



How would you rate your knowledge of the Sunshine (payment transparency) laws and data?

- a. I know nothing
- b. I know a little
- c. Semi-pro
- d. Pro All-Star

### Presented by



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Disclaimer: Nothing in this presentation should be construed as legal advice nor relied upon as legal expertise.







Which statement best describes your organization's policy on physician acceptance of gifts from industry (eg, Pharma, MedDevice, etc.)?

- a. All gifts, even minimal value, are strictly prohibited
- b. Occasional gifts of "small" value are allowed
- c. Gifts area allowed if approved through an existing policy/procedure
- d. There are no prohibitions associated with gift acceptance at all

Nature of F	'a	yment:	Gift
Physician_Specialty	Physici 🕶	Total_Amount_of_Payment_USDollars 🛶	Form_c Nature_of_Payment_or_Transfer_of_Value
Allopathic & Osteopathic Physicians   Ophthalmology	со	25000	Cash or ca Gift
Allopathic & Osteopathic Physicians   Orthopaedic Surgery   Orthopaedic Surgery of the Spine	CA	3000	Cash or ca Gift
Allopathic & Osteopathic Physicians   Plastic Surgery	CA	2500	Cash or ca Gift
Allopathic & Osteopathic Physicians   Plastic Surgery	CA	2500	Cash or ca Gift
Allopathic & Osteopathic Physicians   Surgery   Plastic and Reconstructive Surgery	NV	2100	Cash or ca Gift
Allopathic & Osteopathic Physicians   Surgery   Plastic and Reconstructive Surgery	CA	1400	Cash or ca Gift
Allopathic & Osteopathic Physicians   Surgery   Plastic and Reconstructive Surgery	CA	1400	Cash or ca Gift
Allopathic & Osteopathic Physicians   Obstetrics & Gynecology	MO	1050	Cash or ca Gift
Dental Providers   Dentist   General Practice	PA	1000	Cash or ca Gift
Allopathic & Osteopathic Physicians   Internal Medicine	ОН	866.4	Cash or ca Gift
Allopathic & Osteopathic Physicians   Obstetrics & Gynecology	MI	795	Cash or ca Gift
Dental Providers   Dentist   General Practice	FL	750	Cash or ca Gift
Allopathic & Osteopathic Physicians   Surgery   Plastic and Reconstructive Surgery	WA	735.41	Cash or ca Gift
Allopathic & Osteopathic Physicians   Obstetrics & Gynecology	MO	700	Cash or ca Gift
Allopathic & Osteopathic Physicians   Plastic Surgery	IL	558.6	Cash or ca Gift
Dental Providers   Dentist	PA	554	Cash or ca Gift
Dental Providers   Dentist   General Practice	NY	554	Cash or ca Gift
Dental Providers   Dentist   General Practice	PA	554	Cash or ca Gift
Dental Providers   Dentist   General Practice	PA	554	Cash or ca Gift
Dental Providers   Dentist	TX	554	Cash or ca Gift
Dental Providers   Dentist	IL	554	Cash or ca Gift
Dental Providers   Dentist	CA	554	Cash or ca Gift

Nature of Device or Dr	of Payme rug Name	ent: Gift
Indicate_Drug_or_Biological_or_Device_or_Medical_Supply_1	Product_Category_or_Therapeutic_Area_1	Name_of_Drug_or_Biological_or_Device_or_Medical_Supply_1
Device	DENTISTRY	
Device	DENTISTRY	
Device	DENTISTRY	
Device	Optometrist	OCT
Device	Electrosurgical	ERBE
Device	Cardiac	Cardius 3m
Device	Dental Adhesive	Scotchbond Universal Adhesive
Device	DENTISTRY	
Device	DENTISTRY	
Device	Cardiac	Cardius 3m
Device	DENTISTRY	
Device	DENTISTRY	
Device	DENTISTRY	

Na Free	ature (	of Payment: Gift of Events (same physician)
Physician_First_		Total_Amount_of_Payment_USDollars    Form_    Nature_of_Payment_or_Transfer_of_Value
E	p,	73.68 Cash or ca Gift
	p p	73.68 Cash or ca Gift 55.26 Cash or ca Gift
<u>-</u>	P.	50 Cash or ca Gift
	p.	50 Cash of Ca Gift
E .	p	47.86 Cash or ca Gift
F -	P.	36.84 Cash or ca Gift
E -	P	35 Cash or ca Gift
E	P	26.25 Cash or ca Gift
E	P	25 Cash or ca Gift
E	p.	25 Cash or ca Gift
E	p.	25 Cash or ca Gift
E	p.	25 Cash or ca Gift
E	P. T	25 Cash or ca Gift
E	p.	25 Cash or ca Gift
E	P. ·	25 Cash or ca Gift
E	P. ·	25 Cash or ca Gift
E	p.	25 Cash or ca Gift
E	P	25 Cash or ca Gift
E	P	24.49 Cash or ca Gift
E	P	23.94 Cash or ca Gift
E	P. ·	23,94 Cash or ca Gift

