HCCA: 2020 Virtual Compliance Institute

GS5: Artificial Intelligence Compliance Risks and Applications in Healthcare

TUESDAY, MARCH 31 • 4:45–5:45 PM CDT
GENERAL SESSION

Artificial Intelligence Compliance Risks and Applications in Healthcare

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Defining Artificial Intelligence (AI): Level setting and deployment examples

Broad definition:
The capability of software together with data and computing to imitate intelligent human behavior.

Three levels of AI sophistication:
1. Robotics process automation
   I.e., Sophisticated macros
2. Cognitive insight
   Machine learning
3. Cognitive engagement
   Chatbots
Topic 2

Compliance’s role in AI technology innovation:

1. With respect to overseeing the company’s technology initiatives
2. With respect to improving the compliance function itself

Topic 3

AI and required data governance
What advice do you have for the audience?

Q&A
Thank you