

AGENDA AND LEARNING OBJECTIVES / TIMES LISTED ON AGENDA ARE IN EASTERN DAYLIGHT TIME (EDT)

8:25 – 8:30 AM EDT

**Welcome and Announcements**

8:30 – 9:30 AM EDT

**Health Equity and Organizational Transformation**

Rebecca Hollenbach, MPH, Executive Administrator, Center for Health Equity - Louisville Metro Department of Public Health and Wellness

- Understand how health inequities are created
- Learn frameworks to apply a health equity lens
- Identify potential organizational changes to advance health equity

9:30 – 9:45 AM EDT

**Break**

9:45 – 10:45 AM EDT

**Professional Billing: Present and Future**

Leah Burton, Manager, Outpatient Clinical Documentation Integrity, University of Kentucky Healthcare

- Understand the role of Outpatient CDI and how it relates to compliance
- Define the new 2021 Evaluation and Management Guidelines
- Acknowledge what may change in 2023

10:45 – 11:00 AM EDT

**Break**

11:00 AM – 12:00 PM EDT

**Compliance with Section 1557 of the ACA: A Closer Look at Operationalizing Requirements for Meaningful Access, Effective Communication, and Non-Discrimination on the Basis of Sex**

Sarah Hesler, Language Services Manager, UK Healthcare

- Define Section 1557 of the Affordable Care Act (ACA) and identify required elements for language access compliance
- Understand how to explore different solutions and resources to support non-discrimination standards
- Appreciate the benefits of comprehensive programs to support inclusive environments of care

12:00 – 1:00 PM EDT

**Lunch (provided)**

1:00 – 2:00 PM EDT

**Prescription Drug Monitoring Programs: A Tool for Addressing the Opioid Epidemic**

Jean Hall, Integration Project Manager, KASPER – Kentucky Cabinet for Health and Family Services

- Understand the landscape of the opioid epidemic in Kentucky as an illustration of the issues nationwide
- Learn about the history and purpose of PDMPs
- Learn about innovations in the delivery of PDMP reports and other relevant tools and information to aid providers in clinical decision-making

2:00 – 2:15 PM EDT

**Break**

2:15 – 3:15 PM EDT

**Current Evaluation Methods of Telehealth & Post-Pandemic Permanent Changes**

Jan Elezian, Consultant, SunHawk Consulting, LLC

- Learn about emerging federal and state requirements in the provision of telehealth services post the pandemic emergency status
- Understand the National Committee for Quality Assurance (NCQA) Taskforce on Telehealth policy findings and the implications for compliance professionals
- Discuss the recent Office of Inspector General (OIG) audit findings being conducted to uncover any improper activity due to increased access and decreased burden of telehealth services during the pandemic

3:15 – 3:30 PM EDT

**Break**

3:30 – 4:30 PM EDT

**Compliance Officers Panel Discussion**

Moderator:

Catherine Masoud, Compliance Manager for External Affairs, Univ of KY, UK HealthCare

Panelists:

R. Brett Short, Chief Compliance Officer, UK Healthcare and University of Kentucky

Marea Aspillaga, Chief Compliance Officer, Baptist Health

Melinda Blanche, Compliance Officer, Lexington Clinic

Katy Wane, Assistant Chief Compliance & Ethics Officer and Chief Research Officer, Signature HealthCARE

- Understand the role and challenges of a CCO in today's environment
- Identify current COVID-19 and Post-COVID-19 issues and focus
- Lessons learned that reinforce the importance of effective risk assessment

4:30 PM EDT

**Conference Adjourns**

# Regional Healthcare Compliance Conference



Louisville, KY • October 29, 2021 • Virtual • Eastern Daylight Time (EDT)

## SECTION 1 Attendee Information

Mr  Mrs  Ms  Dr  Other \_\_\_\_\_ Member/Account ID (if known/applicable) \_\_\_\_\_

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials (CHC, CCEP, etc.) \_\_\_\_\_ Job Title \_\_\_\_\_

Organization (name of employer) \_\_\_\_\_

Street Address \_\_\_\_\_ City/Town \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Work Phone \_\_\_\_\_ Email (required) \_\_\_\_\_

## SECTION 2 Registration

### Options

<input type="checkbox"/> Member	\$155
<input type="checkbox"/> Non-Member	\$195
<input type="checkbox"/> Registration + First-Time Membership Offer*	\$375

\*Save by joining today (first-time members only). Dues renew at \$325. See "Acknowledgements" below for details.