Nat	ura ot	+1)01/000		
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		<b>J</b>		
Physician First Name	Physician Last Name	Total Amount of Payment USDollars	Form of Payment or Tr	Nature of Payment or
H	G	25000	In-kind items and services	Travel and Lodging
A	S.	19896.28	In-kind items and services	Travel and Lodging
D	Ei	14423.83	In-kind items and services	Travel and Lodging
K	W	13611.44	In-kind items and services	Travel and Lodging
S.	G	13501.46	Cash or cash equivalent	Travel and Lodging
Y	Н	12317.42	In-kind items and services	Travel and Lodging
N	Si	12281.7	In-kind items and services	Travel and Lodging
S	N	12277.5	In-kind items and services	Travel and Lodging
R	Р	11997.77	In-kind items and services	Travel and Lodging
R	G	11349	In-kind items and services	Travel and Lodging
S	Sı	11170.99	In-kind items and services	Travel and Lodging
В	С	11082.4	In-kind items and services	Travel and Lodging
A	D	10442.51	In-kind items and services	Travel and Lodging
R	FI	10433.94	In-kind items and services	Travel and Lodging
A	S'	10152.82	In-kind items and services	Travel and Lodging
Ir	A	10087.38	In-kind items and services	Travel and Lodging
S.	G	10069.76	Cash or cash equivalent	Travel and Lodging
K	SI	9923.51	In-kind items and services	Travel and Lodging
JC	W	9749.68	Cash or cash equivalent	Travel and Lodging
Jí	D	9605.85	In-kind items and services	Travel and Lodging
Т	K	9123.81	In-kind items and services	Travel and Lodging
Н	N	9097.18	In-kind items and services	0 0

# Nature of Payment: Travel City, State, Country of Travel

Total_Amount_of_Payment_USDollars	City_of_Travel 🔻	State_of_Travel 🔻	Country_of_Travel
25000	Sydney		Australia
19896.28	LISBON		Portugal
14423.83	Amsterdam		Netherlands
13611.44	Amsterdam		Netherlands
13501.46	Bangkok		Thailand
12317.42	Amsterdam		Netherlands
12281.7	Amsterdam		Netherlands
12277.5	Amsterdam		Netherlands
11997.77	Amsterdam		Netherlands
11349	BANGKOK		Thailand
11170.99	Amsterdam		Netherlands
11082.4	London		Great Britain (Uk)
10442.51	LISBON		Portugal
10433.94	LISBON		Portugal
10152.82	PRAGUE		Czech Republic
10087.38	Amsterdam		Netherlands
10069.76	Sandiago		Chile
9923.51	Munich		Germany
9749.68	Sydney		Australia
9605.85	Amsterdam		Netherlands
9123.81	LISBON		Portugal
9097.18	Iyokneam		Israel

#### Nature of Payment: Travel Frequency (same physician) Physician\_First\_Name Physician\_Last\_Name Total\_Amount\_of\_Payment\_USDollar Date\_of\_Payment City\_of\_Travel State\_of\_Travel Contextual\_Information 7/27/2017 Edison 2300.49 Speaker Expenses NJ D 6/22/2017 Albany 1122.1 Speaker Expenses D 1089.55 7/10/2017 Houston Speaker Expenses D 1085.75 3/29/2017 McAllen TX Speaker Expenses D 964.53 6/1/2017 Houston Speaker Expenses D 933.21 8/7/2017 Laredo ΤX Speaker Expenses D 886.12 9/27/2017 Corpus Christi TX Speaker Expenses D 723.78 6/21/2017 Charlotte Speaker Expenses D 618.14 12/1/2017 Sherman Oaks Speaker Expenses 11/30/2017 Beverly Hills 575.63 Speaker Expenses D 519.78 5/15/2017 El Paso TX Speaker Expenses D 4/3/2017 Lubbock 497.5 TX Speaker Expenses D 487.4 3/31/2017 Keller TX Speaker Expenses D 429.4 12/1/2017 Sherman Oaks CA Speaker Expenses 419.4 6/15/2017 Rosemont Speaker Expenses D 392.4 8/17/2017 Marietta GΑ Speaker Expenses D 367.88 8/17/2017 Johns Creek Speaker Expenses GA D 350.8 6/14/2017 Chicago Speaker Expenses D 348.94 7/27/2017 Edison NJ Speaker Expenses D 268.85 6/15/2017 Rosemont Speaker Expenses 5/16/2017 El Paso Speaker Expenses

