

# Prescription Opioids: Responding to the Crisis through Compliance and Other Measures

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## Agenda

A Brief Overview of the Current Crisis

A Provider's Perspective

The Role of Compliance

Investigation Case Study

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**"...about half of all prescriptions written fall outside of the 2016 CDC guidelines."**

- Dr. Darshak Sanghavi, CMO, OptumLabs

Reference Link: <https://www.washingtonpost.com/brand-studio/optum/working-to-end-the-epidemic/>

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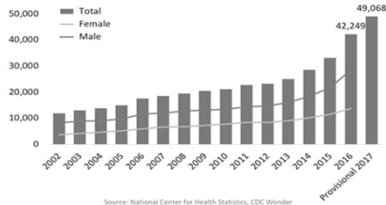
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### National Overdose Deaths Number of Deaths Involving Opioids



Source: National Center for Health Statistics, CDC Wonder

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### A Provider's Perspective

- Assessing a Patient's Risk of Use or Misuse of Opioids
  - Initial Evaluation and Assessment
    - Pain as a Vital Sign?
  - Opioid Treatment Agreements
  - Informed Consent
  - Regular Urine Drug Screening – Frequency depends on risk factors
  - Regular Assessments in Relation to Treatment Goals
  - Thorough Documentation in Electronic Health Record
- The Importance of Trust and Difficulties Establishing a Trusting Patient/Provider Relationship



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### Integrated Pain Services

- Patients Benefit from Multi-Disciplinary Care
- Co-Morbidity is Common in Pain Patients
  - Collaboration Among Providers is Key
  - Coordinating Care between Family Medicine, Behavioral Health, Clinical Pharmacy, Pain Specialists, etc.
- Breaking Down Silos in Care Delivery
- Naloxone – A Life Saving Prescription



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Screening Tools for High Risk Patients

- What are They and How are They Used?
  - COMM – Current Opioid Misuse Measure
  - PHQ/GAD7 – Depression/Anxiety
  - DAST -10 – Drug Abuse Screening Tool
  - PCSI – Pain Catastrophizing Scale
  - ORT – Opioid Risk Tool
  - BPI – Brief Pain Inventory

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MME's and PDMP's

- **MME – Morphine Milligram Equivalents**
  - CDC.gov has a Calculating Tool to Assess MME Depending on the Type(s) of Opioids Prescribed
  - Any Dose >20 MME per day substantially increases risk for adverse events
  - 90 MME is an additional threshold to look for
- **PDMP – Prescription Drug Monitoring Program**
  - State Dependent and Limited, but Very Useful
  - In general, should be used along side other tools such as UDS, regular evaluations, physical examinations, specialist input
  - Limited to Provider and Pharmacy Use – Compliance Must Help Train Providers to Look for and Report Concerns



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**Why is it important to calculate the total daily dosage of opioids?**

Patients prescribed higher opioid dosages are at higher risk of overdose death.

In a national sample of Veterans Health Administration (VHA) patients who received pain-relieving opioids from 2004-2009, patients who died of opioid overdose were prescribed an average of 26 MME/day, while other patients were prescribed an average of 40 MME/day.

Calculating the total daily dose of opioids helps identify patients who may benefit from closer monitoring, education or tapering of opioids, prescriber or pharmacist, or other measures to reduce risk of overdose.

**HOW MUCH IS 50 OR 90 MME/DAY FOR COMMONLY PRESCRIBED OPIOIDS?**

| 50 MME/day  | 90 MME/day   |
|---|--|
| • 50 mg of hydrocodone (10 tablets of hydrocodone/acetaminophen 50/500) | • 90 mg of hydrocodone (9 tablets of hydrocodone/acetaminophen 50/500) |
| • 33 mg of oxycodone (3 tablets of oxycodone/acetaminophen 50/50)       | • 60 mg of oxycodone (3 tablets of oxycodone/acetaminophen 50/50)      |
| • 12 mg of methadone (4 tablets of methadone 5 mg)                      | • 30 mg of methadone (10 tablets of methadone 5 mg)                    |

**HOW SHOULD THE TOTAL DAILY DOSE OF OPIOIDS BE CALCULATED?**

1. DETERMINE the total daily amount of each opioid the patient takes.
2. CONVERT each to MMEs (multiply the dose for each opioid by the conversion factor. Use table).
3. ADD them together.

| OPIOID                      | CONVERSION FACTOR |
|-----------------------------|-------------------|
| Codeine                     | 0.15              |
| Ecgonin benzoate (in mg/kg) | 2.4               |
| Hydrocodone                 | 1                 |
| Hydrocodone/acetaminophen   | 4                 |
| Morphine                    | 1                 |
| 1-25 mg/30 ml               | 4                 |
| 2.40 mg/kg                  | 6                 |
| 61.60 mg/kg                 | 10                |
| 4-10 mg/kg/day              | 10                |
| Morphine                    | 1                 |
| Diphenhydramine             | 1.5               |
| Oxycodone                   | 2                 |

**CAUTION:**

- Do not use the calculated dose in MMEs to determine dosage for converting one opioid to another. The new guide should be used to assess total or individual dosages caused by incomplete cross-tolerance and individual differences in opioid pharmacokinetics. Consult the medication label.

