

- Promote your products and services
- Connect with customers
- Generate new leads

Prospectus

Higher Education Compliance Conference Research Compliance Conference

JUNE 11–13, 2023 | PHOENIX, AZ



SCCE[®]
Society of Corporate
Compliance and Ethics



HCCA[®]
Health Care Compliance
Association

Dear Compliance Colleague,

You are invited to exhibit and/or sponsor at SCCE’s Higher Education Compliance Conference and HCCA’s Research Compliance Conference. These conferences take place concurrently with a shared exhibition hall and sponsors.

Throughout these pages, you’ll find the information that matters most when considering an exhibitor and/or sponsorship opportunity for your organization. Please review the content provided here, and if you have questions, reach out to me personally. I look forward to working with you!



Sincerely,

Lori Dahmes

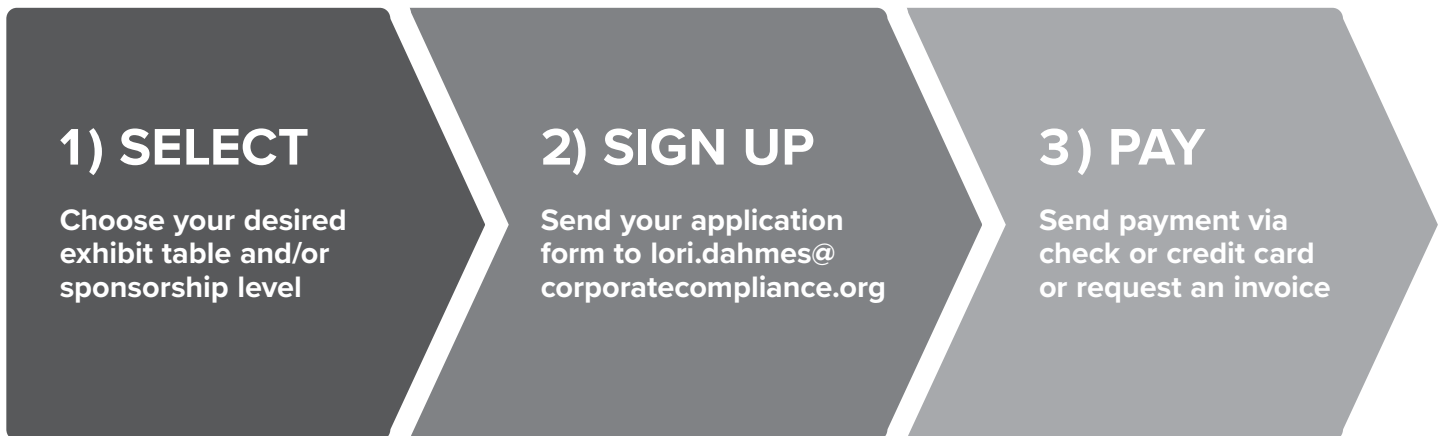
Exhibitor Account Executive

952.567.6213

lori.dahmes@corporatecompliance.org

SCCE & HCCA is always looking for new and innovative ways for our partners to realize ROI on their sponsorship investments. If you don't see a sponsorship opportunity in this guide that fits your needs and you have a unique idea that you'd like to discuss, please reach out.

Become an exhibitor and/or sponsor in three easy steps



About the events

SCCE's Higher Education Compliance Conference and HCCA's Research Compliance Conference offer a unique opportunity to promote your organization's product or services to two highly targeted and qualified audiences at once. These events are expected to attract 300+ leaders, decision makers, and highly engaged professionals from across the country.

Higher Education Compliance Conference and Research Compliance Conference exhibiting, sponsoring, and advertising opportunities can help you to:

- Showcase your products or services to a qualified audience
- Position yourself as a leading provider of higher education and research compliance solutions
- Generate leads from a highly targeted audience
- Increase brand awareness with logo placement throughout conference promotions and on-site signage

Who attends?