6/13/2017 San Diego

CA

256.35

Consulting Expenses

## Nature of Payment: Entertainment

Physician_Specialty	▼ Physici ▼	_Amount_of_Payment_U 🛂	Date_of_Paymen ▼	Form_of_Payment_or_Tr	Nature_of_Paym
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	MO	994.74	6/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	NY	722.4	8/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	ID	702.6	8/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	HI	676.63	12/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	CA	676.63	12/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	AZ	676.63	12/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	IL	676.63	12/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	FL	676.63	12/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	NM	676.63	12/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	CA	676.62	12/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	NJ	646.4	9/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	PA	636.5	8/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	MD	600.56	6/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist	DC	591.96	6/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	TX	582.61	11/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	MO	538.87	6/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	TX	519.04	8/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	NY	513.6	10/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	ОК	507.6	11/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	VA	503.6	9/1/2017	Cash or cash equivalent	Entertainment
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	TX	499.4	8/1/2017	Cash or cash equivalent	Entertainment

#### Polling Question #3



Which statement best describes your organization's policy on physician acceptance of food and beverage from industry (eg, Pharma, MedDevice, etc.)?

- a. All food and beverage, even minimal value, is strictly prohibited
- b. Occasional, reasonable food and beverage is allowed if accompanied by product education or training
- c. Food and beverage is allowed if approved through an existing policy/procedure
- d. There are no prohibitions associated with food and beverage at all

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Nature of	- 1	$\square \cap \square$	$\infty$	$L \cap \cap C$	
$\square$		$P \cap M$			
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		9			
Physician Specialty	Physici	Amount of Payment U	Date of Paymen + Form of Payment or Tr +	Nature of Payment or Transfer	of Valu T Contextual Information
Allopathic & Osteopathic Physicians   Plastic Surgery	NJ	712.14	11/9/2017 Cash or cash equivalent	Food and Beverage	
Allopathic & Osteopathic Physicians Internal Medicine Hematology & Oncology	KS	704.59	5/3/2017 In-kind items and services	Food and Beverage	
Allopathic & Osteopathic Physicians Internal Medicine Endocrinology, Diabetes & Metaboli	s MO	688.01	1/10/2017 In-kind items and services		Informational Meal
Allopathic & Osteopathic Physicians Internal Medicine Endocrinology, Diabetes & Metaboli		661.09	1/3/2017 In-kind items and services		Informational Meal
Allopathic & Osteopathic Physicians   Neurological Surgery	NY	652	6/2/2017 Cash or cash equivalent	Food and Beverage	
Allopathic & Osteopathic Physicians   Surgery	FL	616	1/7/2017 Cash or cash equivalent	Food and Beverage	
Allopathic & Osteopathic Physicians   Surgery	TX	616	1/7/2017 Cash or cash equivalent	Food and Beverage	
Allopathic & Osteopathic Physicians   Surgery   Vascular Surgery	SC	616	1/7/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	TN	605.34	4/23/2017 Cash or cash equivalent	Food and Beverage	
Allopathic & Osteopathic Physicians   Surgery	FL	588	1/6/2017 Cash or cash equivalent	Food and Beverage	
Allopathic & Osteopathic Physicians   Surgery   Vascular Surgery	SC	588	1/6/2017 Cash or cash equivalent	Food and Beverage	
Allopathic & Osteopathic Physicians Orthopaedic Surgery Orthopaedic Surgery of the Spine	NJ	584.3	2/7/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	NY	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	NY	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist	NY	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	NY	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	NY	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	NY	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	TN	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist	ОН	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	AL	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	ОН	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	PA	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	PA	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	NY	562.9		Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	PA	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	ОН	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers Dentist	NY	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers Dentist General Practice	MI	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	PA	562.9	5/5/2017 Cash or cash equivalent	Food and Beverage	
Dental Providers   Dentist   Orthodontics and Dentofacial Orthopedics	NY	562.9		Food and Beverage	
Allopathic & Osteopathic Physicians   Internal Medicine	MO	508.47	1/6/2017 In-kind items and services		Informational Meal
Allopathic & Osteopathic Physicians   Orthopaedic Surgery   Orthopaedic Surgery of the Spine	TX	499.2	1/11/2017 Cash or cash equivalent	Food and Beverage	
Allopathic & Osteopathic Physicians Orthopaedic Surgery	FL	490.67		Food and Beverage	
Allopathic & Osteopathic Physicians   Internal Medicine	MO	482,04	1/1/2017 In-kind items and services		Informational Meal
Allopathic & Osteopathic Physicians Internal Medicine	PΑ	480.43	1/9/2017 In-kind items and services	0-	Informational Meal