**USE EXTRA CAUTION:**

- **Methadone:** the conversion factor increases at higher doses.
- **Fentanyl:** stored in vial(s) instead of mg/kg, and absorption is affected by heat and other factors; medication label.

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### Substance Use Disorder (SUD)

- SUD occurs when the recurrent use of alcohol and/or drugs causes clinically and functionally significant impairment, such as health problems, disability, and failure to meet major responsibilities at work, school or home.
- According to the DSM-5, a diagnosis of SUD is based on evidence of impaired control, risky use, and pharmacological criteria.
- Principle Risk Factors for SUD
  - < 45 years old
  - Previous SUD and Family History
  - Non-Specific Pain, Back Pain, Headaches
  - Depression, PTSD, and/or Anxiety
  - High Dose Chronic Opioids - >90 MME
  - TROUP Study

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### Symptoms of a SUD

- Strong desire for opioids
- Inability to control or reduce use
- Continued use despite interference with major obligations or social functioning
- Use of larger amounts over time/Development of tolerance
- Spending a great deal of time to obtain and use opioids
- Withdrawal symptoms that occur after stopping or reducing use ie (negative mood, nausea or vomiting, muscle aches, diarrhea, fever and insomnia)

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### Drug Seeking Behavior (DSB)

- **Potential Signs of DSB**
  - Unusual behavior in the waiting room or exam room
  - Unusual appearance - extremes of either slovenliness or being over-dressed
    - Obvious signs of use – Track marks, punctures, etc.
  - May show unusual knowledge of controlled substances and/or gives medical history with textbook symptoms **OR** gives evasive or vague answers to questions regarding medical history
  - Reluctant or unwilling to provide reference information
    - Usually has no regular doctor and often no health insurance;
  - Assertive and/or Combative Behavior
    - Will often request a specific controlled drug and is reluctant to try a different drug
  - Little or no interest in diagnosis - fails to keep appointments for further diagnostic tests or refuses to see another practitioner for consultation
  - May exaggerate medical problems and/or simulate symptoms
  - May exhibit mood disturbances, suicidal thoughts, lack of impulse control, thought disorders, and/or sexual dysfunction

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### DSB Continued...

- **Modus Operandi Often Used by the Drug-Seeking Patient Include:**
  - Must be seen right away and wants an appointment toward end of office hours
  - Calls or comes in after regular hours
  - States he/she's traveling through town, visiting friends or relatives (not a permanent resident)
  - Contends to be a patient of a practitioner who is currently unavailable or will not give the name of a primary or reference physician
  - States that a prescription has been lost or stolen and needs replacing
  - Deceives the practitioner, such as by requesting refills more often than originally prescribed
  - Pressures the practitioner by eliciting sympathy or guilt or by direct threats
  - Utilizes a child or an elderly person when seeking methylphenidate or pain medication
  - High utilization of emergency departments – back room injections

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### The Role of Compliance

#### • Why is Compliance Involved in Trying to Deal with the Opioid Crisis?

- 1) **Ethics and Safety comes FIRST**
- 2) Protecting the Organization and its Employees from Regulatory Liability and Litigation
- 3) Protecting the Organization and its Employees from Reputational Liability



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### Role of Compliance continued...

- Leveraging Compliance's Unique Role and Perspective (assuming you have a healthy, robust program...)
  - Executive Compliance Committees
  - Establish a Speak Up Culture
  - Effective, Responsive Reporting Tools
  - Stakeholder Engagement and Tactfully Wielding Your Influence
- Acknowledging the complexity and uniqueness of the opioid crisis

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## Developing a Multi-Disciplinary Approach

To Begin: Enlist your Stakeholders

- Risk, Quality, and Patient Safety
- Legal
- Care Delivery and Providers
- Human Resources
- Pharmacy Benefit Manager(s) (Claims Data)
- Pharmacy Operations
- Network and Provider Contracting
- Membership Administration
- Health Information/Medical Records
- Data Analytics



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## Supporting Care Delivery

- Providing trusted reporting paths for providers – Compliance Hotline, Direct Outreach
- **Aligning the right incentives**
- Analytics and Data – Acceptable Usage under Regulatory Framework – HIPAA and Part 2
- Addressing overdoses with Health Information Exchange data
- How do we identify patients at a high risk for adverse outcomes?
- Provider safety – dealing with difficult patient population

