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Health Care Compliance Association (HCCA) Audit & Compliance Committee Conference

Communicating with The Audit & Compliance Committee of the Board

**Leading Practices** 

February 25, 2013



## **Discussion Topics**

Tactics for facilitating effective communication between internal audit, compliance, and the audit and compliance committee

2. Type and frequency of information audit committee members should ask for and receive

3. Emerging risks in the audit and compliance arenas and what board members should consider 4. Leading practices employed in industry to speak a common "risk" language, monitor risk, and identify priorities

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### **Health Care Organizational Risks**

The health care industry is experiencing significant change. Understanding (and managing) the risks specific to your organization will be critical.

- Reductions in payments Both the states and the Federal government are continuing to reduce payments to hospitals and share risk as part of ACOs or other arrangements.
- ICD-10 Though many organizations are challenged by its overall impact on finance, operations, and technology, there are benefits and opportunities associated with ICD-10 including enhanced quality measurement and better public health reporting. However, the risks of increased accounts receivable or denied payments will require further monitoring.
- Technology Hospitals continue to have significant technology investments including CPOE and electronic medical records, and hospitals will likely continue to look to technology to provide more efficient health care.
- Fraud, waste, and abuse (FWA) Reviews conducted by the OIG have historically focused on identifying areas that are at risk for noncompliance with Medicare billing requirements. Now, based on computer matching and data mining techniques, the OIG will select hospitals for focused reviews of claims that may be at risk for overpayments.
- Consumerism Capitalizing on growth and service opportunities requires an in-depth understanding of patients and their needs and will become an important driver of success.
- Reputation With security and privacy top of mind, combined with requirements as transparency of treatment metrics etc., the risks associated with reputation become more challenging.

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## What We Hear From Audit & Compliance Committees

Overwhelmed by heightened scrutiny from stakeholders, regulators, etc.

Concerned with the effects of Health Care Reform and new delivery models

Dissatisfied with process to identify risks

Unsure of their role in the oversight of enterprise risk management (ERM)

Uneasy with changes in digital information storage, usage, and security

A Common Theme:

The Audit Committee does not have a clear picture of the entirety of risks associated with the organization's operations, nor in some cases what its responsibilities are vis-à-vis the Board and other Board Committees for oversight of risk areas

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### The Changing Role of the A&C Committee

### Key challenges of the past

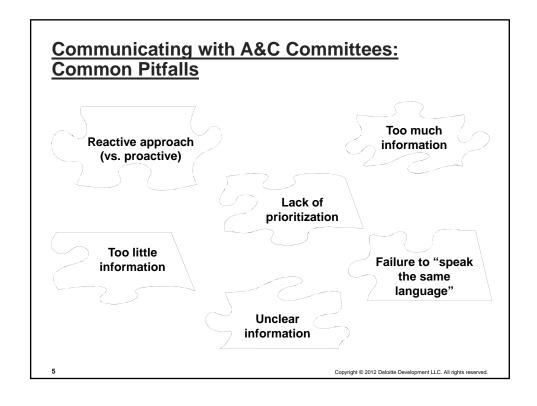
- The integrity of the company's financial statements
- The company's compliance with legal and regulatory requirements
- The independent auditor's qualifications and independence
- The performance of the company's independent auditor and internal-audit function

## Current / New Key Challenges

- Oversight of enterprise risk management (and risk awareness in general)
- Heightened scrutiny from shareholders, regulators, media, etc.
- Concern about appropriate levels of resources and skill sets in compliance and internal audit
- Unease regarding digital information security

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## So...How do you define risk?

"Risk" can mean different things to different people:

### Formal definition:

Risk is "any event that can adversely affect the achievement of your objectives."

#### Risk intelligent definition:

Risk is the potential for loss or harm — or the diminished opportunity for gain — that can adversely affect the achievement of an organization's objectives.

#### Simple definition:

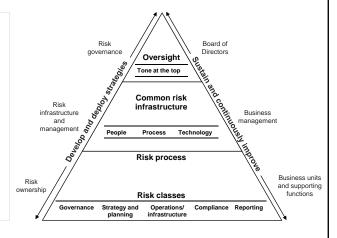
Risk is the possibility of something bad happening or something good not happening.

In a risk intelligent enterprise, a common definition of risk — one that addresses both value preservation and value creation, is used consistently between management, the Board and throughout the organization.

