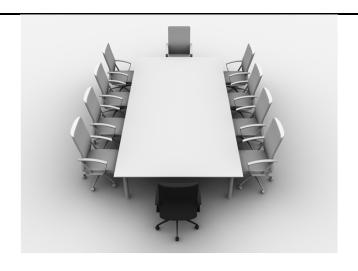


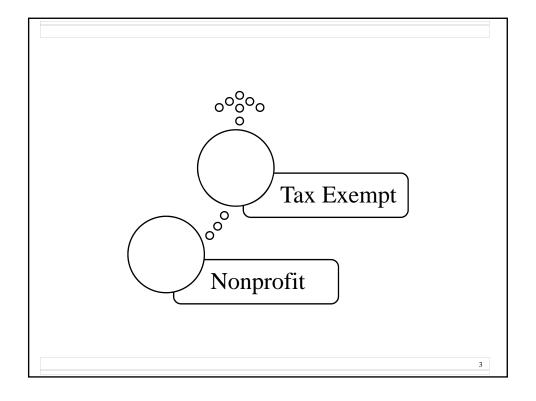
Nonprofit Governance: What Every Compliance Officer Should Know

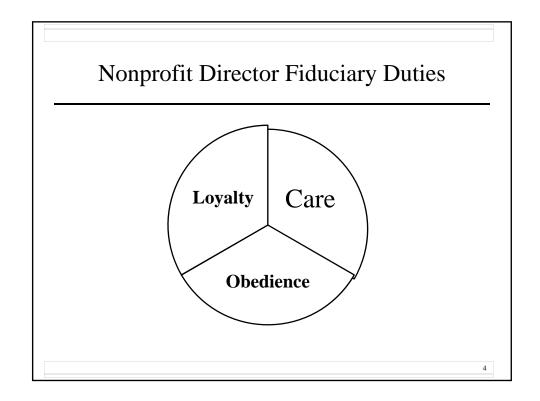
April 2013 Heidi Christianson, JD hchristianson@nilanjohnson.com

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The Compliance Officer and the Board

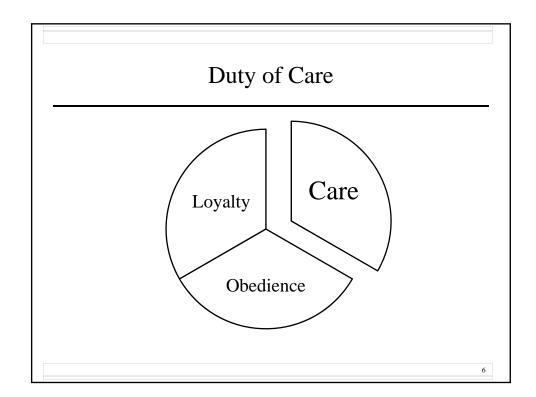






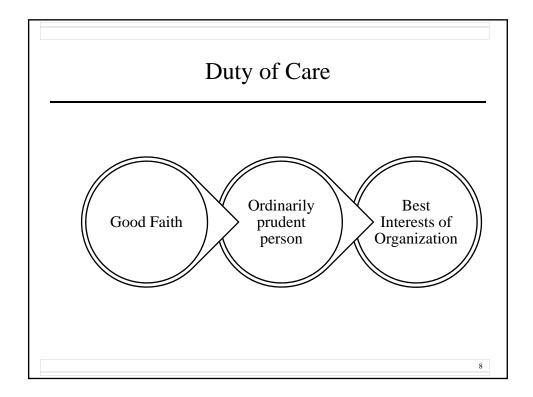
Attorney General Actions Alleging Breach of Fiduciary Duty

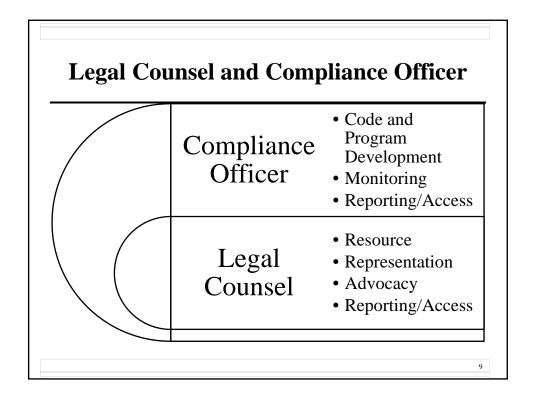
- Investigation of health care providers for abusive collections and failing to protect **donor privacy** (2012)
- Investigation of hospital intention to acquire physician groups for **antitrust** reasons (2003-06)
- Investigation of many health care systems for **abusive collection practices** and overcharging the uninsured (2004-05)
- Investigation of nonprofit health care entities related to executive compensation, consulting expenses, travel and entertainment (2000-03)