### Group Discount

<input type="checkbox"/> Group Discount for 3 or More**	(\$25)
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\*\*See "Group Discount Policy" under "Acknowledgments" below for details.

TOTAL \$ \_\_\_\_\_

**HCCA Membership:** By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at [hcca-info.org/membership/tandc](http://hcca-info.org/membership/tandc). To see the full use of your information or if you wish to opt-out, visit [hcca-info.org/privacy](http://hcca-info.org/privacy).

**Opt-Out:** Select if you would like to opt-out of the following:

- Member Magazine Listing: HCCA lists all new members (first and last name, organization, and state or country) in our monthly magazine, *Compliance Today*®.
- Online Member Directory: HCCA's member directory lists first and last name, organization, title, address, and phone number.

## SECTION 3 Payment

Online registration at [hcca-info.org/regionals](http://hcca-info.org/regionals)

Mail to HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA Fax to 952.988.0146

Email to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) — Due to PCI compliance, do not provide credit card information via email. Email this form without credit card information, then call HCCA at 952.988.0141 or 888.580.8373 with your payment.

- Invoice me
- Check enclosed (payable to HCCA)
- Wire transfer requested
- I authorize HCCA to charge my credit card:  Visa  MasterCard  Discover  American Express

Credit Card Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

## SECTION 4 Acknowledgements

By registering for this event, you agree to the full event Terms and Conditions, viewable at [hcca-info.org/conference/tandc](http://hcca-info.org/conference/tandc), including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit [hcca-info.org/privacy](http://hcca-info.org/privacy).

This virtual event registration form allows only the registered attendee to stream, participate, and earn CEUs for the event. If a second person would like to join, they must register themselves and have their own unique login to participate. No audio or video recording by attendees is allowed.

**Group Discount Policy:** Registration forms must be sent together to ensure that the discount is applied. The group discount is not available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

**Photo/Video Release:** By registering for this event, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.

**New Members:** By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at [hcca-info.org/membership/tandc](http://hcca-info.org/membership/tandc).

## Frequently Asked Questions

### How will I access this event the day it begins?

Before the event starts, you will receive an access email with links to the virtual platform and additional conference information such as the presentations. The email goes out 1–3 days prior to the event start date and is sent to the primary email address on your account. Please be sure to check your spam folder.

### What is included in the cost of my attendance?

Virtual access to the sessions, access to any supplemental conference materials, and networking opportunities.

### What software is required to attend this event?

We use a variety of platforms based on the needs of each conference, but they are all web-based platforms and require a strong and stable internet connection. We highly recommend testing the platform once the access email is received to confirm you can access the platform, view the video player, and utilize the chat feature. Occasionally, those who access these digital platforms over a VPN can experience technical difficulties. Zoom will be utilized for small group discussions at applicable events, but downloading Zoom is not necessary, as they have a web-based version as well.

### Can my co-workers listen in with me using screen sharing or sitting together in the same room?

No, each individual who would like participate in the conference needs to complete and submit an individual registration form. We do offer group discounts; please see our group discount options below.

### Will I receive a recording of this conference?

Recordings of this event will be available for purchase. Registered attendees have the option to purchase the recordings at a discounted rate. Please visit the event web page to access the recordings order form. No audio or video recording by attendees is allowed.