Higher Education

- Compliance and ethics officers and managers
- Academic compliance managers
- Title IX compliance officers
- IT compliance directors and managers
- Internal auditors
- Privacy officers
- General counsel

Research

- Research compliance officers
- Research integrity and quality managers
- Legal counsel
- IRB managers
- Analysts
- Audit professionals
- Research administrators
- Healthcare executives
- Clinical research directors

About SCCE

Society of Corporate Compliance and Ethics® (SCCE) is a member-based association for compliance and ethics professionals, currently serving more than 7,100 members. Since 2004, SCCE has been championing ethical practices and compliance standards to promote the lasting success and integrity of organizations worldwide and across all industries.

Our services:

- 45+ local and virtual conferences per year
- Weekly webinars
- *Compliance & Ethics Professional*® (CEP), our monthly magazine for members
- *The Compliance & Ethics Blog* and *Compliance Perspectives* podcast
- *Corporate Compliance Weekly News* (CCWN), our weekly email newsletter
- SCCEnet, our online social network
- *Ethikos*®, our quarterly member-exclusive thought leadership newsletter

About HCCA

Health Care Compliance Association® (HCCA) is a member-based association for healthcare compliance professionals. Serving more than 12,000 members across the country, HCCA is dedicated to enabling the lasting success and integrity of those working in, working with, or supporting healthcare organizations.

Our services:

- 50+ local and virtual conferences per year
- Weekly webinars
- *Compliance Today*®, our monthly magazine for members
- *The Compliance & Ethics Blog* and *Compliance Perspectives* podcast
- *Compliance Weekly News* (CWN), our weekly email newsletter
- HCCAnet, our online social network
- *Ethikos*®, our quarterly member-exclusive thought leadership newsletter

