

# HR: A Valuable Contributor to Establishing, Maintaining, and Monitoring an Ethical Corporate Culture

May 6, 2020 • 12:00 PM (CT) • up to 1.5 CCB CEUs

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- Why is it necessary and what is the value, to an organization (Public, Private, Non-profit) to establish a robust “Tone at the Top”, e.g.
- Who in an organization is responsible for the formulation, guidance and maintenance of “Tone at the Top”?
- What are the tools that can be used to effectively establish and maintain “Tone at the Top”?
- How can and what tools can an organization utilize to monitor the effectiveness of their “Tone at the Top”?

# HCCA WEB CONFERENCE

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