

Attendee profile

HCCA's Board & Audit Committee Compliance Conference provides a unique opportunity to promote your organization's product or services to a highly-targeted and qualified audience. This conference is expected to attract 150+ board members, compliance committee members, and senior-level leaders.

The Board & Audit Committee Compliance Conference's sponsoring, and advertising opportunities can help you to:

- Gain high visibility and name recognition with healthcare compliance professionals across the country.
- Develop relationships with new prospects and strengthen ties with existing clients.

Who will attend?

This conference is ideal for board members and senior-level leaders who are audit committee members. They are seeking the knowledge they need to better oversee compliance programs at their organizations.

Past attendees have included:

- Board chairs
- Board officers
- Board members
- Trustees
- Audit & compliance committee members
- Presidents/CEOs
- Chief compliance officers
- Healthcare senior internal auditors
- Senior directors of finance
- General counsel

What will attendees learn?

- How to fulfill fiduciary obligations as board members and senior-level leaders
- How to help improve board performance
- The latest on regulatory risk and compliance obligations
- Tips for successful oversight of financial reporting
- How to conduct internal audits



Get to know HCCA

HCCA's vision is to be the preeminent healthcare compliance association, promoting the lasting success and integrity of healthcare organizations across the country. Our organization is 12,700+ members strong – and growing!

Since 1996, HCCA has been championing ethical practice and compliance standards and providing the necessary resources for healthcare compliance professionals and others who share these principles.

Major functions

1. To promote the highest standards in healthcare compliance programs—from their introduction and development to continuing maintenance.
2. To provide a forum for interaction and information exchange among healthcare compliance professionals.
3. To create high-quality educational opportunities for the compliance community.

Our services

- 60+ national and regional conferences around the country
- Web conferences covering hot topics, allowing you to learn without leaving your desk
- Educational products, including books, videos, and other training materials
- *Compliance Today*, HCCA's monthly magazine for members
- *Compliance Weekly News (CWN)*, HCCA's weekly email newsletter
- Opportunity to join HCCAnet, our thriving online social network for healthcare compliance professionals
- Member discounts on conferences, certification registrations, and healthcare compliance products
- Certification through the Compliance Certification Board (CCB)[®] — Certification options include Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance-Fellow (CHC-F)[®], Certified in Healthcare Privacy Compliance (CHPC[®]) and Certified in Healthcare Research Compliance (CHRC)[®]

Learn more about us at hcca-info.org.

Sponsorship overview

Increase your brand awareness
among this highly-relevant audience
with a sponsorship package

Sponsorship.....\$5,000

- Company logo displayed inside the conference brochure
- Company logo on conference tote bag –OR–
Company logo on attendee lanyards –OR–
Company logo and website address on notepads –OR–
Company logo on pens
- Marketing flyer in conference tote bag
- Company logo on conference event web page
- Company logo on signage throughout the conference
and at the reception
- One complimentary conference registration
- Post-conference attendee list for a one-time postal mailing with a
signature on the List Use Agreement

Hotel & conference location

Westin Fort Lauderdale Beach Resort

320 North Lauderdale Beach Boulevard
Fort Lauderdale, FL 33304
Reservations 1.888.627.7108 | Main 954.467.1111
Online Reservations: bit.ly/2020audit

A reduced rate of \$259.00 per night for single/double occupancy plus applicable state and local taxes (currently 13%) have been arranged for this program.

Make reservations by calling Marriott Reservations at 1.888.627.7108 and ask for the HCCA Board & Audit Committee Compliance Conference rate or book online at: bit.ly/2020audit. All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. The cutoff date for the group rate is Friday, January 31, 2020 at 5:00pm Eastern Standard Time or once the group room block is full, whichever comes first. The hotel will provide guest rooms at the group rate for the period of three days prior to Sunday, February 23, 2020 through three days following Tuesday, February 25, 2020 on a space available basis up to the last room available in the hotel for those who wish to extend their stay.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link on the conference website. If you have concerns or questions, please contact 1.952.933.4977 or 888.277.4977.

Sponsor terms and conditions

As a condition of being a Sponsor at the HCCA's Board Audit Committee Compliance Conference (the "Conference"), all Sponsors agree to the following Sponsor Terms and Conditions ("Terms and Conditions"). By submitting sponsorship application, Sponsors agree to abide by these Terms and Conditions, and any other rules and regulations set forth for the Conference, including any special requirements that are imposed by the facility at which the Conference will be held ("Facility"). Sponsor agrees and understands that these Terms and Conditions are contractual in nature, and become part of the binding and legally enforceable agreement between the Sponsor and HCCA relating to Sponsors attendance and exhibiting activities at the Conference.

1. Sponsor-hosted functions. Only Sponsors may host functions at the Conference. Functions may not be scheduled at times that conflict with conference sessions or receptions.

2. Cancellation

- Conference Cancellation Policy. The parties agree that if the Conference is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or governmental declaration or regulation, epidemic or other event over which HCCA has no control, then the Exhibitor contract may be immediately amended or cancelled by HCCA, and the Sponsor hereby waives any and all claims against HCCA for damages, reimbursement, refunds, or compensation.
- Cancellation by a Sponsor. A 50% deposit is required for all sponsorships. Balance must be paid in full and received by HCCA by January 18, 2020, and 100% payment is due on all applications after January 18, 2020. Cancellation fee for sponsorships is the 50% deposit if cancelled before January 18, 2020. No refunds will be made after this date. Deposits are non-refundable.

