

AGENDA AND LEARNING OBJECTIVES / TIMES LISTED ON AGENDA ARE IN LOCAL TIME

8:25 – 8:30 AM

Welcome and Announcements

8:30 – 9:30 AM

Enforcement Trends Update

Linda Wawzenski, Deputy Chief Civil Division, US Attorney's Office

- Understand why healthcare fraud statistics on criminal and civil cases can help your compliance program
- Learn about COVID-19 fraud and how to avoid it
- Review current DOJ priorities and their impact on healthcare fraud investigations

9:30 – 9:45 AM

Break

9:45 – 10:45 AM

OCR Enforcement Discretion: What to Expect Going Forward

Marti Arvin, Executive Advisor, CynergisTek, Inc.

- Describe the enforcement discretion exercised by OCR during the COVID-19 pandemic and identify likely change regarding enforcement post-pandemic
- Ascertain the likely impact of the 5th Circuit decision in MD Anderson v. OCR on enforcement
- Recognize the key implication of the proposed changes to the HIPAA regulations for a healthcare organization

10:45 – 11:00 AM

Break

11:00 AM – 12:00 PM

False Claims Act: Enforcement Priorities, Risk, and Remedies

Michael C. Theis, Partner, Hogan Lovells, US LLP

- Understand the current FCA enforcement priorities of the Department of Justice
- Apply recent case developments and litigation trends to organizational compliance training and guidance
- Define the hallmarks of effective compliance programs that reduce FCA risk

12:00 – 1:00 PM

Lunch (provided)

1:00 – 2:00 PM

Providing Telehealth During COVID-19: Key Issues to Consider

Jayme Matchinski, Officer, Greensfelder, Hemker & Gale, P.C.

- Provide an overview of regulatory issues related to the provision of Telehealth and Telemedicine
- Identify key issues that impact the provision of Telemedicine during COVID-19
- Define the next steps that providers should consider to avoid liability and enhance patient care

2:00 – 2:15 PM

Break

2:15 – 3:15 PM

Compliance Management of Physician Financial Arrangements: Commercial Reasonableness, FMV, Approval Process, and Payment Oversight in light of final Stark Rules

Moderator:

Heather Fields, Shareholder, Chair - Hospital/Health Systems Practice, Reinhart Boerner Van Deuren

Panelists:

Robert Wade, Partner, Barnes & Thornburg, LLP

Adam Klein, Independent Advisor, Adam J. Klein, LLC

- Impact of new Stark Law Final Rule and current government view on common approaches to determining FMV and documenting commercial reasonableness
- Market vs. benchmark data and how (and why) to transition from case-by-case FMV to an enterprise risk management approach
- Hypothetical case study illustrating application to different types of relationships

3:15 – 3:30 PM

Break

3:30 – 4:30 PM

How to Respond to "I Heard That's Illegal!"

David Glaser, Shareholder, Fredrikson & Byron PA

- Suggestions for improving your hiring process for compliance professionals
- Tips for explaining complicated rules and the legal hierarchy to both compliance and medical professionals
- Strategies for analyzing contradictory "expert" opinions and reducing the legal anxiety that can prompt employees to become eternal whistleblowers
- Review examples of situations where compliance professionals correctly, or incorrectly, concluded something was illegal

4:30 PM

Conference Adjourns

Regional Healthcare Compliance Conference



October 22, 2021 • Chicago, IL

SECTION 1 Attendee Information

Mr Mrs Ms Dr Other _____ Member/Account ID (if known/applicable) _____

First Name _____ MI _____ Last Name _____

Credentials (CHC, CCEP, etc.) _____ Job Title _____

Organization (name of employer) _____

Street Address _____ City/Town _____

State/Province _____ Zip/Postal Code _____ Country _____

Work Phone _____ Email (required) _____

SECTION 2 Registration

Options

<input type="checkbox"/> Member	\$220
<input type="checkbox"/> Non-Member	\$270
<input type="checkbox"/> Registration + First-Time Membership Offer*	\$440

*Save by joining today (first-time members only). Dues renew at \$325. See "Acknowledgements" below for details.