Nature of Frequency (sa	f ar	Payı ne phy	ne ysicia	nt: F	ood
Physician_Specialty	Phy	vunt_of_Paym va	te_of_Payr 🔻	Nature_of_Paym	Contextual_Information
Allopathic & Osteopathic Physicians   Family Medicine	NY	18.99	3/31/2017	Food and Beverage	Educational Program
Allopathic & Osteopathic Physicians   Family Medicine	NY	17.8	8/7/2017	Food and Beverage	Related to product discussion
Allopathic & Osteopathic Physicians   Family Medicine	NY	19.13	2/23/2017	Food and Beverage	
Allopathic & Osteopathic Physicians   Family Medicine	NY	18.48	4/17/2017	Food and Beverage	Related to product discussion
Allopathic & Osteopathic Physicians   Family Medicine	NY	17.8	8/7/2017	Food and Beverage	Related to product discussion
Allopathic & Osteopathic Physicians   Family Medicine	NY	15.64	8/28/2017	Food and Beverage	Related to product discussion
Allopathic & Osteopathic Physicians   Family Medicine	NY	15.4	4/6/2017	Food and Beverage	Related to product discussion
Allopathic & Osteopathic Physicians   Family Medicine	NY	15.14	11/6/2017	Food and Beverage	Related to product discussion
Allopathic & Osteopathic Physicians   Family Medicine	NY	15.05	11/2/2017	Food and Beverage	Informational Meal
Allopathic & Osteopathic Physicians   Family Medicine	NY	14.18	1/23/2017	Food and Beverage	Informational Meal
Allopathic & Osteopathic Physicians   Family Medicine	NY	13.88	7/20/2017	Food and Beverage	Informational Meal
Allopathic & Osteopathic Physicians   Family Medicine	NY	11.95	4/14/2017	Food and Beverage	
Allopathic & Osteopathic Physicians   Family Medicine	NY	11.91	6/12/2017	Food and Beverage	Related to product discussion
Allopathic & Osteopathic Physicians   Family Medicine	NY	7.77	2/23/2017	Food and Beverage	Related to product training activity
Allopathic & Osteopathic Physicians   Family Medicine	NY	6.16	12/22/2017	Food and Beverage	Related to product discussion
Allopathic & Osteopathic Physicians   Family Medicine		0.96	8/7/2017	Food and Beverage	Related to product discussion
Allopathic & Osteopathic Physicians   Family Medicine	NY	0.34	6/12/2017	Food and Beverage	Related to product discussion



Which statement best describes your organization's policy on a physician's ordering and use of a product or drug that he or she has financial interest in?

- a. It is strictly prohibited and physicians attest to following the policy and we use/audit available data to confirm accuracy
- b. It is prohibited and physicians attest to following the policy
- c. There is a general understanding it is prohibited but no policy or procedure to monitor compliance
- d. Physicians are free to order or use products and devices they have a financial interest in

