

Engage Your Audience, Make Your Message Stick, and Increase Your Impact: Six Principles for Great Compliance Training

July 23, 2021 • 12:00 PM CDT • 90 minutes

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Compliance

- Effective communication tactics to make your content better, whether your training is two minutes or two hours
- Meeting the content needs and attitudes of a 21st-century audience. Learn how and when to develop a single messaging solution—and when to differentiate
- What data and analytics can do for your program—and what it can't. Pick an analytics strategy that delivers business impact and aligns your program strategy with DOJ guidance



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