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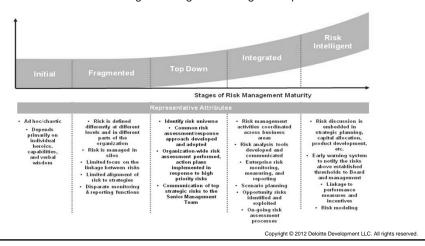
# The Risk Intelligent Enterprise™



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### **Assessing Your Organization's Risk Maturity**

- ✓ How capable is the organization today to manage its risk profile?
- ✓ How capable does it need to be?
- ✓ How can it get to its desired state? By when?
- ✓ How can we leverage existing risk management practices?



### **Leading Trends in Board-Level Risk Oversight**

- Increased focus on risk "intelligence" and risk assessment
- Periodic reassessment of the list of top risks, and determining who in management and which committee of the Board is responsible for each
- Avoiding becoming overly dependant on forms or tools for monitoring risks
- Acknowledging the importance of information technology (IT) and reviewing key IT milestone reporting, especially for significant IT implications
- Being aware of, and reviewing when applicable, acquisition and major initiatives, including risks, relevant integration milestones, and ROI analysis
- Considering the role of internal audit and compliance in major IT initiatives, other major organizational changes, and where these items fall on the IA/Compliance work plans

## **Questions the A&C Committee May Want to Consider...**

#### ...and questions management may want to answer.

- ✓ What regulations, guidelines, and laws changed in 2012.....and what new processes have been put in place to address the changing requirements?
- ✓ What is the likely impact of regulatory activity on the organization?
- ✓ How prepared is the organization for the enactment of new rules and laws?
  - How will the health care reform legislation affect the business (e.g., ACOs, quality of care, etc.)?
- ✓ How effective is our process for monitoring emerging risks?
- How do we know our internal audit and compliance functions are working effectively and staffed at the right levels?
- ✓ Have we engaged any outside advisors to assist in our efforts?
- What further impact do we expect in 2012, and has management begun assessing and planning for that impact?

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### **Example Emerging Risk: Digital Information Security**

The total economic burden created by data breaches in the health care industry is nearly \$6 billion annually, while the impact of a data breach over a two-year period is approximately \$2 million per organization.

The Department of Health and Human Services through its enforcement arm, the Office of Civil Rights, initiated the first-ever "proactive" auditing of the HIPAA privacy and security rules starting in January 2012.

How do we control which software is running on our devices?

How do we know who's really logging into our network and using our applications?

How do we track which digital information is leaving our organization, and where it is going? What should audit, compliance, and the board consider?

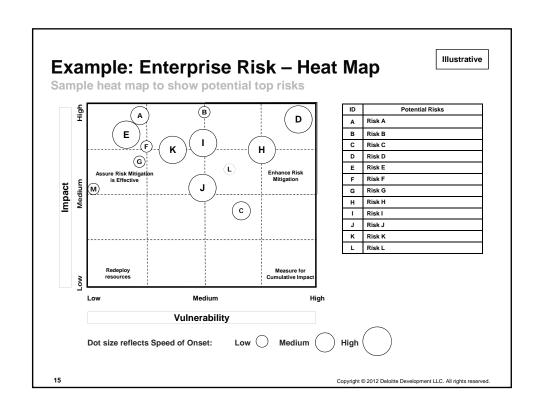
How do we limit the information we voluntarily make available to a cyber adversary?

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#### **Example: Enterprise Risk Framework** Illustrative NOTE: The following risk framework should be customized for your organization. This is an example for discussion Healthcare Provider Risk Framework: SNAP SHOT Ethics and Compliance Risk Strategic Risk Infrastructure Risk Operational Risk Governance Care and Delivery External Regulatory Contract Compliance Corporate Managed Care Patient Strategy Treasury Finance Services Diagnostic and Treatment Services Competition Medical Care Delivery of Patient Services Medicade/Medic are Credit Rating Culture Cost Accounting Outpatient Care Customer Demands Cash Management Taxation Speciality Care HIPAA Medical Staff Other Business Partners Utilization Management Investment Management Long Term Care Mergers / Acquisitions / Divestitures Risk Oversight Environmental Sample Risks: RISK SUB-CATEGORY RISK CATEGORY RISKS POTENTIAL RISK DESCRIPTION SOURCE Inappropriate provisions for contract Managed Care Ambiguity in contract terms Complex reimbursement terms Inaccurate contract pricing Infrastructure Payer Contracting 12 Copyright © 2012 Deloitte Development LLC. All rights reserved.