#### Nature of Payment: Royalty or License 1/18/2017 Cash or cash equi Royalty or License Ortho-Knee 5/17/2017 Cash or cash equi Royalty or License Cardiovascular and Metabolism BYETTA AstraZeneca Pharmaceuti 1569575 AstraZeneca Pharmaceuti AstraZeneca Pharmaceuti 2/14/2017 Cash or cash equi Royalty or License Cardiovascular and Metabolism BYETTA 8/17/2017 Cash or cash equi Royalty or License Cardiovascular and Metabolism BYETTA 1518822 AstraZeneca Pharmaceuti 1231477 11/16/2017 Cash or cash equi Royalty or License Cardiovascular and Metabolism BYETTA DePuy Synthes Sales Inc. DePuy Synthes Sales Inc. 901629.88 2/22/2017 Cash or cash equi Royalty or License Ortho-Knee 9/7/2017 Cash or cash equi Royalty or License Ortho-Knee Ortho-Hip PINNACLE Covered Device 892713.4 DePuy Synthes Sales Inc. 865059.71 7/13/2017 Cash or cash equi Royalty or License Ortho-Knee ATTUNE Device Ortho-Hip PINNACLE Covered Device Ortho-Hip SUMMIT DePuy Synthes Sales Inc. DePuy Synthes Sales Inc. 11/22/2017 Cash or cash equi Royalty or License 2/22/2017 Cash or cash equi Royalty or License ATTUNE Ortho-Hip PINNACLE Covered Device Ortho-Hip PINNACLE Covered Device 814797.77 DePuy Synthes Sales Inc. 609105.07 9/6/2017 Cash or cash equi Royalty or License Ortho-Knee ATTUNE Device Ortho-Hip PINNACLE Covered Device Ortho-Hip RECLAIM DePuy Synthes Sales Inc. DePuy Synthes Sales Inc. 7/13/2017 Cash or cash equi Royalty or License Ortho-Knee 11/22/2017 Cash or cash equi Royalty or License Ortho-Knee 580162.5 ATTUNE Ortho-Hip PINNACLE Covered Device Ortho-Hip PINNACLE Covered Device Ortho-Hip RECLAIM DePuy Synthes Sales Inc. 479299.49 7/6/2017 Cash or cash equi Royalty or License Sports Surgical HEALIX Device Sports Sur RIGIDLOOP DePuy Synthes Sales Inc. DePuy Synthes Sales Inc. 2/22/2017 Cash or cash equi Royalty or License 2/22/2017 Cash or cash equi Royalty or License 476433.64 ATTUNE DePuy Synthes Sales Inc. 472056.01 2/24/2017 Cash or cash equi Royalty or License TRI-LOCK DePuy Synthes Sales Inc. DePuy Synthes Sales Inc. 471313.08 470609.47 2/24/2017 Cash or cash equi Royalty or License 8/30/2017 Cash or cash equi Royalty or License TRI-LOCK DePuy Synthes Sales Inc. 467455.79 3/8/2017 Cash or cash equi Royalty or License Sports Surgical HEALIX Device Sports Sur RIGIDLOOP DePuy Synthes Sales Inc. DePuy Synthes Sales Inc. 8/30/2017 Cash or cash equi Royalty or License 8/30/2017 Cash or cash equi Royalty or License 461010.2 ATTUNE Braintree Laboratories, In 447389.5 8/16/2017 Cash or cash equi Royalty or License Gastroenterology GOLYTELY Drug Gastroent NULYTELY Covered Drug Gastroent SUPREP DePuy Synthes Sales Inc. DePuy Synthes Sales Inc. 442927.38 7/6/2017 Cash or cash equi Royalty or License 7/6/2017 Cash or cash equi Royalty or License ATTUNE DePuy Synthes Sales Inc. 436222.2 8/15/2017 Cash or cash equi Royalty or License Ortho-Hip PINNACLE Covered Device Ortho-Hip RECLAIM DePuy Synthes Sales Inc. DePuy Synthes Sales Inc. 427160.95 7/6/2017 Cash or cash equi Royalty or License 2/15/2017 Cash or cash equi Royalty or License SIGMA Ortho-Hip PINNACLE Covered Device Ortho-Hip PINNACLE Covered Device Ortho-Hip RECLAIM DePuy Synthes Sales Inc. 425355.39 11/21/2017 Cash or cash equi Royalty or License Sports Surgical HEALIX Sports Sur RIGIDLOOP DePuy Synthes Sales Inc. 11/6/2017 Cash or cash equi Royalty or License

## Nature of Payment: Ownership

at the second			
			Form_of_Payment_or_Transfer_of_Value   Nature_of_Payment_or_T(\( \mathbf{T} \) Product_Categor
V	10000		Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	160000	-, -,	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	120000	1/19/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	4500	9/18/2017	Any other ownership interest Current or prospective owner Spinal Implants
V	40000	6/22/2017	In-kind items and services Current or prospective owner Spinal Implants
V	120000	6/5/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	20000	2/27/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	120000	7/25/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	4500	2/7/2017	Any other ownership interest Current or prospective owner Spinal Implants
V	4500	7/12/2017	Any other ownership interest Current or prospective owner Spinal Implants
V	4500	5/8/2017	Any other ownership interest Current or prospective ownerSpinal Implants
V	4500	1/4/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	10000	5/10/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	40000	8/11/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	10000	3/8/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	80000	8/21/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	20000	2/6/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	80000	7/11/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	4500	3/8/2017	Any other ownership interest Current or prospective ownerSpinal Implants
V	4500	4/11/2017	Any other ownership interest Current or prospective owner Spinal Implants
V	70000	3/13/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	4500	8/25/2017	Any other ownership interest Current or prospective owner Spinal Implants
V	80000	3/17/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	80000	5/22/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	10000	2/28/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	80000	4/24/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants
V	40000	7/17/2017	Dividend, profit or other return on investment Current or prospective owner Spinal Implants

#### Polling Question #5



Is conflict of time or commitment a part of your organization's COI compliance program?