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## Understanding HIPAA – Providers Need Guidance

- Understand Acceptable Use and Disclosure Rules
- Treatment, Payment, and Health Care Operations
- Empowering the Providers through Guidance and Reference Materials

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### Data from Health Information Exchange

- Identify Overdoses via Emergency Dept. Admissions
- Data Analytics can help extract the appropriate information
- Provides opportunity for intervention
- Target Population for Naloxone



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### 42 CFR Part 2

- Regulations Govern Privacy of Substance Abuse Treatment Records
- Seek Authorization to Share Information Aggressively for Treatment Purposes, but Be Careful Not to Coerce
- Confidentiality concerns are legitimate, but in today's environment should be treated similarly to other medical information – HIPAA
- May impede effectiveness of treatment and care delivery due to creation of silos and lack of ability to share information
- Creates risk for medication interactions – Methadone, Suboxone, etc.

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### Investigation Case Study

- Identified a prescription for Subsys® that raised suspicion and prompted a deeper look
- Additional data mining of Pharmacy Benefit Manager showed a population of members receiving unusually large amounts of opioids, including Subsys® and Actiq®
- Patients were receiving large quantities Oxycodone, Morphine, Clonazepam, Adderall®, etc.
- Prescriptions were being written by a non-KP doctor and nurse practitioners within a single, outside practice
- Providers specialize in Pain Management

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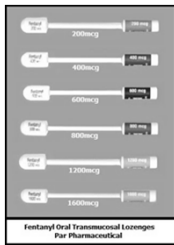
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Actiq® is fentanyl citrate in lozenge form – for treating breakthrough cancer pain only  
 Subsys® is fentanyl sublingual spray – for treating breakthrough cancer pain only



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### Investigation Evidence and Resources

- Propublica Outlier - <https://projects.propublica.org/checkup/>

#### Prescriber Checkup

By Susan Crawford, Jane Clancy, Christine and Lane Draper, ProPublica. Updated Aug 2017  
 Medicare's popular prescription drug program covers more than 40 million people and pays for more than one of every five prescriptions written nationwide. Use this tool to find and compare doctors and other providers in Part D to 2016 federal survey.  
 Downloaded by downloading the data? Go to the ProPublica Data Store.

Search for a Prescriber, City or Zip Code

How States Compare

| State      | Total Prescriptions | All Drugs         | Total Prescriptions | Total Prescriptions |
|------------|---------------------|-------------------|---------------------|---------------------|
| Alabama    | \$179               | 1,000,000,000,000 | \$1,000             | \$700               |
| Arizona    | \$1,000             | 1,000,000,000,000 | \$1,000             | \$1,000             |
| Arkansas   | \$1,000             | 1,000,000,000,000 | \$1,000             | \$1,000             |
| California | \$1,000             | 1,000,000,000,000 | \$1,000             | \$1,000             |
| Colorado   | \$1,000             | 1,000,000,000,000 | \$1,000             | \$1,000             |

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### Additional Evidence and Resources

- CMS Open Payments Identified -
  - Approximately \$100,000 over past 4 years from Pharmaceutical Companies

OpenPaymentsData.CMS.gov

Search Open Payments

The Open Payments Search Tool is used to search payments made by drug and medical device companies to physicians and teaching hospitals.

Search Physician, Teaching Hospital, or Company by Name

Open Payments data is from August 2013 to December 2017. See About page

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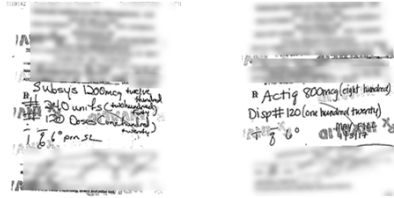
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## Pharmacy Benefit Manager Data

- Request Hardcopies of Suspect Prescriptions



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## Investigating Medical Records and Documentation

- Requested Outside Records from the Provider
  - Ensure Provider Contracts Stipulate Production of Records for Quality, Compliance, Safety Review
- 19 Sets of Records were requested
- 8 Incomplete Sets of Records were provided after multiple follow-ups
  - No Documentation of Urine Drug Screens
  - 3 Patients were receiving Subsys or Actiq without a cancer diagnosis
  - Documentation was not detailed and appeared to be copied and pasted from one visit to the next
- PDMP showed that patients were receiving controlled substances from other providers