Dates and times

Exclusive exhibit hall hours

Sunday, June 11

Welcome reception 4:00–5:30 PM

Monday, June 12

Continental breakfast 7:00–8:00 AM

Networking break 9:15–9:45 AM

Networking break 10:45–11:00 AM

Lunch 12:00–1:00 PM

Networking break 2:00–2:15 PM

Networking break 3:15–3:30 PM

Networking reception 4:30–6:00 PM

Tuesday, June 13

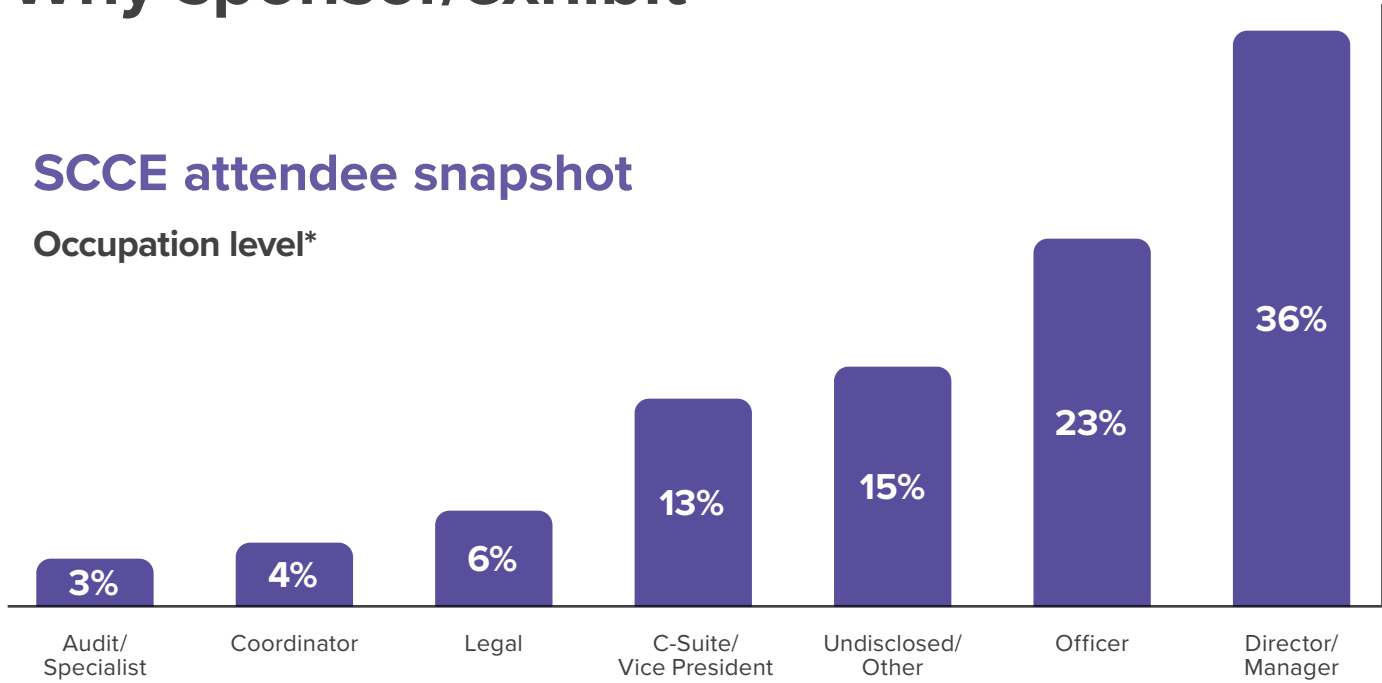
Continental breakfast 7:00–8:00 AM

Networking break 9:00–9:30 AM

Why sponsor/exhibit

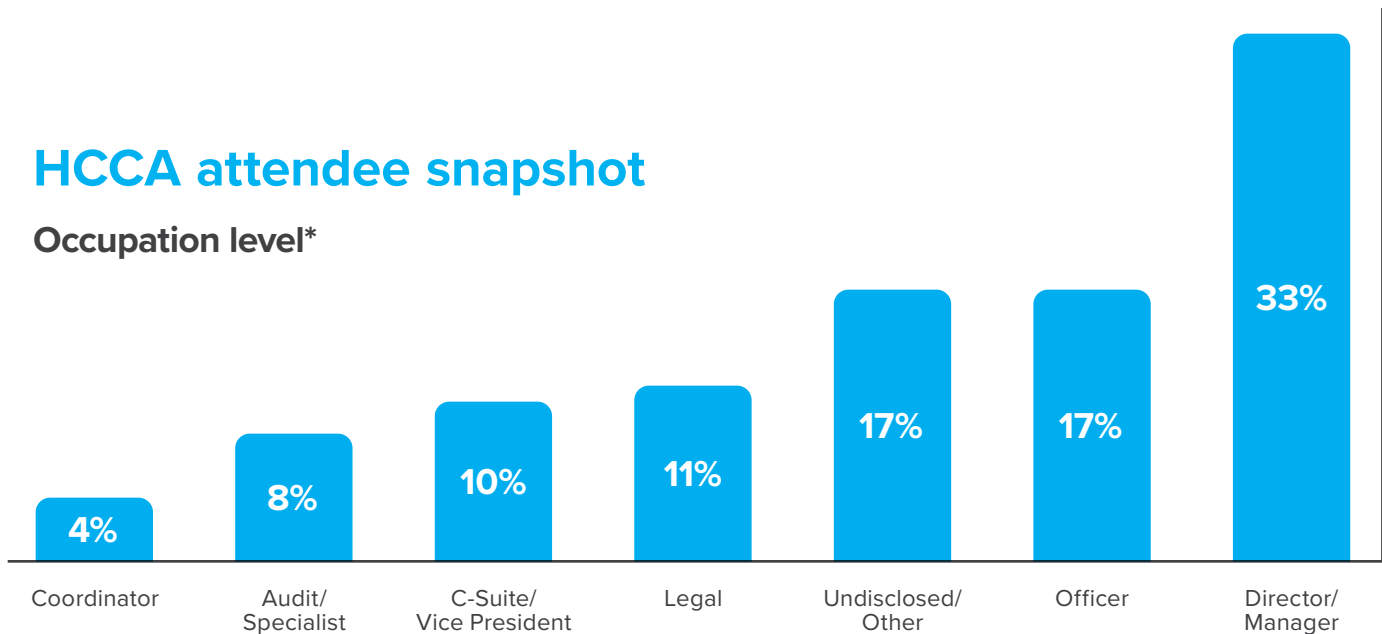
SCCE attendee snapshot

Occupation level*



HCCA attendee snapshot

Occupation level*



* Attendee data collected during the 2022 Higher Education Compliance Conference and Research Compliance Conference.

