

Revenue Optimization in Clinical Trial Billing

November 7, 2019 • 12:00–1:15 PM (CT) • up to 1.5 CCB CEUs



Kelly Willenberg,
Manager, Kelly
Willenberg and
Associates

- Identify types of trials and revenue risks
- Analyze revenue integrity on an ongoing basis
- Assess revenue optimization to ensure compliance

HCCA WEB CONFERENCE

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