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| Patient Name | Age | Diagnosis               | Flags   | Avg. Daily MED 2017 |
|--------------|-----|-------------------------|---|---------------------|
| Patient 1    | 31  | N/A                     | Oxycontin, Oxycodone, Alprazolam, Clonazepam      | 213                 |
| Patient 2    | 51  | N/A                     | Oxycontin, Oxycodone, metaxolone, cyclobenzaprine | 450                 |
| Patient 3    | 55  | N/A                     | Morphine  | 576                 |
| Patient 4    | 55  | N/A                     | Oxycontin and Oxycodone                           | 487                 |
| Patient 5    | 51  | N/A                     | Morphine, Alprazolam and Clonazepam               | 405                 |
| Patient 6    | 48  | N/A                     | Subsys, Oxycontin, Clonazepam                     | N/A                 |
| Patient 7    | 40  | Chronic Pain            | Oxycontin and Oxycodone                           | 385                 |
| Patient 8    | 40  | N/A                     | Actiq, Add, and Clonazepam                        | 837                 |
| Patient 9    | 38  | back pain,              | Fent patch and Morphine                           | 310                 |
| Patient 10   | 38  | N/A                     | Actiq, Fent patch                                 | 705                 |
| Patient 11   | 42  | Shoulder Pain, Migraine | Oxycontin, Oxycodone, clonazepam                  | 353                 |
| Patient 12   | 55  | Sleep Apnea             | Morphine  | 780                 |
| Patient 13   | 43  | Migraine/HA             | Morphine and Clonazepam                           | 453                 |
| Patient 14   | 50  | No Cancer               | Subsys, Oxycontin, Clon                           | 1512                |
| Patient 15   | 61  | N/A                     | Oxycodone and Oxycontin                           | 767                 |
| Patient 16   | 58  | N/A                     | Morphine, Fiorinal                                | 402                 |
| Patient 17   | 59  | N/A                     | Methadone, oxycodone, yrica                       | 315                 |
| Patient 18   | 37  | N/A                     | Oxycodone and Oxycontin                           | 225                 |
| Patient 19   | 56  | N/A                     | Morphine and Oxycodone                            | 293                 |

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| Date      | Q   | Product Name              | Sig             | MED | Q     |
|-----------|-----|---------------------------|-----------------|-----|-------|
| 7/14/2017 | 90  | OXYCONTIN 80 MG T12A      | 1T Q8H          |     | 10800 |
| 7/14/2017 | 120 | SUBSYS 1200 (600 X 2) MCG | 1200mcg Q6h prn |     | 25920 |
| 7/11/2017 | 120 | CLONAZEPAM 1 MG TABS      |                 |     |       |
| 6/13/2017 | 120 | CLONAZEPAM 1 MG TABS      |                 |     |       |
| 6/12/2017 | 90  | OXYCONTIN 80 MG T12A      | 1T Q8H          |     | 10800 |
| 6/12/2017 | 240 | SUBSYS 1200 (600 X 2) MCG | 1200mcg Q6h prn |     | 51840 |
| 5/17/2017 | 90  | OXYCODONE HCL ER 80 MG    | 1T Q8H          |     | 10800 |
| 5/9/2017  | 240 | SUBSYS 600 MCG LIQD       |                 |     | 25920 |
| 4/12/2017 | 120 | CLONAZEPAM 1 MG TABS      |                 |     |       |
| 4/12/2017 | 240 | SUBSYS 600 MCG LIQD       |                 |     | 25920 |
| 4/11/2017 | 90  | OXYCODONE HCL ER 80 MG    | 1T Q8H          |     | 10800 |
| 3/14/2017 | 90  | OXYCODONE HCL ER 80 MG    | 1T Q8H          |     | 10800 |
| 3/14/2017 | 240 | SUBSYS 600 MCG LIQD       |                 |     | 25920 |
| 3/10/2017 | 120 | CLONAZEPAM 1 MG TABS      |                 |     |       |
| 2/16/2017 | 90  | OXYCODONE HCL ER 80 MG    | 1T Q8H          |     | 10800 |
| 2/13/2017 | 120 | CLONAZEPAM 1 MG TABS      |                 |     |       |
| 2/13/2017 | 240 | SUBSYS 1200 (600 X 2) MCG | 1200mcg Q6h prn |     | 51840 |

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**Investigation After Data Collection and Managing the Fallout**

- Engage Medical Group Leadership and Legal Early and Often
- Peer Review – Ensure expertise in Chronic Pain on Review Panel
  - Pain Providers often look like outliers when they may not be
- Outside Medical Expert Review
- Plan of Action after Peer Review is Completed
  - Transitioning patient care to other providers is very difficult and sensitive
- Contract Termination
- Reporting to Key Stakeholders
  - NBI MEDIC, PBM, PLATO, Pharmacy Boards, Board of Medicine, Law Enforcement

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**THANK YOU!**

- Questions???

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