Payment terms

A 50% deposit is required for all booth rentals and sponsorships. Balance must be paid in full and received by SCCE & HCCA by May 12, 2023. Cancellation fee for exhibit and/or sponsorships is the 50% deposit if cancelled before May 12, 2023. No refunds will be made after this date. Deposits are non-refundable.

Exhibit hall

Exhibit hall set up

Sunday, June 11

12:45 – 3:00 PM

Exhibit hall hours

Sunday, June 11

4:00 – 5:30 PM

Monday, June 12

7:00 AM – 6:00 PM

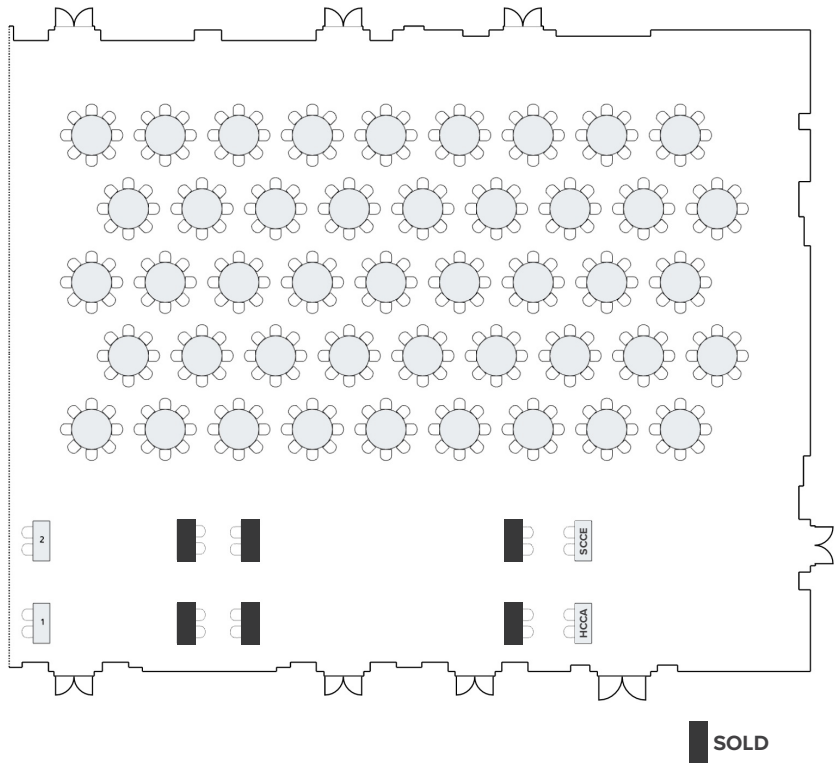
Tuesday, June 13

7:00 – 9:30 AM

Exhibit hall dismantle

Tuesday, June 13

9:30 – 10:30 AM



Exhibitor benefits

Table-top exhibit display at \$1,650

6' draped table

Two chairs and a wastebasket

Company name, website address, and link to online company description and logo at corporatecompliance.org/2022highered or hcca-info.org/2022research

Two exhibit hall-only staff badges — additional badges at \$300 each

Two reduced rate attendee full conference registrations per company at \$500 each

Times and layout are subject to change and will be confirmed prior to the event. Exhibitors are not required to staff booths when attendees are in session. Additional on-site information will be provided upon receipt of your application and payment.

Sponsorship/opportunities

Increase your brand awareness among these highly relevant audiences with a sponsorship package.

Sponsorship levels

PLATINUM \$7,000 or more
GOLD \$5,000
SILVER \$3,000

Dates to remember

Friday, May 5, 2023 — Exhibit/sponsor application due
Friday, May 12, 2023 — Full payment due
Wednesday, May 17, 2023 — Exhibitor conference registration forms due

Sponsorship benefits

	PLATINUM	GOLD	SILVER
PACKAGE PRICE	\$7,000	\$5,000	\$3,000
Recognition in opening session general session slides	✓	✓	✓
Dedicated social media post	✓		
Company name recognition on all attendee emails	✓		
Booth and additional promotional opportunities discount	25%	15%	10%
Full conference passes included	3	2	1
Logo displayed on conference sponsorship “thank you” on-site signage	✓	✓	✓
Logo on event website home page with a link to your company website	✓	✓	✓

PLATINUM [\$7,000]

Choice of one platinum sponsorship opportunity:

Tote bags

See your company logo on the front of canvas bags available to all conference attendees.