- a. Yes
- b. No
- c. Somewhat, but it's not a mature part of the program

Natur	е	of	Pay	ymen	t:	Hor	nor	aria
Multiple	, sa	ame	day,	possible	e th	resho	ld	

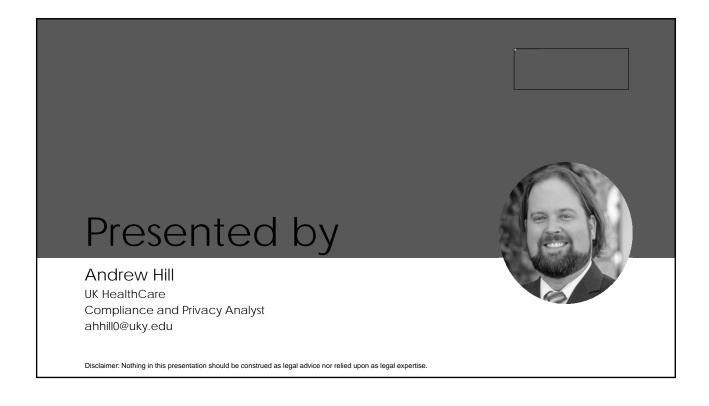
Physicia →↑	Total_Amour ▼	ate_of_Payr ▼	Form_of_Payment_ Nature_of_
W	1750	6/30/2017	Cash or cash equivalen Honoraria
W	1750	8/16/2017	Cash or cash equivalen Honoraria
W	1750	8/16/2017	Cash or cash equivalen Honoraria
W	1750	8/16/2017	Cash or cash equivalen Honoraria
W	1750	8/16/2017	Cash or cash equivalen Honoraria
W	1750	9/28/2017	Cash or cash equivalen Honoraria
W	2500	9/28/2017	Cash or cash equivalen Honoraria
W	2500	10/12/2017	Cash or cash equivalen Honoraria
W	1750	10/25/2017	Cash or cash equivalen Honoraria
W	2500	12/22/2017	Cash or cash equivalen Honoraria
W	1750	3/17/2017	Cash or cash equivalen Honoraria
W	1750	3/17/2017	Cash or cash equivalen Honoraria
W	1750	5/19/2017	Cash or cash equivalen Honoraria

# Nature of Payment: Consulting Frequency, possible conflict of commitment, retainer?

Physicia→	Total_Amour ▼3	te_of_Payr 🔻	Form_of_Payment_	Nature_of_Payment 📭	Contextual_Information
H	5000	1/2/2017	Cash or cash equivalen	Consulting Fee	Consulting for OCULUS Pentacam 2017
H	5000	2/1/2017	Cash or cash equivalen	Consulting Fee	Consulting for OCULUS Pentacam 2017
H	5000	3/1/2017	Cash or cash equivalen	Consulting Fee	Consulting for OCULUS Pentacam 2017
H	5000	4/1/2017	Cash or cash equivalen	Consulting Fee	Consulting for OCULUS Pentacam 2017
H	5000	5/1/2017	Cash or cash equivalen	Consulting Fee	Consulting for OCULUS Pentacam 2017
H	5000	6/1/2017	Cash or cash equivalen	Consulting Fee	Consulting for OCULUS Pentacam 2017
H	5000	7/1/2017	Cash or cash equivalen	Consulting Fee	Consulting for OCULUS Pentacam 2017
H	5000	8/1/2017	Cash or cash equivalen	Consulting Fee	Consulting for OCULUS Pentacam 2017
H	5000	9/1/2017	Cash or cash equivalen	Consulting Fee	Consulting for OCULUS Pentacam 2017
H	5000	10/1/2017	Cash or cash equivalen	Consulting Fee	Consulting for OCULUS Pentacam 2017
H	5000	8/1/2017	Cash or cash equivalen	Consulting Fee	Cons082017
H	5000	9/1/2017	Cash or cash equivalen	Consulting Fee	Cons092017
H	5000	10/1/2017	Cash or cash equivalen	Consulting Fee	Cons102017
H	5000	11/1/2017	Cash or cash equivalen	Consulting Fee	Cons112017
Н	4000	12/1/2017	Cash or cash equivalen	Consulting Fee	Cons122017







#### Conflict of Interest Reporting – Develop Your Program



- Appoint a Conflict Manager to oversee day-to-day monitoring plan
  - Reviewing disclosed potential conflicts
  - Conducting investigations
  - Creating management plans
- Create well-defined policies
  - Determine reporting limits
    - How much outside activity is too much?
  - Provide faculty with clear expectations and definitions
    - "What is honoraria?"