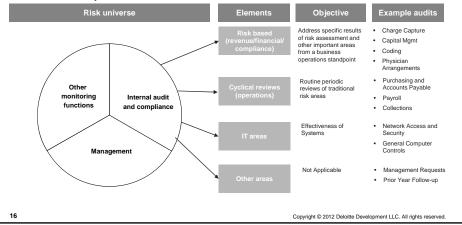
Example  1. Culture / Governance	: Universe	e of Activitie	4. Delivery of Patient Services –	Illustrative  5. Delivery of Patient Services –
Culture / Governance     Executive Sponsor:     Project Manager: TBD     Culture / Tone at the Top     Roles and Responsibilities     Internal Controls     Board Structure/Education     Discipline of 'Speaking Up'     Executive Compensation	2. strategyutepioyment Executive Sponsor: Project Manager: TBD  Quality  Growth Integration  Financial Sustainability  Marketplace Assessment	S. Delivery of Yatient services – Support Executive Sponsor: Project Manager: TBD Case Management Utilization Review Social Work Patient Satisfaction Teaching/Students Volunteers	Leilvery or Patient services – Inpatient Executive Sponsor: — Project Manager: TBD     Access/Throughput     Length of Stay     Centers of Excellence     ICUICCU	S. Delivery of Patient Services – Outpatient Executive Sponsor: Project Manager: TBD  - Access/Throughput - Emergency Department - Primary Care - Physician Practices - Behavioral Health - Laboratory
6. Delivery of Patient Services – Pool Acute Executive Sponsor: Project Manager: TBD  ✓ Hospice  ✓ Hospice  ✓ Long Term Care	7. Capital Management Executive Sponsor: Project Manager: TBD  **Capital Allocation / Budgeting  **Return on Investment Analysis  **Project/Construction  Management Management Leased Property  **Asset Disposal	Revenue Cycle     Executive Sponsor:     Project Manager: TBD     Scheduling/verifications     Registration/Admitting     Charge MateriCharge Capture     Health Information Management     Health Information Management     Health Information Management     Prioring Transparency     Patient Stilling/Collections     Credit & Collections Policies     AR, Denials, Bad Debts     Credit Ballance & Refunds	A Human Resources Executive Sponsor: Project Manager: TBD Succession Planning Benefits Administration Leadership Development Performance Management Performance Management Performance Management Perpoil—Time Reporting Expanse Reimbursement Diversity Labor Strategy	Compliance Program Executive Sponsor: Project Manager: TBD Code of Conduct Training and Education Communication Legislation Find Communication Find Communication Find Communication Find Communication Legislation Find Communication Response and Prevention Conflicts of Interest Privacy& Security  The Communication Find Communicatio
Clinical Risk Management Executive Sponsor: Project Manager: TBD     FDA Recalls     Medical Errors     Occurrence/Incident Reporting     Cocurrence/Incident Reporting     Senious Reportable Events     (SREs)	Risk Financing     Executive Sponsor:     Project Manager: TBD     Professional & General Liability     Insurance / Self Insurance     Program     Workers Compensation     Excess & Reinsurance     Commercial Insurance Program     Claims Reporting and Handling	Quality / Performance Improvement Executive Sponsor: Project Manager: TBD       Patient Safety       Value-based Care       Quality Indicator Monitoring and Reporting       Joint Commission/Other Accreditation       Process re-design	14. Information Technology Executive Sponsor: Project Manager: TBD I T Ops., Infrastructure & Processes IT Governance, Compliance & Reporting IT Strategy & Planning Privacy & Security	15. Patient Care Information Systems Executive Sponsor: Project Manager: TBD  ' implementation  Project Management  System Acceptance
16. Legal/Regulatory Executive Sponsor: Project Manager: TBD Project Manager: TBD Project Manager: TBD Project Manager: TBD Project Manager Records Retroiting Records Retroiting Records Retroiting Regulatory Reporting Non-Profit Status/ Community Benefit	17. Finance / Accounting / Reimbursement/Managed Care Executive Sports: BD Financial Reporting & Closing Financial Reporting & Closing Financial Reporting & Closing Financial Forecasting Cost of Consumerism Cost of Cost of Cost of Cost of Cost Reimbursement Regulatory Filing Requirements	18. Treasury & Debt Management/Pension Executive Sponsor: Project Manager: TDD October Sponsor: October Spon	Supply Chain / Procurement Executive Sponsor: Project Manager: TBD     Supply Chain Leadership     County Chain Leadership     County Chain Specialing Receiving     Accounts Payable	20. Medical Staff Executive Sponsor: Project Manager: TBD Prohisignia and Credentialing Prohisignia and Credentialing Hospitaling Value Staff St

