

Challenges for Academic Medical Centers

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We are Unique!

Unique – being the only one of its kind;
unlike anything else. Synonyms:
distinctive, distinct, individual, special,
idiosyncratic

Challenges

- Dealing with Teaching Physicians and Residents
- Documentation in the medical record
- How to manage the tri-partite mission

Tri-Partite mission

- Education
- Research
- Patient Care



Complexity

- Legal Organization – one hybrid, multiple entities
- Physicians – employed vs leased
- Number of Employees
- Collaboration – multiple departments and may supervisors
- Community
- Politics

Education

- Colleges – Medical School, Nursing, Pharmacy
- GME – reporting on Cost Report
 - Other Hospitals
 - Outside country
- Moonlighting
- Teaching – Physician Guidelines
- EPIC Issues
 - Automatic
 - Fellows who are also MD's
- Policies – University or AMC

Research

- Where does it sit? University or Hospital?
- Contracts
- Privacy laws - HIPAA versus State
- Access to PHI
- Research as healthcare delivery
- FERPA vs. HIPAA

Healthcare

- Hospital Based Clinics
- Nurse Practitioners to mid-levels
- Concurrent surgeries
- EPIC Issues/Documentation Issues
- Indigent Care
- Gifts to Patients
- Community versus Teaching Physicians

Areas of Focus - Soft Skills

- Relationship Building
- Overcoming Barriers
- Collaboration
- Communication breeds respect
- Find Champions
- Connect people
- Be a partner
- Beware of institutional wear

Thank you!
Questions?

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