# Conflict of Interest Reporting – Develop Your Program



- Determine the frequency of reporting
  - Annual? Biannual? Continuous?
  - Update existing disclosure? Provide new disclosure for each new conflict?
- Construct an effective questionnaire
  - Broad questions vs specific inquiries
  - Revise!!
- Decide on a management tool
  - Electronic vs paper
  - Databases vs spreadsheets
  - What can be simplified using the proper tool?

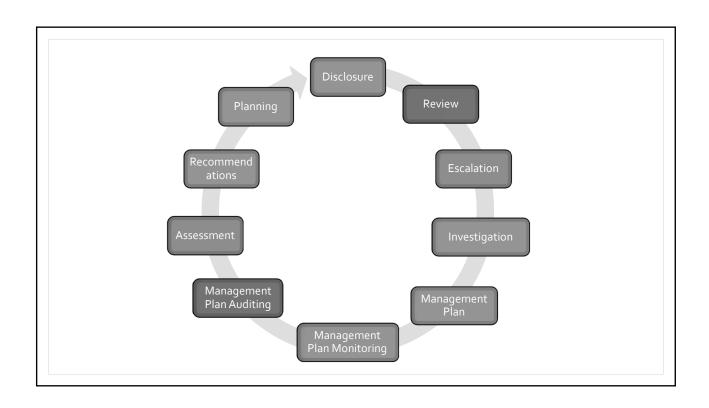
#### Management Plans



- 1. Minimal Risk- once disclosed, activity can continue without significant management or concern
- Perceived or Potential Conflict once disclosed, activity can continue, but with written guardrails and agreements
- Conflict of Interest once disclosed, activity may or may not continue with a management plans in place

## COI Management Plan Steps

- Disclosure
- Review
- Escalation
- Investigation
- Management Plan
- Management Plan Monitoring
- Management Plan Auditing
- Assessment
- Recommendations
- Planning



#### Conducting Investigations



- Doctor's history, research and publications
  - What are the recurring themes and how do they relate to outside interests?
  - Who has the doctor worked with in the past? How might they be involved?
- Institutional records
  - Is there a record of the doctor being granted permission for the work they're doing?
  - Do we have other business agreements in place and how do they relate?

#### **Audit Approaches**



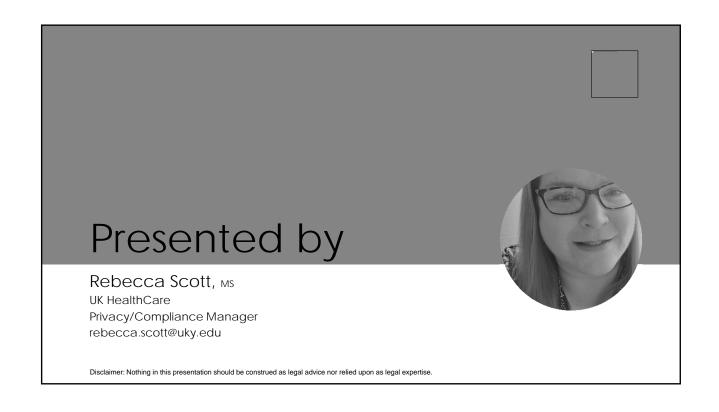
- Baseline Audit establish a set of benchmarks for future comparison
- Concurrent Audit could identify problems as they arise
  - Review travel documents/absence records
  - Google employee name plus "presentations" or "speaker"
  - Random unannounced interviews using a pre-planned check-list
  - Could lead to a .....
- Retroactive Audit review of past activity as suggestion of future behavior
  - Prior submissions on Open Payments or Dollars for Docs
  - Past management plan violations
  - Random/snowball/simple sample audits

#### Conflict of Interest

Activity	Management Plan?
Incoming department chair owns controlling interest in pharma drug (brand name), wishes to do clinical trial using drug	Advise chair to swap interest, divest entirely, or forego clinical trial
Surgeon, who is also department chair, wishes to hire spouse as surgeon	Nepotism. Disallow, or follow institutional process for exceptions, or have chair step down
Provider consults for pharma and accepts \$170,000/year in "honoraria" (almost exceeds salary)	Monitor prescribing practices, or treat honoraria as income, or disallow as income
Addiction researcher/provider has opened a community clinic	Disallow, or refer to non-compete, or inform research personnel, or? Corrective Action?