ZXaII	ple	: Ris	k A	SS	essmo	ent Crite	eria		Illustrativ	
mpact Criter	ia F	inancial	Reputa	ition	Customers	Operations	Employees	Legal/ Reg	ulatory	
HIGH (4-5 Rating) MEDIUM (3 Rating) LOW (1-2 Rating)	milli earn taxe 4 rat Grea milli	ater than \$XX on impact on ings before s	on attention  re  Significant negative impact on reputation and brand, likely to have long-lasting		Wide-spread impact on customer satisfaction Serious threat to future growth. Inability to sell	Significant interruptions of business operations of 2 or more divisions or countries  Potential losses may be considered	Unplanned loss of several key and senior employees Serious injury to employees and/or dangerous near miss Significant impact	Major feder state scruti Investigation subject to substantial and penaltic including on charges and cease-and	iny ons fines les riminal dd/or	
							isk Management Ca			
Vulnerabi	lity Criteria	Mitigation/ Mo	onitoring	g Complexity		People	Process		ology (if technology nabled process)	
HIGH (4-5 Rating)  MEDIUM (3 Rating)  LOW (1-2 Rating)		5 rating: No mitigation/monitoring plans exist			ffects a high # of ctions or a high # cesses actions are highly	Limited level of internal staff capable of managing risk potential	5 rating: No effective proces place to manage th risk	ss in perf ne and	Major system performance, reliability and validity issues Significant security	
		4 rating: Mitigation/monitoring plans exist but are not consistently applied			t to judgment and	resources  Significant level of change experienced by resources as a result of risk event	4 rating: Process in place by consistently follower and/or no monitorir testing or reporting	expo ut not ed Oute ng, ineff	dated and fective technology	
		Speed of	Onset Cri	teria	`Definition					
	HIGH (4-5 Rating)  Very rapid onset; little or no warning, instantaneous.									
MEDIUM (3 Rating) LOW (1-2 Rating)					Moderate onset; several days or weeks to occur.  Very slow onset; several months or years to occur.					



# Translating Risk Assessment Results into an Integrated Audit and Compliance Work Plan

Enterprise wide risk assessments identify a broad range of risks applicable to the organization. Not all the risks, however, will be appropriate for either compliance or internal audit focus. Conversely, there will be areas of compliance and internal audit focus which are not identified during the risk assessment process. In addition, not all "auditable" risks can be addressed in one year.

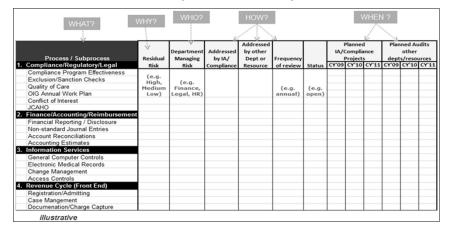


### **Example: Risk and Audit Universe**

Illustrative

#### Responding to Risks

The risk and audit universe is an efficient tool to communicate how the organization responds to prioritized risks, including those risks that will be included on the internal audit and compliance work plans, as well as those that are addressed through another function or management initiative.



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#### **The Changing Risk Profile** Risks are fluid and can often change over time. So too can the risk profile of an organization change, as reflected in the example below. Prior Year "Red" Risks 2012 "Red" Risks Physician Financial Relationships **Health Care Reform NEW** Revenue Cycle: Front End Aging Plant & Equipment Revenue Cycle: Back End Alliances - Physician and Other **Partnerships** Medicare / Medicaid Funding Medicare / Medicaid Funding Joint Ventures / Mergers **Quality Metrics Reporting NEW** Legend Physician Billing Physician Billing = New risk this Credit Balances Talent Management = Risk ranked **Quality of Care Financial Margins** higher this year = Risk ranked **Clinical Documentation and Coding** RAC Readiness / Preparedness lower this year