Group Discount

<input type="checkbox"/> Group Discount for 3–9**	(\$25)
<input type="checkbox"/> Group Discount for 10 or More**	(\$40)

**See "Group Discount Policy" under "Acknowledgements" below for details.

TOTAL \$ _____

Dietary Needs Request

Dairy Free Gluten Free Kosher Vegetarian Vegan Other _____

HCCA Membership: By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at hcca-info.org/membership/tandc. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

Opt-Out: Select if you would like to opt-out of the following:

- Member Magazine Listing: HCCA lists all new members (first and last name, organization, and state or country) in our monthly magazine, *Compliance Today*.
- Online Member Directory: HCCA's member directory lists first and last name, organization, title, address, and phone number.

SECTION 3 Payment

Online registration at hcca-info.org/regionals

Mail to HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA Fax to 952.988.0146

Email to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. Email this form without credit card information, then call HCCA at 952.988.0141 or 888.580.8373 with your payment.

- Invoice me
- Check enclosed (payable to HCCA)
- Wire transfer requested
- I authorize HCCA to charge my credit card: Visa MasterCard Discover American Express

Credit Card Account Number _____ Expiration Date _____

Cardholder Name _____ Cardholder Signature _____

SECTION 4 Acknowledgements

By submitting this registration, you agree to the full event Terms and Conditions, viewable at hcca-info.org/conference/tandc, including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

By registering for this event, you also agree that you have read and agree to the Personal Accountability Commitment, the Assumption of Risk, and the Liability Waiver and Release viewable at hcca-info.org/conference/tandc.

Group Discount Policy: Registration forms must be sent together to ensure that the discount is applied. The group discount is not available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

Photo/Video Release: By registering for this event, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.

New Members: By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at hcca-info.org/membership/tandc.

October 22, 2021 • Chicago, IL

Frequently Asked Questions

Where will the conference take place?

Embassy Suites Chicago Downtown Magnificent Mile
511 North Columbus Drive
Chicago, IL 60611

A reduced rate of \$269 single/double occupancy per night plus applicable taxes (currently 17.4%, subject to change) has been arranged for the conference. Make your reservation directly with the hotel by Friday, October 1, 2021, at (888) 865-5321 and mention the booking code HCCA for the special rate. Or reservations can be made with this online [booking link](#).

All reservations must be guaranteed with a major credit card and one night's deposit paid. The hotel will not hold any reservations unless secured by this method. You may cancel your reservation at no charge up to 72 hours prior to arrival.

The cutoff date to receive this discounted rate is **Friday, October 1, 2021**, or once the group block is full, whichever comes first. After the cutoff date, it is at the hotel's discretion whether to accept additional reservations, which will be subject to prevailing rates and availability.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link on the conference website. If you have concerns or questions, please contact +1 952 988 0141 or 888 580 8373.

What is included in the cost of my attendance?

Access to the sessions, supplemental conference materials, networking opportunities, exhibitor booths (when available), and you will enjoy a complimentary lunch.

What COVID-19 safety precautions will be implemented?

HCCA considers the health and safety of all those at in-person programs a top priority. Although participants should recognize that there is risk involved in attending, HCCA will follow the safety recommendations/guidelines provided by the CDC and other state and local government agencies in place at the time of the event. Additionally, HCCA will follow the venue requirements and work with the venue to provide a safe and enjoyable environment for all participants.

Can I see what sessions will be presented before I arrive on-site?

Yes, program information is posted on the conference website.

Will I receive a recording of this conference?

No. Registered attendees must participate in this event in real time as recordings are not available for any missed sessions. No audio or video recording by attendees is allowed.

Is there a group discount—if so, what is it?