3. Registration and housing. Registration information will be available on the HCCA website. Sponsors are encouraged to book their hotel rooms through the HCCA's room block at the Conference venue.

4. Meeting rooms. To request meeting room space at the Conference, please contact HCCA.

5. Security. Although security services may be furnished, neither HCCA nor the Facility will be responsible for damage to, loss, or theft of property belonging to any Sponsor, their agents, employees, business invitees, visitors, or guests.

6. Indemnification. Sponsor shall indemnify, defend and hold harmless HCCA from and against all claims, losses and liabilities, and causes of action, including reasonable attorney's fees, resulting from any claim, suit, fine, penalty action, or proceeding arising from, or out of, or by reason of (a) Sponsor's breach of these Terms and Conditions, (b) Sponsor's violation of any applicable law, regulation, or ordinance, (c) any accident or bodily injury or other occurrences to any property, person, or persons, including the Sponsor, its agents, employees, and business invitees, which arise from, or out of, or by reason of said Sponsor's participation at the Conference, or (d) any negligence, gross negligence or intentional misconduct by Sponsor, or employee, agent, or any other third party on behalf of Sponsor in connection with the Conference. Sponsor's indemnification obligation to HCCA shall survive the termination of these Terms and Conditions.

7. Market research and surveys. Sponsors are not permitted to conduct surveys of conference attendees during the conference.

8. Attendee information distribution. Regarding an Advance/Post Mailing List: HCCA may, at its discretion, also offer Sponsors the opportunity to communicate about their products and services through the pre-registered attendee postal address list and post-conference attendee postal address list, either or both of which may be available for purchase. This information is only provided to qualified HCCA Sponsors pursuant to the terms of HCCA's Conference Attendee List One-Time Use License. Each list shall include attendee name, title, company and preferred postal mailing address as provided by the attendee. HCCA does not release attendee email addresses. Any Advance/Post Mailing List remains the property of HCCA, and may not be sold or distributed by Sponsor to third parties.

9. Children. Due to health and safety considerations, children under the age of 18 will not be admitted to the program or educational sessions.

10. Picture taking, videotaping/audio taping. Sponsors are not permitted to photograph, audiotape, or videotape sessions, any other part of the conference without expressed, written approval from HCCA.

11. Promotion during conference. Sponsors are not allowed to place brochures, stickers, signs, pens, posters or marketing materials anywhere.

12. Trademarks. Sponsor grants HCCA, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Sponsor's company name and logo on HCCA website(s), print materials, and in other marketing media solely for purposes of promoting the Conference and future events, provided that such use is in accordance with Sponsor's established brand guidelines. If Sponsor elects to become a branded sponsor for any portion of the Conference, the use of Sponsor's logo, marks, or artwork (collectively "Sponsor Artwork") on any Conference merchandise or collateral is subject to the prior approval of HCCA, which reserves the right to reject any Sponsor Artwork that, in HCCA's sole discretion, fails to meet the defined specifications or general standards of quality for HCCA events. Sponsor grants HCCA or anyone authorized by HCCA the right to use or publish, in print or electronic format, any photographs or video taken during the Conference which contain images of Exhibitor's booth or space, including any trademarks, logos, or other images displayed in or on Sponsor's booth or space, as well as any images or likenesses of Sponsor's employees, contractors, subcontractors, or agents at the Conference.

Sponsor has no right to use the name, logo or trademarks of HCCA as a result of being a sponsor of the conference.

Sponsorship application

Board & Audit Committee Compliance Conference • February 24–25, 2020 • Fort Lauderdale, FL

Contact Information (please print)

Company Name

Address

City State Zip

Phone

Website Address

Contact Person

Contact Person's Title

Contact Person's Email

Questions? Email Lori Dahmes:

lori.dahmes@corporatecompliance.org

Billing Information

50% deposit is required for all booth rentals and sponsorships. Balance must be paid in full by January 17, 2020. Deposits are non-refundable. Full payment is required on applications received after January 17, 2020.

TODAY'S DEPOSIT \$ _____ (out of TOTAL \$ _____)

- BY MAIL: Enclose application and check payable to HCCA:
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435
PHONE 888.580.8373 • FAX 952.988.0146
- BY FAX: 952.988.0146—I authorize HCCA to charge my credit card
- INVOICE

Due to PCI Compliance, please **DO NOT provide any credit card information via email**. You may email the application (without credit card information) and call HCCA at 888.580.8373 or 952.988.0141 with the credit card information.

CREDIT CARD:

- AmericanExpress Discover MasterCard Visa

Credit Card Account Number

Credit Card Expiration Date

Cardholder's Name

Cardholder's Signature

Authorized Signature

This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm. By signing below, I hereby certify that I have read and will abide by the "Terms and conditions" in this prospectus.

Authorized Signature



OFFICE USE ONLY

Date received _____ By _____ AA0220