What problem are you solving?

A tactical approach to training.

Think of training like a jackhammer.

It’s a powerful tool—as long as you use it correctly.
So, what is training anyway?

And what is training not?
Think of training as a tool to solve business problems.

Not as an activity that you just have to keep doing.

Who is the audience?
What do we want them to do?

What do they need to know in order to do that?
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