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#### The "How and What" Examples: **Internal Audit** Reporting to the A&C Committee **Plan Estimated** Source Resource Audit Description Review of instituted HIPAA compliance policies, procedures, forms and initiatives and assessment organizational compliance with HIPAA statute HIPAA privacy with regulations. Physician arrangements Review, documentation and analysis of the design of controls over physician arrangement management including review of arrangements sample for compliance and control operating effectiveness. 180 Co-sourced assessment Anti-kick back/stark laws Review, documentation and analysis of the design of controls including Industry 160 Co-sourced policies and procedures to validate compliance with anti-kick back/stark aw compliance with selected control testing for operating effectiveness Supply chain: Materials and Review, documentation and analysis of the controls over materials and services procurement with selected control testing for operating 250 Internal services effectiveness. procurement Review, documentation and analysis of the controls over medical supplies Industry inventory management with selected control testing for operating Medical supplies 140 Internal inventory management effectiveness. Payroll processing Review, documentation and analysis of the controls over payroll Industry 120 Internal processing with selected control testing for operating effective Construction Review, documentation and analysis of the design of controls over Risk 200 Internal assessment effectiveness (e.g. change orders, applications for payment, bids). Asset Review, documentation and analysis of the controls over asset Risk 200 Internal management management with selected control testing for operating effectiveness. assessment Copyright © 2012 Deloitte Development LLC. All rights reserved.

# The "How and What" Examples: Reporting to the A&C Committee Dashboards 1

Internal Audit or Compliance Reports Completed

Audits	Quarter	Total # Obs.	# of Red	# of Yellow	# of Green
HIPAA privacy	Q1	10	3	4	3
Physician arrangements	Q1	11	7	3	1
Anti-kick back/stark laws	Q2	6	1	2	3
Supply chain: Materials and services procurement	Q2	3	0	2	1
Medical supplies inventory management	Q3	4	2	0	2
Payroll processing	Q3	7	2	2	3
Construction	Q3	3	0	0	3
Asset management	Q4	5	1	1	3

Compliance Reporting & Hotline Activity

Issue	Complaints Received
Employee Misconduct	6
Patient Care	5
Theft	3
Billing/Coding Issues	2
HIPAA	1
Conflict of Interest	1
Other	1

Compliance Training

Compliance Training	% Complete
New Hire Training (within 30 days)	94%
General Online Compliance Training	92%
Specialized Compliance Training	85%
Code of Conduct - Acknowledgement Signed	95%

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## The "How and What" Examples: Reporting to the A&C Committee

## Dashboards 2

Management Action Item Status Dashboard Summary

					Category		lmş	ısin ort: Cod	nce		ompletion Status			Overdue Test #	
Location	Audit	IA.L Bea	Operational Eindings	Financial Findings	Compliance Findings	Iotal Eindings	Α			Items Completed	Items Not Yet Due	Items Overdue	Contact	≜ Action Item Notes	Audito
Hospital A	Controls Self-Assessment	IA	3	1	0	4	2	1	1	2	2	0	Name, Title		i –
	Security Policies and Procedures	IA	3	2	1	6	2	2	2	3	3	0	Name, Title		
	HIPAA Compliance	REG	0	0	2	2	1	0	1	0	1	1	Name, Title		
			6	3	3	12	5	3	4	5	6	1			
Hospital B	Billing & Collections	IA	3	0	0	3	1	1	1	1	0	2	Name, Title		
	Internal Control Documentation	IA	2	1	0	3	0	0	3	2	0	1	Name, Title		
			5	- 1	0	6	1	1	4	3	0	3			
Hospital C	Denial Processing	IA	9	0	0	9	3	3	3	0	9	0	Name, Title		
	Charge Capture	IA	0	4	2	6	1	4	1	4	2	0	Name, Title		
			9	4	2	15	4	7	4	4	11	0			
Hospital D	Development Office	IA	10	0	0	10	3	6	1	0	7		Name, Title		
	Employee Benefits	IA	1	0	0	1	0	1	0	0	1	0	Name, Title		
	Pharmacy - Drug Diversion	REG	3	0	0	3	2	1	0	3	0	0	Name, Title		
	Physician - EMTALA	REG	1	0	1	2	1	1	0	0	0	2	Name, Title		
			15	0	1	16	6	9	1	3	8	5			
Hospital E	Physician Master Database	REG	1	2	3	6	1	2	3	2	3	1	Name, Title		
	Contract Management	REG	0	0	1	1	0	1	0	0	1	0	Name, Title		
	Grant Compliance	REG	0	2	3	5	1	2	2	3	1		Name, T	mpleted or Not	Overd
	Charge Capture - Emergency	IA	0	4	1	5	1	2	2	3	2	0	Name, T	4 44 Davis Ove	
			1	8	8	17	3	7	7	8	7	2		1–14 Days Ove	
TOTAL			36	16	14	66	19	27	20	23	32	11		15-29 Days Ove	erdue
														30+ Days Ove	rdue

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# The "How and What" Examples: Reporting to the A&C Committee

# Internal Audit Reports

#### **Leading Practices**

Executive summary — should include relevant background information, overall summary of findings, audit history and should answer the question, "Why did we conduct this audit?"