Yes, we offer discounts for groups of three or more from the same organization for all our live in-person and virtual events (excluding webinars). Please send all group registration forms together to helpteam@hcca-info.org for processing. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. For groups of 10 or more, please call 952.988.0141 or 888.580.8373 or email helpteam@hcca-info.org.

What do I get with "Registration + First Time Membership?"

If you've never been an HCCA member, you can register as a First-Time Member. This gives you HCCA membership at a discounted rate for your first year. You also receive the member rate for the conference. As a member you receive all HCCA member benefits (discounts, *Compliance Today*® monthly magazine, *Ethikos*® digital quarterly newsletter, member-exclusive webinars, and more). A full list of benefits can be viewed at hcca-info.org/membership. Your membership will begin once payment is received.

How do I use the credit on my account for this event?

You can complete the registration online and select the "Invoice Me" payment option at checkout. Once you receive your confirmation, email helpteam@hcca-info.org or call 952.988.0141 or 888.580.8373 to request your credit be applied toward the registration fee.

Can I get the member rate if I am an SCCE member instead of HCCA or vice versa?

Yes. As a member of SCCE or HCCA, you can receive the membership discount for both organizations' conferences; however, this cannot be done online. Please send your registration form via email to helpteam@hcca-info.org to complete your registration.

How can I cancel my registration?

If you need to cancel your participation (or send a substitute), your request must be submitted by email to helpteam@hcca-info.org. A conference credit will be issued for all registration fees paid and will expire 12 months from the date of the original canceled event. Conference credits will not be issued if you do not attend the event and have not requested cancellation prior to the event start date. If sending a substitute, an additional fee may apply depending upon the membership status of the substitute.

Who can I notify of special needs or accommodations prior to the conference?

Please call HCCA at 952.988.0141 or 888.580.8373 or email helpteam@hcca-info.org if you have a special need and/or require an accommodation to participate.

Continuing Education

Can I earn continuing education units (CEUs) for attending this regional conference?

Yes. This conference offers live Compliance Certification Board (CCB)® continuing education units (CEUs) for participation as well as other external credit types.

To see the most up-to-date CEU approval information, go to HCCA's website, hcca-info.org/conferences/regional. Select your regional and choose the Continuing Education option on the left-hand menu.

How many CEUs will I learn from attending?

CEUs are assessed based on actual attendance and credit type requested. Should the overall number of education hours you attend or that the regional offers decrease or increase, the maximum number of CEUs available will be changed accordingly.

How do I request CEUs following this regional?

While on-site at this regional conference, you will be provided the Application for Continuing Education Units (CEUs). To receive CEUs, you must submit this completed application following the conference to ccb@compliancecertification.org. Only registered attendees are eligible to request CEUs for participation.

When will I receive my CEU certificate for participation?

Once your completed Application for Continuing Education Units (CEUs) has been received by our staff, your CEU account will be updated within 2–4 weeks. To view your CCB CEUs and access your certificate, you can log in to your hcca-info.org account, go to your Account Dashboard, and scroll down to View My CEUs.

I would like to sit for one of the Compliance Certification Board (CCB)® exams following this regional; will I qualify?

In order to qualify for a CCB certification exam, you must review the applicable Candidate Handbook found at hcca-info.org/candidate-handbooks to ensure you meet the CEU requirement as well as the work experience requirement.

I have reviewed the Candidate Handbook and want to apply for the exam as soon as the regional concludes; what's next?

Immediately following the conclusion of the regional, if you have reviewed your Candidate Handbook, submitted your Application for Continuing Education Units (CEUs), and confirmed you will meet the CEU requirements, you can go ahead and apply online for your exam at hcca-info.org/apply-exam.

Can I take my exam remotely?

Yes, CCB offers the flexibility for candidates to take their exam remotely, at a local testing site, or following certain HCCA conferences. To learn more about our various testing options, visit HCCA's website, hcca-info.org/exam-information.

I have more questions about exams and seeking certification; who can help me?

For more questions about CCB certifications, call to speak to a Certification Specialist at 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org.