Conference journals

See your company logo imprinted on the front of journals available to all conference attendees.

Lanyards

All conference registrants will wear your company logo around their necks.

Wi-Fi

One of the first questions asked at any event is, “What is the Wi-Fi password?” Your Wi-Fi sponsorship will provide wireless internet for attendees. Sponsorship includes your company logo in the conference guide and your company name as part of the Wi-Fi password. This may or may not include a redirect splash page which is dependent on availability at the property.

GOLD [\$5,000]

Choice of one gold sponsorship opportunity:

Portable phone chargers

Help attendees keep their phones charged by sponsoring portable phone chargers where your logo and company information will be displayed. Attendees pick up a charger in the conference registration area and charge their devices while in sessions, at lunch, or networking events. Chargers are returned when the device is charged.

Welcome reception

See your company logo on signage in the exhibit hall near food stations during the reception, in the conference guide, and in emails promoting the event. Includes logoed napkins.

Networking breakfast

See your company logo on signage in the exhibit hall near food stations during breakfast, in the conference guide, and in emails promoting the event. Includes logoed napkins.

Networking break

Provide a snack for attendees. See your company logo displayed on signage near food stations during the break and in the conference guide. Includes logoed napkins.

SILVER [\$3,000]

Choice of one silver sponsorship opportunity:

Conference notepads

Your company logo and web address will appear on notepads available to all conference attendees.

Alcohol antibacterial wet wipe packet

See your company logo on wet wipe packets (10 count) available to all conference attendees.

Hand sanitizer

See your company logo on small bottles of hand sanitizer available to all conference attendees.

Conference pens

Your company logo and web address will appear on pens made available to all conference attendees.

Event venue

Sheraton Grand at Wild Horse Pass

5594 West Wild Horse Pass Boulevard
Phoenix, AZ 85226

The Sheraton Grand at Wild Horse Pass is the official venue for the 2023 Higher Education Compliance Conference and Research Compliance Conference.