# What will the sun(shine) on next? CMS's Open Payments Database Expansion





Are you very familiar with the SUPPORT Act of 2018?

- a. Yes, I'm sick of hearing about it.
- b. I've heard of it, but am not familiar with it.
- c. No, this is brand new to me.

#### Grassley, Brown, and Blumenthal



"The opioid epidemic has taught us a terrible lesson: without full transparency, pharmaceutical companies can operate under the cover of darkness, possibly using gifts and payments to influence the prescribing practices of medical professionals like nurse practitioners and physicians assistants. That's why it is absolutely essential that pharmaceutical companies disclose gifts and payments made to additional health care providers who prescribe opioids and other drugs – not just doctors."

Senator Richard Blumenthal (D-CT)

## Fighting the Opioid Epidemic with Sunshine Act of 2018



- Introduced May 2018
- Proposed effective date of January 1, 2020
- Related legislation: HEAL Act, CRIB Act, SUPPORT Act, TeleCAST Act, Opioid Addiction Treatment Programs Enhancement Act, Securing Flexibility to Treat Substance Use Disorders Act, Help for Moms and Babies Act, Assessing Barriers to Opioid Use Disorder Treatment Act, Building Capacity for Family-Focused Residential Treatment Act, Comprehensive Screenings for Seniors Act of 2018, etc...

#### SUPPORT ACT



<u>Substance Use-Disorder Prevention that Promotes Opioid</u> <u>Recovery and Ireatment for Patients and Communities Act</u>

- Massive set of opioid crisis Acts
- More than 170 titles
- Signed into law October 25, 2018
- Section 6111: Fighting the Opioid Epidemic with Sunshine (FOES?)
  - Grassley, Brown, and Blumenthal repackaged

#### Covered Recipients

- Sunshine Act
  - Physicians (SSA)
    - Doctors, surgeons, DDS, DDM, Optometrists, Podiatrists, Chiropractors
  - Teaching Hospitals

#### • FOES

- Physician Assistants
- Nurse Practitioners
- Clinical Nurse Specialists
- Nurse Anesthetists
- Certified Nurse Midwifes

#### Cloudy Conditions



- What about the newly covered recipients who don't have NPI's?
- What about practices that don't bill Medicare electronically (non-HIPAA covered entities?)
- What about device companies who don't produce or sell drugs?

(2) EFFECTIVE DATE.—The amendments made by this subsection shall apply with respect to information required to be submitted under section 1128G of the Social Security Act (42 U.S.C. 1320a-7h) on or after January 1, 2022.

#### **Effective Date**



Amendment of section by section 6111(a)(1) of Pub. L. 115–271 applicable with respect to information required to be submitted under this section <u>on or after</u> Jan. 1, 2022.

However:

#### Program Year 2018: Data Submission Happening Now!

Program Year 2018 data submission is February 1, 2019 through March 31, 2019. Reporting entities may now submit Program Year 2018 data and any new or updated records from previous program years. For more information on registration and data submission visit the Open Payments **Soooo...** 

#### Prepare For 2021 Data



**Covered Manufacturers and GPOs**: Update systems requirements/IT fixes

Hospitals/Practices/AMC's: examine budgetary implications, create and share education. Do the accurate covered recipients have NPI numbers?

**Covered Recipients**: read your institutions policies on vendor/industry interactions, talk to your compliance office

#### Stormy Forecast?



#### Patient Advocacy Transparency Act of 2018

- Would amend the Sunshine Act to:
  - Broaden the definition of grants to include educational grants and capacity building grants
  - Expand reporting requirements for payments made by manufacturers, including:
    - Fundraising
    - Conference funding not currently covered in Sunshine
    - Payments for marketing and PR (TV spots/ads/magazine inserts)
    - Payments for placement on web sites, social media sites

## Patient Advocacy Transparency Act of 2019?



- Amendment would expand the definition of covered recipient to include payments made to:
  - Professional societies
  - Patient advocacy groups, including voluntary health agencies
  - Patient education organizations
  - Providers of CME's (if not already part of the teaching hospital)
  - Clinical research organizations (if not already part of the teaching hospital)
  - Accreditors of CME activities
  - Patient financial assistance groups
  - Certain foundations