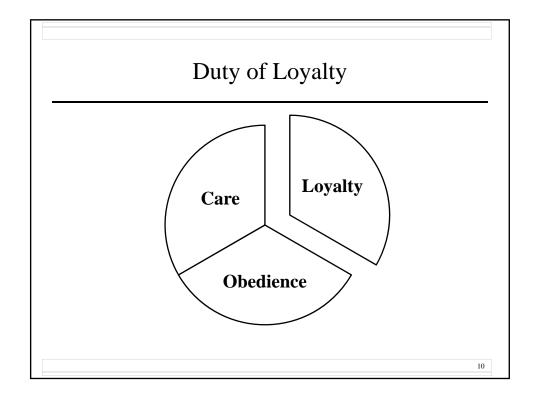


Board of Director Duty of Care

- Directors must actively participate
- May establish Committees
- **Decisions** of the board should be documented
- General knowledge of books and records
- Assure accurate recordkeeping via internal and external audit
- Protect, preserve, invest and manage charitable assets
- Ensure adequate **resources** exist to achieve mission
- **Investigate** warnings or reports
- Directors should engage in self evaluation







Duty of Loyalty

Conflicts of Interest

- **Directors should be independent** of the organization and other directors.
- Director, officer and key employee conflicts of interest should be addressed by a **written policy** which prohibits an interested party from voting on a conflicted transaction.
- The policy requires **annual disclosure** of potential conflicts.
- The nonprofit **consistently enforces** compliance with the policy.

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Duty of Loyalty

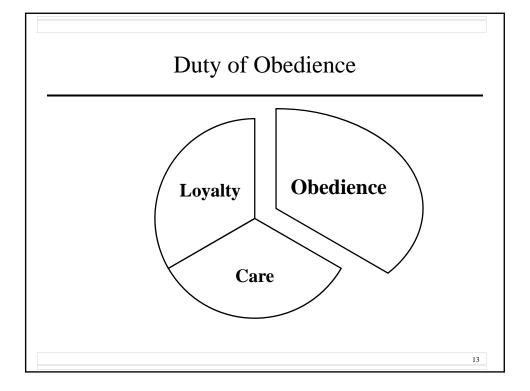
Loans and Corporate Opportunity

Loans

 A nonprofit may not lend money to an insider unless in the Board's judgment the loan may reasonably be expected to benefit the corporation

Corporate Opportunity

- Directors are under a fiduciary obligation not to divert an opportunity from the nonprofit for personal gain.
- Annual conflict of interest disclosure form



Duty of Obedience

- Directors should be **familiar with state and federal laws**, employment, sales and property taxes, IRS regulations that impact tax exemption.
- Directors should ensure required filings are done to **ensure transparency**.
- Directors should be familiar with and follow **governing documents**.
- Where appropriate, directors should obtain outside help to comply with the law.

Duty of Obedience

Chief Executive Assessment and Compensation

- The Board or a Committee should regularly **review the performance** of the Chief Executive.
- Compensation for key insiders should be approved following a process outlined in federal law.
 - 1. The Board obtains and reviews compensation **data** to determine reasonableness.
 - 2. Only individuals **free of a conflict of interest** in the compensation decision participate in the discussion.
 - 3. The compensation deliberations are **documented**.

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Duty of Obedience

Federal IRS Form 990 Review

- The Board of Directors receives a copy of the complete IRS Form 990 and all attachments prior to filing.
- It is acceptable for the review to follow the actual filing, (e.g. at the next Board meeting).
- **Part VI** of the IRS Form 990 contains governance questions for all exempt organizations.
- **Schedule H** of the IRS Form 990 outlines federal tax exemption requirements for hospitals.

Duty of Obedience

Important Policies

- Nonprofits should have a whistleblower policy that provides for protection from retaliation by the organization.
- Nonprofits should have a document retention policy that prohibits destruction of document on a legal hold



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IRS Governance Check Sheet

- Governing Body and Management
- Compensation
- Organizational Control
- Conflicts of Interest
- Financial Oversight
- Document Retention

