form to 952.988.0146

Email this form to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

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Credit Card Account Number

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Virtual Conference

How does a virtual event work?

On January 15 login using the link and access provided during the scheduled session times to watch and listen to the speakers and ask questions live.

Continuing Education

Credits are assessed based on actual attendance and credit type requested. Should the overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

COMPLIANCE CERTIFICATION BOARD (CCB)®: CCB has approved a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance—Fellow (CHC-F)®, Certified in Healthcare Privacy Compliance (CHPC)®, Certified in Healthcare Research Compliance (CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional—Fellow (CCEP-F)®, Certified Compliance & Ethics Professional—International (CCEP-I)®.

AAPC: This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

ACHE: The Health Care Compliance Association is authorized to award 7.2 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

AHIMA: This program has been approved for a total of 6.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: nasbaregistry.org. Sponsor Identification No: 105638. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 7.2 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).

HCCA is in the process of applying for additional external continuing education units (CEUs). Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to HCCA's website, hcca-info.org/all-conferences. Select your conference, and then select the "Continuing Education" option on the left hand menu.

ACKNOWLEDGMENTS: By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at hcca-info.org/regionals.

Your information (postal address) may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for marketing and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

Virtual sessions will be recorded. By participating in an HCCA conference, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic medium any photograph or video containing your image or likeness for educational, news, or promotional purposes without compensation.

This virtual conference is only for the registered attendee and does not allow for more than one person on each dial in. If a second person would like to join they must fill a second registration form out. Only registered attendees are eligible to request CEUs for participation.

GROUP DISCOUNT POLICY: Registration forms must be sent together to ensure that the discount is applied. The group discount is not available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.