HEALTHCARE REGULATION IN AN AGING UNITED STATES

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HCCA – WASHINGTON, D.C.

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ENFORCEMENT INCREASING - WHY?

- 65+
- Costs
- Enforcement

Source: Average of AARP and Pew statistics, aarp.org/personal-growth, pewresearch.org/daily-number
NB – Hospital serv.s (.9B) = 32% of NHE
NB – Medis (1T) = 35% of NHE
DEMOGRAPHY

Population Aging

- By 2050, 111% \( \uparrow \) in US population > 65
- Approximately 9,000 people per day turn 65

*Source: Average of AARP and Pew statistics*

5 Washington D.C.s per year 2011 - 2029 (19 years)
DEMOGRAPHY

1. Age 65+ Growth - Increasing NHE from $2.8 T ($8915 per capita)
2. Medicaid – Expansion added 17M and 3% growth per annum

- 17.2% 2012 US GDP
- 20% By 2020
- 50% All HC spending from govt programs 2020


TECHNOLOGY

Delay in Technological Advancements – Funding Barriers

2008
YOUR CLIENT AS MARKET ACTOR

Reimbursement  Market Share Revenue  AKS SNR

LAW

Increase in Governmental Scrutiny – Other Statutes

Insurance Fraud  DCA – Counties - Feds  RICO  AML

FCA  Penalties  Conspiracy  HCF

Misapplication  Stark/Codey  Commercial Bribery
**LAW - FCA**

1. States, 2. Self-Reporting, 3. 3d – Greber, no Mikes, first to file

Federal | States | UK

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**FRAUD PROSECUTOR**

First Who – Talent Selection

$
FRAUD PROSECUTOR

How – Tempo & Intent

10

RAYSCAM

October 2014 - Present

- First Degree
- 35 Defendants
- Including numerous physicians
CONFIDENT CARE SERIES

October 2014 - Present
- Services Not Rendered
- 5 of 6 Defendants Pled Guilty
- Upcoming trial

STATE V. PEGLER

June 2014
- Workers' Comp Fraud
- President To Prison
FRAUD PROSECUTOR - DETERRENCE

1st First Time
2nd
3rd
4th

Tripled APS
.996 to 3.365 yrs
MASS ADVERTISING

Insurance Fraud = PRISON

INSURANCE FRAUD COSTS YOU $1,300 EVERY YEAR

2015

4. Cash register says:
   "Breath Mint $1,300."
   Woman's jaw drops.

5. Man drinks a day's cup of
   liyosade from a liyosade
   stand.

6. Little girl reaches up and
   picks up a paper sign that
   says "$1,300 a cup."
   Man does spit take.

SFP:
Music throughout

ANNOUNCER:
"Think this is absurd?"
### PROSECUTION TRENDS

<table>
<thead>
<tr>
<th>Short-Term</th>
<th>FCA, AKS, Stark Diversion</th>
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<tr>
<td>Medium-Term</td>
<td>FCA, Standard, Necessity, HHA</td>
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<tr>
<td>Long-Term</td>
<td>Drones, A.I. (SODDI)</td>
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### COMING HEALTHCARE REGULATORY ISSUES

- Robotics
  - Telemedicine
  - Drones
  - Oshbot, 10/28/14 WSJ, B3

- Immigration
  - Qualifications
  - Licensure
ASIAN BLESSING

May you have the good fortune to live in interesting times.

QUESTIONS?
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