### Is there a group discount—if so, what is it?

Yes, we offer discounts for groups of three or more from the same organization for all our live in-person and virtual events (excluding webinars). Please send all group registration forms together to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) for processing. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. For groups of 10 or more, please call 952.988.0141 or 888.580.8373 or email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org)

### What do I get with “Registration + First Time Membership?”

If you've never been an HCCA member, you can register as a First-Time Member. This gives you HCCA membership at a discounted rate for your first year. You also receive the member rate for the conference. As a member you receive all HCCA member benefits (discounts, *Compliance Today*® magazine, *Ethikos*® digital quarterly newsletter, member-exclusive webinars, and more). A full list of benefits can be viewed at [hcca-info.org/membership](http://hcca-info.org/membership). Your membership will begin once payment is received.

### How do I use the credit on my account for this event?

You can complete the registration online and select the “Invoice Me” payment option at checkout. Once you receive your confirmation, email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) or call 952.988.0141 or 888.580.8373 to request your credit be applied toward the registration fee.

### Can I get the member rate if I am an SCCE member instead of HCCA or vice versa?

Yes. As a member of SCCE or HCCA, you can receive the membership discount for both organizations' conferences; however, this cannot be done online. Please send your registration form via email to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) to complete your registration.

### How can I cancel my registration?

If you need to cancel your participation (or send a substitute), your request must be submitted by email to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org). A conference credit will be issued for all registration fees paid (minus any cancellation fee) and will expire 12 months from the date of the original canceled event. Conference credits will not be issued if you do not attend the event and have not requested cancellation prior to the event start date. If sending a substitute, an additional fee may apply depending upon the membership status of the substitute.

### Who can I notify of special needs or concerns prior to the conference?

Please call HCCA at 952.988.0141 or 888.580.8373 or email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) if you have a special need and/or require an accommodation to participate.

## Continuing Education

### Can I learn continuing education units (CEUs) for attending this regional conference?

Yes. This conference offers live Compliance Certification Board (CCB)® continuing education units (CEUs) for participation as well as other external credit types. For those attendees seeking these external credit types, you must participate in the conference using the online virtual conference format (not just using the dial-in) for attendance monitoring purposes.

To see the most up-to-date CEU approval information go to HCCA's website, [hcca-info.org/conferences/regional](http://hcca-info.org/conferences/regional). Select your regional, and choose the Continuing Education option on the left-hand menu.

### How many CEUs will I learn from attending?

CEUs are assessed based on actual attendance and credit type requested. Should the overall number of education hours you attend or that the regional offers decrease or increase, the maximum number of CEUs available will be changed accordingly.

### How do I request CEUs following this regional?

Following this regional, you will be provided the Application for Continuing Education Units (CEUs). To receive CEUs, you must submit this completed application following the regional to [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). Only registered attendees are eligible to request CEUs for participation.

### When will I receive my CEU certificate for participation?

Once your completed Application for Continuing Education Units (CEUs) has been received by our staff, your CEU account will be updated within 2–4 weeks. To view your CCB CEUs and access your certificate you can login to your [hcca-info.org](http://hcca-info.org) account, go to your Account Dashboard, and scroll down to View My CEUs.

### I would like to sit for one of the Compliance Certification Board (CCB)® exams following this regional; will I qualify?

In order to qualify for a CCB certification exam, you must review the applicable Candidate Handbook found at [hcca-info.org/candidate-handbooks](http://hcca-info.org/candidate-handbooks) to ensure you meet the CEU requirement as well as the work experience requirement.

### I have reviewed the Candidate Handbook and want to apply for the exam as soon as the regional concludes; what's next?

Immediately following the conclusion of the regional, if you have reviewed your Candidate Handbook, submitted your Application for Continuing Education Units (CEUs), and confirmed you will meet the CEU requirements, you can go ahead and apply online for your exam at [hcca-info.org/apply-exam](http://hcca-info.org/apply-exam).

### Can I take my exam remotely?

Yes, CCB offers the flexibility for candidates to take their exam remotely, at a local testing site, or following certain HCCA conferences. To learn more about our various testing options, visit HCCA's website, [hcca-info.org/exam-information](http://hcca-info.org/exam-information).

### I have more questions about exams and seeking certification; who can help me?

For more questions about CCB certifications, call to speak to a Certification Specialist at 952.988.0141 or 888.580.8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org).