

# Telehealth Trends: Risks, Rewards and Reimbursement

March 23, 2020 • 12:00 PM (CT) • up to 1.5 CCB CEUs



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- Market trends in telehealth, including live video, store-and-forward, remote patient monitoring, direct to consumer, and wearable devices technologies
- Practical operational, legal, and business issues for consideration in structuring and operationalizing telehealth modalities
- The current reimbursement landscape, including recent expansions in telehealth reimbursement by Medicare Advantage and Medicaid payors
- Tips from “the trenches”: how to navigate operational and legal risks and concerns in the implementation of innovative technologies and structuring digital deals, including fraud and abuse laws, payor relations, safety nets processes, medical licensure credentialing and patient safety issues

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