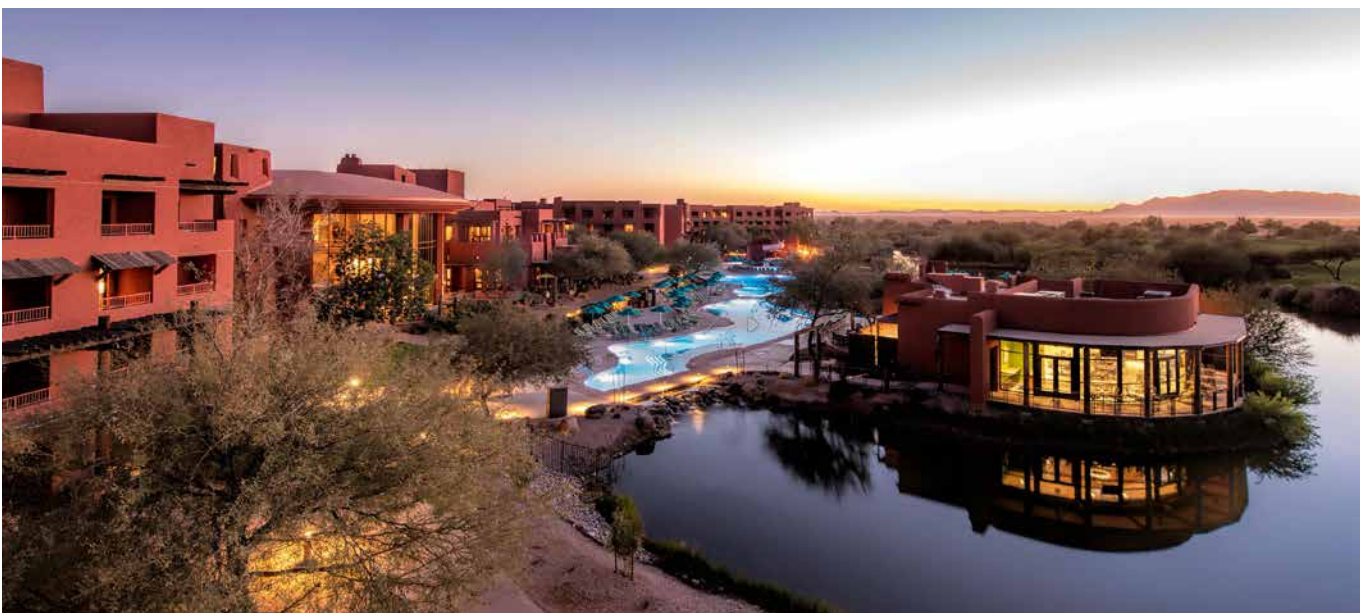
Event hotel

Sheraton Grand at Wild Horse Pass

5594 West Wild Horse Pass Boulevard
Phoenix, AZ 85226

A reduced rate of \$209 per night (plus a \$15 daily resort fee and applicable taxes; currently 13%, subject to change) for standard room with single/double occupancy has been arranged. To make reservations, visit bit.ly/2023HeRe or call 866.837.4156 and ask for the SCCE Higher Education and HCCA Research Compliance Conference group rate. All reservations must be guaranteed and accompanied by a first night room deposit or guaranteed with a major credit card. The cutoff date to receive this event rate is 5:00 PM Arizona time on Thursday, May 18, 2023.

NOTICE: *Neither SCCE & HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of SCCE & HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link on the conference website. If you have concerns or questions, please contact +1 952.933.4977 or 888.277.4977.*



Sponsor/Exhibitor Application

SCCE Higher Education Compliance Conference and HCCA Research Compliance Conference • June 11–13, 2023

Sponsor/Exhibitor Information

Organization _____

Street Address _____

City/Town _____ State/Province _____

Zip/Postal Code _____ Country _____

Phone _____

Email _____

Contact Person's Full Name _____

Contact Person's Job Title _____

Billing Contact

Billing Contact's Full Name _____

Billing Contact's Job Title _____

Billing Contact's Email _____

Sponsorship Opportunities

PLATINUM LEVEL

- SOLD** Tote bags..... \$7,000
- Conference journals..... \$7,000
- SOLD** Lanyards \$7,000
- SOLD** Wi-Fi \$7,000

GOLD LEVEL

- Portable phone chargers \$5,000
- SOLD** Welcome reception \$5,000
- Networking breakfast..... \$5,000
- Networking break \$5,000

SILVER LEVEL

- Conference notepads..... \$3,000
- Alcohol antibacterial wet wipe packet \$3,000
- SOLD** Hand sanitizer..... \$3,000
- SOLD** Conference pens..... \$3,000

TOTAL \$ _____

Booth Rental (includes two Exhibit Hall badges per 10' x 10' space)

- Table-top exhibit display _____ @ \$1,650 \$ _____
(includes 2 exhibit hall badges)
- Additional exhibit staff badges* _____ @ \$300 \$ _____
(allows access to exhibit hall ONLY)

TOTAL \$ _____

Booth Choice (see floor plan for location numbers):

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Payment

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To pay with a check, wire transfer, or purchase order, or to pay with a credit card over the phone, please contact SCCE & HCCA for an invoice. Orders are not final or reserved until payment is received. Payments received with incorrect amounts will be returned. Due to PCI compliance, do not provide credit card information via email.

TODAY'S DEPOSIT \$ _____ (out of TOTAL \$ _____)

Mail a check to SCCE & HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA

Email helpteam@hcca-info.org or call 952.988.0141 or 888.580.8373.

- Invoice me Purchase Order Number (attach PO) _____
- Wire transfer requested

Authorized Signature

This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm. By signing below, I hereby certify that I have read and will abide by the exhibitor Terms and Conditions viewable at hcca-info.org/conferences/sponsoring-and-exhibiting/TandC, including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit corporatecompliance.org/privacy.

In addition, all participants of our in-person conferences will be required to agree to the Personal Accountability Commitment, the Assumption of Risk, and the Liability Waiver and Release, viewable at corporatecompliance.org/conference/tandc.

Authorized Signature

OFFICE USE ONLY

Date received _____ By _____ Invoice _____