Observation rating system — Assigning a rating to each of the observations in an internal audit report assists management and the audit committee with gaining a better understanding of "what is really important". An effective scale often takes the form of "high, medium, low".



 $\underline{Red\ Light}\ -\ A\ significant\ weakness\ in\ internal\ controls\ or\ business$  processes that requires immediate correction

 $\underline{\underline{Yellow\ Light}}$  - A weakness in internal controls or business process that requires correction

Green Light - An opportunity for business process or control improvement

Management responses should include:

- Detailed action plans to address observation/mitigate risk
- Action plan owners/responsible parties
- Due dates to allow more effective follow-up/facilitate discussion with the Audit Committee on progress to date.

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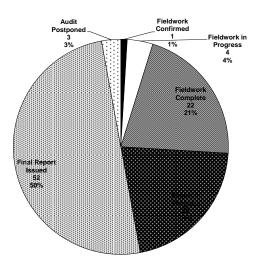
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## The "How and What" Examples: Reporting to the A&C Committee Dash

## Dashboards 3

### Internal Audit Fieldwork Status

Audits by Fieldwork Status	# of Audits	% of Audits	% of Audits (2009)
Fieldwork Confirmed	3	6%	12%
Fieldwork in Progress	1	12%	6%
Fieldwork Complete	10	20%	15%
Report in Progress	10	10%	23%
Final Report Issued	25	50%	42%
Audit Postponed	1	2%	2%
Total	50	100%	100%



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### **Leading Governance Practices for the Board**

Benchmarking and evaluating the governance process allows organizations to track the progress of their governance program along a risk maturity model. Consider the following:

- ✓ Use internal monitoring and feedback
- ✓ Participate in continuing education and updates
- √ Solicit independent viewpoints
- ✓ Include risk as a topic in the annual board self-assessment

An assessment of the Audit & Compliance Committee by both committee members and selected members of senior management may reveal areas where the Committee is perceived to function well and areas where the Committee could improve:

Category	Avg. Score
Composition and Quality	4.1
Understanding the Business, including Risks	3.2
Process and Procedures	4.2
Communications and Information	3.5
Oversight of the Financial Reporting Process, including Internal Controls	3.6
Oversight of the Audit Function	4.4
Overall Ethics and Compliance Culture	3.3
Monitoring Activities	2.9
Overall Assessment	3.65

Note: score is based on a scale of 1 (low) to 5 (high).

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## **Board-Level Interaction with Compliance and Internal Audit: Leading Practices**

- Be involved with the internal audit and compliance risk assessment and resulting plans (whether separate or combined plans)
- Conduct annual evaluations of the internal audit and compliance functions
- Understand internal audit and compliance staffing, skill sets and succession planning
- Assess whether the internal audit and compliance functions have a direct reporting line to the audit/compliance committee and an indirect line to management
- Follow meetings with executive sessions as warranted (but no less than annually with the Internal Auditors, Compliance Officer and Counsel)
- Understand the response and resolution for each issue raised at meetings



## **Board Expectations from Compliance and Internal Audit**

- Objectively monitoring and reporting on the health of financial, operational and compliance controls
- Providing insight into the effectiveness of enterprise-wide risk management
- Becoming a catalyst for positive changes in processes and controls
- Delivering value to the audit & compliance committee, executives, and management in the areas of controls, risk management, and governance

 Coordinating activities and sharing perspectives with the independent auditor, where appropriate

<u>Facilitating Effective Relationships with</u>
<u>Compliance and Internal Audit</u>

- Review work plans, process against work plans and reports resulting from work plans on a regular basis
- Be available when contacted by compliance or internal audit
- Engage in discussions regularly; make the reporting relationship a substantial and communicative one (not just "check the box")
- Actively participate with management in discussing goals and evaluating performance of the compliance and internal audit functions
- Challenge the compliance and internal audit departments by setting high expectations, communicating those expectations clearly and holding the department(s) accountable for meeting them
- See that the compliance and internal audit functions have appropriate resources, stature and respect and are visibly supported by senior management throughout the organization



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