HIPAA PRIVACY OFFICER 101: HOW TO GET STARTED

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INTRODUCTION

• Orlando & Orange County Government
WHAT DO THESE HAVE IN COMMON?

• My Fair Lady
• Trading Places
• The Karate Kid
• Extreme Makeover: Home Edition
• Fixer Upper

TRANSFORMATION!

OBJECTIVES

• Learn how an inexperienced government employee transforms into a HIPAA Privacy Officer
• See how a Privacy Officer handles the challenges of a local government with over 4,000 staff responsible for being HIPAA-compliant
• Learn how to forge relationships with your security team
COLOR TEST

• What is your favorite color?

HIPAA’S GREATEST HITS

• All By Myself
• Back to School
• I Get By (With a Little Help From My Friends)
• Working 9 to 5
• Lean On Me
• Life is a Highway
• The Eye of the Tiger
• Our House
• Count On Me
• Both Sides Now
• Coming Out of the Dark
ALL BY MYSELF

• How Did I Get Here?
  – Volunteered
  – Volun-told

• TAKING INVENTORY: What do I have to work with?
  – Knowledge
  – Skills
  – Abilities
  – Relationships
  – Resources

BACK TO SCHOOL

• Increase your knowledge
• Study the Law
• HIPAA/Privacy certifications
I GET BY
(WITH A LITTLE HELP FROM MY FRIENDS)

• Networking
  – Forums
  – Conferences

• Image and “Brand Management”
  – Attracting / Repelling people

WORKING 9 TO 5
(MAYBE LONGER...)

• Staff training
• Help in the Field
• Committee oversight
• Development of Policies and Procedures
**LEAN ON ME**

- HIPAA Privacy and Security Risk Assessment (Analysis)
- Auditing & Monitoring

**LIFE IS A HIGHWAY**

- Who is trained in HIPAA?
- Hybrid Status: Interaction among covered and non-covered entities
- PHI in non-covered entities?
- Benefits of “spillover”
- Tracking PHI
- Tracking PII
**THE EYE OF THE TIGER**

- Managing HIPAA Risk and Compliance for over 4,100 staff
- Privacy and Security (aka - Starsky & Hutch)
- It Takes a Village….(or a HIPAA Committee) ….to raise a standard!
- Technical challenges (email, file transfer, DLP)
- Physical challenges OR “It's 5:00PM. Do you know where your PHI is?”
- Administrative challenges – getting everyone on board
- Handling the evitable – the HIPAA breach

**OUR HOUSE**

- The Neighbor
- So, You Got Your Keys
COUNT ON ME

• We can build this, we have the technology
• It’s all about the BASELINE

BOTH SIDES NOW

• Two hats, no problem
• Cloud the heck out of it
• D.A.V.E.
  • Data
  • Access
  • Vulnerability
  • Event
• aka –
• Human Error

COMING OUT OF THE DARK

• Senior Management support (IT, Legal, Risk, HR, and Procurement, to name a few)
• Creating and shaping a culture of data safety and protection
• Undergoing a HIPAA audit
• Establishing a new normal
THANK YOU!

QUESTIONS?